

# Chitranshu Kumar Nirala

✉ chitranshu993483@gmail.com ☎ 8252800085 📍 Kolkata, India 🔗 LinkedIn 🎨 Figma

🌐 Behance

## 🎓 EDUCATION

### B.tech, Techno India University

2020 – 2024 | Kolkata, India

CGPA -7.95

### Intermediate, Gurua Inter College

2017 – 2019

Percentage : 80.4 %

## 🧠 SKILLS

### Sketch, Figma, Adobe XD, InVision

Prototyping & Wireframing

### Adobe Photoshop, Adobe Illustrator

Graphic Design

### HTML, CSS, JavaScript, Bootstrap

Front-End Development

### User Interviews, Surveys, Usability Testing

User Research

### Information Architecture, Interaction Design

Design Principles

### Git/Github

Version Control

### Communication, Empathy, Persuasiveness,

Teamwork

Soft Skills

## 📜 CERTIFICATES

### Principles of UX/UI Design 🔗

Meta

### Introduction to Front-End Development

Meta

### Foundations of User Experience (UX) Design 🔗

Google

## 📁 PROJECTS

### SnackEase - Enhancing the Movie-Going Experience 🔗

- Designed a user-friendly app for ordering and delivering snacks directly to movie seats.
- Conducted user research and created personas and journey maps.
- Developed wireframes, prototypes, and high-fidelity mockups.
- Collaborated with developers and product managers for implementation.
- Conducted usability testing and iterated on designs.
- Key features: movie browsing, snack browsing, real-time order tracking, in-seat delivery, secure payment, promotions and discounts, order history.
- Tools used: Figma, InVision, Slack, Trello.
- Impact: Improved user satisfaction, reduced wait times, increased snack sales.

### Foodie- Restaurant Web Design 🔗

- Created a sleek, user-friendly Home page for a food service company.
- Research & Design: Conducted user research, developed personas, journey maps, wireframes, prototypes, and high-fidelity mockups.
- Testing: conducted usability tests, and iterated designs.
- Key Features: Intuitive navigation, enticing About Us, popular dishes showcase, easy reservation form, clear contact info.
- Tools & Impact: Utilized Figma and Photoshop. Boosted user satisfaction, engagement, and brand trust.

## 🔑 INTERESTS

- Logo Designing
- sketching
- Poster Designing