


# A Unified View of Frequency Estimation and their Attacks on Local Differential Privacy


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# Outline




## Introduction:

- Differential Privacy
- Local Differential Privacy
- Pure LDP and Frequency Estimation
- Attack Problem



## Attacks:


- Attack Types
- Attacking kRR
- Attacking OUE
- Attacking OLH




## Evaluation:

- Comparison between Estimators
- Gain from Attacks
- Impacts of Parameters on Attacks

## Frequency Estimation Techniques:

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- RAPPOR
  - K Randomized Response (kRR)
  - Optimized Unary Encoding (OUE)
  - Optimized Local Hashing (OLH)



## Conclusion

# Introductory Concepts

# Differential Privacy

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$$\Pr[\mathcal{M}(x) \in \mathcal{S}] \leq e^\epsilon \Pr[\mathcal{M}(y) \in \mathcal{S}] + \delta$$

Equation from report

TODO: describe terms

# Local Differential Privacy

$$\forall y \in \text{Range}(\mathcal{M}) : \Pr[\mathcal{M}(v_1) = y] \leq e^\epsilon \Pr[\mathcal{M}(v_2) = y]$$

Equation from report  
(from section 2.1 in OUE & OLH paper)

$$\Pr(PE(v_1) = y) \leq e^\epsilon \Pr(PE(v_2) = y)$$

Alternative Equation from attacks paper (section 2.1 definition 1)  
[this looks more similar to differential privacy definition than the one used in report]

TODO: select eqn & describe terms

# Pure Local Differential Privacy

$$\Pr[PE(v_1) \in \{y | v_1 \in \text{Support}(y)\}] = p^*, \quad \forall_{v_2 \neq v_1} \Pr[PE(v_2) \in \{y | v_1 \in \text{Support}(y)\}] = q^*$$

Equation from report

(from oue & olh paper, section 3 definition 3)

$$\Pr(PE(v_1) \in \{y | v_1 \in S(y)\}) = p$$

$$\Pr(PE(v_2) \in \{y | v_1 \in S(y)\}) = q$$

Alternative equation

(from attacks section 2.1)

TODO: select eqn & describe terms

# Frequency Estimation Problem

$$\tilde{f}_v = \frac{\frac{1}{n} \sum_{i=1}^n \mathbf{1}_{S(y_i)}(v) - q}{p - q}$$

$$\sum_{i=1}^n E[\mathbf{1}_{S(y_i)}(v)] = n(f_v(p - q) + q)$$

Equations from section 2.1 (attacks paper)

TODO: describe terms

# Frequency Estimation Techniques



# RAPPOR

- TODO: find relevant equations

# K Randomized Response

$$Pr[PE(v) = i] = \begin{cases} p = \frac{e^\epsilon}{e^\epsilon + d - 1}, & \text{if } i = v \\ q = \frac{1-p}{d-1}, & \text{otherwise} \end{cases}$$

Equation from report (attacks paper section 2.1)

$$\text{Var}^*[\tilde{c}_{DE}(i)] = n \cdot \frac{d-2+e^\epsilon}{(e^\epsilon-1)^2}$$

Equation from OUE & OLH paper (section 4.1)

TODO: describe terms

# Optimized Unary Encoding

$$Pr[PE(v) = i] = \begin{cases} p = \frac{1}{2}, & \text{if } i = v \\ q = \frac{1}{e^\epsilon + 1}, & \text{otherwise} \end{cases}$$

Equation from report (attacks paper section 2.1)

$$\text{Var}^*[\tilde{c}_{OUE}(i)] = n \cdot \frac{4e^\epsilon}{(e^\epsilon - 1)^2}$$

Equation from OUE & OLH paper (section 4.3)

TODO: describe terms

# Optimized Local Hashing

$$\forall_{i \in [d]} Pr[y = \langle H, x \rangle] = \begin{cases} p = \frac{e^\epsilon}{e^\epsilon + d - 1}, & \text{if } x = i \\ q = \frac{1}{e^\epsilon + d - 1}, & \text{otherwise} \end{cases}$$

