

Chloe Russell

I'm Chloe Russell, a fourth-year graphic design student at the University of Northern Iowa specializing in web design, web development, UI/UX, and motion design.

education

University of Northern Iowa

BA in Graphic Design, with a minor in Interactive Digital Studies and Web Development.
GPA 3.9. Set to graduate December 2024.

work experience

Graphic Design Assistant - University of Northern Iowa

August 2023 - present

Created promotional materials for the College of Humanities, Arts, and Sciences, both within and outside of the brand identity of the University of Northern Iowa. This includes posters, t-shirts, social media graphics, digital signage, print media, and video editing to promote university programs and events.

skills

Adobe Creative Suite

Illustrator, Photoshop, After Effects, Premiere Pro, InDesign

Web Development

Figma, HTML, CSS, Javascript, Python

Microsoft Office

Word, Excel, Powerpoint

awards and leadership

UNI Annual Juried Student Art Exhibition 2024

Juried by Jake Manternach

Curriss Design Competition 2024

Best of Motion Design/Animation Category

Panther Marching Band Section Leader

2022, 2023, and 2024 seasons

contact

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portfolio website

chloerussell.work