

Measuring the pulse of prosperity: An Index of Economic Freedom Analysis

DATE	28-02-2026
TEAM ID	LTVIP2026TMIDS89054
PROJECT NAME	Measuring the Pulse of Prosperity: An Index of Economic Freedom Analysis
MAXIMUM MARKS	4 MARKS

2.3 Brainstorming

Brainstorming is a creative technique used to generate a large number of ideas quickly to solve a problem or develop new solutions. It is commonly used in project work, business planning, and design thinking processes. Organizations such as IDEO widely use brainstorming to encourage innovation and teamwork.

Definition

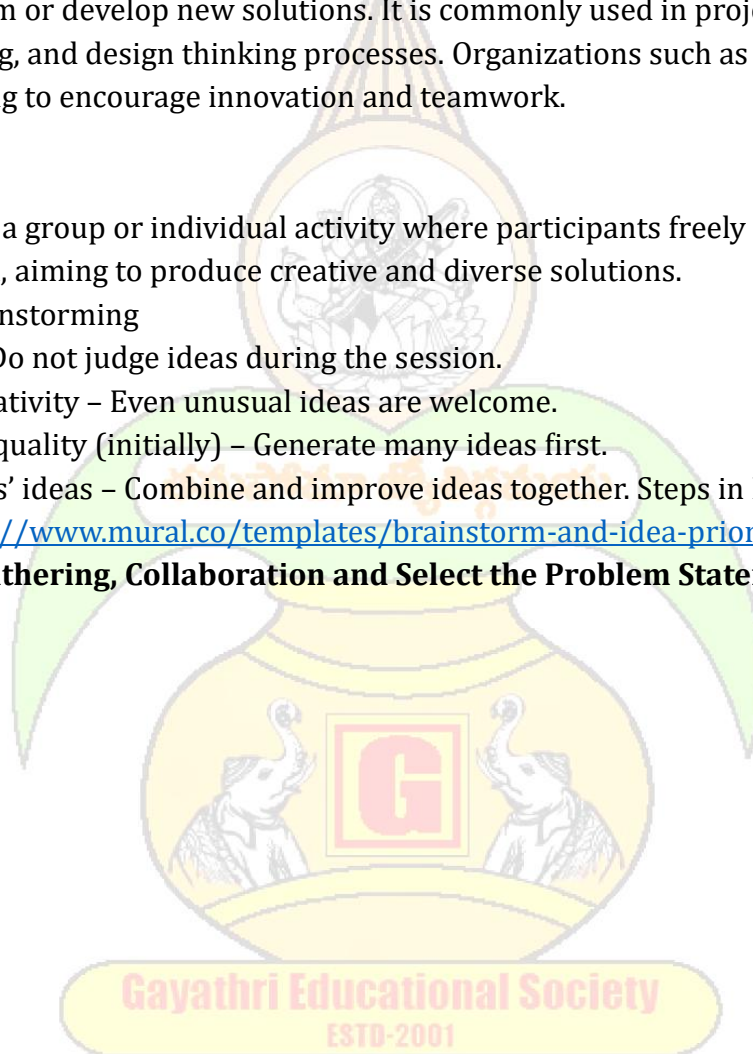
Brainstorming is a group or individual activity where participants freely share ideas without criticism, aiming to produce creative and diverse solutions.

Key Rules of Brainstorming

- 1.No criticism – Do not judge ideas during the session.
2. Encourage creativity – Even unusual ideas are welcome.
3. Quantity over quality (initially) – Generate many ideas first.
4. Build on others' ideas – Combine and improve ideas together.


Reference: <https://www.mural.co/templates/brainstorm-and-idea-prioritization>

Step-1: Team Gathering, Collaboration and Select the Problem Statement






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Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

 10 minutes to prepare
 1 hour to collaborate
 2-8 people recommended

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

 10 minutes

A Team gathering
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.


B Set the goal
Think about the problem you'll be focusing on solving in the brainstorming session.

C Learn how to use the facilitation tools
Use the Facilitation Superpowers to run a happy and productive session.

[Open article](#) →


1 Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

 5 minutes







PROBLEM

How might we [your problem statement]?



Key rules of brainstorming


To run a smooth and productive session

-  Stay in topic.
-  Encourage wild ideas.
-  Defer judgment.
-  Listen to others.
-  Go for volume.
-  If possible, be visual.


Step-2: Brainstorm, Idea Listing and Grouping

2 Brainstorm


Write down any ideas that come to mind that address your problem statement.

 10 minutes


Amir




Yuktish




Person 3




Person 4




Person 5




Person 6



Person 7




Person 8




TIP
You can select a sticky note and hit the arrow (click to select) icon to start drawing!

3 Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

 20 minutes

Person 4



TIP
Add customisable tags to sticky notes to make it easier to find, remove, organise, and categorise important ideas as themes within your mind.

Step-3: Idea Prioritization

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