



Module 4 Overview

Reading: Module 4 Overview
10 min

Reading: Module 4 Readings
10 min

Lesson 6: “Data, Data, Everywhere” – Identifying Valuable Data Sources

Video: Lesson 6: Data, Data, Everywhere, Part 1
7 min

Video: Lesson 6: Data, Data, Everywhere, Part 2
7 min

Practice Quiz: Lesson 6 Practice Quiz
2 questions

Lesson 7: “New Media – New Data, New Opportunities, New Dangers” – Understanding The Promise And Pitfalls Of Digital Data

Module 4 Review



Module 4 Readings

Supplemental Readings

For Lesson 6:

- Collins, K. (2017, November 21). [Google collects Android users’ locations even when location services are disabled](#). *Quartz*.
- Jeffries, A. (2017, November 15). [Why is this company tracking where you are on Thanksgiving?](#) *The Outline*.
- Singer, N., & Ivory, D. (2017, November 3). [How Silicon Valley plans to conquer the classroom](#). *The New York Times*.
- World Update. (2017, September 4). [Pay for Chinese fried chicken with your face](#). *BBC*.

For Lesson 7:

- McCabe, D. (2016). [Lawmakers wrestle with cellphone tracking for missing persons](#). *The Hill*.
- Osipova, N., & Byrd, A. (n.d.). [Inside Russia’s network of bots and trolls](#) [video]. *The New York Times*.
- Roth, A. (2016, September 2). [Putin denies that Russia hacked the DNC but says it was for the public good](#). *The Washington Post*.
- Shane, S., & Mazzetti, M. (2018, September 20). [The plot to subvert an election](#). *The New York Times*.
- Silverman, C. (2017, October 17). [Ad industry insiders profited from an ad fraud scheme that researchers say stole millions of dollars](#). *BuzzFeedNews*.
- Skid, N., & Hall, D. (2015, September 23). [How much is a social media influencer's audience really worth](#). *AdAge*.

Lecture Slides

- [Lesson 6](#)
- [Lesson 7](#)
- [Module 4 printable slides](#) (white background)

Feel free to find other resources and share them in the [Module 4 discussion forum](#).

Mark as completed

