

Short Pitch:

A well thought out design to showcase the professional growth, design skills, and hobbies of Chloe Jennings.

Long Pitch:

xxxxxxx.com will focus on showcasing selected designs, experiences, and illustrations from the college student Chloe Jennings. There will be an emphasis on her current work with MSU's The Center for Spartan Engineering with a highlight on "The Detroit Semester". The site will also be a platform for watercolor illustrations, digital illustrations and drawings. Overall, this site will serve as a way to digitally market Chloe Jennings's work for future employers.

Personas:

Comparables: