Chloe Wieser

Full Stack Web Developer
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Creative web developer with a focus on front-end development to produce pixel-perfect end-results. Prior to being a web developer, I worked in User Experience and Fashion design. I have extensive experience working with stakeholders and users regularly to ensure timely completion against agreed requirements.

Software Development Skills

- Debugging, JavaScript, Python, Node.js, React, Express, Redux, RESTful API, PostgreSQL, Sequelize, Bootstrap, Flexbox AWS, React Native, HTML, CSS

Education

- DigitalCrafts | Full Stack Web Development | Atlanta, GA   February 2022– June 2022

Software engineering training program covering full-stack development including JavaScript, Python, including an emphasis on cutting-edge frameworks like React/Redux and server-side technologies including Node.js, Express, and PostgreSQL.

- Northumbria University | B.A. in Fashion Marketing| Newcastle Upon Tyne, United Kingdom   2003 – May 2007

Software Development Portfolio

Habit City | *********link* | github.com/jamescr757/HabitCity   March 2022
- Working in a team of 3 developers to build a habit tracking app that helps users to build healthier routines.
- Responsibilities included building a mobile-responsive list page layout and routing information between the app and a PostgreSQL database.
- Built with HTML, CSS, JavaScript, Node JS, Express and PostgreSQL

Recipe Box | recipeboxfend.netlify.app/ | github.com/jamescr757/RecipeBox   April 2022
- Working in a team of 3 developers to build an app for selecting recipes and automatically combining ingredients into one shopping list
- Designed and assembled page layouts that display a great user experience across devices,
- Built with HTML, CSS, CSS FlexBox, Bootstrap, JavaScript, AJAX and 2 APIs

Professional Work Experience

Spreetail | UX Designer | Atlanta, GA   May 2021 – February 2022
- UX design for a fast growing e-commerce company. Focusing on an internal order management platform that processed over $1Billion worth of inventory in 2021.
- Conducting and documenting user interviews to discover needs for improvement of software efficiencies.
- Collaborating with product managers and development leads in an Agile workflow to define viable and feasible MVP.
- Utilizing Spreetail design system and Figma for rapid prototyping and iteration.
- Contributing to the style and aesthetic of reusable components and tools to be shared with the UX team.
- Providing and acting on constructive feedback from my peers in the UX team to maintain a consistent, commercial grade user experience.

The STEAM Generation | UI/UX Volunteer | Atlanta, GA   October 2020 – May 2021
- Partnered with a team of 3 UX designers & a copy writer to redesign the website for a non profit organization
- Visual design and Hi-Fi prototyping in Adobe XD
- Conducted user testing and results presentation to stakeholder
- Led weekly progress presentation meetings and engaged in group problem solving visual and architectural issues

SPANX | Bra Designer | Atlanta, GA   March 2014 – July 2020
- Responsible for design and technical design duties from concept to TOP approval for bra products.
- Led fit meetings and managed up solutions to production and construction issues.
- Collaborated with the production team to maintain T&A and cost aligned with vendors.
- Designed & developed assortment, pushed newness, refined color presentations, studied competition
- Presented product to CEO and cross functional teams
- Managed Junior designers and interns

Abercrombie & Fitch | Intimates Designer | Columbus, OH   October 2007 – March 2014
- Designed in multiple departments, including Intimates, Lounge wear and Swim
- Seasonal trend presentation and development of new lines for up to 7 deliveries per year