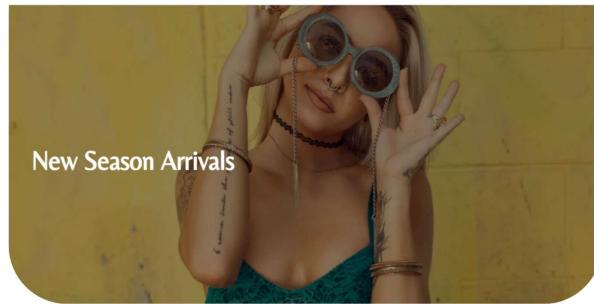
# CAN : a clothing brand

Only rich people can affort.





A project by Arnob, Chironto & Najir co.

## **Project Idea Summary**





A modern fashion e-commerce web application.



#### **Core Feature**

Lets users browse, search, and shop clothing products with ease.



#### **Target Users**

Designed for style-conscious, mobile-first online shoppers.

### **Key Features**

O1 Smart Product Discovery

Browse, filter, and search products across various categories.

O3 Wishlist & Cart Management

Easily save items for later and manage your purchases.

O2 Al Stylist Recommendations

Get personalized outfit suggestions based on preferences.

**O4** Responsive & User-Friendly Design

Enjoy a seamless shopping experience on any device.

## **Used Technology:**







#### **FrontEnd**

Next.js (React, TypeScript), Tailwind CSS



Next.js API Routes (Node.js)

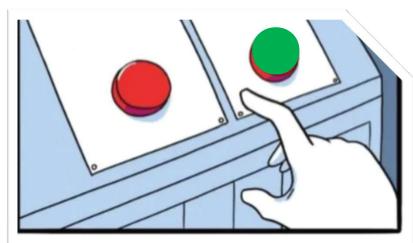
**DataBase** 

MongoDB

## NB:

## ADMIN is the DON of a business.

Who can Choose either লালবাত্তি or সবুজবাত্তি.





#### **Admin Features**

O1 Smart Product Discovery

Browse, filter, and search products across various categories.

O3 Wishlist & Cart Management

Easily save items for later and manage your purchases.

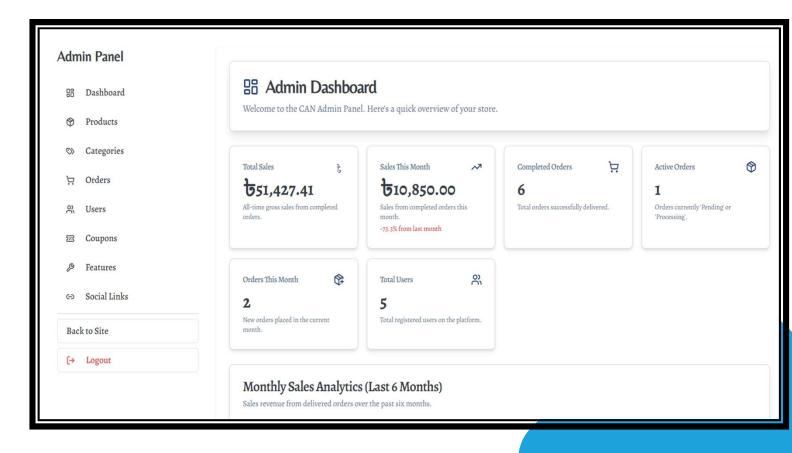
O2 Al Stylist Recommendations

Get personalized outfit suggestions based on preferences.

**O4** Responsive & User-Friendly Design

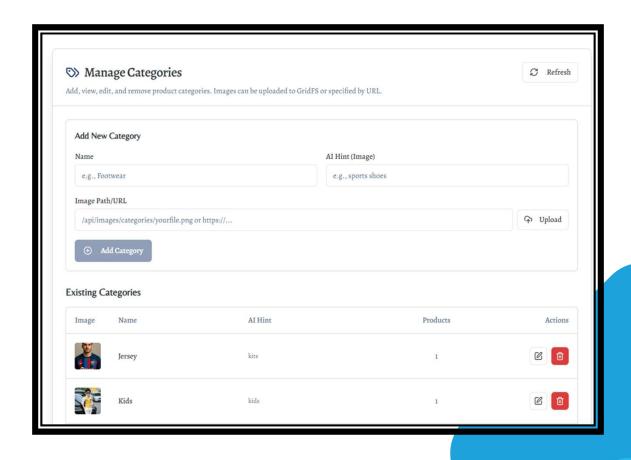
Enjoy a seamless shopping experience on any device.

