# Introduction to Linear Regression

CS1090A Introduction to Data Science
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## Lecture Outline

Simple Linear Regression

Multi-linear Regression

**Interpreting Model Parameters** 

Scaling

Collinearity

**Qualitative Predictors** 

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## Simple Linear Regression

Multi-linear Regression

Interpreting Model Parameters

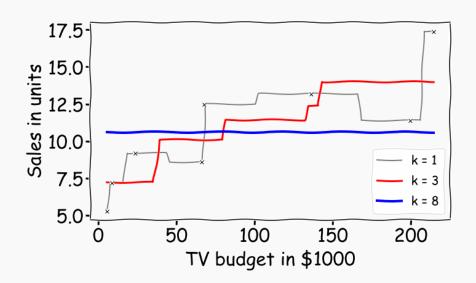
Scaling

Collinearity

**Qualitative Predictors** 

### **Linear Models**

#### kNN model



Note that when building our kNN model for prediction, which is non-parametric, we did not compute a closed-form solution for  $\hat{f}$ . So, what happens when we pose the question

How much more in sales can we expect if we double the TV advertising budget?

# Linear Regression

## **Linear Models**

We can build a model by first assuming a simple form of f:

$$f(x) = \beta_0 + \beta_1 x$$

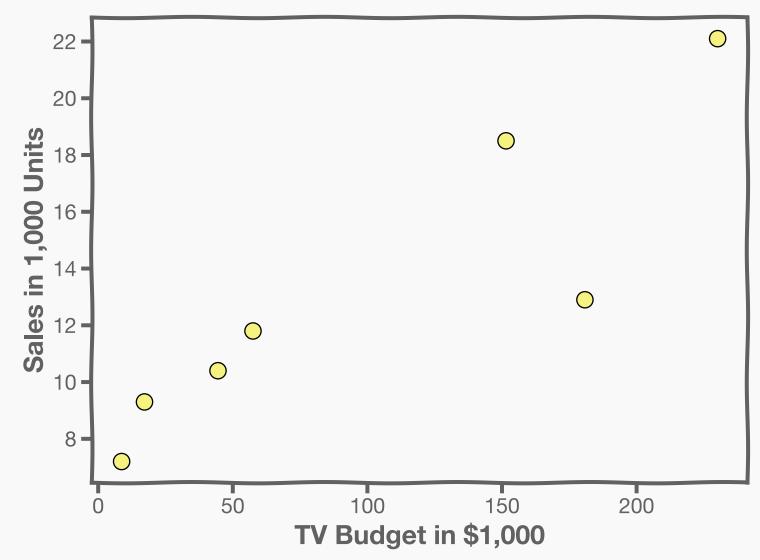
... then it follows that our estimate is:

$$\hat{y} = \hat{f}(x) = \hat{\beta}_0 + \hat{\beta}_1 x$$

where  $\hat{\beta}_1$  and  $\hat{\beta}_0$  are estimates of  $\beta_1$  and  $\beta_0$  respectively, that we compute using observations.

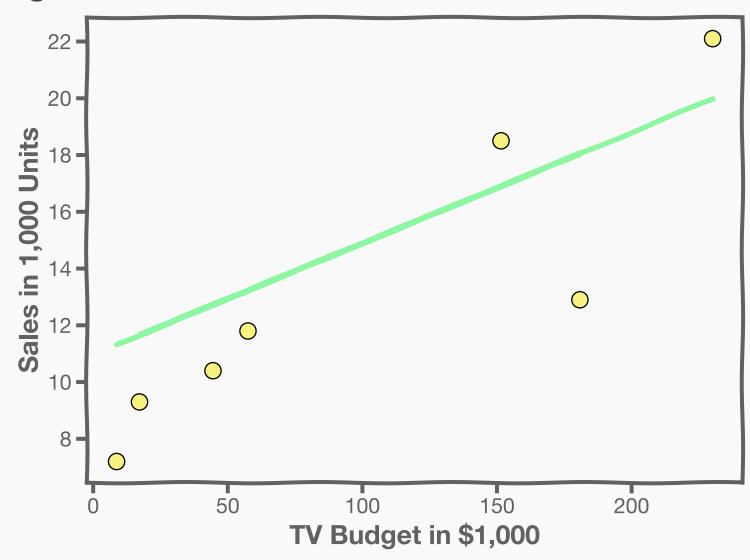
## Estimate of the regression coefficients

