

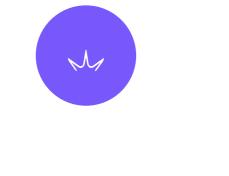
Empathy map canvas

An empathy map is a visual tool used to understand and empathize with the experiences, thoughts, and feelings of users or stakeholders involved in a particular scenario or problem.

Originally created by Dave Gray at



Share template feedback



Develop shared understanding and empathy

Summarize the data you have gathered related to the people that are impacted by your work. It will help you generate ideas, prioritize features, or discuss decisions.