Dashboard Overview



: View total sales, monthly sales, orders, and user stats at a glance.

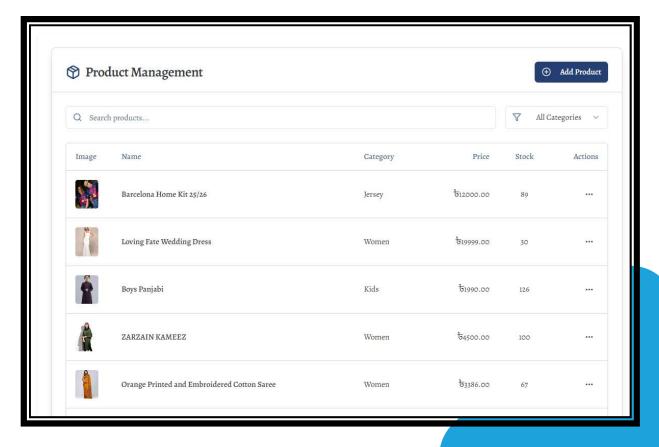
Categories



Manage product categories for easy browsing



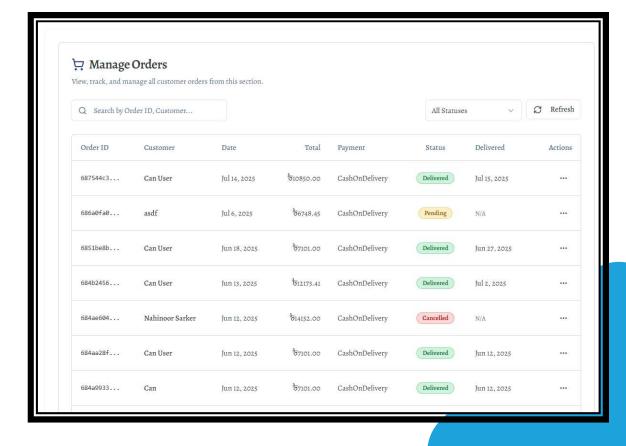
**Products** 



: Add, edit, or delete clothing items

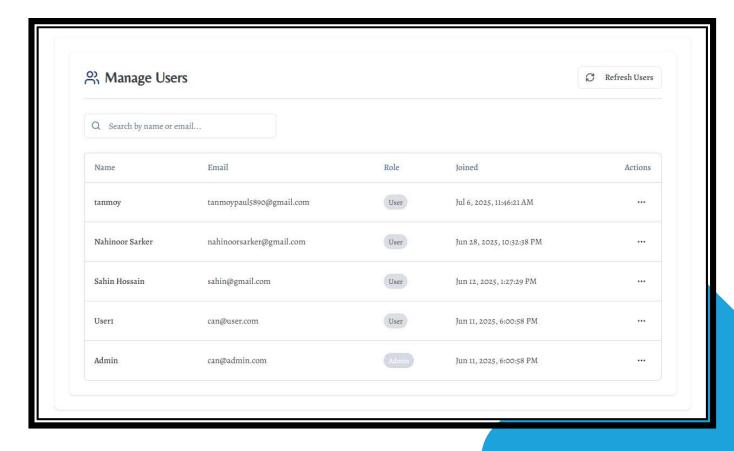


**Orders** 



: View and process customer orders.

