

# Chloe Wang

UX/UI DESIGNER  
PRODUCT DESIGNER

Auckland, New Zealand



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*A product designer creating intuitive experiences through empathy and research.*

## EDUCATION

NZQA, Level 6  
Certificate in Applied  
Technology Product Solutions  
Mission Ready HQ

Graduate Diploma Of  
Teaching  
New Zealand Tertiary College

Bachelor of Arts  
Shanda University

## SKILLS

- UX Research
- Interaction Design
- Instructional Design
- Workshop Facilitation
- Photography
- E-commerce management

## TOOLS

- Figma
- Photoshop
- Lightroom
- Illustrator

## LANGUAGE

- English
- Chinese
- Japanese

## EXPERIENCE

### Product Designer Internship

National Institute for Health Innovation 2022 Oct-2023 Jan

- Designed a pediatric version of a gastric severity app, from research to handing over the first version prototype
- Redesigned an award mhealth app for Māori and Pasifika use, from user testing to 2nd iteration

### Learning UX Designer

Mission Ready HQ 2022 Aug-2022 Nov

Worked on three re-design projects delivered by Mission Ready HQ, including:

- Streamlined an Online Purchasing Experience
- Redesigned an Online Car Insurance website
- Redesigned a Web and app in the public sector

### Small Business Owner, Product Designer

Lumina.NZ 2021 – present

- Design and iterate websites and e-commerce platforms
- Edit photos and social media posts
- Manage full project lifecycle, including purchase, shipment, photography, and fulfillment

### Program Coordinator

Kuddles In-home Childcare 2019-2022

Little genius In- Home Childcare 2018-2019

- Provided training and professional development to educators
- Visited educators and observed each child while they received education
- Developed individual learning plans and curriculum, according to the specific needs of each child

### ECE Teacher

Lunior junction childcare 2016 – 2017

### HR Supervisor

Shanghai urban life development co, ltd 2011-2014

### Translator Graphic Designer HR

Daifuku (Shanghai) Co., Ltd. 2009 – 2011