## For a given data set



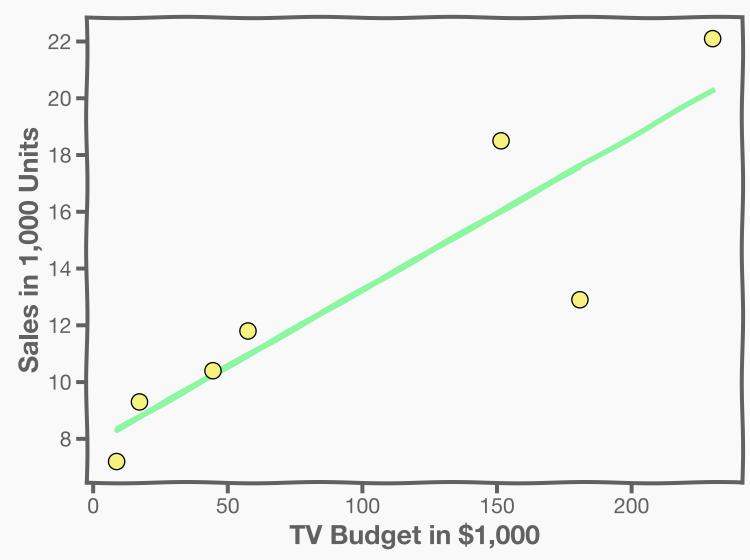
# Estimate of the regression coefficients (cont)

Is this line good?



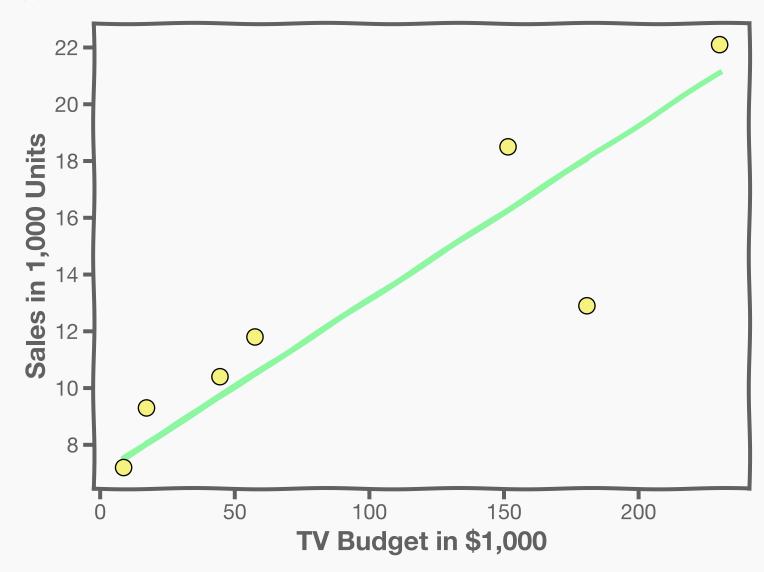
# Estimate of the regression coefficients (cont)

## Maybe this one?



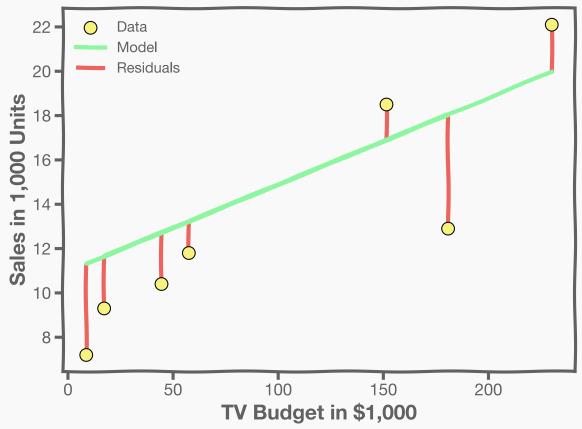
## Estimate of the regression coefficients (cont)

#### Or this one?



# Estimate of the regression coefficients (cont.)

#### **Question:** Which line is the best?



As before, for each observation  $(x_n, y_n)$ , the absolute residuals,  $r_i = |y_i - \hat{y}_i|$  quantify the error at each observation.

## Estimate of the regression coefficients (cont.)

AGAIN, we use the MSE as our loss function,

$$L(\beta_0, \beta_1) = \frac{1}{n} \sum_{i=1}^{n} (y_i - \hat{y}_i)^2$$

We choose  $\beta_1$  and  $\beta_0$  that minimizes the predictive errors made by our model, i.e., minimize our loss function.

Then the optimal values,  $\hat{\beta}_0$  and  $\hat{\beta}_1$ , should be:

$$\widehat{eta}_0, \widehat{eta}_1 = \underset{eta_0, eta_1}{\operatorname{argmin}} L(eta_0, eta_1).$$

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errors made by our

WE CALL THIS
FITTING OR
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## Introducing...