Equation from report (attacks paper section 2.1)

$$\text{Var}^*[\tilde{c}_{OLH}(i)] = n \cdot \frac{4e^\epsilon}{(e^\epsilon - 1)^2}$$

Equation from OUE & OLH paper (section 4.4)

TODO: describe terms

# Attack – Problem Formulation

$$G(Y) = \sum_{t \in T} E[\Delta \tilde{f}_t]$$

Equation from attacks paper (section 3.1)

$$\max_{\mathbf{Y}} G(\mathbf{Y})$$

Equation from report (section 3.1 in attacks paper)

TODO: describe terms

# Attacks on Frequency Estimators

# Attack Types

- Describe RPA, RIA, MGA
- Equation related to MGA:

$$y^* = \arg \max_{y \in \mathcal{D}} \sum_{t \in T} \mathbb{1}_{S(y)}(t).$$

Todo: convert to latex then svg & describe terms

# Attacking kRR

$$G_{\text{RPA}}^{\text{kRR}} = \frac{rm}{d(n+m)(p-q)} - c$$

$$G_{\text{RIA}}^{\text{kRR}} = \frac{(p+(r-1)q)m}{(n+m)(p-q)} - c$$

$$G_{\text{MGA}}^{\text{kRR}} = \frac{m}{(n+m)(p-q)} - c$$

Section 3.3 attacks paper

TODO: describe terms



# Attacking OUE

$$G_{\text{RPA}}^{\text{OUE}} = \frac{rm}{2(n+m)(p-q)} - c$$

Section 3.4 attacks paper

$$G_{\text{RIA}}^{\text{OUE}} = \frac{(p+(r-1)q)m}{(n+m)(p-q)} - c$$

$$G_{\text{MGA}}^{\text{OUE}} = \frac{rm}{(n+m)(p-q)} - c$$

TODO: describe terms

# Attacking OLH

$$G_{\text{RPA}}^{\text{OLH}} = \frac{rm}{d'(n+m)(p-q)} - c$$

$$G_{\text{RIA}}^{\text{OLH}} = \frac{[p+(r-1)q]m}{(n+m)(p-q)} - c$$

$$G_{\text{MGA}}^{\text{OLH}} = \frac{rm}{(n+m)(p-q)} - c$$

Section 3.4 attacks paper

TODO: describe terms

# Evaluation

# Comparison between Estimators

- TODO: add table

# Gain from Attacks

- TODO: convert img to ppt table

|                                     | kRR   | OUE   | OLH   |
|-------------------------------------|---|---|---|
| Random perturbed-value attack (RPA) | $\beta(\frac{r}{d} - f_T)$                                | $\beta(r - f_T)$                                    | $-\beta f_T$  |
| Random item attack (RIA)            | $\beta(1 - f_T)$  | $\beta(1 - f_T)$                                    | $\beta(1 - f_T)$                                    |
| Maximal gain attack (MGA)           | $\beta(1 - f_T) + \frac{\beta(d-r)}{e^\epsilon - 1}$      | $\beta(2r - f_T) + \frac{2\beta r}{e^\epsilon - 1}$ | $\beta(2r - f_T) + \frac{2\beta r}{e^\epsilon - 1}$ |
| Standard deviation of estimation    | $\frac{r\sqrt{d-2+e^\epsilon}}{(e^\epsilon - 1)\sqrt{n}}$ | $\frac{2re^{\epsilon/2}}{(e^\epsilon - 1)\sqrt{n}}$ | $\frac{2re^{\epsilon/2}}{(e^\epsilon - 1)\sqrt{n}}$ |

$$\beta = \frac{m}{n+m}$$

# Impacts of Parameters on Attacks

$$\text{Frequency Gain} \propto \frac{1}{e^\varepsilon - 1}$$

To do: Add graphs

# Conclusion

# Summary

- TODO



# Open Problems

- TODO

Thank You