



Orientation Quiz

Practice Quiz, 5 questions

5/5 points (100%)

✓ **Congratulations! You passed!**

Next Item



1 / 1
point

1.

This course includes ___ modules.

☐ 3

☒ 4



Correct

This course has a total of four modules with two lessons in each module.

☐ 5

☐ 6



1 / 1
point

2.

Besides video lectures, the course work also requires studying which of the following?

☐ Text by Eric Peterson – *Web Analytics Demystified*

☐ Blog postings

☐ Online articles

☒ All of the above.



Correct

All of the above materials. The video lessons will be supplemented by required text by Eric Peterson (*Web Analytics Demystified*), various blog posts, and online articles.



1 / 1
point

3.

Which of the following activities is NOT required in each module?

☒ Completing the practice quizzes



Correct

You are not required to complete the practice quizzes.

☐ Completing the for-credit quizzes

☐ Completing the peer assessment activities

☐ Watching the lecture videos



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1 / 1
point

4.

The following tools will help me use the discussion forums:



All of the other options are correct.



Correct

All of these tools and more will help the forums be of better use to you. Keep in mind that there are literally thousands of other students taking this class, so this is your chance to share ideas and dialog with other like-minded individuals.



Up voting posts



Reporting inappropriate posts



Following a thread



1 / 1
point

5.

How many key points are delivered in each lesson?



3



1



5



Correct

There are a total of five key points delivered in each lesson. The five key points delivered in each lesson will be mentioned in the beginning of the lesson and will be reinforced again at the end of the lesson.



7

