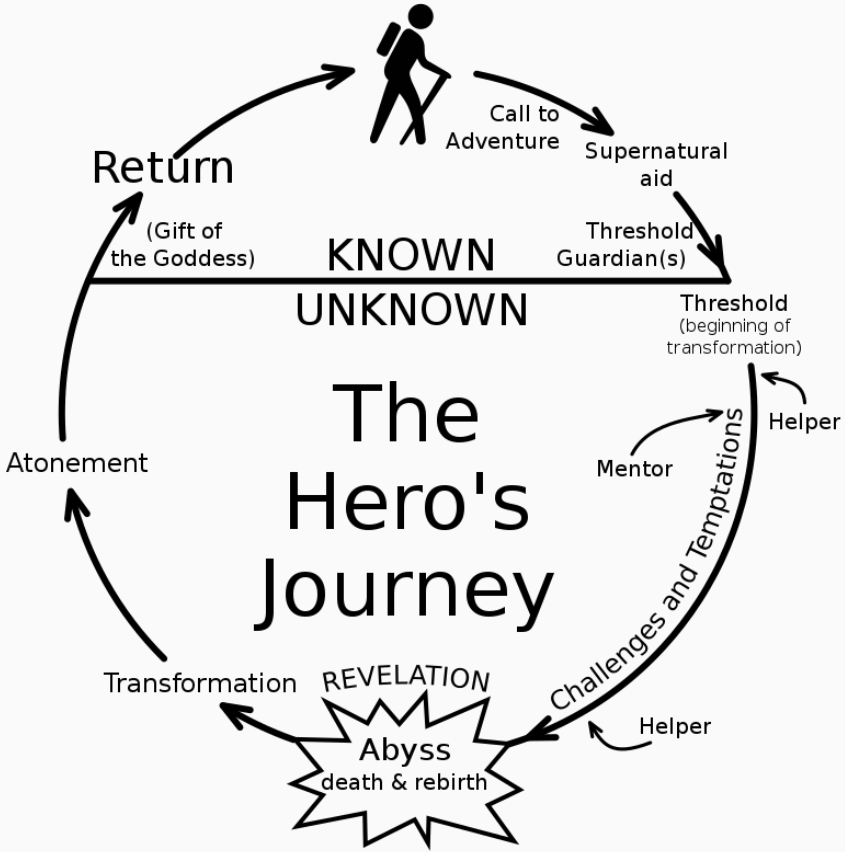
Key Lessons on Presentations

By Dan Rupp

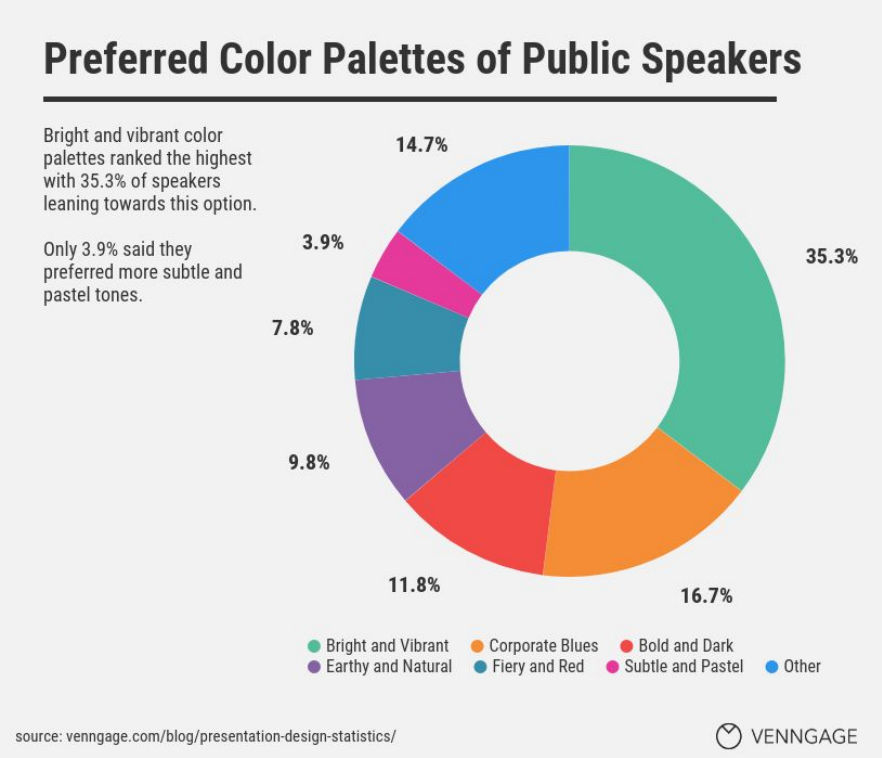
Tell your story

- How did you go from idea to results
- What struggles did you face (what decisions did you make)
- How did you get over them



