

# ENOCH EZE

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## EDUCATION

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Caleb University

- BSC (Computer Science)

Nov. 2020 - Date

Eclos College

High School Diploma.

Sept. 2017 - Sept. 2020

Eclos Primary School

Sept. 2016 - Sept 2017

## CERTIFICATIONS

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- Secondary School Certificate Examination (SSCE Certification)
- Bachelors Degree in Computer Science (BSC) (In view)
- Certification in Digital Marketing
- Python Crash Course with coursera
- Certification on the Introduction to Web Development with Coursera

## WORK EXPERIENCE

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SWIPHT GREEN

Aug. 2023 - Nov. 2023

Sales and Communications Manager, Social Media Manager,  
Marketing Strategist

- Administered client enquiries and about the company's product and services through several media
- Generated ads for the company through strategic content development and creation using a wide variety of software
- Managed the company social media presence across several platforms
- Developed and created content for the company through video editing, graphics design, etc, to strategically boost brand awareness and generate sales.
- Managed a comprehensive CRM software to actively track client relationships with the company and its products
- Utilized creative problem-solving skills to overcome complex challenges

PQ PLUS (SIWES)

May. 2023 - July. 2023

Sales and Communications Intern, Social Media Manager

- Shadowed a sales and Communications manager
- Managed all social media platforms for the company
- Designed flyers for the company
- Developed content for the company to increase insights and brand awareness

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## EXTRA-CURRICULARS & VOLUNTEERING EXPERIENCE

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Thespian Family Theatre Group - Lead Role (Sambo)

Aug. 2021

Actor

Actively starred in a lead role for a thespian play

## SKILLS

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Graphics and Digital Design: Canva | Inshot Pro | Adobe Photoshop

Marketing Strategy: Market Strategy and Analysis | Branding | Digital Marketing  
| Content Creation | Sales | Product Marketing

Human Relations: Communication | Conflict Resolution | Emotional Intelligence

Office Administration: Microsoft Office Suite | Google Sheets

Video Editing: Capcut | Adobe Premiere Pro

Content Management Systems (CMS): WordPress

Web Development and Design: HTML, CSS, JavaScript, Mysql

Soft Skills: Active Listening | Attention to Details | Teamwork | Problem-Solving | Critical  
Thinking | Stress Management | Adaptability

## LANGUAGE

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English (Native)

## Locality

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Nigeria