

03.05.2022

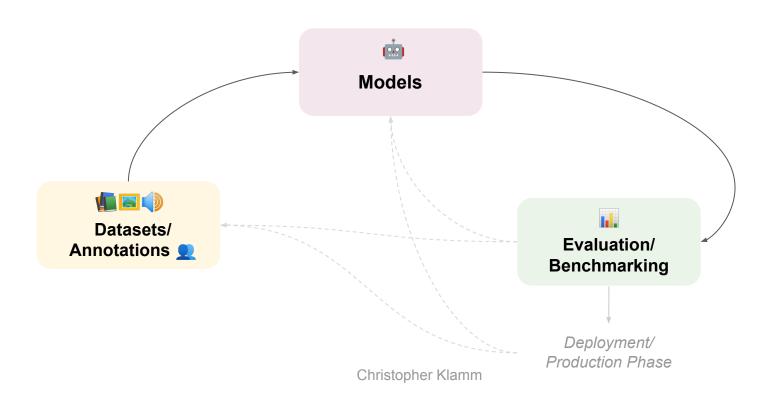
ML lifecycle and the democratization of ML

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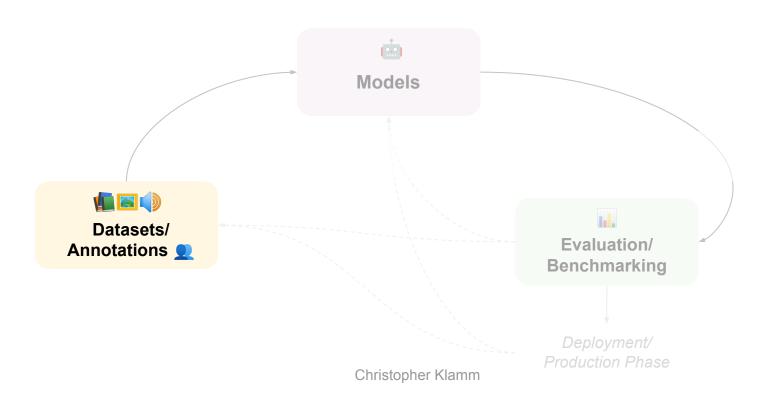


Machine Learning Lifecycle/ Pipeline





Machine Learning Lifecycle/ Pipeline





Datasets



Dataset

A dataset is a collection of [data type] combined with annotations.

Text

e.g., news, blogs, tweets, comments, etc.

Audio

e.g., audiobooks, speeches, podcasts, etc.

Images/ Video

e.g., youtube/ tiktok/ instagram (clips), movies etc.

Source: https://youtu.be/lim-a-dmND8



speech w/ captions (audio, video & text)

... or **multi-modal** datasets combining text, images, videos or other additional signals.



Machine Learning/ NLP Tasks

- Machine Translation
- Summarisation
- Question & Answering
- Speech-to-Text
- Classification
- Generation
- ...

```
(e.g., EN-DE, EN-SE, ...)
```

(e.g., tl;dr)

(e.g., chatbots)

(e.g., caption generation)

(e.g., hate speech detection)

(e.g., arguments)



Machine Learning/ NLP Tasks

- Machine Translation
- Summarisat
- Question &
- Speech-to-'
- Classificati
- Generation

Explaining a Joke

Input: I was supposed to start writing the paper at 5:00 PM. But then I
started playing with this cool new language model for 10 minutes. 10
minutes later, it's suddenly 9:30 PM!

Model Output: This joke is about how time flies when you're having fun. The person was supposed to start writing a paper at 5:00 PM, but they started playing with a language model instead. They thought they were only playing with it for 10 minutes, but it was actually 4.5 hours.

Chowdhery et al. 2022: 38

• ...



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TEXT DESCRIPTION

An astronaut Teddy bears A bowl of soup

riding a horse lounging in a tropical resort in space playing basketball with cats in space

Sun in a photorealistic style in the style of Andy Warhol as a pencil drawing

 \rightarrow













• ..

https://openai.com/dall-e-2/





A dataset is a collection of [data type] combined with **annotations**.

Sentiment Classification Task

input text This film is terrible. You don't really need to read this review further.

labels

positive

OR

negative

annotation



negative

Annotation process

unlabeled movie reviews (w/o labels)



annotators 👤 (label each review w/ 4 ?)





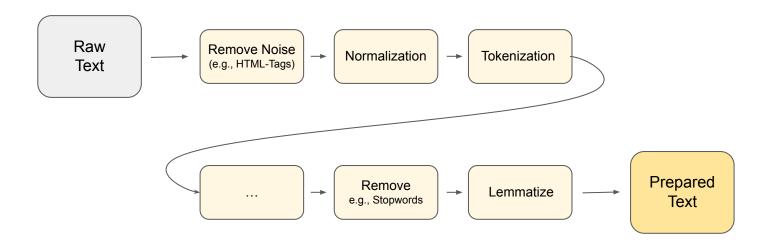
labeled movie reviews (w/ by labels)



Inter-annotator agreement?



