

# A Unified View of Frequency Estimation and their Attacks on Local Differential Privacy

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# Outline

## Introduction:

- Differential Privacy
- Local Differential Privacy
- Pure LDP and Frequency Estimation
- Attack Problem

## Frequency Estimation Techniques:

- RAPPOR
- K Randomized Response (kRR)
- Optimized Unary Encoding (OUE)
- Optimized Local Hashing (OLH)

## Attacks:

- Attack Types
- Attacking kRR
- Attacking OUE
- Attacking OLH

## Evaluation:

- Comparison between Estimators
- Gain from Attacks
- Impacts of Parameters on Attacks

Conclusion

# Introductory Concepts

# Differential Privacy

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$$\Pr[\mathcal{M}(x) \in \mathcal{S}] \leq e^\epsilon \Pr[\mathcal{M}(y) \in \mathcal{S}] + \delta$$

Equation from report

TODO: describe terms

# Local Differential Privacy

$$\forall y \in Range(\mathcal{M}) : Pr[\mathcal{M}(v_1) = y] \leq e^\epsilon Pr[\mathcal{M}(v_2) = y]$$

Equation from report  
(from section 2.1 in OUE & OLH paper)

$$Pr(PE(v_1) = y) \leq e^\epsilon Pr(PE(v_2) = y)$$

Alternative Equation from attacks paper (section 2.1 definition 1)  
[this looks more similar to differential privacy definition than the one used in report]

TODO: select eqn & describe terms

# Pure Local Differential Privacy

$$\Pr[PE(v_1) \in \{y | v_1 \in Support(y)\}] = p^*, \quad \forall_{v_2 \neq v_1} \Pr[PE(v_2) \in \{y | v_1 \in Support(y)\}] = q^*$$

Equation from report  
(from oue & olh paper, section 3 definition 3)

$$\Pr(PE(v_1) \in \{y | v_1 \in S(y)\}) = p$$

$$\Pr(PE(v_2) \in \{y | v_1 \in S(y)\}) = q$$

Alternative equation  
(from attacks section 2.1)

TODO: select eqn & describe terms

# Frequency Estimation Problem

$$\tilde{f}_v = \frac{\frac{1}{n} \sum_{i=1}^n \mathbf{1}_{S(y_i)}(v) - q}{p - q}$$

$$\sum_{i=1}^n E[\mathbf{1}_{S(y_i)}(v)] = n(f_v(p - q) + q)$$

Equations from section 2.1 (attacks paper)

TODO: describe terms

# Frequency Estimation Techniques

# RAPPOR

$$B'_i = \begin{cases} 1 & \text{with probability } \frac{1}{2}f \\ 0 & \text{with probability } \frac{1}{2}f \\ B_i & \text{with probability } 1 - f \end{cases} \quad P(S_i = 1) = \begin{cases} q & \text{if } B'_i = 1 \\ p & \text{if } B'_i = 0 \end{cases}$$

Equations from section 2  
(Rappor algorithm)

$$t_{ij} = \frac{c_{ij} - \left(p + \frac{1}{2}fq - \frac{1}{2}fp\right)N_j}{(1-f)(q-p)}$$

Equation from section 4  
(Decoding)

# K Randomized Response

$$Pr[PE(v) = i] = \begin{cases} p = \frac{e^\epsilon}{e^\epsilon + d - 1}, & \text{if } i = v \\ q = \frac{1-p}{d-1}, & \text{otherwise} \end{cases}$$

Equation from report (attacks paper section 2.1)

$$\text{Var}^*[\tilde{c}_{DE}(i)] = n \cdot \frac{d-2+e^\epsilon}{(e^\epsilon-1)^2}$$

Equation from OUE & OLH paper (section 4.1)

TODO: describe terms

# Optimized Unary Encoding

$$Pr[PE(v) = i] = \begin{cases} p = \frac{1}{2}, & \text{if } i = v \\ q = \frac{1}{e^\epsilon + 1}, & \text{otherwise} \end{cases}$$

Equation from report (attacks paper section 2.1)

$$\text{Var}^*[\tilde{c}_{OUE}(i)] = n \cdot \frac{4e^\epsilon}{(e^\epsilon - 1)^2}$$

