

# **Measuring the pulse of prosperity: An Index of Economic Freedom Analysis**

DATE	28-02-2026
TEAM ID	LTVIP2026TMIDS89054
PROJECT NAME	Measuring the Pulse of Prosperity: An Index of Economic Freedom Analysis
MAXIMUM MARKS	4 MARKS

## **2.3 Brainstorming**

Brainstorming is a creative technique used to generate a large number of ideas quickly to solve a problem or develop new solutions. It is commonly used in project work, business planning, and design thinking processes. Organizations such as IDEO widely use brainstorming to encourage innovation and teamwork.

### Definition

Brainstorming is a group or individual activity where participants freely share ideas without criticism, aiming to produce creative and diverse solutions.

### Key Rules of Brainstorming

1. No criticism – Do not judge ideas during the session.
  2. Encourage creativity – Even unusual ideas are welcome.
  3. Quantity over quality (initially) – Generate many ideas first.
  4. Build on others' ideas – Combine and improve ideas together.
- Steps in Brainstorming  
Reference: <https://www.mural.co/templates/brainstorm-and-idea-prioritization>

### **Step-1: Team Gathering, Collaboration and Select the Problem Statement**



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## Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

⌚ 10 minutes to prepare  
⌚ 1 hour to collaborate  
👤 2-8 people recommended

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### Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

⌚ 10 minutes

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- A Team gathering**  
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.
- B Set the goal**  
Think about the problem you'll be focusing on solving in the brainstorming session.
- C Learn how to use the facilitation tools**  
Use the Facilitation Superpowers to run a happy and productive session.

[Open article](#) →

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### 1 Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

⌚ 5 minutes

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PROBLEM

How might we [your problem statement]?

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#### Key rules of brainstorming

To run an smooth and productive session

-  Stay in topic.
-  Encourage wild ideas.
-  Defer judgment.
-  Listen to others.
-  Go for volume.
-  If possible, be visual.

## **Step-2: Brainstorm, Idea Listing and Grouping**

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### Brainstorm

Write down any ideas that come to mind that address your problem statement.

⌚ 10 minutes

**TIP**  
You can select a sticky note by clicking the pencil (switch to sketch) icon to start drawing!

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Amar	Yuktesh	Person 3	Person 4

  

Person 5	Person 6	Person 7	Person 8

**3**

### Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

⌚ 20 minutes

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**Person 4**

**TIP**  
Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize your ideas as themes within your mural.

## **Step-3: Idea Prioritization**

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