



Says

What have we heard them say?
What can we imagine them saying?

Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



Type of education,
Mode of education,
Course details,
Hostel facilities and
other Amenities

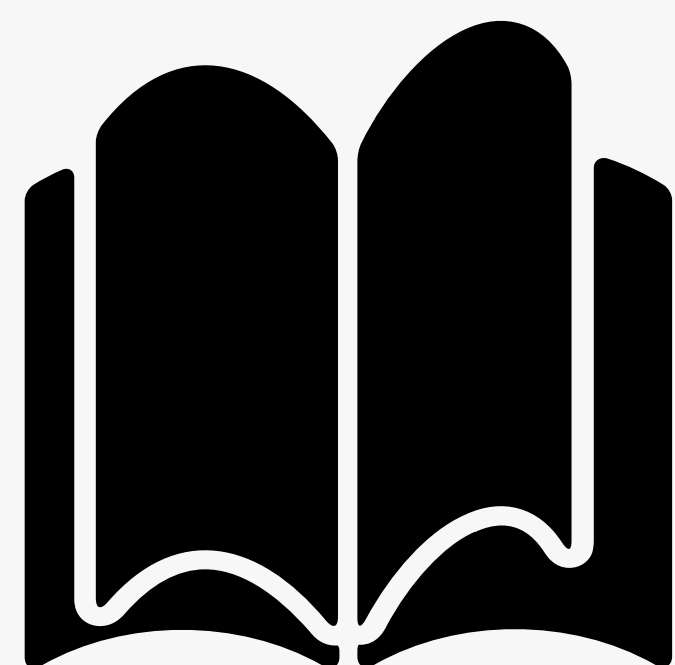
Resources and study
materials provided,
Duration of each
classes

Number of classes,
Exam details,
Placement
facilities

Fees structure,
Application details,
Way of
teaching, Games and
other co curricular
activities

Availability of
course and ceats,
better hostel
facilities

Size of the
classroom and
student teacher
ratio, Reputation of
learning institute



**Educonnect
Learning
Center**

Procedure for
entrance exams,
Provide job
oppertunities

Getting fees
collection and
application
forms

Better classroom
facilities and
peacefull
environment

friendly
communication
with staffs

Apply for hostel
or transportation
facilities in
institutions

Good canteen
facilities, Extra
co curricular
activities



Does

What behavior have we observed?
What can we imagine them doing?

Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?

