

# chloe prock



CITIZEN OF NEW ZEALAND, THE USA, AND ITALY

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[HTTPS://CHLOEPROCK.COM](https://chloeprocks.com)

## EDUCATION

### NORTHEASTERN UNIVERSITY

*Boston, MA*

*Fall 2018 - Present*

Candidate for MS in Information Design and Data Visualization.

*GPA: 4.0*

Graduated Summa Cum Laude

Spring 2022 with a BFA in

Graphic and Information Design.

*GPA: 3.85*

## SKILLS

### PHYSICAL

Laser Cutting, 3D Printing, Arduino, Photography, Knitting & Fiber Arts

### DIGITAL

Adobe Creative Suite, VS Code, R Studio, Excel, Figma, Procreate

### PROGRAMMING

CSS, HTML, JavaScript (D3, P5), Processing, Arduino IDE (C++)

## WORKS & AWARDS

### INFO+ EXHIBITION

*Fall 2023*

Peer reviewed submission for the information+ conference exhibition accepted (forthcoming)

### SOCIETY FOR NEWS DESIGN

*Spring 2022*

Won an award of excellence in the digital design contest for art direction

### CORRIERE DELLA SERA

*June 2021*

Infographic project published in La Lettura.

## EXPERIENCE

### GRADUATE RESEARCH

#### ASSISTANT

*Boston, MA*

*August 2023 - present*

Work on the Creative Climate Lab Team, in the research area of Embodied Representation of Climate Data. Contribute to CAMD's Climate Change and Public Communication Impact Group. Do design prototyping to set groundwork for a creative climate communication workshop.

### GRADUATE RESEARCH

#### ASSISTANT

*Boston, MA*

*May 2023 - present*

Work with Professor Carmen Hull, developing a "Rap Tapestry" using P5.js and Processing. Ultimately, the project will use rap music as a conduit for AI interaction and research.

### DATA VISUALIZATION CO-OP

#### TRUSTEES OF RESERVATIONS

*Boston, MA*

*September - December 2022*

Worked directly with the VP of Conservation, Director of Coast, GIS Specialist, and Digital Technology Director to write and design a custom 60 page report. The report describes various ways to apply climate data visualization and digital tools to communicating climate resilience.

### LABS DIRECTOR & DESIGN LEAD

#### SCOUT LABS

*Boston, MA*

*2022-23 & 2021-22*

In the director role, recruit and lead an interdisciplinary team through a project in collaboration with the Mayors Office of New Urban Mechanics and Northeastern's Center for Design. In the design lead role, guide the team in collaboration with the Director and Project Lead through the design research process.

### ASSISTANT ART DIRECTOR

#### EXPERIENCE MAGAZINE

*Boston, MA*

*Fall 2021 - Summer 2022*

Work with the Design Director to hire and communicate with illustrators, assist with magazine layout, create data archives for the magazine, manage social media for a stint, and more.

### INFORMATION DESIGN CO-OP

#### THE VISUAL AGENCY

*Milan, Italy*

*January 2021 - June 2021*

Collaborated on a variety of graphic and information design projects to fulfill client needs by analysing data, designing charts/graphic layouts, and visualizing data.