Pre-Processing/ Cleaning





Datasets Data Statements (Bender/ Friedman 2018) & Datasheets (Gebru et al. 2021)

Data Statements: "A data statement is a characterization of a dataset that provides context to allow developers and users to better understand how experimental results might generalize, how software might be appropriately deployed, and what biases might be reflected in systems built on the software." (Bender/ Friedman 2018: 1)

Datasheets: "A datasheet is describing the operating characteristics, test results, recommended usage, and other information of a dataset. It documents the motivation, composition, collection process, recommended uses and so on." (Gebru et al. 2021: 1-2)



Datasheet in the PaLM (2022) paper I

purpose

For what purpose was the dataset created? Who created the dataset? Who

The dataset was created for pre-training language models by a team of researchers at Google.

Any other comments?

funded the creation of the dataset?

To train the model, we started with the dataset described in Du et al. (2021). The dataset is representative of a wide range of natural language use cases, and contains a high-quality filtered subset of webpages combined with books, Wikipedia pages, and data from public domain social media conversations used by Adiwardana et al. (2020). We made several modifications to the dataset:

- Adjusted the mixing proportions of the components of the dataset to avoid repeating training examples and minimize the risk of unstable training or overfitting. The mixing proportions are given in Table 2.
- Used multilingual versions of Wikipedia and conversations data to improve the multilingual capabilities of the model and increase the number of tokens. The training mixture includes 124 languages, with English accounting for approximately 78% of the training tokens. The language distribution is shown in Figure 28.
- Included deduplicated code from GitHub, filtered by license so as to exclude repositories with a copyleft license.
- Included date markers in the conversation data, to allow for conditional generation on dates (in particular conditioning on a recent date to avoid generating outdated facts).

Motivation



Datasheet in the PaLM (2022) paper II

dataset type

	Composition
What do the instances that comprise the dataset represent (e.g., documents, photos, people, countries)?	All instances of the dataset are text-only documents. Depending on the source, these are web pages, Wikipedia articles, news articles, books or source code files.
How many instances are there in total (of each type, if appropriate)?	The data makeup is given in Table 2.
Does the dataset contain all possible instances or is it a sample (not necessarily random) of instances from a larger set?	The dataset is a (random) sample from a larger set. The sampling methodology is described in Du et al. (2021). The different components of the dataset have different weights, as specified in Table 2.
What data does each instance consist of?	Each instance is a SentencePiece (Kudo & Richardson, 2018b) encoded sequence of text.
Is there a label or target associated with each instance?	No, there are no labels associated with each instance.
Is any information missing from individual instances?	No.
Are relationships between individual instances made explicit?	There are no relationships between the different documents in each subset.
Are there recommended data splits?	We use random splits for the training and development sets.
Are there any errors, sources of noise, or redundancies in the dataset?	Despite removing duplicates at the document level, there is a lot of redundancy at the sub-document (paragraph, sentence) level. There is also redundancy coming from different instantiations of the same textual pattern, and from general low quality text from the Web, e.g., SEO spam.
Is the dataset self-contained, or does it link to or otherwise rely on external resources?	The dataset is self-contained.
Does the dataset contain data that might be considered confidential?	No.
Does the dataset contain data that, if viewed directly, might be offensive, insulting, threatening, or might otherwise cause anxiety?	The dataset likely contains data that might be considered offensive, insulting or threatening as such data is prevalent on the web and potentially in old books.

Source: Chowdhery et al. 2022



Datasheet in the PaLM (2022) paper III

	Collection Process
How was the data associated with each instance acquired?	The data was collected from publicly available sources.
What mechanisms or procedures were used to collect the data?	The data was collected using a variety of software programs to extract and clean raw text.
If the dataset is a sample from a larger set, what was the sampling strategy?	The sampling methodology is described in Du et al. (2021). For Web documents, we use two methods of sampling:
	 Random sampling based on a classifier that gives higher probability to high quality documents.
	 Selecting documents that are also in the Colossal Clean Crawled Corpus (C4) (Raffel et al., 2020).
Who was involved in the data collection process?	A team of researchers at Google.
Over what timeframe was the data collected?	2019-2021
Were any ethical review processes conducted?	No.
Pre	eprocessing, cleaning, and labeling
Was any preprocessing, cleaning, or labeling of the data done (e.g., dis- cretization or bucketing, tokenization, part-of-speech tagging, SIFT feature extraction, removal of instances, pro- cessing of missing values)?	We remove boilerplate from web pages using proprietary software. We also remove HTML markup. We extract conversations using a special-purpose algorithm.
Is the software used to preprocess, clean, or label the instances available?	No.

pre-processing



Datasheet in the PaLM (2022) paper IV

	Uses
Has the dataset been used for any tasks already?	Yes, we use the dataset for pre-training language models.
Is there a repository that links to any or all papers or systems that use the dataset?	No.
What (other) tasks could the dataset be used for?	The large-scale task-agnostic nature of the dataset makes it suitable for many NLP tasks such as language model pretraining or question answering.
Is there anything about the composition of the dataset or the way it was collected and preprocessed/cleaned/labeled that might impact future uses?	The dataset is static in nature and thus will become progressively more "stale". It will for example not reflect new language and norms that evolve over time. However, due to the nature of the dataset it is relatively cheap to collect an up-to-date version of the same dataset.
Are there tasks for which the dataset should not be used?	This model should not be used for any of the unacceptable language model use cases, e.g., generation of toxic speech.
	Distribution
Will the dataset be distributed to third parties outside of the entity (e.g., company, institution, organization) on behalf of which the dataset was cre- ated?	No.

unintended use



Responsible Data Use Checklist (Rogers/ Baldwin/ Liens 2021)

For papers using a previously-published resource:

- 1.

