



## CGO Wanted!

We're looking for an executive that balances our founding team and can **kick our growth into overdrive**. Your task will be to get us out of the garage and into the hands of our customers!

### As CGO

you will be externally focused, starting with market dynamics, customer needs and preferences, and buyer behavior. You'll help **shape our organization** and ensure we are committed to staying one step ahead and engage with potential buyers wherever they are in the purchase cycle.

## Join us if you

- Can effectively build plans and strategies that will thrive within real-world budgets
- Can lead efficient and collaborative meetings internally and with clients
- Have knowledge and understanding of marketing and sales strategies
- Take ownership of your results with clients, financials, and the team
- Can contribute in and operate in an environment oriented to trust, open communication, creative thinking, and cohesive team effort

**Get in Touch:** [christian@fanlens.io](mailto:christian@fanlens.io)

## Who Are We?

Fanlens is a young startup in the fields of artificial intelligence and social media. We are building a cognitive expert advisor (CEA), that supports social media managers in managing their social channels. Our novel approach allows for tailor made CEAs that are trained for the specific target group(s) of our clients.

### Some Metrics

Funded through a **high technology innovation grant** of the Austrian government. Ambassadors of the **European Data Science Academy**. Recently been invited by **Twitter** to

present the product and talk about the Twitter ecosystem. Memoranda of understanding on future collaborations with **two high tech startups**.

### Company Vision

"My goal in creating this startup is building a company and team the way I want it, with one overarching guiding principle: **the team comes always first!** Bullshit metrics, death marches and politics be damned. Being the next unicorn will be the symptom of our success and not the singular, narrow focus blinding us to everything else." -- Christian, CEO