



HEART OF THE WARRIORS



**Twitter Data Analysis on
Warriors Games
March 6 - 9, 2015**

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coordinate,
hashtag,
status
users

March 9
Monday

1:00 pm



Pre-game
Every 5 min

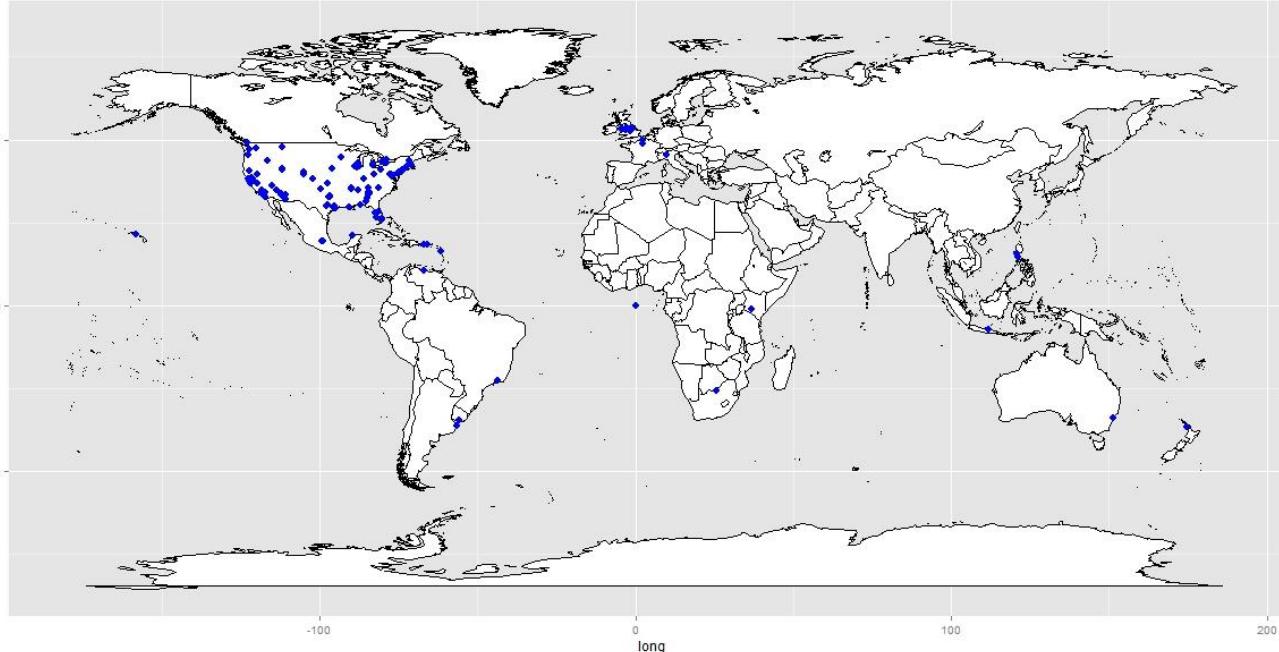
6:00 pm



