GISEC

1-3 May, 2018
Dubai World Trade Centre

4,700 end users you won't meet at any other event!

(TechMart Solutions conducted a three-day onsite survey with visitors at GISEC which indicated 72% only visit GISEC, and no other show, to source solutions)

The Gulf Information Security Expo & Conference (GISEC) provides the perfect platform for solution providers to meet with the region's top security professionals across a variety of industry sectors

GISEC BY NUMBERS

7,000+ Unique Attendees

42% Senior Management/CxOs

90+ Speakers

81 Countries represented

$3.9M PR Value

3 million social media views

100 Exhibitors & Sponsors

Key Exhibitor Highlights:

Dubai Police's World's First Autonomous Robocop Goes Live at GISEC & IoTx 2017

DigiRobotics inks $26m Saudi deal at GISEC

DarkMatter announces partnership with Du to enhance cyber security for enterprises across the UAE during GISEC 2017

"Couldn't have asked for a better entry point into the UAE market" **Kaspersky Lab**

"Very excited to present our latest solutions at GISEC" **DarkMatter**

"Very pleased with our first participation at GISEC" **GemaTech**

"Great platform for our security solutions!" **Lenovo**

92% of exhibitors rated 2017 edition as the best

91% of exhibitors intend to return to the 2018 edition

80% of exhibitors achieved their ROI with 20% projecting returns in excess of AED 1 million

*based on an onsite survey taken by TechMart Solutions

EVENT FEATURES

Dedicated Conferences
Over 90 prominent speakers including Co-founder of Kaspersky Lab, Hyperloop, Google, Apple, Ford Motors and more

Market Labs
Free-to-attend sessions which demonstrated the most advanced solutions from market leaders Intel, Gemalto and Carbon Black among others

Startup Zone
Part of the Smart Dubai initiative, the Startup Zone hosted over 40 of the most innovative startups including a dedicated display of the next-gen AR/VR solutions hosted by the VR & AR Association

Workshops and Training Sessions
A series of CPE-accredited technical workshops and training sessions ran during the event, hosted by (ISC)2
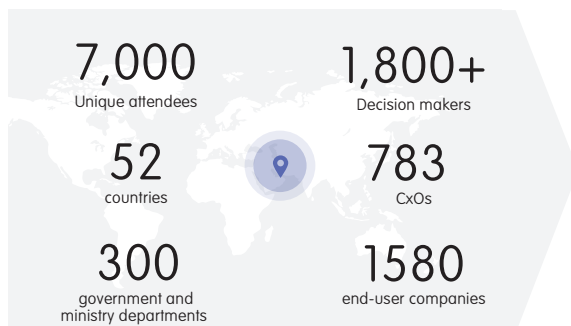
Breakfast Briefings
Over 100 of the top IT security and tech professionals gathered to network and discuss specific industry challenges, hosted by market leaders including SAP, British Embassy, BT and Crowdstrike

93%
of visitors agreed the features at GISEC 2017 were very good

WHO ATTENDS

GISEC & IoTx attracted a number of senior technology, business and security leaders from across the government and wider public sector, as well as private sector industries including banking and finance, telecoms, construction, energy and utilities.

7,000 Unique attendees

1,800+ Decision makers

52 countries

783 CxOs

300 government and ministry departments

1580 end-user companies

KEY BUYERS INCLUDE

JUMEIRAH GROUP · HSBC · TRA · Saudi Aramco · Emirates · Dubai World · du · MUBADALA · Ministry of Health · EGA · Emirates NBD · Emirates Nuclear Energy Corporation · Abu Dhabi Aviation · RTA · ETIHAD AIRWAYS ABU DHABI · Dubai Health Authority

KEY VISITOR STATS

86% of visitors consider GISEC as a **must-attend event**

81% of visitors that attended were end users

3,645 visitors were final decision makers and influencers

4,002 were first-time visitors at GISEC

BOOK YOUR SPACE NOW!

GISEC | **1-3 May 2018** Dubai World Trade