Introduce your project

- What is your projet trying to do?
- Who cares?
- What are you testing



Introduce Your Data

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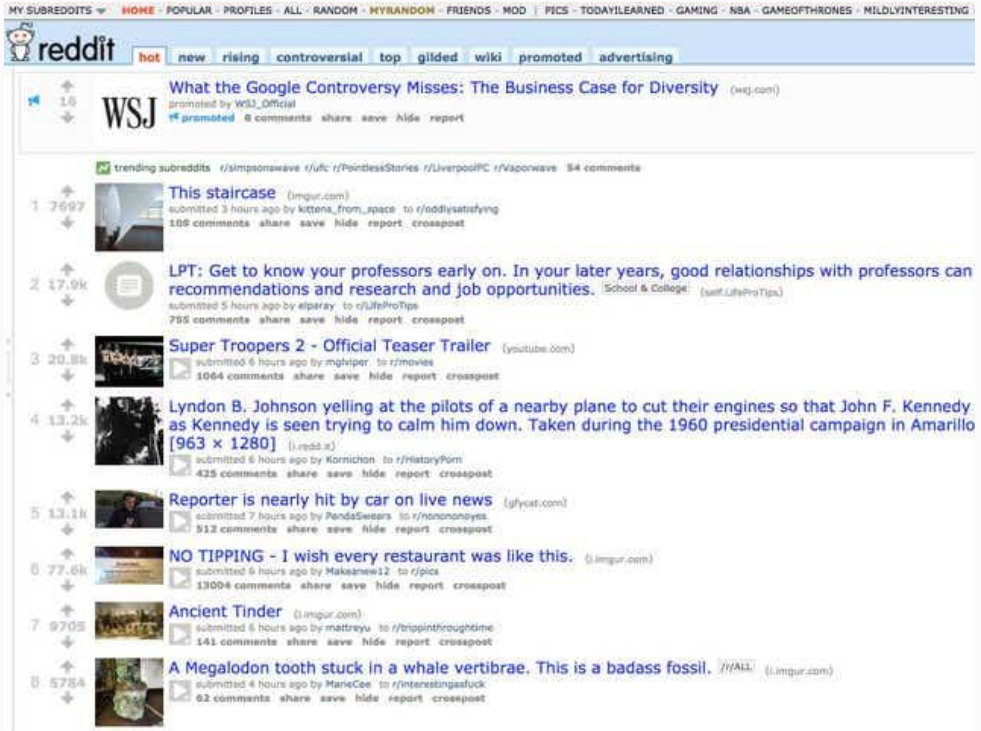
- What is your data?
- How much do you have?