 The authors explain their choice of data, given the available resources and their known limitations (e.g. representativeness issues, biases, annotation artifacts) and any data protection issues (e.g. inclusion of sensitive health data).
 See Section ----
- 2. ☐ The authors discuss whether their use of a previously-published resource is compatible with its original purpose and license, and any known limitations (e.g. if the target user group is represented in the sample). See Section ____

For papers contributing a new resource:

- 1.

 The authors have the legal basis for processing the data and, if it is made public, for distributing it. (Check one)
 - 1.1.

 The data is in public domain, and licensed for research purposes;
 - 1.2.

 The data is used with consent of its creators or copyright holders;
 - 1.3. ☐ If the data is used without consent, the paper makes the case to justify its legal basis (e.g. research performed in the public interest under GDPR).
 See Section ----

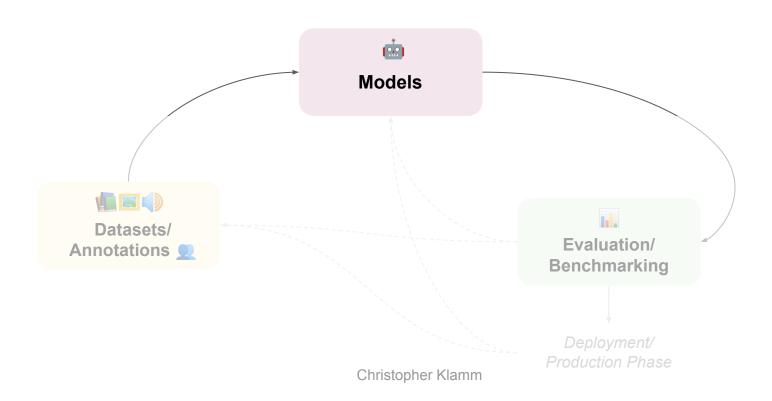
- Safe use of data is ensured. (Check all that apply)
 - 3.1.

 The data does not include any protected information (e.g. sexual orientation or political views under GDPR), or a specified exception applies.
 See Section ----
 - 3.2. ☐ The paper is accompanied by a data statement describing the basic demographic and geographic characteristics of the population that is the source of the language data, and the population that it is intended to represent.
 - 3.3. ☐ If applicable: the paper describes whether any characteristics of the human subjects were self-reported (preferably) or inferred (in what way), justifying the methodology and choice of description categories. See Section ____
 - 3.4. ☐ The paper discusses the harms that may ensue from the limitations of the data collection methodology, especially concerning marginalized/vulnerable populations, and specifies the scope within which the data can be used safely.
 See Section
 - 3.5. ☐ If any personal data is used: the paper specifies the standards applied for its storage and processing, and any anonymization efforts.
 See Section ----.
 - 3.6. ☐ If the individual speakers remain identifiable via search: the paper discusses possible harms from misuse of this data, and their mitigation.
 See Section
- If any data or models are made public: safe reuse is ensured. (Check all that apply)
 - 4.1. The data and/or pretrained models are released under a specified license that is compatible with the conditions under which access to data was granted (in particular, derivatives of data accessed for research purposes should not be deployed in the real world as anything other than a research prototype, especially commercially).
 See
 - 4.2. ☐ The paper specifies the efforts to limit the potential use to circumstances in which the data/models could be used safely (such as an accompanying data/model statements).
 See Section
- 5. The data collection protocol was approved by the ethics review board at the authors' institution, or such review is not applicable for specified reasons.
 See Section -----

