chloe.

experience.

Web Designer
Asia Fusion Technoloy | Jun 2014 – Mar 2017

Designed digital products for clients in a wide variety of industries in a highly collaborative setting. Responsible for creating concepts, visual directions, executions and ensuring final delivery.

Freelance Visual Designer
R/GA | Nov 2013 - Feb 2014

Worked closely with creative directors and the visual team to develop and launch the responsive site for Samsung Global. Responsible for designing interactive interfaces, creating visual mock-ups, and delivering detail-oriented style guides.

Freelance Production Designer
Clinique | Oct 2013 - Nov 2013

Responsible for supporting art directors for designing productions on a newly launched counter at Macy's Herald Square, NYC. Projects ranged from light box displays, countertop displays, posters, promotional prints and digital works.

Freelance Visual Designer
Huge | Sep 2013 - Oct 2013

Assisted creative directors for visual executions on a client pitch. Conceptualized and applied new design approaches to achieve client's need.

Graphic Design Intern
Moment | May 2013 - Aug 2013

Collaborated closely with experience designers, senior designers and principles to design interfaces for mobile devices with an emphasis on user needs. Designed a new application concept—Compass, that aimed at enhancing the visitor experience at Bronx Zoo by leveraging the capability of wearable technologies, Google Glass.

chloechou.com
chloechoudesign@gmail.com
310.906.8920

about.

Hello there! I'm Chloe. I am a web designer with a diverse skill set ranging from the creative to the technical, with a strong passion to create useful, engaging and meaningful interactions.

education.

Full-Stack Web Development
UCI Continuing Education
December 2017

B.F.A., Communication Design
Texas State University
Dean's List 2011, 2012

awards.

Shortlist, IxDA Awards 2014
Compass: A concept for Google Glass and the Bronx Zoo

skills.

Design
Sketch, Photoshop, Illustrator, InDesign, Invision, Balsamiq

Development
HTML, CSS, Javascript, jQuery, React, Bootstrap, AJAX, Node, MySQL, MongoDB, Git, Heroku, Responsive Design