



## Transpoco Drives Synchronicity in Fleet Management with Aeris IoT Solutions: Reducing Costs and Improving Business Efficiency



### CASE STUDY

*“Aeris had the most technically complete solution that, combined with customer service, reliability, and competitive pricing, made the difference for us when deciding who we would work with. Since starting the relationship, Aeris has exceeded our expectations.”*

Barry Cronin, CTO

In competitive markets, companies with vehicle fleets — from couriers to cleaning services — always are concerned with profitability and maintaining top performance. One key to keeping costs reasonable, and improving business efficiency, is to better manage service vehicles so as to improve route planning, monitor dispatches, reduce fuel costs, and track maintenance. Many companies today are meeting these business growth demands with end-to-end Internet of Things (IoT) connected services.

### Case in Point:

To gain an even stronger foothold in the market, Transpoco, a leading provider of fleet management solutions, created SynX, a fleet management and GPS vehicle tracking solution that helps companies synchronize their fleet of vehicles with their drivers and their corporate targets. The system allows clients to massively reduce fuel costs and optimize time through a comprehensive fleet monitoring system.

The SynX product gives a complete overview of fleet operations to any organization with a vehicle on the road. Transpoco focuses on collecting all the data generated by the fleet and connecting it together in one place, as its customers generally don't have time to delve through spreadsheets and reports. SynX software helps customers implement changes to their fleets in an easy and efficient manner. And by integrating this data, SynX literally synchronizes every aspect from drivers to vehicles, from maintenance to safety, and optimizes relationships within teams.

To help its customers achieve improvements in performance, cost reduction, and overall peace of mind, Transpoco itself had to grow quickly with both product offerings and geographic reach. This required broader connectivity coverage and more complete IoT tools so SynX could provide even greater insights into crucial fleet data in order to improve decision making.



## Aeris IoT Solution:

The Aeris IoT Services platform provided the technology road map to help Transpoco achieve its growth targets. Aeris' global support of major cellular technology standards, such as GSM, CDMA, and LTE, enabled Transpoco to offer its customer's flexibility and the potential for growth across the globe. In addition, Aeris' flexible pricing models and minimal upfront commitment meant that Transpoco could move to Aeris without having the burden of a large initial financial outlay.

---

Transpoco uses the Aeris IoT Services platform to help its customers manage fleets effectively.

---

Aeris provided the most technically complete IoT solution for global fleet management, which meant that Transpoco could provide an unparalleled solution for telematics and fleet management for customers who wanted to lower data costs and improve operational efficiencies with data analytics. In addition, the security built into the Aeris solutions, along with a private virtual network, gave Transpoco and its customers the security peace of mind needed to maintain and grow a business. Built on the Aeris IoT Services platform, Transpoco's SynX software enables companies to manage their time and create new opportunities for growth.

## Customer Benefits



MORE DEPENDABLE  
CONNECTIVITY



GRANULAR DATA  
ANALYTICS



IMPROVED TIME  
MANAGEMENT,



ELEVATED FLEET MANAGE-  
MENT AND MAINTENANCE  
ABILITIES



REMOTE MONITORING /  
TROUBLESHOOTING



IMPROVED SUPPORT,  
GREATER CUSTOMER  
SATISFACTION

## ABOUT TRANSPOCO:

Founded in 2004, Transpoco is a leading provider of fleet management solutions. It commenced with GPS tracking and later expanded its capability by including driving style, fuel efficiency, and field service management, bringing a synchronized solution to fleet management and a safer environment for drivers. Today, Transpoco is a consolidated telematics provider in the UK, Ireland, and France and continues its expansion in Europe. In 2015, Transpoco joined the 1-Fleet Alliance, a group of fleet telematics companies willing to develop the fleet management solutions ecosystem.

Visit [www.transpoco.com](http://www.transpoco.com) or follow them on Twitter @Transpoco to see their progress and get in touch with them.

Contact them at  
[sales@transpoco.com](mailto:sales@transpoco.com)  
or +353 1 9053881.



## ABOUT AERIS:

Aeris is a technology partner with a proven history of helping companies unlock value through IoT. For more than a decade, we've powered critical projects for some of the most demanding customers of IoT services today. We strive to fundamentally improve their businesses by dramatically reducing costs, accelerating time-to-market, and enabling new revenue streams. Built from the ground up for IoT and road tested at scale, Aeris IoT Services are based on the broadest technology stack in the industry, spanning connectivity up to vertical solutions. As veterans of the industry, we know that implementing an IoT solution can be complex, and we pride ourselves on making it simpler.

Visit [www.aeris.com](http://www.aeris.com) or follow us on Twitter @AerisM2M to learn how we can inspire you to create new business models and to participate in the revolution of the Internet of Things.

United States Contact:  
[info@aeris.net](mailto:info@aeris.net)  
or +1 408 557 1993

Europe Contact:  
[eu\\_info@aeris.net](mailto:eu_info@aeris.net)  
or +44 118 315 0614

India Contact:  
[india\\_info@aeris.net](mailto:india_info@aeris.net)  
or +91 01206156100