

Export Digital Presence

PROJECT PROPOSAL & QUOTATION

01. EXECUTIVE SUMMARY

TEKA Coconut Company requires a premium digital presence to compete in the international export market. The goal is to create a website similar to industry leaders (e.g., Ceylon Helayo), focusing on trust, product quality, and international trade inquiries.

This proposal outlines a **Premium "Dark Mode" Export Website** that highlights the luxury nature of your coconut products while maintaining a modern, professional aesthetic suitable for a Colombo 07 business entity.

02. TECHNICAL SCOPE

A. Premium UI/UX Design

- **Visual Style:** "Black & Gold" luxury theme to represent high-quality export standards.
- **Responsive Architecture:** Fully mobile-compatible for international buyers.

- **Speed Optimization:** Built on Next.js/React technology for instant loading worldwide.

B. Core Functionalities

- **Product Catalog:** Dedicated sections for Coconut Oil, Desiccated Coconut, Coconut Milk, etc.
- **Certification Showcase:** Prominent display of ISO/Organic certifications.
- **Export Inquiry System:** "Request for Quotation" form connecting to WhatsApp/Email.

03. INVESTMENT & COSTING

We are offering a comprehensive "Export Starter Package" to get TEKA online with a professional image.

DESCRIPTION	COST (LKR)
UI/UX Design & Development Custom Dark Theme, Homepage, Products, Contact.	10,000.00
Product Catalog Setup Upload of product images and descriptions.	5,000.00
Technical Configuration Domain setup, SSL Security, Server Deployment.	5,000.00

DESCRIPTION	COST (LKR)
TOTAL PROJECT VALUE	LKR 20,000.00

*Domain name registration fees (~LKR 4,500/year) are billed separately.

Seranex

Authorized Signature

TEKA Coconut Company

Client Acceptance