



PRESENTING LOCAL AIR QUALITY DATA TO THE GENERAL PUBLIC

Evaluation

Progress

Risks

Timeline

Aim

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```

[Code from the Urban Observatory](#)

Can anyone understand that text ?

My Motivations

- Present data to the public in a way **they understand**
- Understanding the data will allow the public to address the impact of global warning, **encouraging** them to change their behavior and attitude
- Investigate the **benefits** of **visualization**

“Climate change is no longer some far-off problem; it is happening here, it is happening now.” – Barack Obama



Motivation

Aim

Implement a web system that presents local air quality data from the Urban Observatory to the general public in a way to keep them engaged

Objectives

1

Explore how local air quality data is currently presented

2

Explore the different techniques on how complex data can be presented to the public in a way they understand

3

Investigate the different visualisation software available

4

Develop a prototype which displays the latest information in an engaging format

5

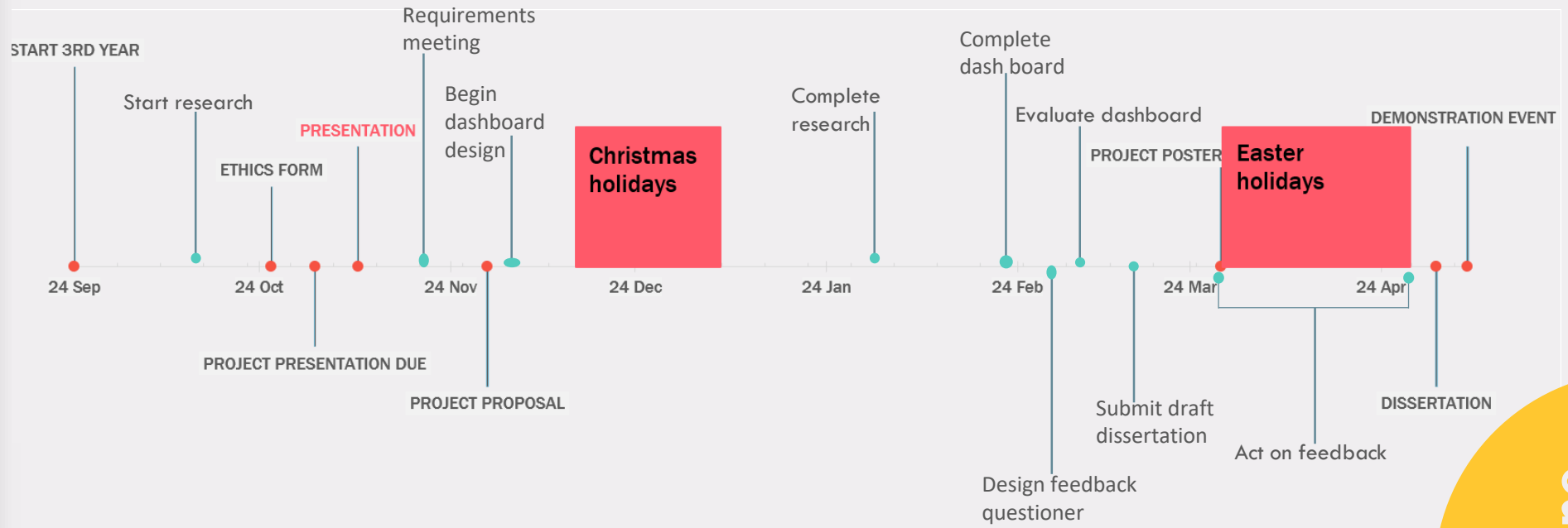
Evaluate the effectiveness of how the data is displayed

**Aim**

Evaluation

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Meet all the
functional and
non-functional
requirements

My technical
skills

Users don't
find the data
easy to read
and
understand

**Deliver
the
project
on time**



Risks

Timeline

Aim

Motivation

1

Downloaded and reviewed the format of the data from the Urban Observatory

2

Researched what a JSON is and how to use it in a project

3

Began looking at data visualisation software

4

Started to explore how air quality data can be displayed



Progress

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5

Looked over different projects ran by the open lab- Arranged a meeting with Peter Wright to talk about how to present data affectively

6

Researched the 10 design principles by Nielsen



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1

10 heuristics for user interface design by Nielsen

2

Feedback from the users:

- If the users were able to clearly understand the data presented
- If they found the data engaging and informative



SUMMARY

1. My aim- Implement a web system that presents local air quality data from the Urban Observatory to the general public in a way to keep them engaged.
2. Going to follow the agile methodology
3. Get feedback from the users as early as possible so I have time to act on the improvements suggested