





Customer Who Viewed This Item Also Viewed - 1.0

User Guide

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Notice

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Description

"Customer Who Viewed This Item Also Viewed" is an intelligent as well as a very useful extension that keeps track of customers' shopping trends and based on those statistics it improves cross-selling mechanism. This extension will suggest your site visitors with products which were mostly explored by other customers. These suggestions display on product pages that are based on the current product. For an example - suppose you have product A and out of 60 visitors who viewed this product, 20 visitors moved to another product B, 10 to product C, and remaining 30 visitors moved to product D. This Extension will then display Product C and B in "Customer Who Viewed This Item Also Viewed". The important point is that it only shows those products which were mostly viewed and the most viewed comes in the first place. This ensures efficient performance and criteria of suggested products on your site because most of the customers consider only top visited or reviewed products.

Extension Key Features:

1. **Enabled:-** You can enable or disable extension by selecting Yes/No options.
2. **Title for this Block:-** You can customize the block heading with your own choice. It is required field with Magento default validation.
3. **Maximum product count to display:-** You can set a limit of the number of products that will be displayed in a block. It is required and only integer digits are allowed.
4. **Show In-Stock products only:-** You can set the products which appear in the "Customer Who Viewed This Item Also Viewed" should be filtered by their stock status, such as display only those products which are "in stock" or "out of stock" that is Independent from back-order functionality.
5. **Show categories products only:-** You can select to show products in this block from just a current product category or multiple product categories.

6. The ability to insert CWVTIAV as block with parameters in

WYSIWIG-editor only on **Product detail page**, such as :

```
{{ block type="whoalsoview/Whoalsoview" name="custom_mostviewed"
as="custom_mostviewed" template="whoalsoview/mostviewed.phtml" }}
```

Installation

Step 1. Check Permissions.

Make sure the "app", "js", "lib" and "skin" directories of your Magento and all directories inside it have full written permissions or set permissions on the each directory equal to 777 or 0777.

Important! Change all permissions back after installation.

Step 2. Upload files.

Unzip and upload all content of the extension folder to the root folder of your Magento website using FTP client. On the request whether existing files (folders) should be replaced – select Yes.

In case you use non-default package for your design and skin, please do the following:

Copy

app/design/frontend/default/default/layout/whoalsoview.xml

To

app/design/frontend/[your_package]/default/layout/whoalsoview.xml

Copy

app/design/frontend/default/default/template/whoalsoview

To

app/design/frontend/[your_package]/default/template/whoalsoview

Copy

skin/frontend/[your_package]/default/css/whoalsoview

To

skin/frontend/default/default/css/whoalsoview

Copy

skin/frontend/[your_package]/default/js/whoalsoview

To

skin/frontend/default/default/js/whoalsoview

Step 3. Clear Cache.

Update cache in case it is enabled. (System → Cache Management).

Cache Storage Management

Flush Magento CacheFlush Cache Storage

Select All | Unselect All | Select Visible | Unselect Visible | 0 items selected

Actions Refresh Submit

Cache Type	Description	Associated Tags	Status	Submit
<input type="checkbox"/> Configuration	System(config.xml, local.xml) and modules configuration files(config.xml).	CONFIG	DISABLED	
<input type="checkbox"/> Layouts	Layout building instructions.	LAYOUT_GENERAL_CACHE_TAG	DISABLED	
<input type="checkbox"/> Blocks HTML output	Page blocks HTML.	BLOCK_HTML	DISABLED	
<input type="checkbox"/> Translations	Translation files.	TRANSLATE	DISABLED	
<input type="checkbox"/> Collections Data	Collection data files.	COLLECTION_DATA	DISABLED	
<input type="checkbox"/> EAV types and attributes	Entity types declaration cache.	EAV	DISABLED	
<input type="checkbox"/> Web Services Configuration	Web Services definition files (api.xml).	CONFIG_API	DISABLED	
<input type="checkbox"/> Web Services Configuration	Web Services definition files (api2.xml).	CONFIG_API2	DISABLED	

Additional Cache Management

Flush Catalog Images Cache

Pregenerated product images files.

Flush JavaScript/CSS Cache

Themes JavaScript and CSS files combined to one file.

Step 4. Re-login.

Log out and Log in back into Magento admin panel (back office).

Step 5. Use extension.

Afterwards, News item should appear in the top menu.

Congratulations, the installation was successful!

In case you face any problems during the installation, please use [Contact us Form](#) or let **Zealousweb** team help you with installation (paid service).

Step 6. Set up cron:

If the Site traffic is more, the database is loaded with lots of data, so in that case we need to flush some of the records at some specific time to make the site work faster. "Customer Who Viewed This Item Also Viewed" extension uses Cron for maintain a collection of database. It deletes all the old records before 30 days from current date to have a quick database operation. For that one need to create a Cron Job on the Server that execute below file.

Code directory:

cron/zealousweb_mostlastview-cron.php

Example to set the Cron On Cpanel:

Current Email: youre mail address.

Email:

Add New Cron Job

Common Settings:

Minute:

Hour:

Day:

Month:

Weekday:

Command:

Current Cron Jobs





MINUTE	HOUR	DAY	MONTH	WEEKDAY	COMMAND	ACTIONS
0	0	*	*	*	php /home/(yourdomian)/public_html /cron/Zealousweb_WhoAlsoView-cron.php	Edit Delete

How to Use

This extension works on session so you can check this extension with cross browsers. To give you an example, suppose you have product A open in browser1 and after you open product B and product C in the same browser than you open product A in browser2 than we show in "Customer Who Viewed This Item Also Viewed" Block related open product like product B and Product C. And you also open Product C and Product D in browser2 it show in browser1 when you open product A.

Customer Who Viewed This Item Also Viewed

prevnext

 <p><u>Universal Camera Charger</u> \$19.00</p> <p>Add to Cart Add to Wishlist Add to Compare</p>	 <p><u>Argus QC-2185 Quick Click 5MP Digital Camera</u> \$37.49</p> <p>Add to Cart Add to Wishlist Add to Compare</p>	 <p><u>Kodak EasyShare C530 5MP Digital Camera</u> \$199.99</p> <p>Add to Cart Add to Wishlist Add to Compare</p>	 <p><u>Chair</u> \$129.99</p> <p>Add to Cart Add to Wishlist Add to Compare</p>
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Getting Help with Magento

ZealousWeb offers 6 months of free support and 1 year of free extension updates from the date of purchase. If an extension is free, you can always download its latest version from our website.

If you have difficulties while using News Extension, please let us know with the help of [Contact us Form](#) or directly by email magento@zealousweb.com

ZealousWeb offers outstanding services in developing custom-made solutions for Magento platform to strike your e-commerce objectives.

Our professional impassioned team provides profound and customer oriented development of your project within short timeframes. You are most welcome to contact us at magento@zealousweb.com

Thank you for choosing ZealousWeb solutions!