

Chloe Lu Barnard

UX/UI Designer

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PROJECTS

CareerFoundry Program | Online

Pampered Pals, E-commerce App | 6 weeks

Designed a responsive pet supplies ecommerce website, 18 final screens, and a end-to-end case study with Adobe XD, Illustrator, and Photoshop. Focused on wireframing, prototypes, responsive web design, and user testing/feedback. View project here: [Behance Case Study](#)

Feel Good Natural Wines, IOS/Android App | 6 weeks

Built a native IOS & Android app for natural wines, 40 final screens, and a end-to-end case study with Adobe XD, Illustrator, and Photoshop. Centered on Human Interface Guidelines(IOS) vs. Material Design guidelines(Android), user testing, haptic feedback, and user testing/feedback. View project here: [Behance Case Study](#)

Lean on Me, Location Recommendation App | 11 weeks

Crafted a responsive location recommendation app for covid-19 aid/volunteer/donations, 18 final screens, and a end-to-end case study with Adobe XD and Adobe Photoshop. Emphasis on competitive research, user interviews/personas, MVP needs, lean UX, user testing, and responsive design. View project here: [Behance Case Study](#)

In the Zone, Productivity App | 7 weeks

Created a task completion app, 18 final screens, and a end-to-end case study with Adobe XD and Adobe Photoshop. Concentrated on competitor research, ideation, mobile first design, style guides, icons, and clickable prototypes. View project here: [Behance Case Study](#)

EXPERIENCE

Columbia University Office of Alumni and Development (Gift Systems Unit) | New York, NY

Gift Coordinator

Sept. 2020-Feb.2021, June - Oct.2018

Resolved and screened Salesforce inquiries for my unit from donors, fundraising/development teams, banks, and donor advisors. Researched and processed assigned credit card, web, and cash gifts following audit procedure.

Gift Analyst - Wire Gifts

Nov.2018 - Aug.2020

Tracked, processed, and reconciled all wire gifts (tax-deductible). Collaborated with external cross-functional fundraising/development teams across various schools and departments to confirm and book wire gifts.

SKILLS

Contextual Inquiry
Competitive Research
User Interviews
User Personas & Scenarios
User Journey Mapping
User Testing
Wireframing
Prototyping
Responsive Design
Branding
Style Guides
Visual Design

TOOLS

Adobe XD, Illustrator
Photoshop, Invision,
Microsoft Suite,
HTML(Basic), CSS (Basic)
JavaScript (Basic)

EDUCATION

CareerFoundry Certification

User Interface Design Program
Oct.2020 - Nov.2021 | Online

Intensive boot camp covering user interface(UI) and user experience(UX) methodologies and front-end development. Built 4 end-to-end case studies and coded a personal website (HTML, CSS, and Javascript).

The University of North Carolina at Chapel Hill

B.A. in Public Policy
*Graduated Dec. 2017
Chapel Hill, NC*