Rogers/ Baldwin/ Liens 2021: 4827



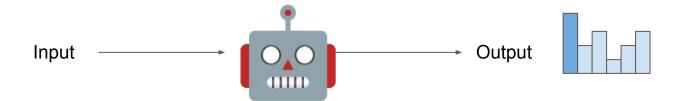
Machine Learning Lifecycle/ Pipeline



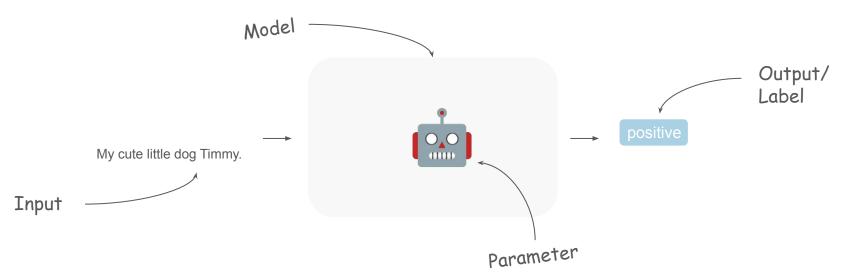


Models



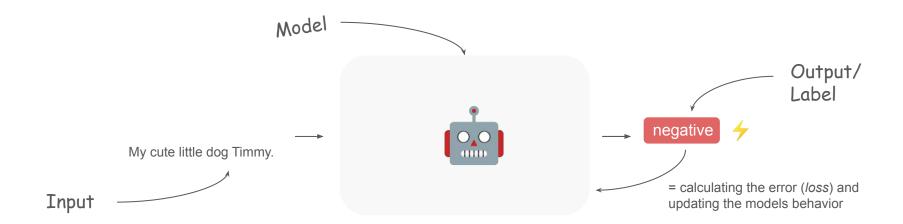






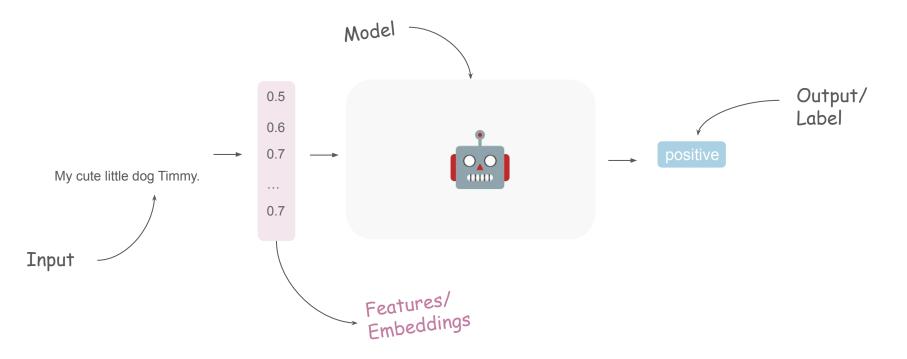
= numbers that determine how a model process inputs





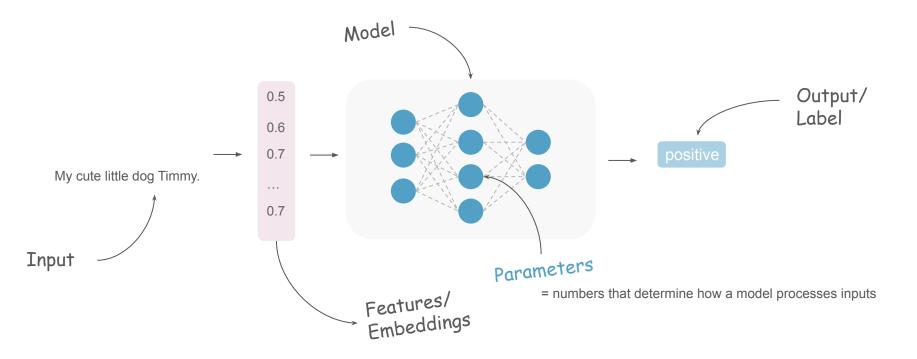
















Model Cards (Mitchell et al. 2019)

Model Card

- Model Details. Basic information about the model.
 - Person or organization developing model
 - Model date
 - Model version
 - Model type
- Information about training algorithms, parameters, fairness constraints or other applied approaches, and features
- Paper or other resource for more information
- Citation details
- License
- Where to send questions or comments about the model
- Intended Use. Use cases that were envisioned during development.
 - Primary intended uses
 - Primary intended users
 - Out-of-scope use cases
- Factors. Factors could include demographic or phenotypic groups, environmental conditions, technical attributes, or others listed in Section 4.3.
- Relevant factors
- Evaluation factors

- Metrics. Metrics should be chosen to reflect potential realworld impacts of the model.
- Model performance measures
- Decision thresholds
- Variation approaches
- Evaluation Data. Details on the dataset(s) used for the quantitative analyses in the card.
 - Datasets
 - Motivation
 - Preprocessing
- Training Data. May not be possible to provide in practice.
 When possible, this section should mirror Evaluation Data.
 If such detail is not possible, minimal allowable information
 should be provided here, such as details of the distribution
 over various factors in the training datasets.
- Quantitative Analyses
- Unitary results
- Intersectional results
- Ethical Considerations
- · Caveats and Recommendations

Source: Chowdhery et al. 2022



Model Card in the PaLM (2022) paper I





Model Summary	
Model Architecture	Dense decoder-only model with 540 billion parameters. Transformer model architecture with variants to speed up training and inference. For details, see Model Architecture (Section 2).
Input(s)	The model takes text as input.
Output(s)	The model generates text as output.
	Usage
Application	The primary use is research on language models, including: research on NLP applications like machine translation and question answering, advancing fairness and safety research, and understanding limitations of current LLMs. Within Google, PaLM is being used for research on a variety of openended text and code generation tasks, including reasoning (Section 6.3) and code synthesis and understanding (Section 6.4).
Known Caveats	Gopher (Rae et al., 2021a) describes safety benefits and safety risks associated with large language models, including PaLM. These risks include uses of language models for language generation in harmful or deceitful settings. PaLM should not be used for downstream applications without a prior assessment and mitigation of the safety and fairness concerns specific to the downstream application. In particular, we recommend focusing mitigation efforts at the downstream application level rather than at the pretrained level.





Model Card in the PaLM (2022) paper II

Exam	nl	e
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	System Type
System Description	This is a standalone model.
Upstream Dependencies	None.
Downstream Dependencies	None.
>=	Implementation Frameworks
Hardware & Software: Training	Hardware: TPU v4 (Jouppi et al., 2020).
	Software: T5X (t5x, 2021), JAX (Bradbury et al., 2018), Pathways (Barham et al., 2022).
	For details, see Training Infrastructure (Section 4).
Hardware & Software: Deployment	Hardware: TPU v4 (Jouppi et al., 2020).
	Software: T5X (t5x, 2021).
Compute Requirements	Reported in Compute Usage (Section B).
	Model Characteristics
Model Initialization	The model is trained from a random initialization.
Model Status	This is a static model trained on an offline dataset.
Model Stats	The largest PaLM model has 540 billion dense parameters. We have also trained 8 billion and 62 billion parameter models.



