# CHI SU

### **UI/UX Designer**

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https://chisu-design.github.io/UX

### Summary

UI/UX Designer with three years of experience in Virtual Reality application development. Strong research and development skill. Proficient in standard industry UI design software. Knowledge of HTML5, CSS3, and JavaScript.

## Experience

#### VR/CG Generalist

09/2017 - present

Schuco USA / New York, NY

- Responsible for user research, personas, and customer journey maps for Virtual Reality application development.
- Redefine our brand and explore multiple concepts to elevate our design system.
- Collaborate with product manager, programmers, and industrial designers.
- Work on animations and interaction designs of UI elements for VR app.

# **UI/UX** Designer

04/2018 - 11/2018

Efiwe / Telecommute, Edwardsville, IL

- Established UX design for website developments using an user-centered design approach.
- Completed UI redesign from research, wireframes, low fidelity prototype, usability testing to high-fidelity prototype.

# Freelance Graphic Designer

10/2015 - 01/2016

Sany Realty Group / Flushing, NY

- Designed and developed reusable templates for ads, flyers, and social media content.
- Created eye-catching graphics for ads.
- Created stunning infographics and slides for high-end real estate listings to boost sales.

## **Projects**

GreenIt 11/2018 - present

UI/UX Design

- Build an E-commerce website from scratch.
- Collaborating and co-developing with a full stack developer.
- Use modern web development tools to build the website for mobile and desktop.

Foodshare 07/2017 - 11/2017

UI/UX Design

- Took lead as an UI/UX designer for Foodshare mobile/tablet application for iOS and Android.
- Ensured the app fits the users' needs by collecting quantitative data, doing interviews with potential users, creating personas and user journey maps.

#### Skills

### **UX Design Skills**

Wireframing, prototyping, persona, user journey map, user research, usability testing

#### Software

Sketch, Axure, Invision, Adobe XD, Adobe Illustrator, Adobe Photoshop, Framer X, Unreal Engine 4, Visual Studio Code

# Computer language

HTML5, CSS3, jQuery, JavaScript, Bootstrap 4

#### Education

MFA Computer Art	09/2015 - 05/	2017

School of Visual Arts / New York, NY

## UX Design Certificate 07/2017 - 10/2017

Monroe Community College / New York, NY

### Front-End Development Certificate 07/2017 - 10/2017

General Assembly / New York, NY