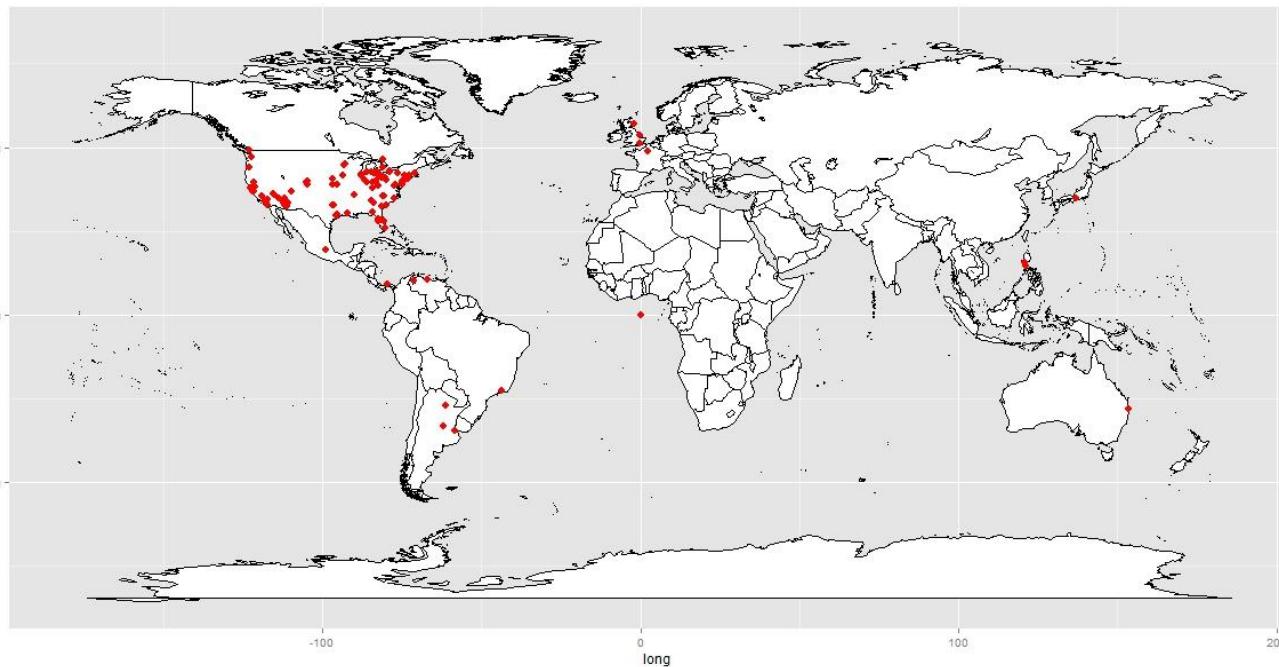
Game
Every 1 min

10:00 pm





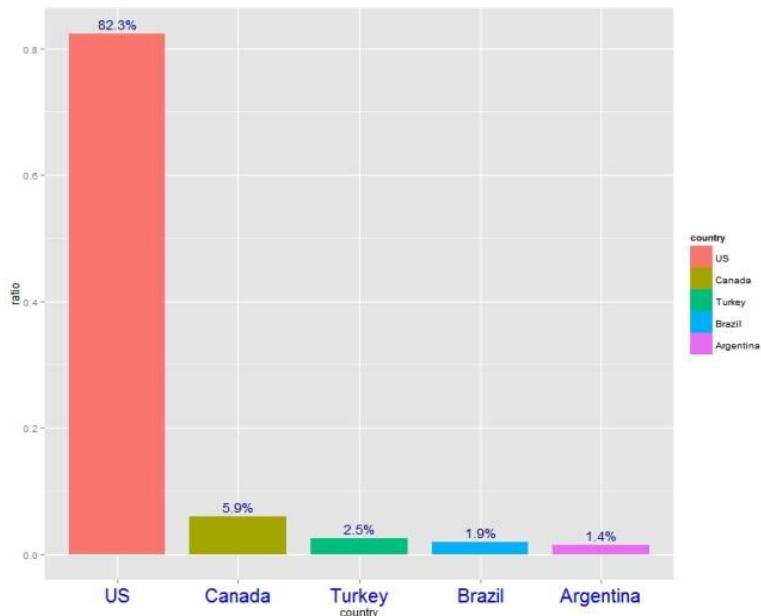
**TWEETS 2725
COUNTRY 25**



**TWEETS 4154
COUNTRY 13**

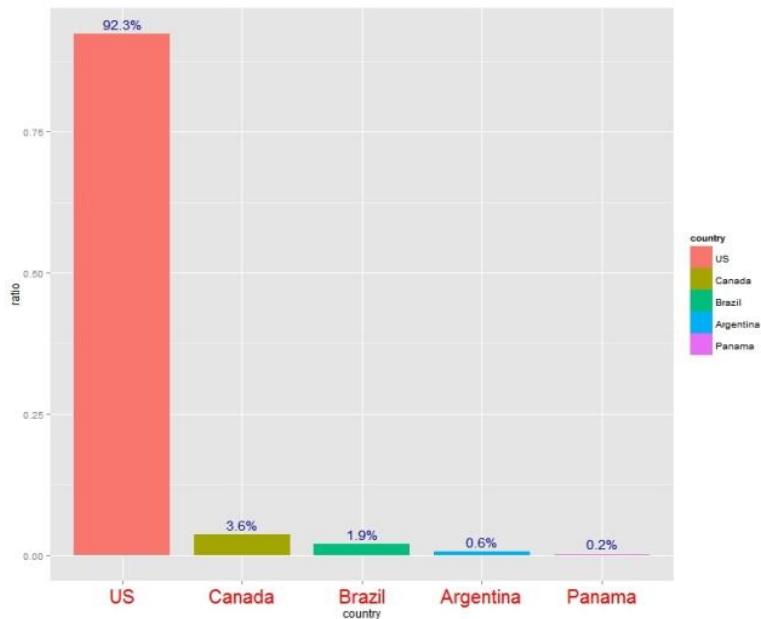
WARRIORS

**GLOBAL INDEX
82.3%**



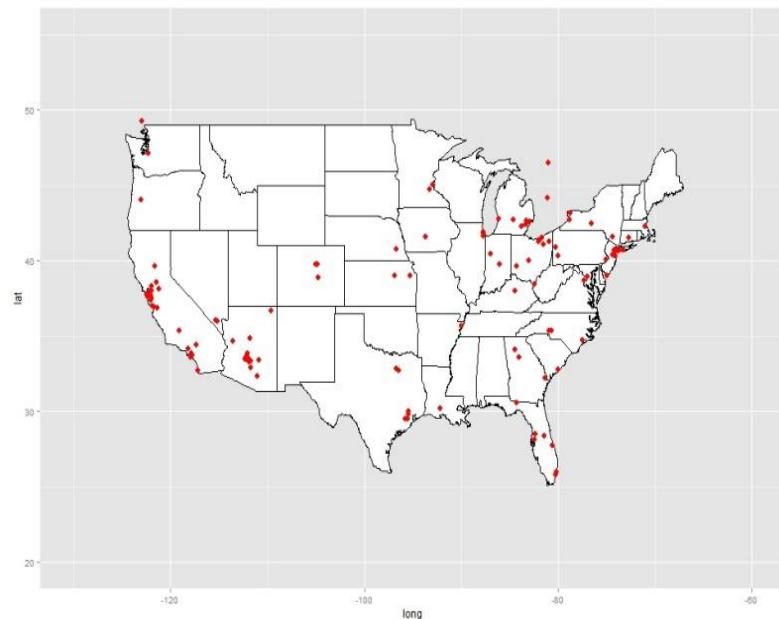
