

CHLOE ATCHUE-MAMLET

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chloeam.com

EDUCATION

Drexel University

SEPTEMBER 2014-PRESENT

Westphal College of Media
Arts and Design
Expected Bachelor of Science
in Graphic Design Spring 2018

University of Chicago

OCTOBER 2011-JUNE 2012

COURSEWORK

- Computer Imaging
- Design III (3-D)
- Design II (Color Theory)
- Design I (Composition)
- History and Analysis of Product Design

SKILLS

- Adobe Creative Cloud: Photoshop, InDesign, Illustrator, Acrobat
- Front-end web development: HTML, CSS/SASS, Jekyll
- Social media: Facebook, Twitter, YouTube, Tumblr, Instagram
- Writing, blogging, and copy editing

EXPERIENCE

Drexel Publishing Group, Intern

MARCH 2015-JUNE 2015

- Blogged at 5027mac.org two or three times per week about writing, language, and student life
- Evaluated submissions to Painted Bride Quarterly, one of the country's longest-running literary magazines

Health Promotion & Wellness at University of Chicago, Graphic Designer

DECEMBER 2013-AUGUST 2014

- Oversaw and enhanced department's existing visual identity
- Designed print materials educating students about preventative healthcare on campus
- Created branding for HPW's new projects and student groups

Court Theatre Marketing Assistant

JUNE 2014-AUG 2014

- Designed and created Squarespace website to promote the final show of the 2013-14 season

Marketing Intern

OCT 2013-JUNE 2014

- Maintained theatre's website by posting show reviews, bios, and other information
- Corresponded with actors and artistic team to collect and edit biographies and head shots for show programs
- Assisted with development of theatre's print material and online marketing campaigns

EXTRACURRICULAR ACTIVITIES

Men in Drag female a cappella, Publicity Chair

SEPTEMBER 2011 - JUNE 2014

- Designed posters promoting auditions, concerts, and other campus events, as well as tickets and programs for those events
- Established and maintained online presence through social media
- Designed promotional material, album art, and liner notes for 2012 album *Late Nights, Parades*
- Created branding and identity: logo, social media collateral, and website