



vas - go, vie - life, chi - force
Go Life Force

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VISION

Platform that enables all doctors to treat the root cause of obesity and diabetes, instead of just the symptoms.

This addresses a problem that represents one in every three US healthcare dollars spent (\$1.5 Trillion)

That means enabling doctors to treat a disease currently seen as incurable and cure it in less than six months

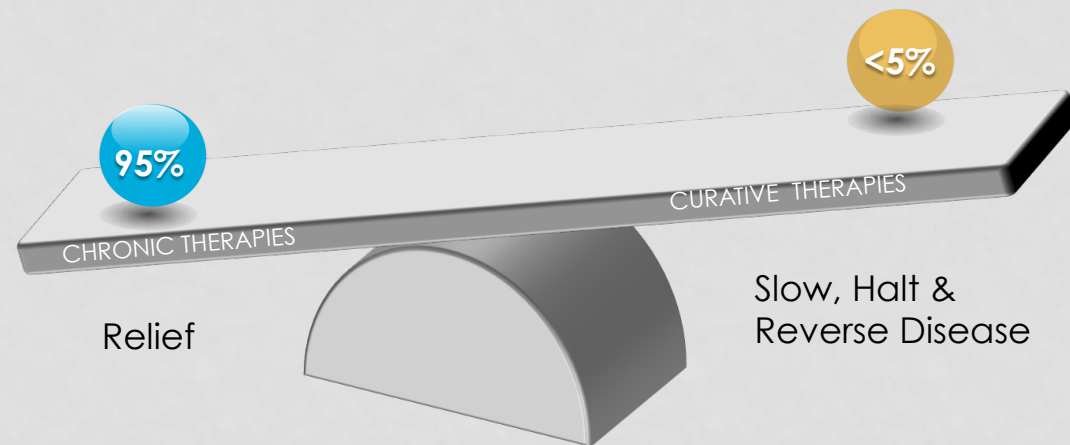
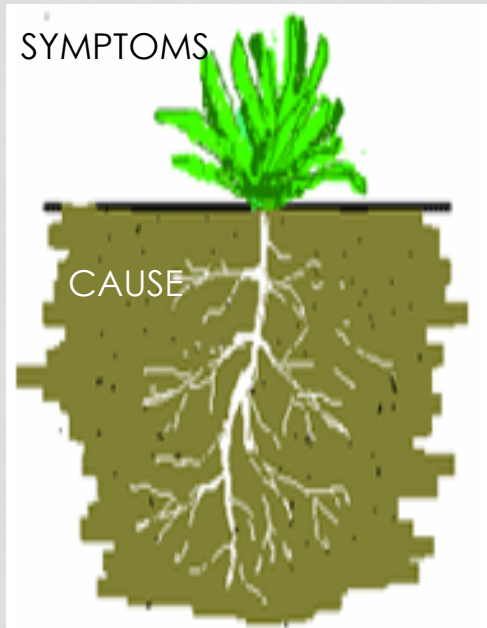
(Right Paradigm)

MISSION

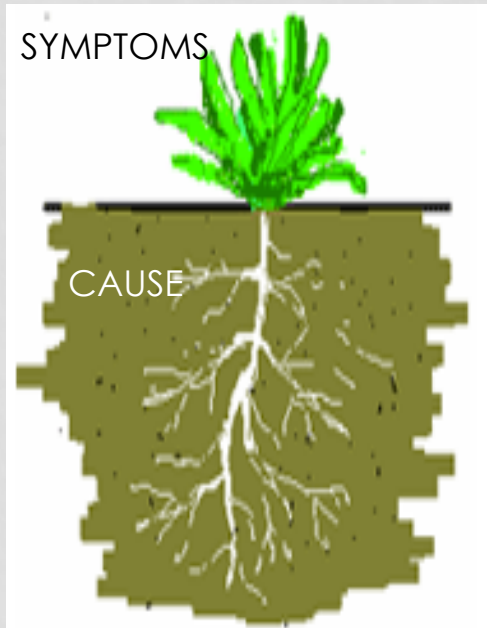
Using this platform to make curative solutions commercially feasible for thought leaders, payors, and doctors

(Right Launch Model)