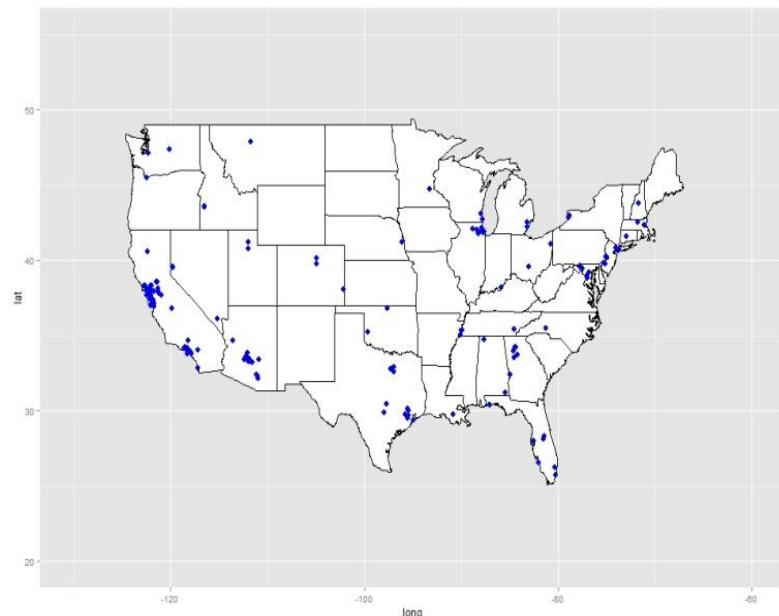
SUNS

**GLOBAL INDEX
92.3%**



GLOBAL INDEX

U.S. DISTRIBUTION



WARRIORS

LOCAL LOYALTY
29.3%

STATE	Key words			
	@Warriors	Andrew Bogut(C)	Steven Curry(G)	Klay Thompson(G)
CA	29.3%	50.4%	23.3%	75.3%
AZ	38.5%	49.6%	13.7%	5.3%



