

Richard Chiriboga

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Senior Manager, Web Development

Web Development Management – Business Relationship Management – Technical Communication / Translation

Driven, collaborative Senior Web Development Manager with 20+ years of experience in directing website development across various organizational facets in global environment, including marketing, content management, corporate intranet / website restructuring, and website augmenting. Accomplished in overseeing multiple web development projects simultaneously. Highly adept in building and maintaining IT / vendor business relationships to facilitate project strategizing / execution. Applies unique blend of technical and cross-functional communication mastery to communicate technical information to non-technical users. Offers Hispanic marketing and social media expertise: Created award-winning website CorrienteLatina.com. Fluent in English, with intermediate Spanish fluency.

Core Strengths

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|--------------------------|--------------------------|------------------------------|
| • Web Project Management | • Business Relationship | • Vendor Negotiation |
| • Web Development | Development / Management | • Search Engine Optimization |
| • Problem Solving | • Strategic Planning | • Technical Communication |
| • Web Marketing | • Team Leadership | • Project Multi-Tasking |
| | • Project Management | |

Career Accomplishments

AVON BREAST CANCER CRUSADE, Senior Manager, Web Development

- Spearheaded building dynamic, robust online event system using PHP, HTML, Twitter Bootstrap, and MySQL that enabled staff / volunteers to manage walkers and crew during physical weekend events.
- Structured and implemented organized work flow for web environment through creating one standardized code base to manage / streamline web properties, enabling faster, more effective web changes.

AVON PRODUCTS, INC., Manager, Web Technologies

- Addressed static intranet through creating dynamic website built on .NET MVC, knockout js, jQuery, HTML, and Twitter Bootstrap that, equipped with widgets, drag and drop features, and a simple image manipulator, enabled content owners to update intranet easily.

THAT AGENCY, Senior Web Developer

- Augmented company marketing strategy through creating content management system that used jQuery to cater to individual clients, driving securing of major clients including Masonite Doors, all of Sol Melia hotel properties, major South FL real estate websites, and tourist companies.

Professional Experience

AVON BREAST CANCER CRUSADE 2016, <https://avonbcc.org>, New York, NY

2016-Present

Senior Manager, Web Development

Manage IT team and all web properties including AvonBcc.org and Avon39.org.

- Built organizational Brand website, AvonBcc.org using WordPress, Bootstrap, CSS3, and jQuery.
- Managed brand strategic planning and IT / web efforts.
- Oversaw Blackbaud brand IT relationships with Luminate Online / Luminate CMS and Classy (DIY Program).

AVON PRODUCTS, INC., <http://avoncompany.com>, New York, NY

2011-2016

Manager, Web Technologies

Served on several teams that managed both corporate intranet and corporate website.

- Helped build corporate intranet on custom platform.
- Facilitated managing / launching corporate website new functionality.
- As Scrum Master, managed 4-Developer team on Latin American initiative.

THAT AGENCY, <http://thatagency.com>, West Palm Beach, FL

2007-2010

Senior Web Developer

Collaborated directly with president / project manager from concept to creation for client websites, including building / maintaining client content management system and leading business development paths.

Education, Awards, and Technical Skills

Information Technology, Syracuse University, Syracuse, NY

Certified ScrumMaster (CSM)

Technical Skills: HTML | CSS | JavaScript | jQuery | PHP | WordPress

Blackbaud (Luminate CMS / Online) | Angular JS,

Awards: 2017 Jack Daniel's: Neighborhood Flavors Honoree

2016 Hispanicize / Telemundo: Best Latino and Culture Website