THE RIGHT PARADIGM RESTORES BALANCE



THE RIGHT PARADIGM RESTORES BALANCE



RIGHT LAUNCH MODEL FOCUSES ON THE PHYSICIAN

**HEALTHCARE IS
A THOUGHT LEADER DRIVEN MARKET**

THOUGHT
LEADERS

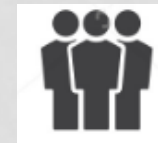


COMMUNITY
DOCTORS



PATIENTS

10-30 THOUGHT LEADERS



200K COMMUNITY DOCTORS



300M PATIENTS



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LEVERAGE

THE RIGHT LAUNCH MODEL CREATES BETTER PENETRATION FASTER

BEST OBESITY PROGRAMS WRONG MODEL

- Less than 2% market penetration
- Decades



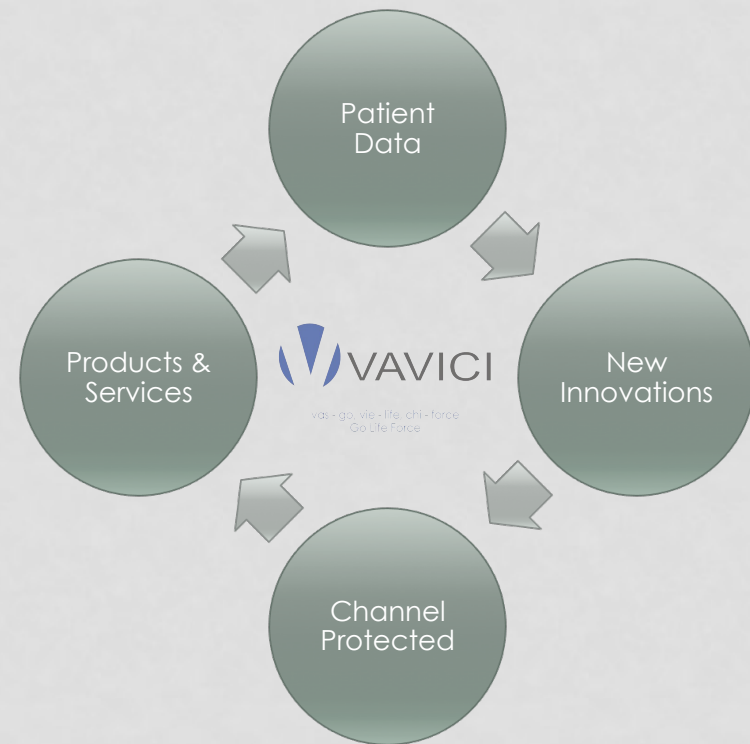
TYPICAL BIG PHARMA PRODUCT RIGHT MODEL

- From zero to 30-60% market penetration
- Less than three years (Viagra & Claritin hit 90%)



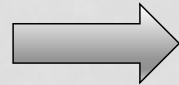
CREATE A PHYSICIAN CHANNEL

- A product or service
- Is just a product or service
- \$5/pt per month
- VAVICI is NOT just a platform
- Creates an **OPERATING SYSTEM**
- **Apple Store for Health Care**



ENABLING A BRIGHTER FUTURE

**Instead of wearable devices
marketed to healthy people**



**Wearable devices
prescribed to the 95% of people who need them**

**Instead of monitoring devices
incremental benefits chronic care**



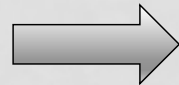
**monitoring devices
groundbreaking changes that cure disease**

**Instead of being
limited to patentable tech**



**Free to develop what works &
protect by channel**

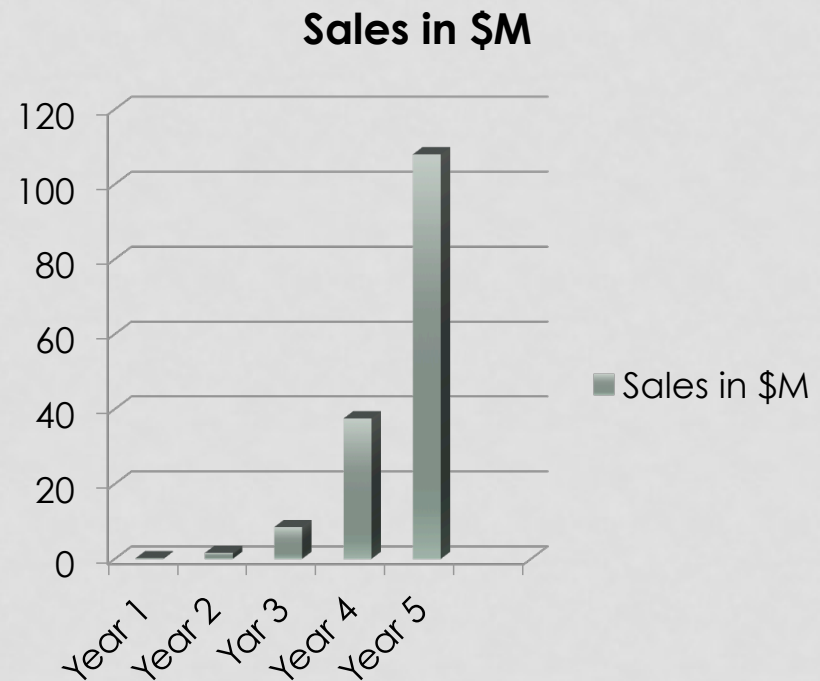
**Telemedicine as an adjunct to
a chronic care paradigm**



**Telemedicine be an integral part of
a curative care paradigm**

WHAT WE NEED & WHERE IT WILL TAKE US?

