

Measuring the pulse of prosperity: An Index of Economic Freedom Analysis

DATE	28-02-2026
TEAM ID	LTVIP2026TMIDS89054
PROJECT NAME	Measuring the Pulse of Prosperity: An Index of Economic Freedom Analysis
MAXIMUM MARKS	4 MARKS

6.6 Creativity (Font and Style)

Creativity in font and style is an important aspect of preparing an effective and professional project report. While the content of the project explains the research and analysis, the presentation style determines how easily the information can be understood by readers and evaluators. Proper use of fonts, headings, spacing, and layout improves both readability and visual appeal.

Font selection should be simple and professional. Common fonts such as Times New Roman or Calibri are widely used in academic reports because they are clear and easy to read. The font size should be consistent throughout the document, with headings slightly larger than the body text. For example, headings can be set to size 14 or 16, while the body text can remain at size 12. Bold formatting can be used for headings and important keywords to highlight the structure of the document.

Style formatting also includes proper alignment and spacing. Using justified alignment for paragraphs gives the document a neat appearance. Line spacing of 1.5 makes the text comfortable to read, while proper spacing between sections helps avoid a crowded layout. Consistent margins on all sides of the page also improve the professional presentation of the report.

Another important element of creativity is the use of visual formatting. Tables, charts, and diagrams should be clearly labeled and placed close to the related content. Limited use of colors, such as dark blue or grey for headings, can enhance the design without making the document look unprofessional. Overuse of bright or multiple colors should be avoided in academic projects.

Page design elements such as a title page, page numbers, and a table of contents further improve organization. Section headings should follow a consistent pattern across the entire project. This helps readers easily navigate different chapters such as introduction, methodology, analysis, and conclusion.