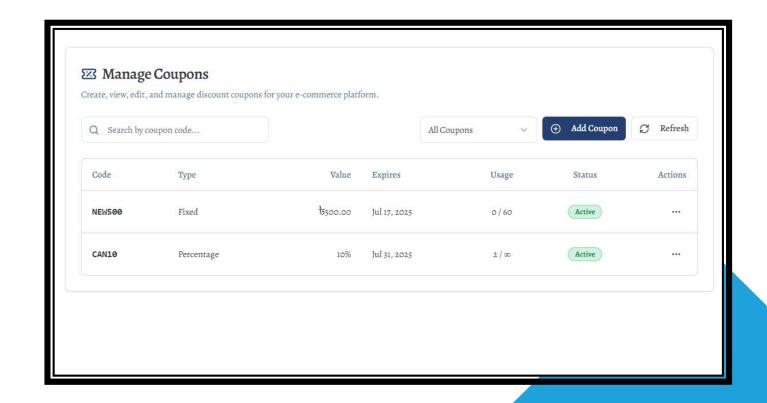
**Users** 



: Manage customer Account and detailes



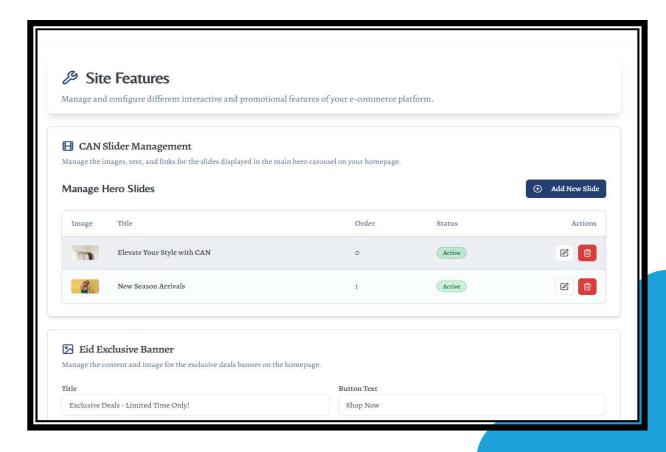
Manage Coupons



: Create and manage discount codes



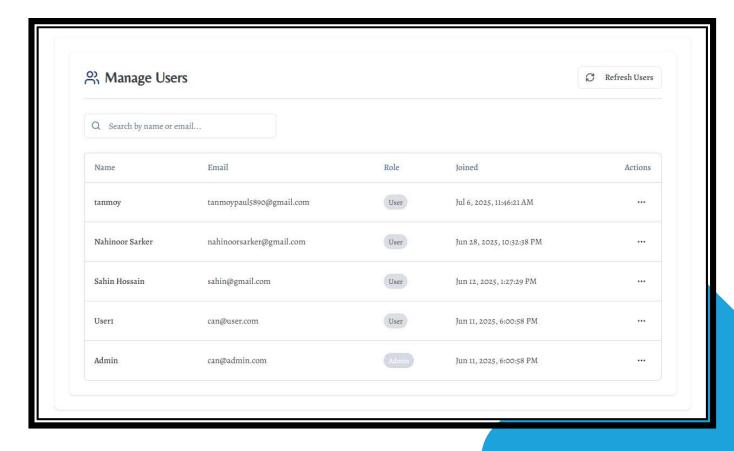
**Site Features** 



: Toggle and update site features.



Manage Social links



: Manage links to social media profiles

## **User Features**

Only rich people can access our CAN





## Welcome! Welcome!

#### **User Features**

Profile & Settings

Manage user data and account preferences.

**03** Addresses

Handle CRUD operations for user addresses.

Orders & Wishlist

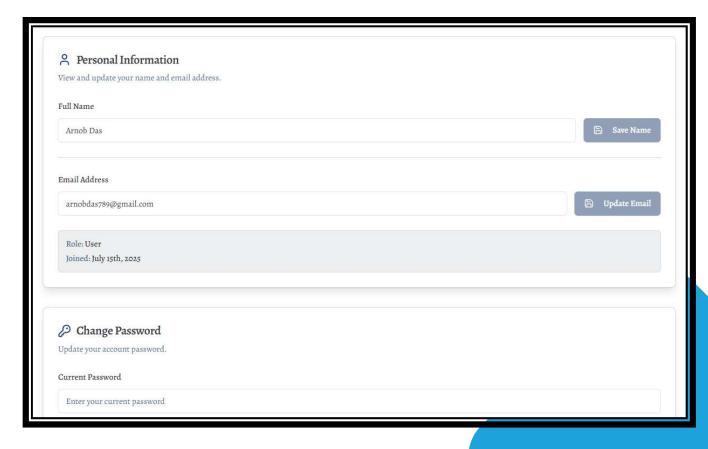
Display order history and saved items.

