

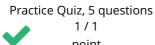
5/5 points (100%)

✓ Congratulations! You passed!	t Item
1/1 point	
1. This course includes modules.	
<u> </u>	
O 4	
Correct This course has a total of four modules with two lessons in each module.	
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1/1 point	
 2. Besides video lectures, the course work also requires studying which of the following? Text by Eric Peterson – Web Analytics Demystified Blog postings 	
Online articles	
All of the above.	
Correct All of the above materials. The video lessons will be supplemented by required text by Eric Peterson (<i>Value Demystified</i>), various blog posts, and online articles.	Veb Analytics
1/1 point	
3. Which of the following activities is NOT required in each module?	
Completing the practice quizzes	
Correct You are not required to complete the practice quizzes.	
Completing the for-credit quizzes	
Completing the peer assessment activities	
Watching the lecture videos	



Orientation Quiz

5/5 points (100%)



1/1 point

The following tools will help me use the discussion forums:

All of the other options are correct.

Correct

All of these tools and more will help the forums be of better use to you. Keep in mind that there are literally thousands of other students taking this class, so this is your chance to share ideas and dialog with other like-minded individuals.

Up voting posts

Reporting inappropriate posts

Following a thread



1/1 point

How many key points are delivered in each lesson?

3

There are a total of five key points delivered in each lesson. The five key points delivered in each lesson will be mentioned in the beginning of the lesson and will be reinforced again at the end of the lesson.





