CHI SU

UI/UX Designer

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🖥 https://chisu-design.github.io/UX

Summary

UI/UX Designer with three years of experience in Virtual Reality application development. Strong research and development skill. Proficient in standard industry UI design software. Knowledge of HTML5, CSS3, and JavaScript.

Experience

VR/CG Generalist   09/2017 - present

Schuco USA / New York, NY

• Responsible for user research, personas, and customer journey maps for Virtual Reality application development.
• Redefine our brand and explore multiple concepts to elevate our design system.
• Collaborate with product manager, programmers, and industrial designers.
• Work on animations and interaction designs of UI elements for VR app.

UI/UX Designer   04/2018 – 11/2018

Efiwe / Telecommute, Edwardsville, IL

• Established UX design for website developments using an user-centered design approach.
• Completed UI redesign from research, wireframes, low fidelity prototype, usability testing to high-fidelity prototype.

Freelance Graphic Designer   10/2015 – 01/2016

Sany Realty Group / Flushing, NY

• Designed and developed reusable templates for ads, flyers, and social media content.
• Created eye-catching graphics for ads.
• Created stunning infographics and slides for high-end real estate listings to boost sales.

Projects

GreenIt
11/2018 - present

UI/UX Design

• Build an E-commerce website from scratch.

• Collaborating and co-developing with a full stack developer.

• Use modern web development tools to build the website for mobile and desktop.

Foodshare
07/2017 – 11/2017

UI/UX Design

• Took lead as an UI/UX designer for Foodshare mobile/tablet application for iOS and Android.

• Ensured the app fits the users' needs by collecting quantitative data, doing interviews with potential users, creating personas and user journey maps.

Skills

UX Design Skills

Wireframing, prototyping, persona, user journey map, user research, usability testing

Software

Sketch, Axure, Invision, Adobe XD, Adobe Illustrator, Adobe Photoshop, Framer X, Unreal Engine 4, Visual Studio Code

Computer language

HTML5, CSS3, jQuery, JavaScript, Bootstrap 4

Education

MFA Computer Art
09/2015 - 05/2017

School of Visual Arts / New York, NY

UX Design Certificate
07/2017 - 10/2017

Monroe Community College / New York, NY

Front-End Development Certificate
07/2017 - 10/2017

General Assembly / New York, NY