Show your tech

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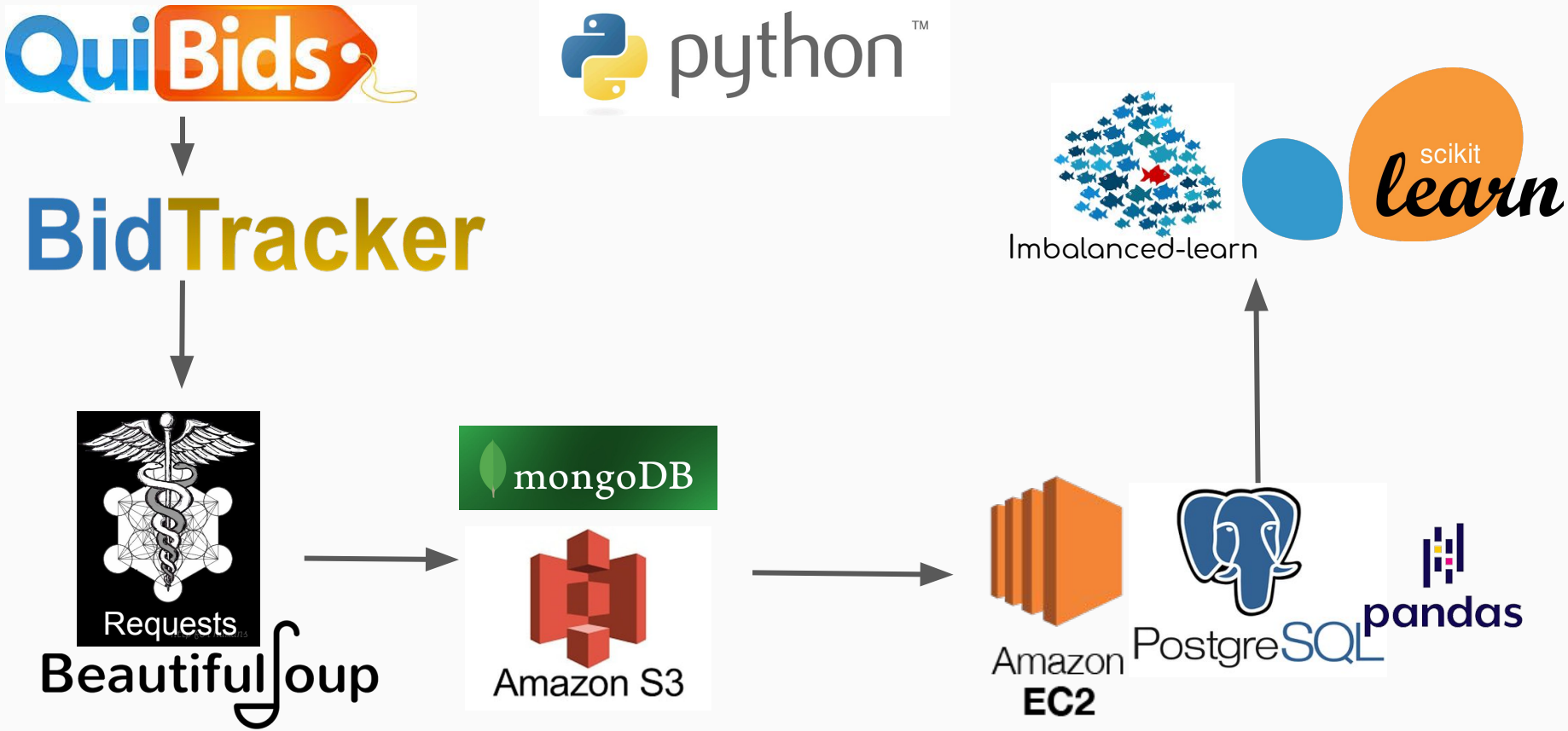

Talk about your results

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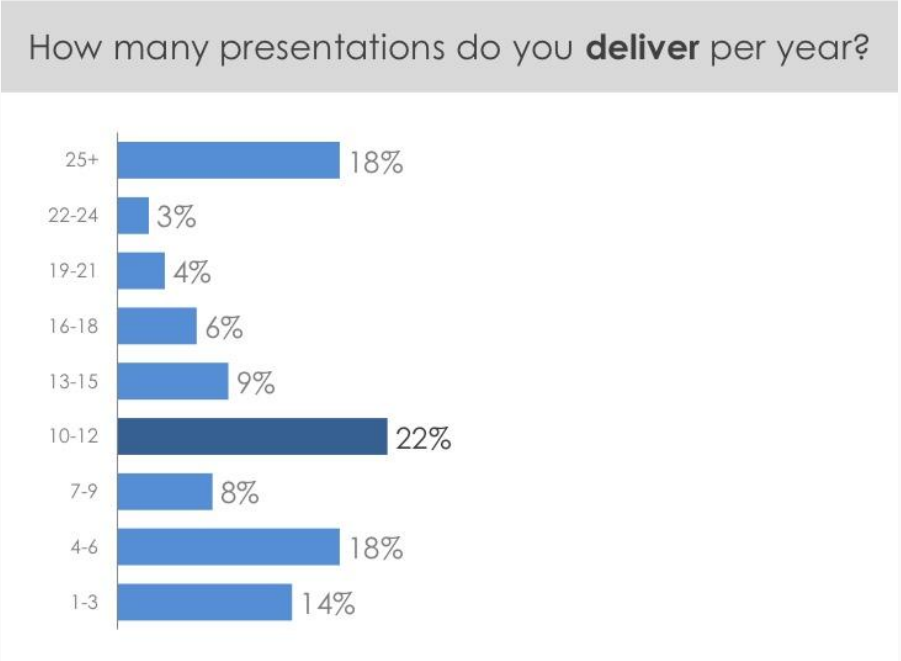
- State your test and the results
- Use graphs and charts to highlight your findings



Future steps

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- In the future I will
  - X
  - Y
  - Z

Thank You

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Dan Rupp

Email:
Daniel.Rupp@galvanie.com

GitHub:
https://github.com/ruppdj

LinkedIn:
https://www.linkedin.com/in/danrupp/

Final Notes

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- Do not have to many words on a page
- Memorize what you want to say and tell the audience don't have them read it
- Use pictures and graphs
- Show the relevant information
- Don't focus on how hard you worked
- Keep slides clean and simple
- Try to stick to light backgrounds and dark text