Title: Look at This, Andrew. This Is Not Just Tragic Japan — It's Systemic Child Exploitation

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**Executive Summary:** Japan's GIGA School Initiative was originally presented as a progressive step toward digital education for all students. However, under the surface, it has enabled a disturbing framework: the collection of children's behavioral and academic data through systems that are opaque, unregulated, and shielded from both parental oversight and public accountability.

## **Key Findings:**

- 1. **Hidden Data Collection:** Educational platforms such as SKYMENU Cloud (developed by Sky Corporation) and AI-based learning systems by DNP (Dai Nippon Printing) are actively recording students' learning behavior, reaction patterns, and engagement logs. These systems often operate with no user-facing transparency, particularly toward the students and their guardians.
- 2. Opaque Governance: While these platforms collect vast amounts of behavioral data, there is no effective mechanism for guardians or even schools to access detailed logs. Unlike corporate monitoring systems like SKYSEA Client View (which offers high transparency and access for employers), SKYMENU Cloud seems deliberately designed to prevent external audit or parental control.
- 3. **Potential Data Misuse:** The captured data is theoretically usable for educational optimization, but in practice, it remains unclear who owns the data, how it's stored, and whether it may be shared with third parties for commercial AI development or profiling.
- 4. **Systemic Institutional Collusion:** Sky Corporation's deep alignment with the Ministry of Education (MEXT), supported by promotional campaigns possibly involving Dentsu and high-budget branding (e.g., Twitter Hashflag contracts), suggests a problematic mixture of public funding, unchecked corporate growth, and national policy capture.
- 5. **Google's Involuntary Brand Leverage:** Despite being the intended provider of core educational infrastructure (Google Workspace for Education), Google's brand is now passively used to legitimize a system where actual classroom data often bypasses Google's transparent services (e.g., Vault, Gmail logs), in favor of alternative closed systems like Sky and DNP's platforms.

## **Conclusion:**

What began as a digital modernization initiative has turned into a structure where children become tracked users without informed consent, and where their personal data flows into a black box. Worse still, it is legitimized through the language of innovation and progress.

This is no longer merely a policy failure. It is an ethical crisis.

We call on Google's Ethics & Business Integrity Division to urgently evaluate the full extent of the situation in Japan's GIGA School environment and consider global ramifications of allowing its brand and reputation to enable such data practices.

## **End of Report**