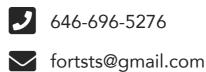
Chi Su

UI/UX Designer





Experience

09/2017 - Present VR/CG Generalist New York, NY

Schuco USA

- Responsible for user research, personas, and user journey maps for Virtual Reality application development.
- Redefine our brand and explore multiple concepts to elevate our design system.
- Collaborate with product manager, programmers, and industrial designers.
- Work on animations and interaction designs of UI elements for VR app.

04/2018 - 11/2018 **UI/UX Designer**

Telecommute, Edwardsville, IL

Efiwe

- Established UX design for website developments using an user-centered design approach.
- Completed UI redesign from research, wireframes, low fidelity prototype, usability testing to high-fidelity prototype.

10/2015 - 01-2016 Freelance Graphic Designer

Flushing, NY

- Sany Realty Group
- Designed and developed reusable templates for ads, flyers, and social media content.
- Created eye-catching graphics for ads.
- Created stunning infographics and slides for high-end real estate listings to boost sales.

Projects

11/2018 - Present GreenIt

- Build an E-commerce website from scratch.
- Collaborating and co-developing with a full stack developer.
- Use modern web development tools to build the website for mobile and desktop

06/2018 - 10/2018

Food Elevation

- Offered visual design consultation for the client's website.
- Edited and composited photos for website landing page using Photoshop.
- Created realistic product images using 2D and 3D technology for social media ads.

07/2017 - 11/2017

Foodshare

- Took lead as an UI/UX designer for Foodshare mobile/tablet application for iOS and Android.
- Ensured the app fits the users' needs by collecting quantitative data, doing interviews with potential users, creating personas and user journey maps.

09/2017 - 10/2017

Cat-Finder

• Built a web application from scratch using HTML5, CSS3, JavaScript, Bootstrap 4 and Firebase.

Skills

UX Design Skills

Wireframing, prototyping, persona, user journey map, user research, usability testing

Software

Sketch, Axure, Invision, Adobe XD, Adobe Illustrator, Photoshop, Framer X, Unreal Engine 4, Visual Studio Code

Computer Language

HTML5, CSS3, jQuery, JavaScript, Bootstrap 4

Education

07/2017 - 10/2017	Monroe Community College UX Design Certificate	New York, NY
07/2017 - 10/2017	General Assembly Front-End Development Certificate	New York, NY
09/2015 - 05/2017	School of Visual Arts MFA Computer Art	New York, NY