**04** Payments

Securely manage stored payment methods.



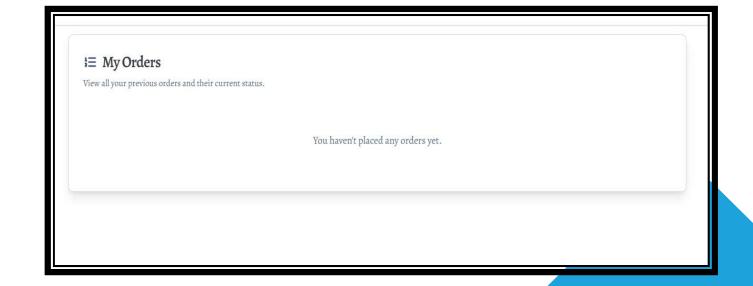
**MY Profile** 



: Can update user profile data & change Password



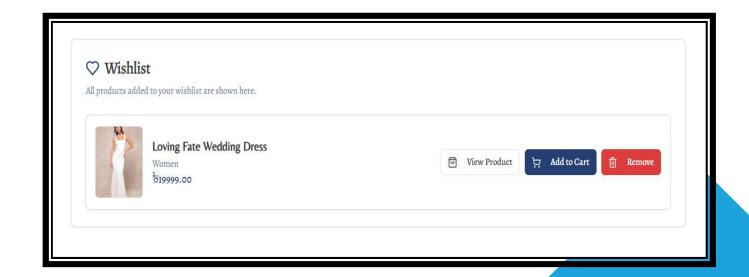
**MY Order** 



: Fetch and display order.



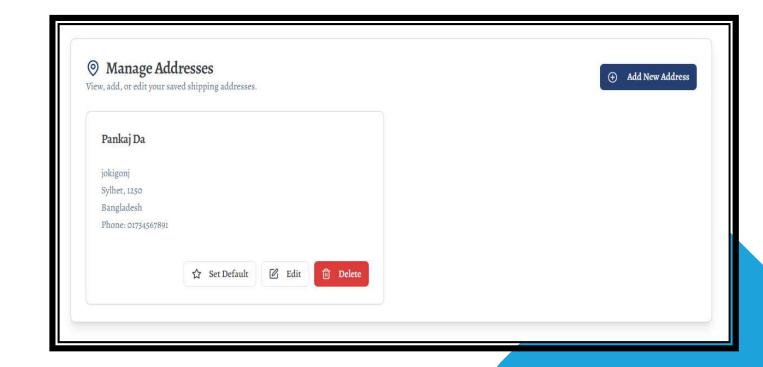
**Wishlist** 



: Store favorite product IDs



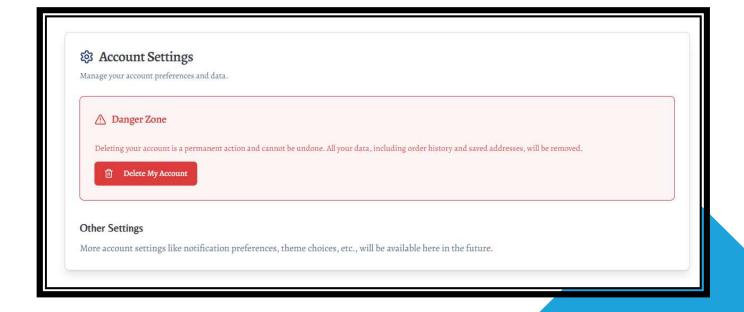
Manage Addresses



: CRUD user addresses entry.



**Account Settings** 



: Handle preferences and authentication

## User Interface







[→

#### Handpicked Styles Just for You

Discover our exclusive selection of fashion pieces, carefully chosen to elevate your wardrobe.







#### **Explore by Category**

Find what you're looking for with our curated categories.









#### **Exclusive Deals - Limited Time Only!**

Grab a chance to buy your desired clothes and accessories at unbeatable prices. Don't miss out on these amazing offers.





#### **Our Happy Customers**



Amazing quality and fast shipping! CAN is my new go-to for stylish outfits. The customer service is top-notch.