### SK-Learn

```
>>> from sklearn.linear_model import LinearRegression
>>> df = pd.read_csv('Advertising.csv')
>>> X= df[['TV']].values
>>> y = df['Sales'].values
```

#### SK-Learn

```
>>> from sklearn.linear_model import LinearRegression
>>> df = pd.read_csv('Advertising.csv')
>>> X= df[['TV']].values
>>> y = df['Sales'].values
>>> reg = LinearRegression()
>>> reg.fit(X, y)
Use the method fit() from the model LinearRegression. This method finds the values of β<sub>0</sub> and β<sub>1</sub>
```

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#### SK-Learn

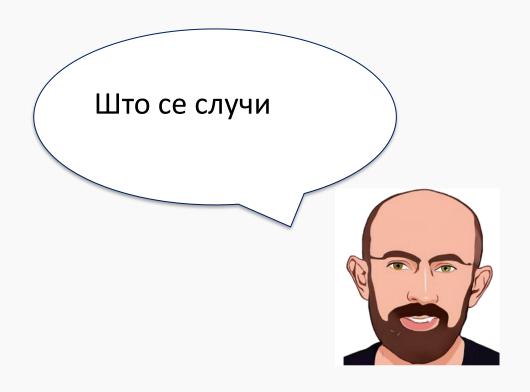
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                                                  Use the fitted model (i.e.
                                                 uses the values of \beta_0 and
>>> reg = LinearRegression()
                                                  \beta_1 found in the .fit()
>>> reg.fit(X, y)
                                                      to predict y.
                                                     y = \beta_0 + \beta_1 x
>>> reg.coef
array([[0.04665056]])
>>> reg.intercept
array([7.08543108])
>>> reg.predict(np.array([[100]]))
array([[11.75048733]])
```

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# >>> reg.fit(X, y)

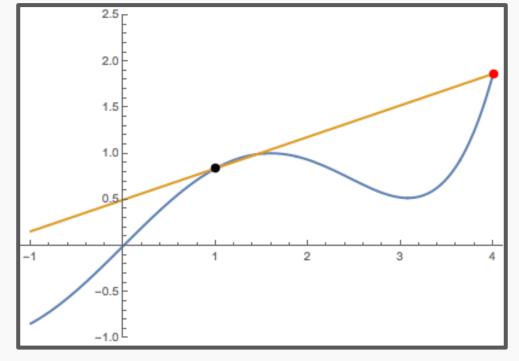




## Derivative definition

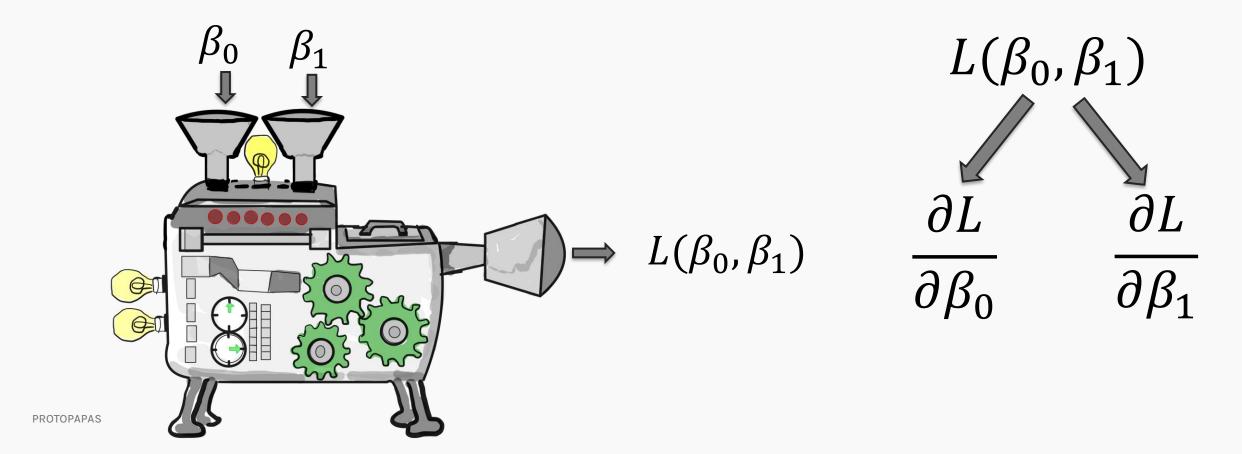
A derivative is the instantaneous rate of change of a single valued function. Given a function f(x) the derivative can be defined as:

$$f'(x) = \frac{df}{dx} = \lim_{h \to 0} \frac{f(x+h) - f(x)}{h}$$



### Partial derivatives

For a loss function L that depends on  $\beta_0$ ,  $\beta_1$  we need the partial derivatives,  $\frac{\partial L}{\partial \beta_i}$ . Partial derivatives indicate the rate of change of the function with respect to one variable while keeping the others fixed.



## Partial derivative example

If 
$$L(\beta_0, \beta_1) = (y - (\beta_1 x + \beta_0))^2$$
