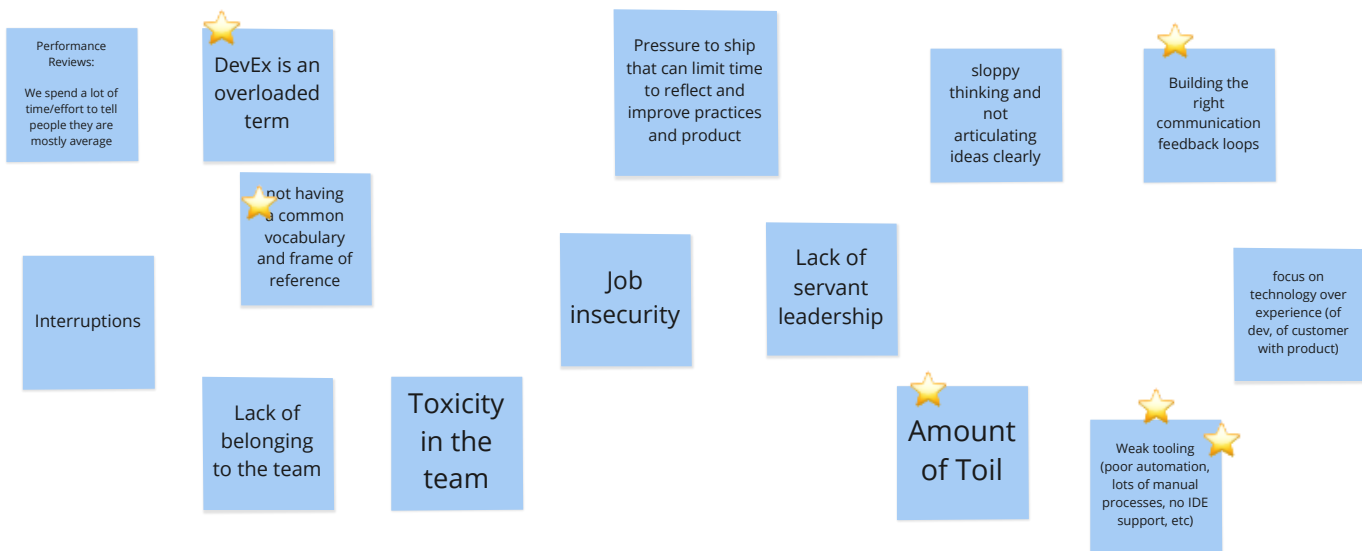
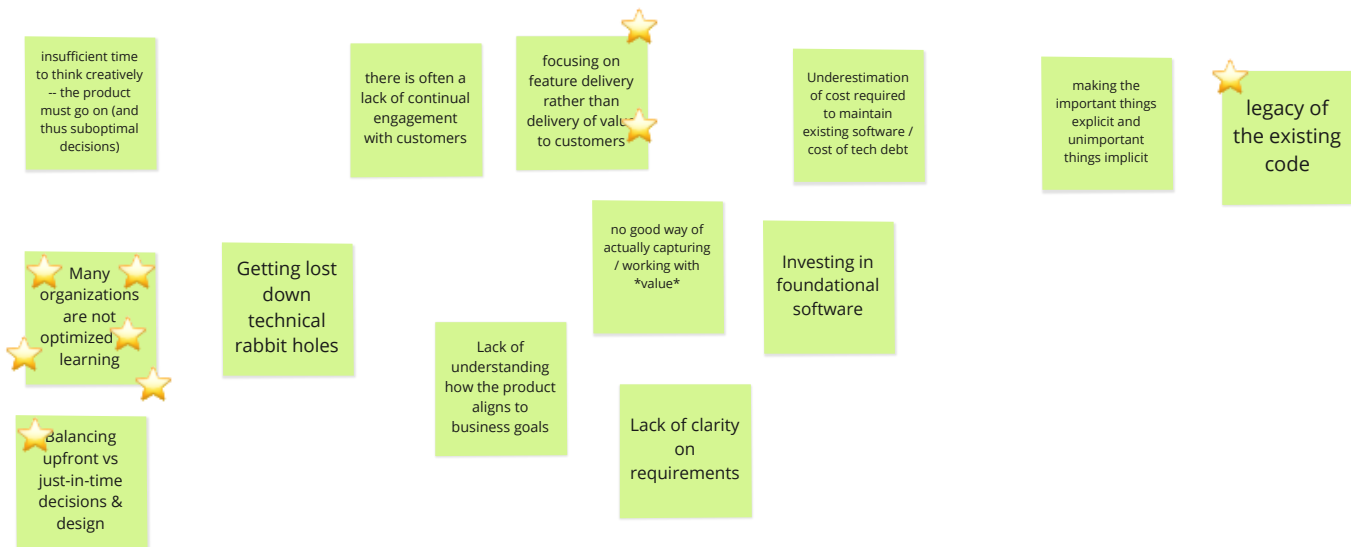


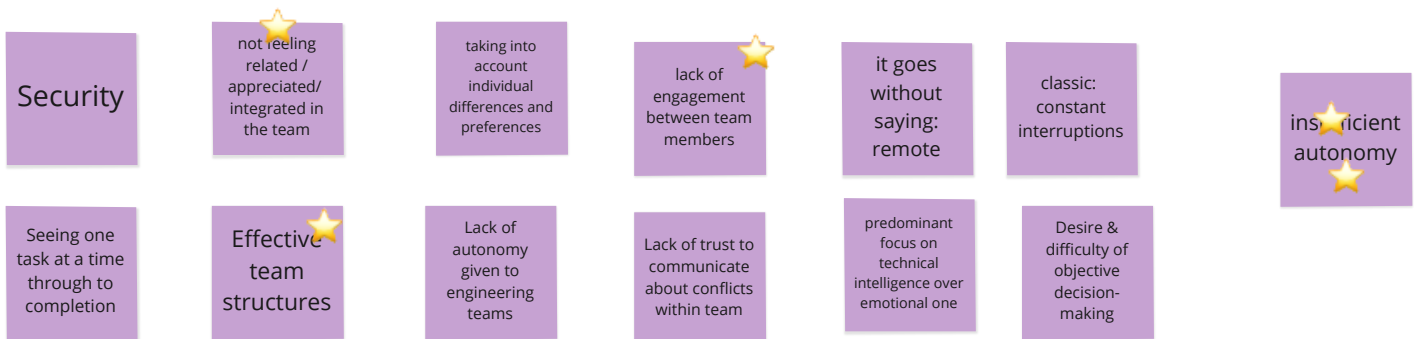
Using the lens of "**Developer Experience**", think about what problems and constraints make creating software difficult









Using the lens of "**Software Excellence**", think about what problems and constraints make it difficult to build a product that matters, and do awesome quality work:





Using the lens of "**Thriving**", think about what problems and constraints make it difficult for people to thrive, teams to thrive, and organizations to thrive:








Cognitive  
overload







Trust takes a long  
time to build, and  
it can be  
destroyed in a  
short amount of  
time





Lack of  
transparency  
about business  
priorities  
(security, time to  
market...)



Lack of  
alignment on  
what matters  
and what is  
quality