The variety of styles is fantastic. I always find something unique and trendy. Highly recommended for fashion lovers.



I love the AI stylist feature! It helped me discover new looks I wouldn't have picked myself. Great experience overall.

#### Get 10% Off Your First Order

Subscribe to our newsletter and be the first to know about new arrivals







#### Our Collection

Discover your new favorite pieces.

#### ∇ Categories

#### All Categories

Jersey

Kids

Women



Barcelona Home Kit 25/26 Jersey

**b**12000.00



Loving Fate Wedding Dress Women

t18999.05 <del>519999:00</del>





Boys Panjabi

Kids

t1791.00 <del>00.00010</del>



ZARZAIN KAMEEZ

Women

₺4500.00





# Special features

Why can is so special for industry?



## Al Stylist



- A gemini based AI fashion Suggestion

### Al Fashion Stylist

Describe your style or occasion, and let our AI find the perfect pieces for you.



Enter keywords like "summer beach party" or "formal business meeting" to get ideas and find related products from our store.

#### Keywords

e.g., casual weekend, wedding guest

☆ Get Suggestions

## Our Blog page

Owner can publish blog about his brand and fashion lifestyle.





#### Our Blog

Stay updated with the latest fashion trends, style guides, and news from CAN.



#### Top 5 Fashion Trends for Summer 2024

July 15, 2024

Discover the hottest looks for the summer season, from vibrant colors and sheer fabrics to the revival of '90s minimalism...

How to Style Your Denim Jacket: 7 Creative Ways

July 10, 2024

The denim jacket is a versatile wardrobe staple. Learn new ways to style it for any occasion, from classic double denim to smart casual looks...

Read More →



#### Behind the Seams: Our Commitment to Sustainable Fashion

July 5, 2024

At CAN, we believe in fashion that feels good and does good. Read about our sustainability efforts, from materials to production...

Read More →

Read More →

## Contact Page For Access customer services

#### Contact Us

We'd love to hear from you! Whether you have a question about our products, an order, or anything else, our team is ready to answer all your questions.

Fill out the form l	pelow and we'll	get back t	0 0011 25 5	oon as possi	ble	
I in out the form	ociow and wen	get back t	o you as s	oon as possi	DIC.	
Full Name						
John Doe						
Email Address						
you@example.	com					
Subject						
Question abou	t an order					
Message						
Your message l	iere					
						1.

#### **Our Contact Information** Our Address North East University Bangladesh, Sylhet **Email Us** support@canfashion.com sales@canfashion.com Call Us +88 0177-5677-900 Mon - Fri, 9am - 6pm EST Find us on Map North East University Banglad... VVR6+29P, Sheikhghat - Kazirbazar Directions Parkview Medical Rd, Sylhet 3100 College and Hospital... 4.1 ★★★★ 157 reviews North East University

## **Footer**

For easy way Access customer servises

#### CAN

Discover your perfect style with our curated collection of premium fashion items. Quality and trends delivered to your doorstep.









#### **Quick Links**

Home

Shop

About Us

Contact Us

Blog

#### **Customer Service**

My Account

Order Tracking

Wishlist

Terms & Conditions

**Privacy Policy** 

#### **Our Location**

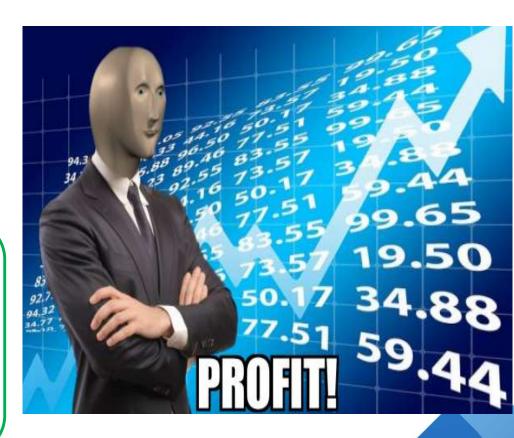


North East University Bangladesh, Sylhet

## CAN

Launch Your Store. Scale Your Vision.

# Any Question?





## Thanks!

**Project Member:** 

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