Most Popular Player
Klay Thompson

SUNS

LOCAL LOYALTY
85.4%

STATE	Key words			
	@Suns	Alex Len(C)	Brandon Knight(G)	Eric Bledsoe(G)
AZ	85.4%	47.2%	30.6%	21.2%
CA	3.8%	13.2%	4.4%	0.0%



Most Popular Player
Alex Len



Friday March 6

Warriors 104

Mavericks 89



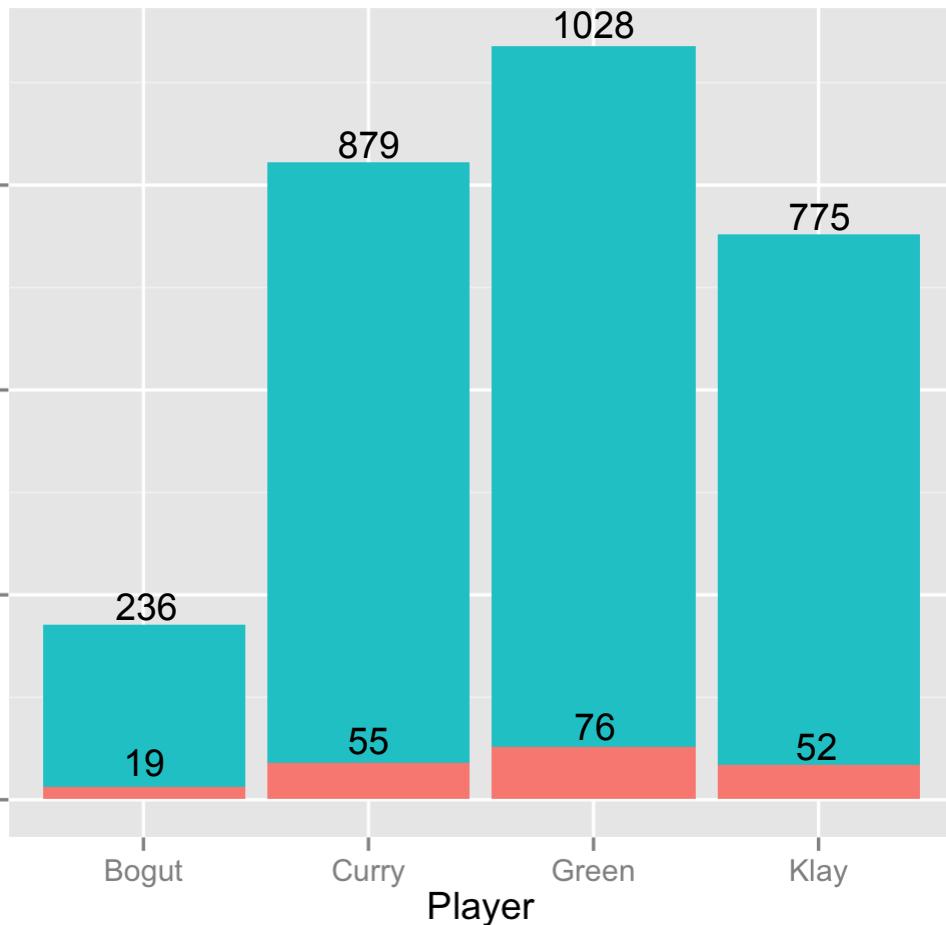
Who is the most popular
Warriors player in this game?

Stephen Curry !

The word cloud is centered around the word "warriors" in large, bold, dark gray letters. Surrounding it are various other words related to basketball, the NBA, and specific teams. The words are color-coded by category:

- Warriors Team:** warriors, letsgowarriorslive, jersey, beautiful, final, kca apparel thompson, dalyvsgs, souvenirs, buy, sports, sport, stephcurry.
- NBA Teams:** nba, mavs, knicks, shaqtinafool, ebay, basket, facetoface, auction, basketball, stephen, clippers, mvp, suns, klay, mismatch, reddit, curry, adidas, nbavideo, draymond, namedrop, solewatch, nbafinals, peachstatewarriors, sissyselfie, beast, thebestkind.
- Players:** rifleman, espntemnba, bestseller, sbpallini, bogut, nbainaus, dubstravelskills, oneofakind, warriorsground, bucks, dalatgsw, dalvsgsw, fantasy, green, mall, toughloss, slugamos, reddit, curry, adidas, nbavideo, draymond, namedrop, solewatch, nbafinals, peachstatewarriors, sissyselfie, beast, thebestkind.
- Media and Culture:** jogadblockparty, milwaukeebucks, philippines, news, jealous, mavericks, original, kianbianpom, freezelili, gswarriors, letsgowarriorslive, letsgetdubbed, justsaying, top seller, 49ers, fire, football, autograph, shopping buzz, buy, sports, sport, stephcurry, javalemcgee, vine, cavs, warriorsforever, goldenstate, somosrunanddub, nomanners, nobroughtyson.