Equation from OUE & OLH paper (section 4.3)

TODO: describe terms

# Optimized Local Hashing

$$\forall_{i \in [d]} \Pr[y = \langle H, x \rangle] = \begin{cases} p = \frac{e^\epsilon}{e^\epsilon + d - 1}, & \text{if } x = i \\ q = \frac{1}{e^\epsilon + d - 1}, & \text{otherwise} \end{cases}$$

Equation from report (attacks paper section 2.1)

$$\text{Var}^*[\tilde{c}_{OLH}(i)] = n \cdot \frac{4e^\varepsilon}{(e^\varepsilon - 1)^2}$$

Equation from OUE & OLH paper (section 4.4)

TODO: describe terms

# Attack – Problem Formulation

$$G(Y) = \sum_{t \in T} E[\Delta \tilde{f}_t]$$

Equation from attacks paper (section 3.1)

$$\max_Y G(Y)$$

Equation from report (section 3.1 in attacks paper)

TODO: describe terms

# Attacks on Frequency Estimators

# Attack Types

- Describe RPA, RIA, MGA
- Equation related to MGA:

$$y^* = \arg \max_{y \in \mathcal{D}} \sum_{t \in T} \mathbb{1}_{S(y)}(t).$$

To do: convert to latex then svg & describe terms

# Attacking kRR

$$G_{\text{RPA}}^{\text{kRR}} = \frac{rm}{d(n+m)(p-q)} - c$$

$$G_{\text{RIA}}^{\text{kRR}} = \frac{(p+(r-1)q)m}{(n+m)(p-q)} - c$$

$$G_{\text{MGA}}^{\text{kRR}} = \frac{m}{(n+m)(p-q)} - c$$

Section 3.3 attacks paper

TODO: describe terms

# Attacking OUE

$$G_{\text{RPA}}^{\text{OUE}} = \frac{rm}{2(n+m)(p-q)} - c$$

Section 3.4 attacks paper

$$G_{\text{RIA}}^{\text{OUE}} = \frac{(p+(r-1)q)m}{(n+m)(p-q)} - c$$

$$G_{\text{MGA}}^{\text{OUE}} = \frac{rm}{(n+m)(p-q)} - c$$

TODO: describe terms

# Attacking OLH

$$G_{\text{RPA}}^{\text{OLH}} = \frac{rm}{d'(n+m)(p-q)} - c$$

Section 3.4 attacks paper

$$G_{\text{RIA}}^{\text{OLH}} = \frac{[p+(r-1)q]m}{(n+m)(p-q)} - c$$

$$G_{\text{MGA}}^{\text{OLH}} = \frac{rm}{(n+m)(p-q)} - c$$

TODO: describe terms

# Evaluation

# Comparison between Estimators

- TODO: add table

# Gain from Attacks

- TODO: convert img to ppt table

	kRR	OUE	OLH
Random perturbed-value attack (RPA)	$\beta\left(\frac{r}{d} - f_T\right)$	$\beta(r - f_T)$	$-\beta f_T$
Random item attack (RIA)	$\beta(1 - f_T)$	$\beta(1 - f_T)$	$\beta(1 - f_T)$
Maximal gain attack (MGA)	$\beta(1 - f_T) + \frac{\beta(d-r)}{e^\epsilon - 1}$	$\beta(2r - f_T) + \frac{2\beta r}{e^\epsilon - 1}$	$\beta(2r - f_T) + \frac{2\beta r}{e^\epsilon - 1}$
Standard deviation of estimation	$\frac{r\sqrt{d-2+e^\epsilon}}{(e^\epsilon - 1)\sqrt{n}}$	$\frac{2re^{\epsilon/2}}{(e^\epsilon - 1)\sqrt{n}}$	$\frac{2re^{\epsilon/2}}{(e^\epsilon - 1)\sqrt{n}}$

$$\beta = \frac{m}{n+m}$$

# Impacts of Parameters on Attacks

$$\text{Frequency Gain} \propto \frac{1}{e^{\varepsilon}-1}$$

To do: Add graphs

# Conclusion

# Summary

- TODO

# Open Problems

- TODO

Thank You