



CHLOE CHOU

DESIGNER | FRONT-END DEVELOPER

ABOUT

“ Hi there! I'm Chloe Chou. I am a designer with a diverse skill set ranging from the creative to the technical, with a strong passion to create useful, engaging and meaningful interactions.

CONTACT

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in chloe-kuan-yi-chou-48333067

EDUCATION

Dec 2017

Certificate, Web Development

UCI Continuing Education

Dec 2012

B.F.A., Communication Design

Texas State University

Dean's list 2011, 2012

SKILLS

| | |
|-------------|------------------------|
| Sketch | <div><div></div></div> |
| Photoshop | <div><div></div></div> |
| Illustrator | <div><div></div></div> |
| Indesign | <div><div></div></div> |
| HTML | <div><div></div></div> |
| CSS | <div><div></div></div> |
| JavaScript | <div><div></div></div> |
| jQuery | <div><div></div></div> |
| React.js | <div><div></div></div> |

EXPERIENCE

Web Designer at Asia Fusion Technology

Jun 2014 – Mar 2017

Taipei City, Taiwan

Designed digital products for clients in a wide variety of industries in a highly collaborative setting. Responsible for creating concepts, visual directions, executions and ensuring final delivery.

Freelance Visual Designer at R/GA

Nov 2013 – Feb 2014

New York City, NY

Worked closely with creative directors, art directors and the visual team to develop and launch the responsive site for Samsung Global. Responsible for designing interactive interfaces, creating visual mock-ups, delivering detail-oriented style guides as well as preparing materials for client's meetings.

Freelance Production Designer at Clinique

Oct 2013 – Nov 2013

New York City, NY

Responsible for supporting art directors for design productions on a newly launched counter at Macy's Herald Square, NYC. Projects ranged from light box displays, countertop displays, posters, promotional prints and digital works.

Freelance Visual Designer at Huge

Sep 2013 – Oct 2013

New York City, NY

Assisted creative directors for visual executions on a client pitch.

Conceptualized and applied new design approaches to achieve client's need.

Graphic Design Intern at Moment

May 2013 – Aug 2013

New York City, NY

Collaborated closely with experience designers, senior designers and principles to design interfaces for mobile devices with an emphasis on user needs. Designed a new application concept—Compass, that aimed at enhancing the visitor experience at Bronx Zoo by leveraging the capability of wearable technologies, Google Glass. *Shortlisted for IxDA Awards 2014