

## Visualizing Housing Market Trends: An Analysis of Sale Prices and Features Using Tableau

DATE	28-02-2026
TEAM ID	LTVIP2026TMIDS90693
PROJECT NAME	Visualizing Housing Market Trends: An Analysis of Sale Prices and Features Using Tableau
MAXIMUM MARKS	4 MARKS


### 2.3 – Brainstorming

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Reference: <https://www.mural.co/templates/brainstorm-and-idea-prioritization>

#### Step-1: Team Gathering, Collaboration and Select the Problem Statement



### Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

🕒 10 minutes to prepare  
🕒 1 hour to collaborate  
👥 2-8 people recommended

➔

**Before you collaborate**  
A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

🕒 10 minutes

**A Team gathering**  
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

**B Set the goal**  
Think about the problem you'll be focusing on solving in the brainstorming session.

**C Learn how to use the facilitation tools**  
Use the Facilitation Superpowers to run a happy and productive session.

Open article ➔

1

**Define your problem statement**  
What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

🕒 5 minutes

**PROBLEM**  
How might we [your problem statement]?

**Key rules of brainstorming**  
To run a smooth and productive session

🗣️ Stay in topic.

💡 Encourage wild ideas.

⏸️ Defer judgment.

👂 Listen to others.

🗨️ Go for volume.

👁️ If possible, be visual.

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## Step-2: Brainstorm, Idea Ling and Grouping

**2 Brainstorm**  
Write down any ideas that come to mind that address your problem statement.  
⌚ 10 minutes

**Tip**  
You can select a sticky note and hit the pencil (switch to sketch) icon to start drawing!

Amar

Yuktish

Person 3

Person 4

Person 5

Person 6

Person 7

Person 8

**3 Group ideas**  
Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.  
⌚ 20 minutes

**Tip**  
Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your board.

Person 4

## Step-3: Idea Priorian

**4 Prioritize**  
Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.  
⌚ 20 minutes

**Importance**  
If each of these tasks could get done without any difficulty or cost, which would have the most positive impact?

**Feasibility**  
Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)

**Tip**  
Participants can use their cursors to point at where sticky notes should go on the grid. The facilitator can confirm the spot by using the laser pointer holding the H key on the keyboard.