# Chloe Ng

# **PROJECTS**

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- Designed a mixed-method study on the user perspectives of a EMG-robotic wearable for post-stroke hand rehabilitation
- Recruited, interviewed & surveyed within 1 month a total of 6 patients, caregivers & domain experts via community outreach
- Analyzed & reported qual & quant data from interviews & questionnaires
- Paper selected to compete with 4 PhD students in ACM Student Research Competition with a Microsoft Research Travel Grant of \$500, and will be published by ACM SIGACCESS Conference on Computers and Accessibility

# User Researcher | UCLH Health Informatics Team Jan-Apr 2019

- Interviewed junior doctor & observed patient info retrieval workflow in the existing Electronic Health Record system to locate pain points & inefficiency
- **Derived** design requirements for a digital patient data dashboard with 5 other researchers & **created** low/medium fidelity dashboard mockups
- Presented results to 9 stakeholder representatives from UCLH, incl. doctors, UX designer, engineers, critical care consultants to inform dashboard design

# Thesis Project | UCLIC & Microsoft Research Cambridge Jun-Sept 2019

- Designed an elicitation study on hand gestures for colocated mobile games
- Coded >600 gestures from 24 participants. Fabricated artifacts to encourage participants' creativity during the elicitation
- Transcribed & analyzed video recordings of think-aloud & exit interviews, extracting 6 interaction patterns & formulating 5 guidelines for mobile gestural input design. Report quality exceeded supervisor's expectation

## WORK

# User Research Assistant | Cisco, San Jose, CA Aug 2016 - Jun 17

- Led two presentation & co-organized user education workshops with two software engineers for >30 prospective enterprise clients in San Francisco & Berlin. My presentation obtained audience feedback score of 4.5/5
- Designed surveys, interviewed users with UX engineers for a data ingestion, analysis & visualization enterprise software, featured in official CIIP page
- Created side-by-side tables of 8 log analysis products in competitor analysis
- Increased Twitter impression by 6x in 2 months, designed physical marketing materials.

## Analyst | BlackRock, Hong Kong

Jul - Aug 2017

- Visualized data using MorningStar & pitched funds to an internal team of 8
- Evaluated investor education practice & uncovered user pain points, thus deriving a 1-year marketing execution presented to Head of Retail Business

# Tech Consulting Intern | IBM, Hong Kong Jun - Sept 2015

- Worked in a consulting project for an airline company on flight booking UI
- Created 12 weekly client reports for internal & external project managers
- Responsible for >1k user acceptance tests & their automation w Selenium
- Co-hosted intern networking sessions for directors, consultants & interns, >80% participants claimed the session built team spirit

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# **EDUCATION**

## **MSc Human-Computer Interaction**

University College London (UCL) 2018 - 19 Distinction

# **BBA Management Information System, Statistics Minor**

Chinese University of Hong Kong 2013 - 18 2:1

# **SKILLS**

#### **Generative Research**

Interview, focus group, field research, cog walks, observation, affinity diag, persona, journey map

#### **Evaluative Research**

Usability testing, survey design, lab studies, heuristic evaluation

### Data processing/visualization

Python, R, SQL, Tableau, Graphviz

#### Design

Wireframe, storyboarding, Sketch, CSS, HTML, Git

# **OTHER**

- Worked as a **Tech Officer** at UCL **Medtech Society**, co-hosted 7 conferences & panels with industry leaders in health tech, with >1200 attendees in total.
- **Spoke** at an IxDA London meetup about my research projects to 32 industry designers and researchers.
- Worked as an Education Officer at the London Blockchain Lab, co-led an educational talk and study group for >50 members.
- Selected for a £26000 government scholarship with 10.5% acceptance rate (789 candidates).
- Volunteer at local UX events e.g.
  Behavior and Design Conference & UX London with >2000 attendees.