Model Card in the PaLM (2022) paper II



	System Type
System Description	This is a standalone model.
Upstream Dependencies	None.
Downstream Dependencies	None.
	Implementation Frameworks
Hardware & Software: Training	Hardware: TPU v4 (Jouppi et al., 2020).
	Software: T5X (t5x, 2021), JAX (Bradbury et al., 2018), Path-

Finally, we report the net tCO2e emitted by training PaLM-540B following Patterson et al. (2021). We trained PaLM 540B in Google's Oklahoma datacenter, which has PUE of 1.08. The Oklahoma datacenter is substantially powered by wind and other renewable energy sources, and operated on 89% carbon-free energy²¹ during the time period that the PaLM-540B was trained, with 0.079 tCO2e/MWH.²² We trained PaLM-540B on 6144 TPU v4 chips for 1200 hours and 3072 TPU v4 chips for 336 hours including some downtime and repeated steps. Using 378.5W measured system power per TPU v4 chip, this leads to a total effective emissions of 271.43 tCO2e. To put this in perspective, total emissions of a direct round trip of a single passenger jet between San Francisco and New York (JFK) is estimated to be 180 tCO2e (Patterson et al., 2021), and total emissions for GPT-3 are estimated to be 552 tCO2e (Patterson et al., 2021). All of the energy use and emissions for PaLM training and the experiments described in this paper are compensated with renewable energy sources (Sustainability, 2022).



Model Card in the PaLM (2022) paper III

Example

	Data Overview
Training Dataset	See Datasheet (Appendix D) for the description of datasets used to train Pal.M
Evaluation Dataset	We evaluate the PaLM family of models on a wide variety of tasks. Specifically, we evaluate the models on English Natural Language Processing (NLP) tasks (Section 6.1), tasks from BIG-bench (BIG-bench collaboration, 2021), reasoning tasks (Section 6.3), code completion tasks (Section 6.4), multilingual generation and question answering tasks (Section 6.6), translation tasks (Section 6.5), and bias and toxicity benchmarks (Rudinger et al., 2018; Gehman et al., 2020).
Fine-tuning Dataset	We include finetuning results on SuperGLUE (Wang et al., 2019b), tasks from GEM (Gehrmann et al., 2021), and TyDiQA (Clark et al., 2020). We also finetune on a code dataset and share results on the finetuned model on code synthesis tasks.
	Evaluation Results
Benchmark Information	 Fewshot: English Natural Language Processing (NLP) tasks (Section 6.1), BIG-bench (Section 6.2), Reasoning (Section 6.3), Code (Section 6.4), GEM (Section 6.6), Translation (Section 6.5), Multi-lingual Question Answering (Section 6.7)
	 Finetuning: SuperGLUE (Section 6.1.1), GEM (Section 6.6), Ty- DiQA (Section 6.7).
	 Responsible AI: Co-occurrence, Winogender (Section 10.1.1), Real- Toxicity (Section 10.2).
	• Data contamination (Section 8)
Evaluation Results	Reported in Evaluation (Section 6).
	Christopher Klamm

Source: Chowdhery et al. 2022



Model Card in the PaLM (2022) paper IV



-	Model Usage & Limitations
Sensitive Use	PaLM is capable of open-ended text generation. This model should not be used for any of the unacceptable language model use cases, e.g., generation of toxic speech.
Known Limitations	PaLM is designed for research. The model has not been tested in settings outside of research that can affect performance, and it should not be used for downstream applications without further analysis on factors in the proposed downstream application.
Ethical Considerations & Risks	Reported in Ethical Considerations (Section 11).

unintended use

. . .



Model Card in the PaLM (2022) paper IV



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Known Limitations	PaLM is designed for research. The model has not been tested in settings outside of research that can affect performance, and it should not be used for downstream applications without further analysis on factors in the proposed downstream application.
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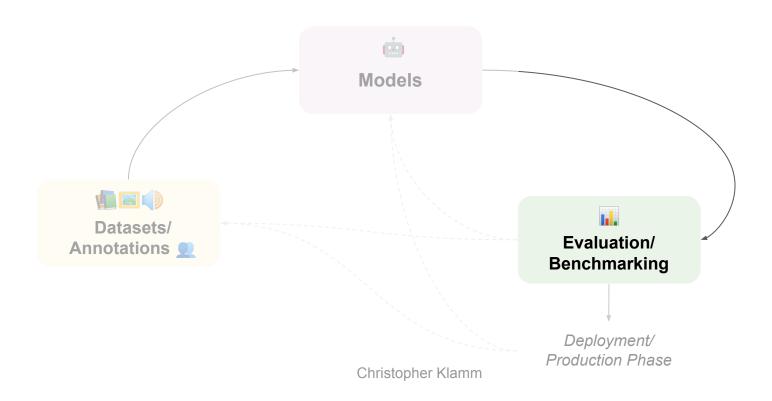
unintended use

Our analysis reveals that our training data, and consequently PaLM, do reflect various social stereotypes and toxicity associations around identity terms. Removing these associations, however, is non-trivial; for instance, filtering off content that is deemed *toxic* by an automated tool may disproportionately exclude content about or authored by marginalized subgroups in the training data (Dodge et al., 2021). Future work should look into effectively tackling such undesirable biases in data, and their influence on model behavior. Meanwhile, any real-world use of PaLM for downstream tasks should perform further contextualized fairness evaluations to assess the potential harms and introduce appropriate mitigation and protections. ...

