



Pre-Development Survey

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Before beginning the development process, we surveyed 15 people via google forms in order to see if there was a market for an application like SAGE. This survey allowed us to see the potential success of the application before starting on our SAGE development journey.

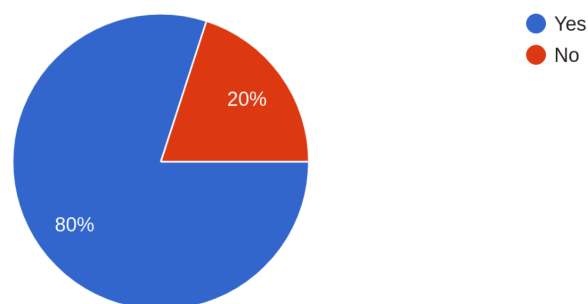
We asked 6 questions to the participants to gain an understanding if the features we initially planned to implement into our application will be regularly used in order to determine if the application would be of good use.

The following questions along with the results were asked below:

QUESTION 1

Do you find it hard to pick a place to eat / movie to watch / activity to do?

15 responses

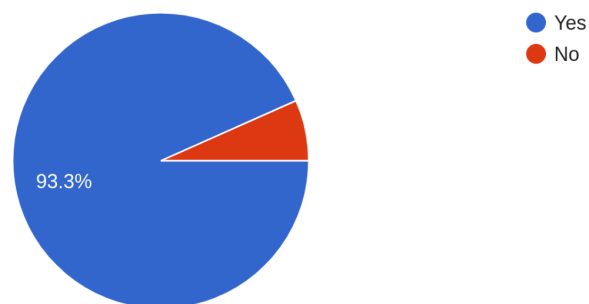


We asked this question to see how many people find it challenging to find a good place to eat, a good activity to do, or a nice movie to watch by themselves. Based on the results, the majority of the participants find it hard to decide by themselves. This allows us to understand that if an individual already is challenged to find something to do given a lot of choices, it will be more of a challenge for a group of people to find something that they will all like.

QUESTION 2

Do you find it hard organising plans with a group of friends?

15 responses

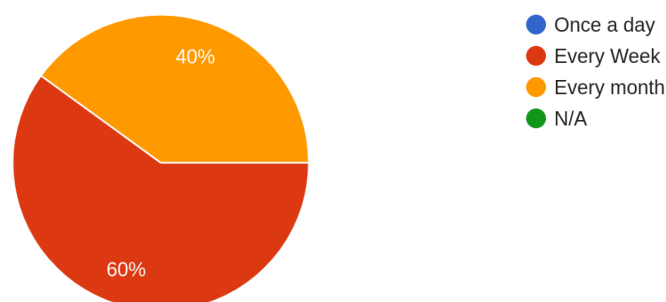


We asked this question in regards to our group feature. We wanted our application to not only cater for individuals but also for a large group of people. The majority of the participants find it hard to organise plans with a large group of people. This allows us to affirm that the group feature in our application would be beneficial to users who plan to organise events with a large group of people.

QUESTION 3

How often do you plan activities with your group of friends?

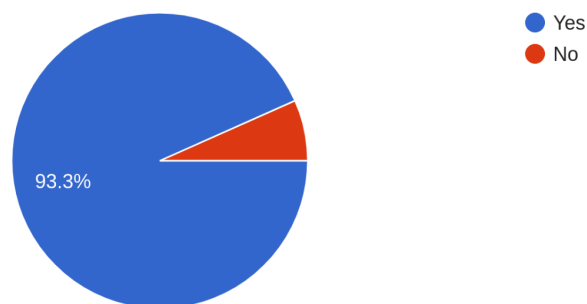
15 responses



We asked this question in order to understand how regularly users would use this kind of application. This allows us to gain an understanding of how often people interact with their friends when organising plans. Majority of the users said that every week and the rest answered every month.

QUESTION 4

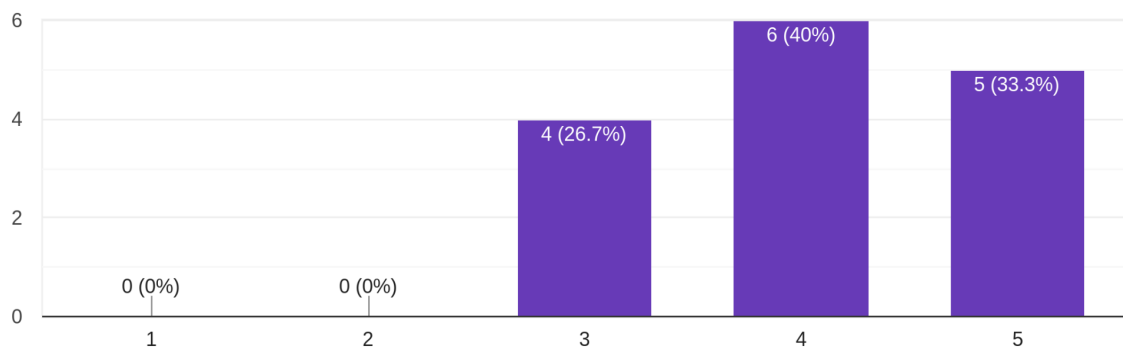
Is finding a common activity that all friends enjoy a challenge to your friend group?
15 responses



We asked this question in order to gain understanding how challenging it is for a large group of people to find a common activity that they will all be interested in.

QUESTION 5

On a scale from 1-5 how hard to organise plans online?
15 responses

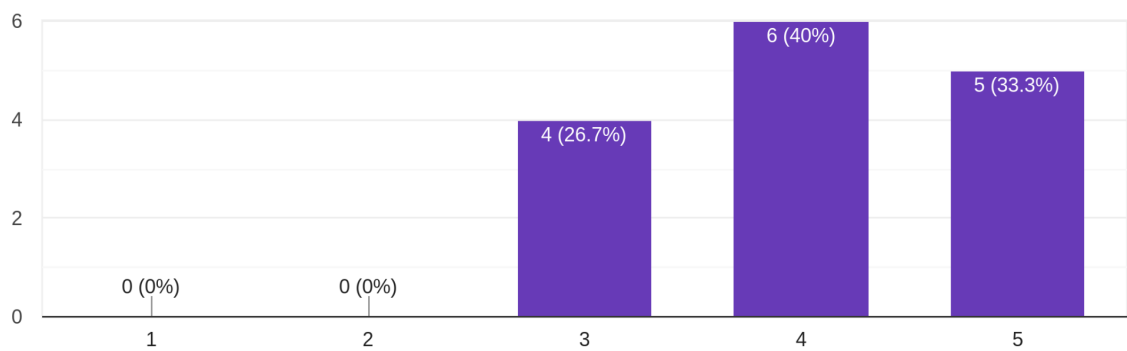


We asked this question in order to gain information about how people are challenged when organising plans online. Normally, events are planned in group chats and it can be sometimes difficult to remember the planned events a group has planned.

QUESTION 6

On a scale from 1-5 how hard to organise plans online?

15 responses



The result of this question proved to us that a decision making application like SAGE would be a huge interest to people. This gives us more reason to continue and develop this application.