

Final Project Proposal - Web Design

For my final project in Web Design 1, I will create a “fictitious truth” about a newly discovered sea creature known as the “Aquilithor abyssalis” (scientific name), or the “Nebulisk.” The Nebulisk is a deep-sea creature recently discovered by marine biologists, that may have some interesting properties available to humans. The fake entity sponsoring this fictitious truth and announcing it would be the “International Organization for Development of Oceanic Research” (IODOR).

With this “fictitious” but “benevolent truth,” I want to toe the line between believable and not believable. The subject of a newly discovered animal is of interest to me because I think it will go well with being able to toe the line. It is totally conceivable that a new marine animal has been discovered, since we’ve explored so little of the ocean and largely don’t know a lot about what’s out there. According to estimates, we have explored only about 20% of the world’s oceans, leaving a vast majority of marine life undiscovered. This creates the perfect backdrop for my project, as it allows for tons of possibilities regarding new species and their characteristics.

If I can really sell IODOR through the web design, visuals, and language, I think it will feel even more believable. A well-designed website can significantly impact the perception of information, especially when it comes to scientific content. This is where I plan to put a strong emphasis on creating an official-looking website, complete with professional graphics, detailed articles, and citations that mimic real scientific research. The site will include sections such as “Research Findings,” “Habitat Exploration,” and more.

When presenting the information on my site, I would want to make it look very official and like other trusted scientific sites like National Geographic or the Smithsonian Museum. This will involve a careful selection of fonts, color schemes, layout designs, and similar content sections that evoke a sense of trustworthiness and authority. I would probably also design an official looking logo or seal for IODOR.

At this point, I am contemplating the visual design of the creature itself. I want to make the Nebulisk look pretty ridiculous while keeping it grounded enough that it could be perceived as plausible. Its design might incorporate vibrant colors and unusual appendages that resemble some real deep-sea creatures but are exaggerated to the point of absurdity. The goal is to make it memorable and engaging while still maintaining a facade of scientific credibility.

In terms of the creature's properties, I am thinking of two approaches. At this point I am not sure yet if the animal should have a more helpful way to impact human kind, like memory rehabilitation, or if it should have a sillier impact like extreme eyelash growth or

something less serious like that. The Nebulisk could produce a unique compound that enhances memory retention and retrieval, making it appealing to researchers in neuroscience. The Nebulisk is actually the name of a pokemon with the power and ability to warp memories, so I thought it might be fun to nod to that with the memory thing. This would become a “benevolent truth” through not the discovery of the animal, but of whatever property it has that can “help”/“advance” humans.