Chowdhery et al. 2022: 45



Machine Learning Lifecycle/ Pipeline



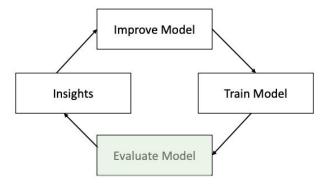


Evaluation/ Benchmarking





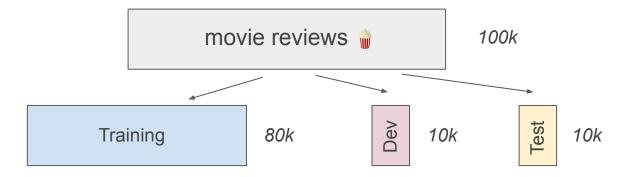
"You can't improve what you don't measure" (Peter Drucker)



Reimers 2022

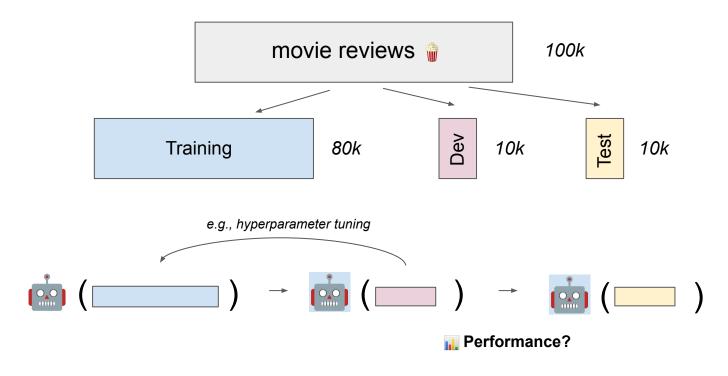


Training/ Development/ Test Split





Training/ Development/ Test Split







Performance

$$ullet$$
 Accuracy $= rac{TP+TN}{TP+TN+FP+FN}$

• Precision
$$= \frac{TP}{TP + FP}$$

TPRecall $\overline{TP + FN}$

Actual

Recall

	110010100	
	Negative	Positive
Negative	True Negative	False Positive
Positive	False Negative	True Positive

Predicted

Precision

$$\bullet \quad \text{F1} \qquad = \frac{2 * P * R}{P + R}$$





Experimental Results Checklist (Dodge et al. 2019)



"[...] test-set performance scores alone are insufficient for drawing accurate conclusions about which model performs best." (Dodge et al. 2019: 1)

V		all reported experimental results	
		Description of computing infrastructure	
		Average runtime for each approach	
		Details of train/validation/test splits	
		Corresponding validation performance for each reported test result	
		A link to implemented code	
√	For e	experiments with hyperparameter search	
		Bounds for each hyperparameter	
		Hyperparameter configurations for best- performing models	→
		Number of hyperparameter search trials	
		The method of choosing hyperparameter values (e.g., uniform sampling, manual tuning, etc.) and the criterion used to select among them (e.g., accuracy)	
		Expected validation performance, as introduced in §3.1, or another measure of the mean and variance as a function of the number of hyperparameter trials.	

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Computing infrastructure	GeForce GTX 1080 GPU			
Number of search trials	50			
Search strategy	uniform sampling			
Best validation accuracy	40.5			
Training duration	39 sec			
Model implementation	http://github.com/allenai/show-your-work			

Hyperparameter number of epochs	Search space 50	Best assignment 50
patience	10	10
batch size	64	64
embedding	GloVe (50 dim)	GloVe (50 dim)
encoder	ConvNet	ConvNet
max filter size	uniform-integer[3, 6]	4
number of filters	uniform-integer[64, 512]	332
dropout	uniform-float[0, 0.5]	0.4
learning rate scheduler	reduce on plateau	reduce on plateau
learning rate scheduler patience	2 epochs	2 epochs
learning rate scheduler reduction factor	0.5	0.5
learning rate optimizer	Adam	Adam
learning rate	loguniform-float[1e-6, 1e-1]	0.0008

Table 2: SST (fine-grained) CNN classifier search space and best assignments.



Benchmarks

"Progress in NLP has traditionally been measured through a **selection of task-level datasets** that gradually became accepted benchmarks [...]" (Kiela et al. 2021: 2)

→ new dynamic benchmarks, e.g., <u>Dynabench (Kiela et al. 2021)</u>

"On multiple benchmark setups that are prevalent in the ML community, we show that the relative **performance of algorithms may be altered significantly simply by choosing different benchmark tasks**, highlighting the fragility of the current paradigms [...]" (<u>Dehghani et al. 2021</u>)





Benchmark Checklist (Reimers 2022)

- What is the intended use-case? predicting a label, ranking of results, ...
- **Costs of Errors**
 - Research treats all errors often with equal costs
 - In production this is seldom the case
- **Human upper bound**
 - How good are humans in this task?
 - When creating a new dataset: Spend many cycles to improve human agreement
- What else is important?
 - Inference speed
 - Robustness
- A benchmark must evolve
 - As models evolve, our benchmarks must evolve!
 - Stop using outdated benchmarks

