

Empowering India: Analysing the Evolution of Union Budget Allocations for Sustainable Growth

DATE	28-02-2026
TEAM ID	LTVIP2026TMIDS90655
PROJECT NAME	Empowering India: Analysing the Evolution of Union Budget Allocations for Sustainable Growth
MAXIMUM MARKS	4 MARKS

2.3 – Brainstorming:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving.

Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Reference: <https://www.mural.co/templates/brainstorm-and-idea-prioritization>

Step-1: Team Gathering, Collaboration and Select the Problem Statement

The template is titled "Brainstorm & idea prioritization". It includes a summary of the session's purpose: "Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room." It specifies preparation time: "10 minutes to prepare", "1 hour to collaborate", and "2-8 people recommended".

Before you collaborate (10 minutes):

- A Team gathering**: Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.
- B Set the goal**: Think about the problem you'll be focusing on solving in the brainstorming session.
- C Learn how to use the facilitation tools**: Use the Facilitation Superpowers to run a happy and productive session. A link to "Open article" is provided.

Define your problem statement (5 minutes):

PROBLEM
How might we [your problem statement]?

Key rules of brainstorming:

- Stay in topic.
- Defer judgment.
- Go for volume.
- Encourage wild ideas.
- Listen to others.
- If possible, be visual.

Empowering India: Analysing the Evolution of Union Budget Allocations for Sustainable Growth

Step-2: Brainstorm, Idea Listing and Grouping

2 Brainstorm
Write down any ideas that come to mind that address your problem statement.
⌚ 10 minutes

TIP
You can select a sticky note and hit the pencil icon to sketch/trace to hand drawing!

3 Group Ideas
Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.
⌚ 20 minutes

TIP
Add customized tags to sticky notes to make it easier to find, organize, and categorize them as themes within your mural.

Person 4

Person 5

Person 6

Person 7

Person 8

Step-3: Idea Prioritization

4 Prioritize
Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.
⌚ 20 minutes

Importance
If each of these tasks could get done with no difficulty or cost, which ones have the most positive impact?

TIP
Participants can use their cursor to point at where sticky notes should go on the grid. The facilitator can control the cursor using the laser pointer holding the H key on the keyboard.

Feasibility
Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)