

#### **EMPLOYMENT**

# BLEND - SAN FRANCISCO Product Designer & Illustrator (June 2016 - Present)

Designed product features for Blend's customer facing app including form entry, document upload, multiple account options and edit mortgage application.

Conducted user experience research through onsite user testing and traveled to LA to shadow loan officers.

I was also responsible for creating the visual identity of their borrower app through iconography and illustration.

# AXONISTA - DUBLIN UI Designer (June 2015 - May 2016)

Work here focused on a variety of UI/UX projects which included the redesign of the HuffPost Rise website, designing the National TV3 3Player app, Aol Build app and also designing in house illustrations.

## UNDERGROUND CELLAR - SAN FRANCISCO Visual Designer (June - September 2014)

A start up wine distribution company who I had the pleasure to work for while living in San Francisco. I worked closely with their team in designing marketing campaigns, social media content and updating their website.

FRUITFUL MARKETING - MAYNOOTH *Graphic Designer (March 2013 - May 2014)* 

#### **EDUCATION**

B.B.S Marketing (2013 - 2015)

Maynooth University

Higher Certificate in Marketing (2011 -2013)

**Dublin Institute of Technology** 

#### **DETAILS**

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### **SKILLS**

### **HOBBIES & INTERESTS**

- Astronomy Art
- ReadingPhotography
- DesignLeathercraft

#### SOCIAL

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behance/chloecathcart

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