

Customer Behavior Dashboard

subscription_status

No

Yes

Gender

Female

Male

Category

Accessories

Clothing

Footwear

Shipping Type

- 2-Day Shipping
- Express
- Free Shipping
- Next Day Air
- Standard
- Store Pickup

3.9K

Number of Customers

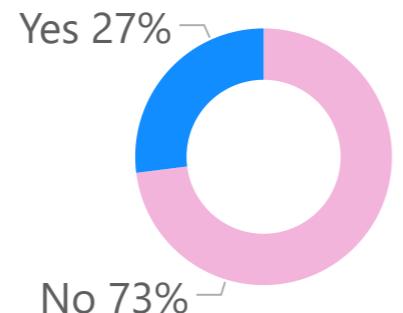
\$59.76

Average Purchase Amount

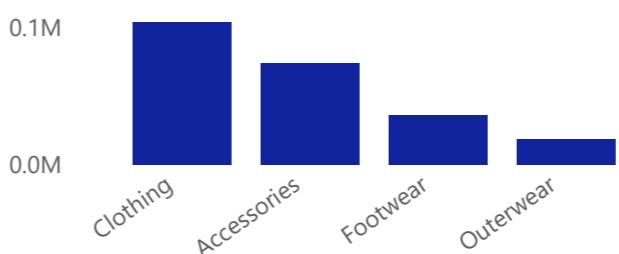
3.75

Average Review Rating

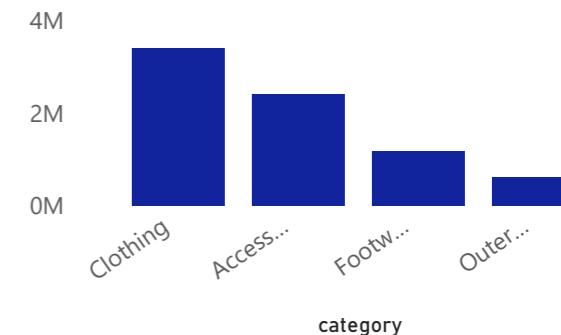
% Customers by Subscription Status



Revenue by Category



Sales by Category



Sales by Age Group



Revenue by Age Group

