

Context of Data Visualization

Quiz, 10 questions

1
point

1.

You need to be well-versed in the data in order to visualize the data.

☒ True

☐ False

1
point

2.

When should you define the audience for your visualization?

☐ After you complete the first draft

☐ After you complete the final draft

☒ Before building

☐ After you present it

1
point

3.

You should define what your audience expects from a visualization before beginning the visualization.

☐ False

☒ True

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point

4.

What does it mean to define the “what” of your visualization? (Select all that apply)

Context of Data Visualization

Quiz, 10 questions

Defining what the audience will do with the information

Defining what data will and will not be included

- ☐ Defining what software the audience will use to view the information
 - ☐ Defining what type of audience (boss or committee) will view the information
-

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5.
What piece of the “big idea” is missing from this statement?

We recommend that we continue offering the new sales course, “How to Upgrade Existing Customers.”

- ☐ Nothing is missing, all elements are present.
 - ☐ It isn't a complete sentence
 - ☒ It doesn't convey the stakes
 - ☐ It doesn't articulate a unique point-of-view
-

1
point

6.
What piece of the “big idea” is missing from this statement?

Program profit from beta clients = +25%, recommend continuing funding, release to entire company

- ☐ Nothing is missing, all elements are present.
 - ☐ It doesn't articulate a unique point-of-view
 - ☒ It isn't a complete sentence
 - ☐ It doesn't convey the stakes
-

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point

7.

What piece of the “big idea” is missing from this statement?

Context of Data Visualization

Quiz, 10 questions. The new employee engagement activities have increased employee morale self-scores by 15% and 75% of employees indicated that more activities would result in even higher morale scores. Based on this data, we recommend increasing the funding and frequency for these activities in order to achieve a 45% overall employee moral increase.

- ☐ It isn't a complete sentence
 - ☒ Nothing is missing, all elements are present.
 - ☐ It doesn't convey the stakes
 - ☐ It doesn't articulate a unique point-of-view
-

1
point

8.

It's important to include any data that does not support your argument.

- ☒ True
 - ☐ False
-

1
point

9.

Which is a piece of “the big idea”?

- ☒ Articulate a unique point of view
 - ☐ Explain the history behind the data
-

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point

10.

Which is a piece of “the big idea”?

- ☒ Convey the stakes
 - ☐ Explain how the visualization will be presented
-

☐

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