CHRISTINE LAD

(415) 602-3505

clao@ucsd.edu

WEBSITE: chlao.github.io

RELEVANT COURSEWORK 🚥

Introduction to Human Computer Interaction

- Created a web application that organizes retail store sales based on subscriptions in a team of three
- · Applied principles for designing, implementing, and evaluating user interfaces including the use of storyboards, prototyping, and A/B testing
- Utilized classroom-learned skills in HTML, CSS, AJAX, Javascript, jQuery, git, node.js and JSON to implement the design and functionality of the web application

Web Client Languages

- Implemented a web application that allows users to keep track of their habits, in a team of five
- Learned principles of UX design, best-practices, HTTP trade-offs, and security in front-end development

Information Architecture

• Evaluate and redesign the navigation for a college website by performing a competitive analysis and creating personas and use cases from interviews

ACTIVITIES & INTERESTS 🖈



Artist

April 2016 - present

Recycool

- Create a game that teaches young children how and why they should recycle
- Brainstorm ideas that will engage and teach children
- Design graphics that will be used in the game

Mentee

Jan 2016 - present

a 16z Generation Design Mentorship Program

· Connect with and learn from a designer from a leading tech startups within the a 16z portfolio

Research Assistant

Jan 2015 - Oct 2015

Computational & Cognitive Neuroscience Lab

- Ran experiments, ensuring subjects had a good understanding of the experiment at hand
- Contributed to MATLAB programs used as the basis for lab experiments involving human behavior and statistical modeling

P EDUCATION

University of California, San Diego Bachelor of Science, Computer Engineering Expected Graduation: June 2016

GPA: 3.59



EXPERIENCE

Web Developer

July 2015 present

CardKive - mycardkive.com

- Designing and developing a website for a startup creating a mobile and web application allowing users to maintain a digital archive of holiday cards
- Designing and creating infographics and icons
- Collaborating with other members of the team, obtaining and providing feedback on the look and usability of the website

Marketing Graphic Design Intern Jan 2016 -March 2016 Yolux, Inc.

- Conducting research on how to effectively improve marketing results by utilizing design skills
- Performing all design related work including marketing materials and company website

Tutor, Probability and Statistics **UCSD CSE Department**

Oct 2015 -Dec 2015

• Guide students through the class material so that they can better learn and are better equipped to do class assignments

Lab Researcher, HCI Mobile Lab National Taiwan University (NTU)

July 2015 -Aug 2015

- Researched mobile virtual reality and its applications such as gaming, tours in museums, etc.
- Integrated Project Tango and the Durovis Dive headset in Unity with goals to generate a virtual environment without a 3D modeling tool
- Processed point cloud data obtained from Project Tango using segmentation to organize the environment by semantic mapping, allowing the device to learn

Web Admin

March 2014 - June 2014

Center for Comparative Immigration Studies at UCSD

• Updated the organization website with recent publications and events using WordPress















