

plugging into the future: an exploration of electricity consumption patterns using tableau

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PROJECT NAME	plugging into the future: an exploration of electricity consumption patterns using tableau
MAXIMUM MARKS	4 MARKS

2.2 EMPATHY MAP CANVAS:

The Empathy Map Canvas further emphasizes the importance of aligning data insights with stakeholder expectations and real-world challenges. Decision-makers not only require accurate consumption figures but also intuitive visual representations that simplify complex patterns and support strategic discussions. By incorporating interactive dashboards, trend analyses, and comparative visual tools in Tableau, the project ensures that users can explore data dynamically, ask deeper questions, and uncover hidden correlations. This user-centered approach strengthens engagement, enhances clarity, and ultimately supports more informed, proactive energy management decisions.

