Status

Showing ROI

Cost savings

High motivation to apply AI to improve efficiency

Build cool stuff that can be socialized

learning about motivations from psychology

Empire Building

Role skill transfer (from being a caring mother to a caring leader)

learning about leadership

Recognition

Copy the Stars! ⭐ ⭐ ⭐

Success stories on improvements with frontrunners

Unblocking Progress

⭐ **Growth (personal as well as business)**

Give alternatives to trying to measure productivity (something more like outcomes they would agree with)

⭐ **Showing successful experiments already done internally**

Psychological and Emotional Safety (trauma informed leadership)

Build trust and be transparent

Skunk works?

Motivation: Getting annual bonus, objectives / deliverables attached to that