Class Number of statuses been retweeted Number of retweets



- More statuses about Draymond Green were retweeted
- Statuses about Draymond Green had higher total number of retweets
- So was Draymond Green more popular than Stephen Curry in this game? **Not really!**

*Number of retweets to
Number of statuses been retweeted
ratio*

Bogut: 12.42

Curry: 15.98

Green: 13.53

Klay: 14.90

- Each status about Stephen Curry was retweeted by approximately 15 people
- People were more active and enthusiastic retweeting statuses about Stephen Curry than retweeting statuses about other players

Stephen Curry is the most popular Warriors player at the March 6's game !

RT @SFWarriorNation: [FINAL]

Stephen Curry: 22 points, 7 assists, 2 steals

Draymond Green: 18 points, 9 rebounds

Andrew Bogut: 4 points,...



RT @DoctorNBA: Who deserves the MVP ???
> RT > Stephen Curry
> FAV > James Harden

RT @SFWarriorNation: [FINAL]

Stephen Curry: 22 points, 7 assists, 2 steals

Draymond Green: 18 points, 9 rebounds

Andrew Bogut: 4 points,...



RT @diamond83: Klay Thompson been wearing Nikes
with swooshes painted over while working to adjust
fit of Anta KT Fire.

A dynamic basketball scene during a game between the Golden State Warriors and the Phoenix Suns. Stephen Curry, wearing a blue Warriors jersey with the number 30, is in the foreground, dribbling the ball and looking towards the basket. Eric Bledsoe, wearing a white Suns jersey with the number 2, is positioned behind him, guarding him closely. The background shows a blurred crowd of spectators in the stands.

Is it possible to reconstruct
the narrative of a basketball
game from tweets?

Monday March 9



Warriors 98



Suns 80

1st quarter

Twitter

Klay Thompson is a pure Shooter!!

Klay Thompson with the 3 BALL!! 😊👌

Breaking news, Stephen curry embarrassed Brandon knight tonight. But what's new

That Draymond Green pass was dirty.

Bogut is 7' why can he dunk that? @warriors

Bogut with the layup. (14-6)

RT @SherwoodStrauss: Bogut with a classic block-fake to cause a scared layup miss

Time Play-by-Play

11:03 Klay Thompson makes 25-foot three point jumper

8:11 Brandon Knight misses 12-foot jumper
8:00 Stephen Curry makes 17-foot jumper

7:16 Draymond Green defensive rebound

7:11 Andrew Bogut makes layup
(Klay Thompson assists)

1st quarter

Twitter

RT @AminESPN: Draymond Green just ran point forward on that last possession

Draymond Green loves to shoot those air balls. #Warriors #maxcontract

La magia de Stephen Curry Razzles and Dazzles!



@hoopshype: Yet another video game basket by Stephen Curry.

If Stephen Curry dnt win Da MVP da NBA fixed

Klay Thompson passes up the 3 pointer and goes to the basket to get the AND 1!!

Draymond Green needs to stop being a lil b****

**RT @SFWarriorNation: [1ST QUARTER]
Stephen Curry: 9 points, 3 assists, 2
rebounds. Klay Thompson: 11 points, 1
assist.**

Time Play-by-Play

5:39 Draymond Green defensive rebound

5:03 Stephen Curry makes 25-foot three point jumper (Andrew Bogut assists)

4:05 Stephen Curry personal foul (Eric Bledsoe draws the foul)

3:19

Klay Thompson makes free throw 1of1

1:32 Draymond Green bad pass (Eric Bledsoe steals)

0:00 **Stephen Curry makes two point shot**

2nd quarter

Twitter

Draymond Green is an idiot. #Warriors

RT @Rusty_SFChron: For those of you wondering, Andrew Bogut took a bathroom break and is back on the Warriors' bench.

