CHRIS BOWMAN

Web Professor   Chief Creative Officer

chrisbowman.ca   chriswrbowman@gmail.com

EDUCATION

2013	**CERTIFICATE** Part-Time Teaching Certification, Niagara College Canada
2009	**DIPLOMA** New Media Web Design, Niagara College Canada
2006	**STUDIED** Business Administration, Algonquin College

RELEVANT EXPERIENCE

2013-pres — **PART-TIME PROFESSOR**

From developing courses, to classroom delivery, teaching is my passion.

Niagara College Canada

2014-pres — **CHIEF CREATIVE OFFICER, CO-FOUNDER**

Ongoing User Interface (UI), User Experience (UX), and usability design for external SASS product. Creative direction and design for external marketing WordPress CMS website. HTML5, CSS3, JavaScript, PHP, Search Engine Optimization, and custom WordPress development.

Sprout Studio Inc.

2009-14 — **CREATIVE DIRECTOR, CO-FOUNDER**

Creation and direction of all internal and client creative; including web design, print design, logo/branding, marketing, and user experience design. HTML5, CSS3, JavaScript, PHP, Search Engine Optimization, and custom WordPress development. Social Media, including all internal and client social media work, strategy, and training.

vxFusion Ltd.

2012-pres — **COMMANDING OFFICER, CAPTAIN**

Commissioned Officer with the National Cadet and Junior Canadian Rangers Formation, as part of the Canadian Armed Forces. Supervise a team of Officers and Civilian Instructors/Volunteers in training and administering cadets at 87 Eagle Royal Canadian Air Cadet Squadron.

Canadian Armed Forces, Government of Canada

2010-2014   **WEB & PRINT DESIGNER**
Creation and direction of most internal marketing including: International website design and development (HTML, CSS, .NetNuke CMS), print collateral, and advertisements for domestic and international markets.
International Department, Niagara College Canada

2007-2009   **WEB & PRINT DESIGNER**
Web design/development and print design for the department and for research projects.
Research Department, Niagara College Canada

2005-2009   **FREELANCE WEB/GRAPHIC DESIGNER**
Web and graphic design for clients.
Self-employed

COURSE DEVELOPMENT
+ DELIVERY

2020-Pres   **COMPUTER APPLICATION DESIGN I** *(Redeveloped + Delivered)*
Level 1 course where students learn various design theories and tools relevant to their field. From advanced Word and Excel, to Gestalt and Grid Theory, and then to intro on WordPress CMS and Adobe Premiere Pro.
Public Relations post-graduate certificate, Media Studies, Niagara College Canada

2018-Pres   **WEB AUTHORING FUNDAMENTALS** *(Delivered)*
Level 1 course on HTML and CSS Web Development.
Computer System Technician diploma, Media Studies, Niagara College Canada

2019-Pres   **ONLINE CONTENT MANAGEMENT** *(Developed + Delivered)*
Exit term online course in online content management, delivery and promotion. Students learn to be responsible for writing, editing and managing various online platforms and mediums of delivery.
Broadcasting, Radio, Television, Film diplomas, Media Studies, Niagara College Canada

2014-18   **MOBILE WEB DEVELOPMENT** *(Redeveloped + Delivered)*
Level 2 course on developing websites and modern web apps for mobile.
New Media Web Design diploma, Media Studies, Niagara College Canada

2014-18   **PROJECT DESIGN LAB** *(Delivered)*
Level 3 lab on the web development workflow.
New Media Web Design diploma, Media Studies, Niagara College Canada

2014-18   **DIGITAL GRAPHIC TECHNIQUES II** *(Redeveloped + Delivered)*
Level 3 course on Adobe Illustrator and design theory.
New Media Web Design diploma, Media Studies, Niagara College Canada

2014-18   **PORTFOLIO & BUSINESS DEVELOPMENT** *(Redeveloped + Delivered)*
Level 4 (exit term) course on client relations and starting a web development
business.
New Media Web Design diploma, Media Studies, Niagara College Canada

2013-18   **DESIGN AND BUILD STRATEGIES** *(Developed + Delivered)*
Level 3 course where students extend their web development skills by adopting
two new web related technologies -- frameworks and advanced CSS3. They
build robust, responsive web sites quickly using the Foundation framework
(From ZURB) then add CSS3 based animations to their sites. By the end of the
course they will build web sites faster and more efficiently, craft incredible user
experiences and unify the design and experience across multiple devices.
New Media Web Design diploma, Media Studies, Niagara College Canada

LECTURES

2010-11   **INTRODUCTION TO WEB DESIGN**
Niagara Research, Niagara College Canada

2011-13   **IMPORTANCE OF MARKETING IN A WEB DESIGN COMPANY**
*Jeff Chesebrough's Second Year New Media Web Design Students, Niagara College
Canada*

2012-14   **A WEB DESIGNER**
*Professional Studio lecture series in Art & Design Fundamentals Course, Niagara College
Canada*

2012   **SOCIAL MEDIA SEMINAR**
vxFusion Ltd.

TECHNICAL

2005-Pres   **WEB DEVELOPMENT**
HTML5
CSS3
JavaScript
jQuery
SQL
PHP

2005-Pres   **EXPERTISE**
Web development
Mobile web development
Accessibility
Cross-browser compatibility
Search engine optimization
WordPress custom website development, including:
Hand-coded templates
Custom widgets
Custom post types
Various plugins
Foundation (From ZURB)

2005-Pres   **WEB/INTERFACE DESIGN**
Colour theory
Grid theory
Typography
Graphic design
User interface design
Usability

2005-Pres   **SOFTWARE**
Adobe Experience Design
Adobe Premiere Pro
Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Microsoft 365