- Next \$500K
- 10 docs worth \$1Million/Month
- Pilot program up to 30 Docs
- Profitable by Year 2
- Self Financing by Year 3
- We are also looking for:
 - Industry partners content & products
 - Web and internet support
 - Marketing and sales partners
 - Good people



TEAM

- Han S. Chiu, M.D. CEO
 - Over 30 years of health care experience & 10 years of VC experience
 - Extensive experience working with academic thought leaders to build new companies
 - Founder & Managing Partner CMX Capital, LLC (Formerly Novel Bioventures Advisors, LLC)
 - Advisor Stanford Clinical Excellence Research Center
 - Venture Partner Forward Ventures
 - Board Member MedicineNet (Acquired by WebMD), Founder & CEO Aitria
 - Cornell BA, Stanford MD, Berkeley MBA
- Douglas Wall, Business Development
 - Over 30 years experience with emerging technology and life science companies
 - Cofounder Mission Ventures, Shepherd Ventures, PureForge & Genea
 - Successfully raised over \$1 billion in capital for private companies
 - Cofounder San Diego Tech Coast Angels and the San Diego Software Industry
- James Sergi, Marketing
 - Over 30 years of experience in healthcare marketing, medical education, & clinical trials
 - Founder & President CSSi LifeSciences, LLC
 - Partner Bay Tower Medical Group, LLC
 - Director, Department of Experimental Therapeutics, Cleveland Clinic
 - Founding executive and Former CEO of ProED Communications
- Walter Flicker CFO
 - Over 30 years of health care experience with pre and public companies
 - CFO Respiratory Technology Corporation (Restech)



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ACADEMIC ADVISORS

- Randall Stafford, MD Professor Stanford PRC
- James R Doty MD, Stanford Professor Neurosurgery, Director CCARE
- Michael Smith, PhD, Professor Johns Hopkins
- Lawrence Cheskin, MD, Director Weight Loss Clinic Johns Hopkins
- Janelle Coughlin, PhD, Assistant Professor Johns Hopkins
- Suneil Koliwad MD PhD Assistant Professor UCSF
- Louis Aronne, MD Professor Cornell and Medical Director Weill Cornell Comprehensive Weight Loss Center, Past President Obesity Society
- Fatima Cody Stanford, MD, MPH, MPA- Obesity Medicine Physician at Harvard Massachusetts General Hospital
- Caroline Apovian, MD Professor Boston University School of Medicine, President Elect Obesity Society
- T Colin Campbell PhD, Professor Emeritus Cornell Nutrition, Author China Study



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MEDICINE | Stanford Prevention Research Center



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INDUSTRY ADVISORS & INDUSTRY PARTNERS

- Regina Benjamin, MD Former US Surgeon General
- John Brooks III, Managing Director, Health Care Capital LLC, Former President and CEO Joslin Diabetes Center
- Tom Raffin, MD, General Partner, Telegraph Hill Partners, Professor Emeritus Stanford
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- Gloria Ma, PhD Former CEO Xsys., Board of Directors California Statewide Chamber, Member President's Council of the National Academy of Engineering
- Winnie Wan, PhD Former CEO OncoHealth Corp, President Becton Dickinson Cellular Imaging Systems, COO Systemix
- Allan Goodman M.D., Cardiothoracic Surgeon, Sharp Healthcare
- Jason Fung, M.D., Founder IDM, Author of Best Selling Book Obesity Code
- John Barron, Founder and CEO, Baseline Nutritionals
- Sandra Carter, PhD, CEO M2 Ingredients
- Tara Sheahan, Founder Conscious Global Leadership
- Daniel Chiu, Forward Deployed Engineer, Palantir, InciteHealth Fellow



BACKUP

ADDITIONAL TEAM MEMBERS

- Canice Wu, Operations
 - Venture Partner F50
 - President Plug & Play Tech Center
 - COO Siebel Systems
- Joyce Tang, Director of IT
 - President & Chief Customer Happiness Officer at AgilisIT
- Robert Browning, Director Behavioral Interventions
 - Co-Director HeartMath HealthCare, Senior Master Trainer
- John Shambroom, Director of Technical Services
 - President Shambroom Associates, LLC, Former VP Scientific Affairs ZEO
- John Chen, Ph.D., Director China Initiatives
 - CEO Measure Technology
- Eddie Wang-Rodriguez, Corporate Legal
 - Partner, Troutman Sanders
- Daniel McEntee, Non Profit Legal
 - Associate, Vinson & Elkin LLP