

chloe.

experience.

Web Designer

Asia Fusion Technology | Jun 2014 – Mar 2017

Designed digital products for clients in a wide variety of industries in a highly collaborative setting. Responsible for creating concepts, visual directions, executions and ensuring final delivery.

Freelance Visual Designer

R/GA | Nov 2013 - Feb 2014

Worked closely with creative directors and the visual team to develop and launch the responsive site for Samsung Global. Responsible for designing interactive interfaces, creating visual mock-ups, and delivering detail-oriented style guides.

Freelance Production Designer

Clinique | Oct 2013 - Nov 2013

Responsible for supporting art directors for designing productions on a newly launched counter at Macy's Herald Square, NYC. Projects ranged from light box displays, countertop displays, posters, promotional prints and digital works.

Freelance Visual Designer

Huge | Sep 2013 - Oct 2013

Assisted creative directors for visual executions on a client pitch. Conceptualized and applied new design approaches to achieve client's need.

Graphic Design Intern

Moment | May 2013 - Aug 2013

Collaborated closely with experience designers, senior designers and principles to design interfaces for mobile devices with an emphasis on user needs. Designed a new application concept—Compass, that aimed at enhancing the visitor experience at Bronx Zoo by leveraging the capability of wearable technologies, Google Glass.

chloechou.com

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about.

Hello there! I'm Chloe. I am a web designer with a diverse skill set ranging from the creative to the technical, with a strong passion to create useful, engaging and meaningful interactions.

education.

Full-Stack Web Development

UCI Continuing Education

December 2017

B.F.A., Communication Design

Texas State University

Dean's List 2011, 2012

awards.

Shortlist, IxDA Awards 2014

Compass: A concept for Google Glass and the Bronx Zoo

skills.

Design

Sketch, Photoshop, Illustrator, InDesign, Invision, Balsamiq

Development

HTML, CSS, Javascript, jQuery, React, Bootstrap, AJAX, Node, MySQL, MongoDB, Git, Heroku, Responsive Design