RT @NBAFantasy: Klay Thompson feeling it EARLY w/ 16 PTs on 3-5 from beyond the arc. #SplashBrothers

First defensive possession, foul, then leave Klay Thompson wide open. Oh, then steal leading to a dunk.

RT @gswstats: Stephen Curry has now hit a three-pointer in 67 consecutive road games, the second-longest road three-point streak in NBA

Time Play-by-Play

11:34 Shaun Livingston misses 16-foot jumper

10:18 Leandro Barbosa misses 21-foot jumper

9:51 Klay Thompson enters the game

9:04 Klay Thompson makes 23-foot three point jumper (Shaun Livingston assists)

7:56 Shaun Livingston makes layup

7:03 **Klay Thompson makes two point shot**

6:26 **Klay Thompson kicked ball violation**

6:01 Shaun Livingston makes two point shot

5:22 Stephen Curry enters the game for Andre Iguodala

2nd quarter

Twitter

RT @MySportsLegion: Draymond Green is on pace to become the 2nd player in NBA history to have 110 blocks, 110 steals

@alwaysonlytony so Chris Paul hold him below season average. And klay Thompson actually gives up cps average.

Amo basquetbolisticamente hablando a Stephen Curry. Por Dios que jugador!!

Suns are running out of games to make a run. They beat the Warriors earlier in the year with no Klay Thompson & Steph Curry in foul trouble

RT @NBA: Knight (13 pts) leads a furious rally by #LosSuns to tie the game at 46 after 1H. Klay Thompson leads @warriors with 16 points

Time

3:59

2:15

1:54

1:31

0:45

0:43

0:29

0:00

Play-by-Play

Draymond Green makes 14-foot jumper

Shaun Livingston makes jumper (Stephen Curry assists)

Stephen Curry makes driving layup

Stephen Curry bad pass (Marcus Morris steals)

Stephen Curry lost ball turnover (P.J. Tucker steals)

Eric Bledsoe makes layup (T.J. Warren assists)

Stephen Curry misses 25-foot three point jumper

How does the game affect Tweets/Re-tweets in real time?



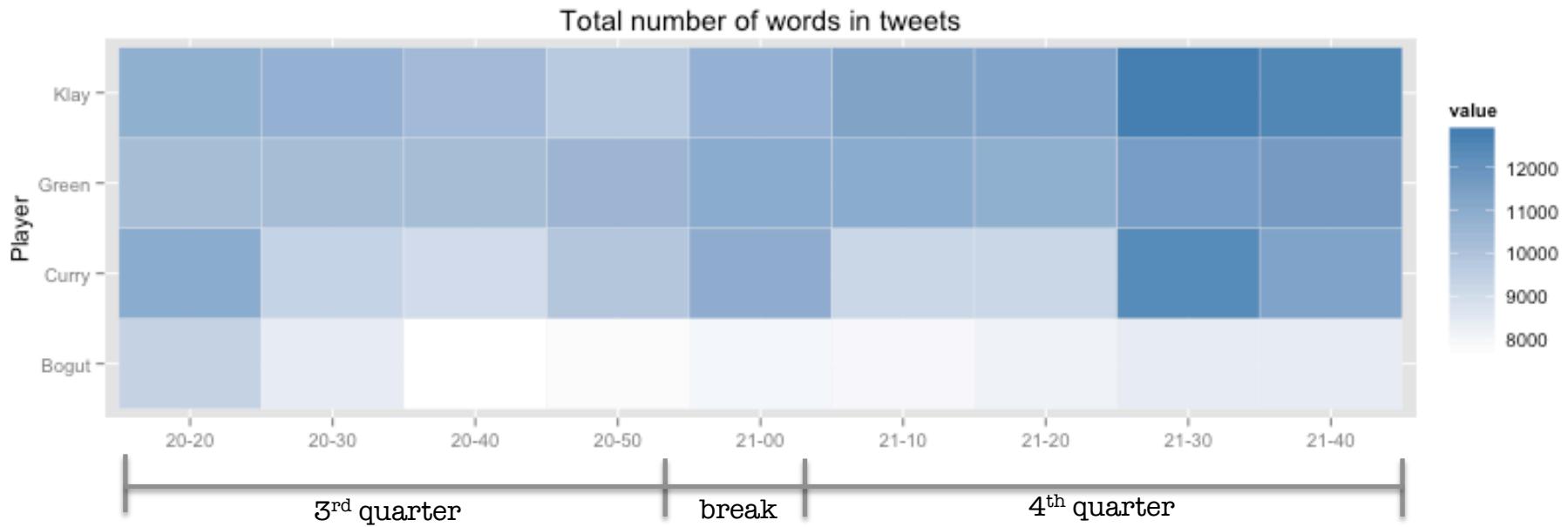
Number of words
in Tweets



Number of Re-tweets



Number of Words in Tweets



Key players of
Warriors!!