Restrict number of submissions

- The more experiments we run on a benchmark, the less likely we can trust the numbers
- Only allow evaluation on test set in very rare cases!
- Have a dev dataset for model development
- If possible: use an "out-of-domain" test dataset
- **Temporal split:** Test data should be the most recent, train data the oldest
- **Diversity:** Don't test only on one task / domain etc.
- Look for biases:
 - What biases does your dataset have?
 - What biases does your benchmark has? e.g. only sentence pair comparison tasks

Reimers 2022: 25-27





Benchmark Checklist Dehghani et al. 2021 based on Gebru et al. 2021

Benchmarking checklist for reviewers and area chairs

- ☐ If there is written dissatisfaction about the author's choice of baselines, tasks, or benchmarks in the reviews, are there rationals beyond the fact that these requested datasets are "must-have" benchmarks?
- ☐ Are the reviews considering potential benefits like efficiency, fairness, and simplicity of the proposed model outside the commonly evaluated performance metrics (e.g., accuracy)?
- Are there any negative points in the reviews due to the paper proposing a method that deviates from the current trend/hype. If so, are there rational justifications for this?
- ☐ If the reviews penalizing the paper due to the proposed method not performing well only on a subset of tasks, is there enough logical elaboration on such criticism in the reviews?
- \Box Are the reviews assessing the evaluation strategy in terms of studying the effect of different sources of variance (e.g., multiple splits, multiple random seeds, etc.)?

- ☐ If there are analyses on statistical significance testing, are they appreciated in the reviews? If there is no such analysis, are there recommendations on this provided in the reviews?
- ☐ If the paper is claiming SOTA or improvements over baselines on a benchmark, are there ablations on how much such improvement is secured by the tricks that are not tied to the main contributions?
- ☐ If the reviews are asking for more experiments, analysis, or evaluation on more benchmarks, are the potential blockers are considered for such requests? E.g. those experiments being out of reach in terms of computing budget (pre-training or extremely large datasets).
- ☐ If the paper is proposing a new idea while deviating from the common paradigms, is the "out of the hype" thinking valued in the reviews as opposed to solely recognizing SOTA performance?

Dehahani et al. 2021: 34





\$2.40 vs. \$60,000

Model	Costs encoding 1M docs	Performance
OpenAl GPT-3 Embedding Models		
text-similarity-ada	\$800	61.86
text-similarity-babbage	\$1,200	62.62
text-similarity-curie	\$6,000	62.39
text-similarity-davinci	\$60,000	58.11
Google Embedding Models		
st5-base-1	\$0.70	67.84
st5-large-1	\$2.40	68.74
st5-3b-1	\$6.80	69.23
universal-sentence-encoder-large-5	\$0.35	64.51
Sentence-Transformers Model		
all-MiniLM-L6-v2	\$0.12	68.06
all-MiniLM-L12-v1	\$0.25	68.83
all-mpnet-base-v1	\$0.70	69.98
all-roberta-large-v1	\$2.40	70.23

Reimers 2022

\$3 vs. \$1,260,000

Model	Performance on 11 IR datasets (nDCG@10)	Cost to encode 6M Wikipedia articles	
OpenAl Models			
cpt-text S (Ada)	49.0	\$17,000	
cpt-text M (Babbage)	50.5	\$25,000	
cpt-text L (Curie)	50.9	\$126,000	
cpt-text XL (Davinci)	52.8	\$1,260,000	
Freely available models	S		
SpladeV2	52.7	\$3	

+ more memory and time is needed *Reimers* 2022

 \rightarrow e.g., Zhang et al. 2022 "We show that OPT-175B is comparable to GPT-3, while requiring only 1/7th the carbon footprint to develop." *p. 1*



Responsibility



No free lunch

- growing need of resources with a bigger carbon footprint
- represent a hegemonic worldview due to the used training data
- LMs are using abusive language
- bad actors who abuse the possibilities of LMs
- uncritical use 😴 of the output (e.g., Machine Translation)
- providing dangerous knowledge ___ (e.g. tax avoidance)
- can include personally identifiable information 🧟
- ...



Consumption	CO2e (lbs)
Air travel, 1 passenger, NY↔SF	1984
Human life, avg, 1 year	11,023
American life, avg, 1 year	36,156
Car, avg incl. fuel, 1 lifetime	126,000

Training one model (GPU)

NLP pipeline (parsing, SRL)	39
w/ tuning & experimentation	78,468
Transformer (big)	192
w/ neural architecture search	626,155

What is the carbon footprint of streaming Netflix?

