

chloe prock



CITIZEN OF NEW ZEALAND, THE USA, AND ITALY

HUDSONPROCK.C@NORTHEASTERN.EDU

[HTTPS://CHLOEPROCK.COM](https://chloeprock.com)

EDUCATION

NORTHEASTERN UNIVERSITY

Boston, MA

Fall 2018 - Present

Candidate for MS in Information Design and Data Visualization.

GPA: 4.0

Graduated Summa Cum Laude

Spring 2022 with a BFA in

Graphic and Information Design.

GPA: 3.85

SKILLS

PHYSICAL

Laser Cutting, 3D Printing, Arduino, Photography, Knitting & Fiber Arts

DIGITAL

Adobe Creative Suite, VS Code, R Studio, Excel, Figma, Procreate

PROGRAMMING

CSS, HTML, JavaScript (D3, P5), Processing, Arduino IDE (C++)

WORKS & AWARDS

INFO+ EXHIBITION

Fall 2023

Peer reviewed submission for the information+ conference exhibition accepted (forthcoming)

SOCIETY FOR NEWS DESIGN

Spring 2022

Won an award of excellence in the digital design contest for art direction

CORRIERE DELLA SERA

June 2021

Infographic project published in La Lettura.

EXPERIENCE

GRADUATE RESEARCH

ASSISTANT

Boston, MA

August 2023 - present

Work on the Creative Climate Lab Team, in the research area of Embodied Representation of Climate Data. Contribute to CAMD's Climate Change and Public Communication Impact Group. Do design prototyping to set groundwork for a creative climate communication workshop.

GRADUATE RESEARCH

ASSISTANT

Boston, MA

May 2023 - present

Work with Professor Carmen Hull, developing a "Rap Tapestry" using P5.js and Processing. Ultimately, the project will use rap music as a conduit for AI interaction and research.

DATA VISUALIZATION CO-OP

TRUSTEES OF RESERVATIONS

Boston, MA

September - December 2022

Worked directly with the VP of Conservation, Director of Coast, GIS Specialist, and Digital Technology Director to write and design a custom 74 page report. The report describes various ways to apply climate data visualization and digital tools to communicating climate resilience.

LABS DIRECTOR & DESIGN LEAD

SCOUT LABS

Boston, MA

2022-23 & 2021-22

In the director role, recruit and lead an interdisciplinary team through a project in collaboration with the Mayors Office of New Urban Mechanics and Northeastern's Center for Design. In the design lead role, guide the team in collaboration with the Director and Project Lead through the design research process.

ASSISTANT ART DIRECTOR

EXPERIENCE MAGAZINE

Boston, MA

Fall 2021 - Summer 2022

Work with the Design Director to hire and communicate with illustrators, assist with magazine layout, create data archives for the magazine, manage social media for a stint, and more.

INFORMATION DESIGN CO-OP

THE VISUAL AGENCY

Milan, Italy

January 2021 - June 2021

Collaborated on a variety of graphic and information design projects to fulfill client needs by analysing data, designing charts/graphic layouts, and visualizing data.