

Says

What have we heard them say?
What can we imagine them saying?

1. THIS LOGO IS MY OWN CREATION

3. MY STORE
WAS
CREATED TO
ADVERTISE

2. MADE FOR MY FABRIC STORE

Thinks

What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?



1. I NEED TO IMPORT THE CLOTHES I NEED

2. I NEED A
WAY TO
EXPORT MY
CLOTHES
PROPERLY

3. I NEED TO DO WHATEVER IT TAKES TO GROW MY STORE



17. DESIGNING A LOGO WITH CANVA NM2023TMID21072

B.KALAIARASAN B.VAITHEESWARAN A.THANGAPANDI

1. THEY
CREATE A
SYMBOL FOR
THEMSELVES

2. THIS
SYMBOL WAS
CREATED FOR
THEIR STORE

3. THIS
SYMBOL
WAS CREATD
FOR THEM
BY HIS SHOP

1. I WANT TO AVOID LOSING MONEY

2. I WANT TO HIGHLIGHT MY LOGO

3. I WANT TO MAKE THE REAH OF MY ANGER VISIBLE TO EVERYONE

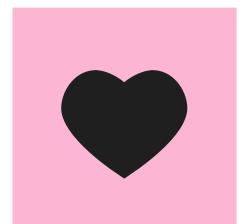


Does

What behavior have we observed? What can we imagine them doing?



What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?



Feels