

# CHLOE CRAMER

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## OBJECTIVE

Highly motivated business analytics student and interested in an internship or full-time position that utilizes strong analytical, problem solving and communication skills.

## EDUCATION

UNIVERSITY OF IOWA

Iowa City, IA

B.B.A., Business Analytics and Information Systems

Anticipated May 2025

- Dean's List Spring 2022
- GPA 3.24

**TECHNICAL SKILLS:** Excel, PowerPoint, Jupyter Notebook, Orange, Azure

**COURSEWORK:** Data Mining, Cloud Computing, Data Wrangling, Database Management, Computational Thinking

## PROJECTS:

Data Mining Salary Analysis: Predictive Insights for Competitive Hiring

Fall 2024

- Analyzed Kaggle's "Data Science Salaries 2024" dataset to identify salary trends and predictors.
- Used Gradient Boosting and other models to uncover key drivers of compensation, such as location, role, and experience.
- Delivered insights for optimizing hiring strategies, highlighting competitive pay and remote work trends.

Business Analytics Capstone: Sentiment Analysis for Aflac

Spring 2025

- Currently utilizing python and python packages to scrape reddit, X, Glassdoor, and YouTube video comment sections.
- Cleaning the data scraped from the websites to then use for sentiment analysis on consumer's or outsiders' opinions of Aflac's brand, product, and experience.
- Creating a time series for their marketing team to see where the discrepancies lie.

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## EXPERIENCE

SCRATCH BARCELONA

Barcelona, Spain

Business Developer

May 2024 – July 2024

- Expanded company operations into Germany and France through strategic business development initiatives.
- Represented the company at the Metropolitan Business Innovation Convention, where the Mochi Card, a USB programming device, was a top three finalist.
- Conducted market research and built partnerships to support international expansion efforts.

RESURRECTION LUTHERAN CHURCH DEVELOPMENT CENTER

Tucson, Arizona

Daycare Teacher

May 2023 - 2024

- Contributed a safe space for children to learn and grow, taught children under age six to write and read, organized weekly plans to follow out with, teaching behaviors that children struggle with
- Responsible for cleaning the school, sanitizing frequently, and opening and closing the school

ORO VALLEY COUNTRY CLUB

Tucson, Arizona

Server and Banquet Planner

May 2022 – August 2022

- Served club members throughout the day while maintaining close relationships by remembering names, orders, etc.
- Received events from manager, worked with servers and bartenders to transform banquet space for private events to ensure members were being served and treated appropriately.

## LEADERSHIP AND ACTIVITIES

PRESIDENT | UI NATIONAL FRATERNITY: DELTA DELTA DELTA

Sep. 2021 - Present