Klay



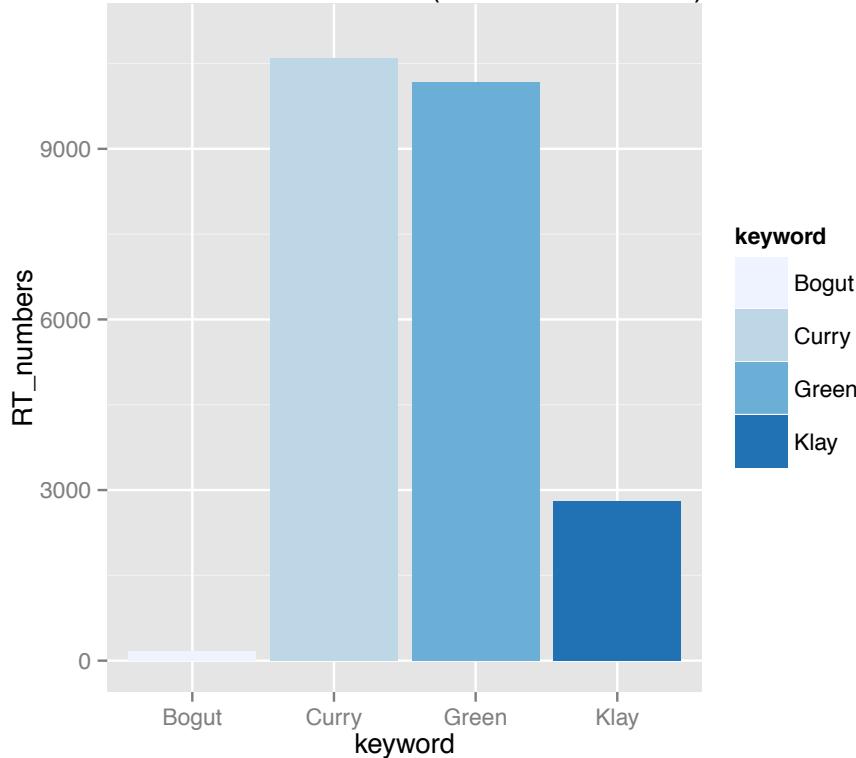
Curry



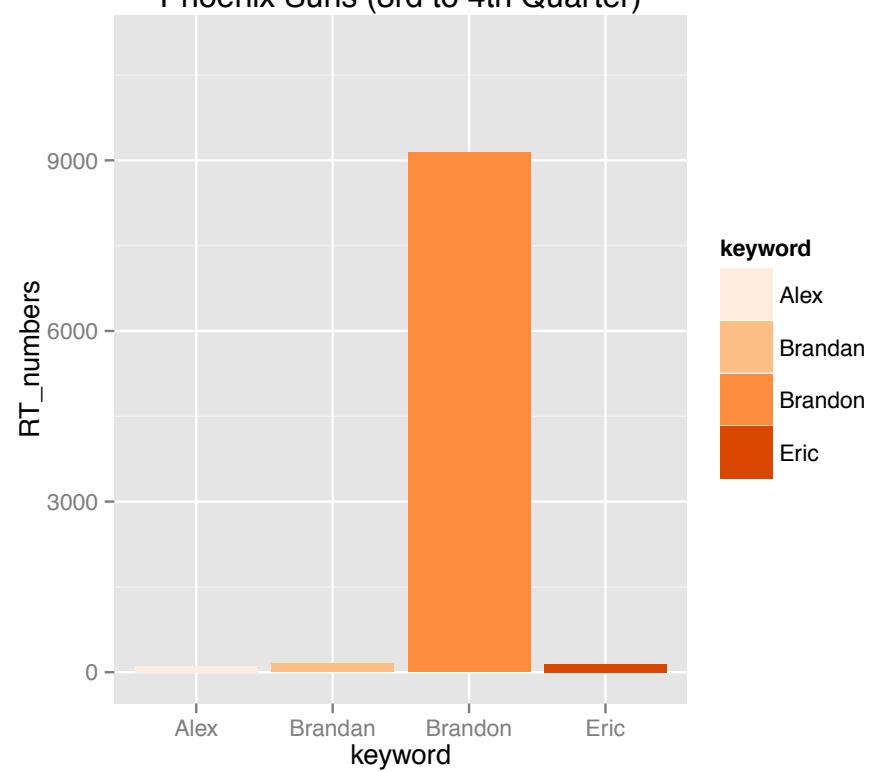
Number of Retweets



Golden State Warriors (3rd to 4th Quarter)



Phoenix Suns (3rd to 4th Quarter)



Curry & Green

Brandon



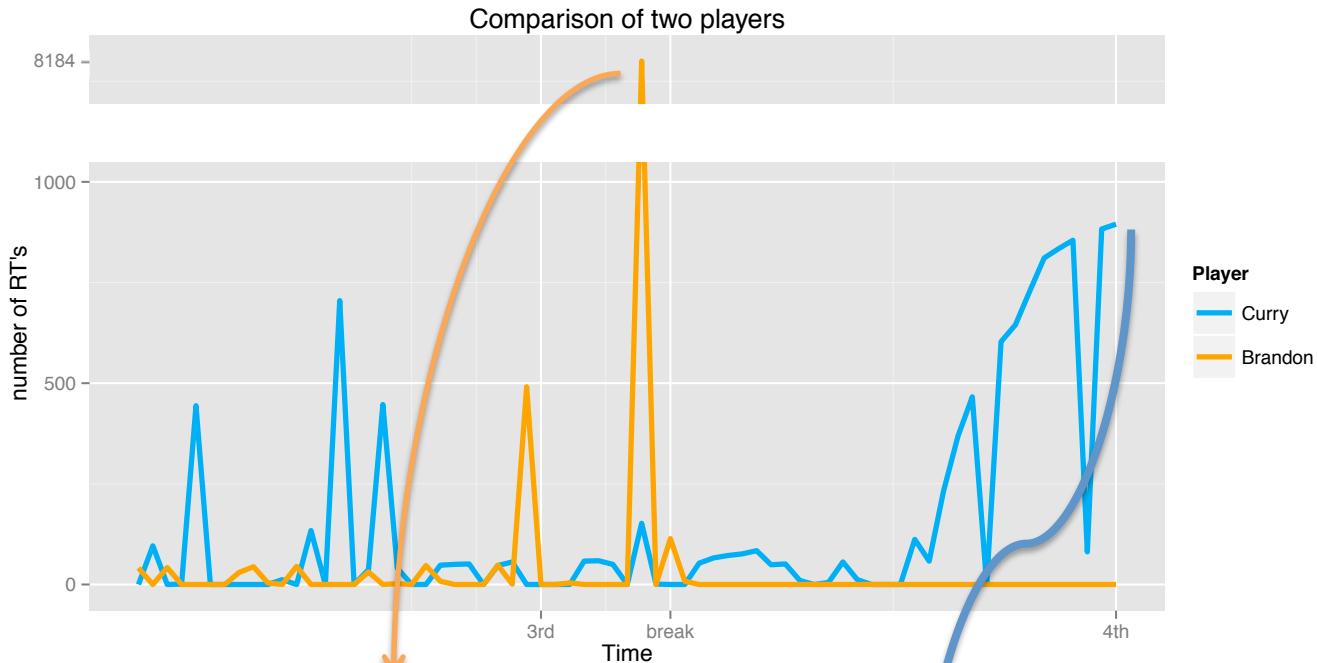
Most RT'ed Tweet



Curry



Brandon



ATMxClout @BaraqRoss · Mar 11

"@tyjonlindsey: "@TheDouch3: Behold, Brandon Knight the magnificent " I can't stop laughing!!!! 😂😂😂😂"



SportsCenter @SportsCenter · Mar 9

Drop it like it's HOT. Stephen Curry buries 7 triples for 36 Pts as Warriors cruise past Suns, 98-80.



Conclusion

- More than 80% of the audience are from the U.S.
- Most tweets focus on important moments in the game
- Popular players get a disproportionate amount of tweets
- Number of Tweets and keywords reflect the progress of the game