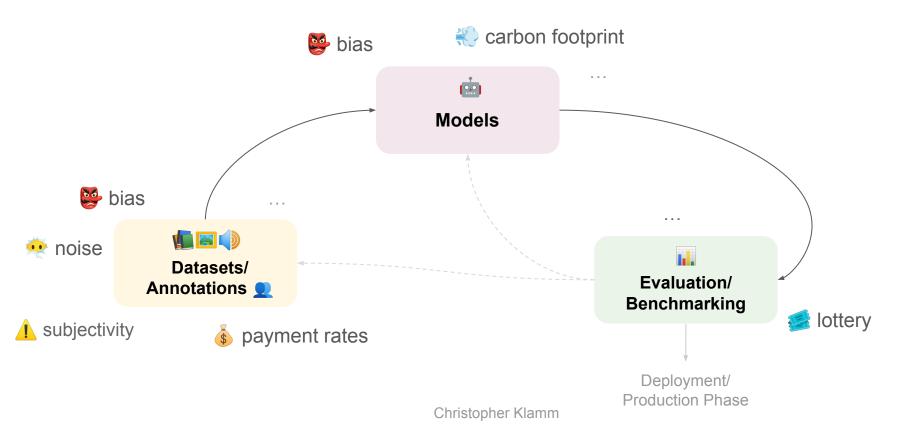
Model	Hardware	Power (W)	Hours	$kWh \cdot PUE$	CO_2e	Cloud compute cost
Transformer _{base}	P100x8	1415.78	12	27	26	\$41–\$140
Transformer _{biq}	P100x8	1515.43	84	201	192	\$289-\$981
ELMo	P100x3	517.66	336	275	262	\$433-\$1472
$BERT_{base}$	V100x64	12,041.51	79	1507	1438	\$3751-\$12,571
BERT_{base}	TPUv2x16)	96		_	\$2074-\$6912
NAS	P100x8	1515.43	274,120	656,347	626,155	\$942,973-\$3,201,722
NAS	TPUv2x1		32,623			\$44,055-\$146,848
GPT-2	TPUv3x32	 0	168		_	\$12,902–\$43,008

Year	Model	# of Parameters	Dataset Size	
2019	BERT [39]	3.4E+08	16GB	
2019	DistilBERT [113]	6.60E+07	16GB	
2019	ALBERT [70]	2.23E+08	16GB	
2019	XLNet (Large) [150]	3.40E+08	126GB	
2020	ERNIE-GEN (Large) [145]	3.40E+08	16GB	
2019	RoBERTa (Large) [74]	3.55E+08	161GB	
2019	MegatronLM [122]	8.30E+09	174GB	
2020	T5-11B [107]	1.10E+10	745GB	
2020	T-NLG [112]	1.70E+10	174GB	
2020	GPT-3 [25]	1.75E+11	570GB	big, bigger,
2020	GShard [73]	6.00E+11	-	
2021	Switch-C [43]	1.57E+12	745GB	Diggest 🔥

track your models carbon footprint → https://codecarbon.io/index.html



Machine Learning Lifecycle/ Pipeline



Democratize Machine Learning w/ HuggingFace ??



HuggingFace 🤗

"We're on a journey to advance and democratize artificial intelligence through open source and open science." (HuggingFace 2021)

- NLP startup
- API
- open-source community \geq ,



- models in >40k,
- datasets 4k.
- metrics ...,
- spaces 💏
- ... and many more!
 - https://huggingface.co
- https://huggingface.co/course/

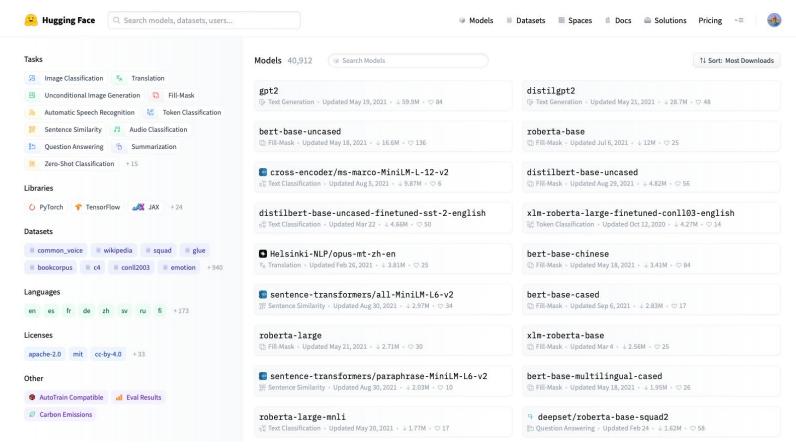
Philosophy

The acceleration in Artificial Intelligence (AI) and Natural Language Processing (NLP) will have a fundamental impact on society, as these technologies are at the core of the tools we use on a daily basis. A considerable part of this effort currently stems in NLP from training increasingly larger language models on increasingly larger quantities of texts.

Unfortunately, the resources necessary to create the best-performing models are found mainly in the hands of big technology giants. The stranglehold on this transformative technology poses some problems, from a research advancement, environmental, ethical and societal perspective.

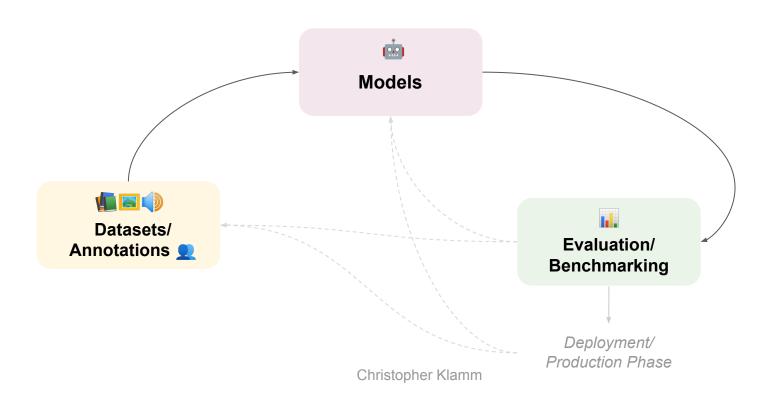
BigScience Project (2021-today)







Machine Learning Lifecycle/ Pipeline





Questions

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