 then what is  $\frac{\partial L}{\partial \beta_0}$ ?

Looks like we're going to need the chain rule. But what is it? I forgot



## Partial derivative example

If 
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 then what is  $\frac{\partial L}{\partial \beta_0}$ ?

$$\frac{\partial L(f(\beta_0))}{\partial \beta_0} = \frac{\partial L}{\partial f} \frac{\partial f}{\partial \beta_0}$$



# Partial derivative $\frac{\partial L}{\partial \beta_0}$

If 
$$L(\beta_0, \beta_1) = (y - (\beta_1 x + \beta_0))^2$$
 then what is  $\frac{\partial L}{\partial \beta_0}$ ?

$$L = (y - \beta_1 x - \beta_0)^2$$

$$\frac{\partial L}{\partial \beta_0} = \frac{\partial L}{\partial f} \frac{\partial f}{\partial \beta_0} \qquad L = f^2 \Rightarrow \frac{\partial L}{\partial f} = 2f \qquad f = y - \beta_1 x - \beta_0 \Rightarrow \frac{\partial f}{\partial \beta_0} = -1$$

$$\frac{\partial L}{\partial \beta_0} = \frac{\partial L}{\partial f} \frac{\partial f}{\partial \beta_0} = -2f = -2(y - \beta_1 x - \beta_0)$$

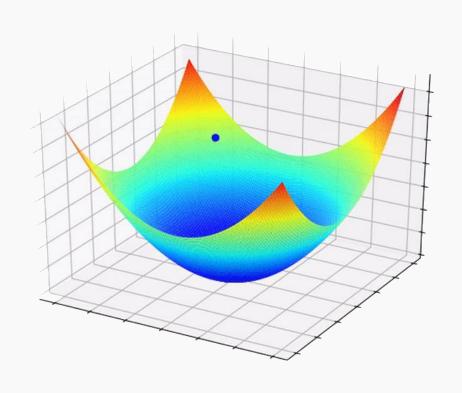
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#### How does one minimize a loss function?

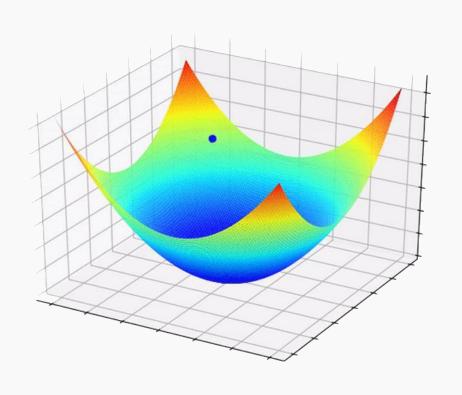


The global minima or maxima of  $L(\beta_0, \beta_1)$  must occur at a point where the gradient (slope) is:

$$\nabla L = \left[ \frac{\partial L}{\partial \beta_0}, \frac{\partial L}{\partial \beta_1} \right] = \mathbf{0}$$

- Brute Force: Try every combination
- Greedy Algorithm: Gradient Descent
- Closed-form Solution: Solve the above equation for  $\beta_0$ ,  $\beta_1$

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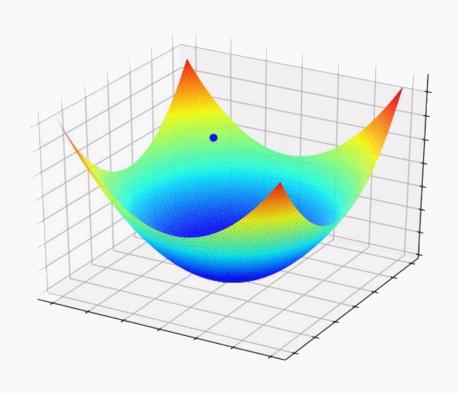
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The gradient is a vector that contains all the partial derivatives of the function with respect to its variables. The nabla symbol  $(\nabla)$  is used to denote the gradient operation

How does one minimize a loss function

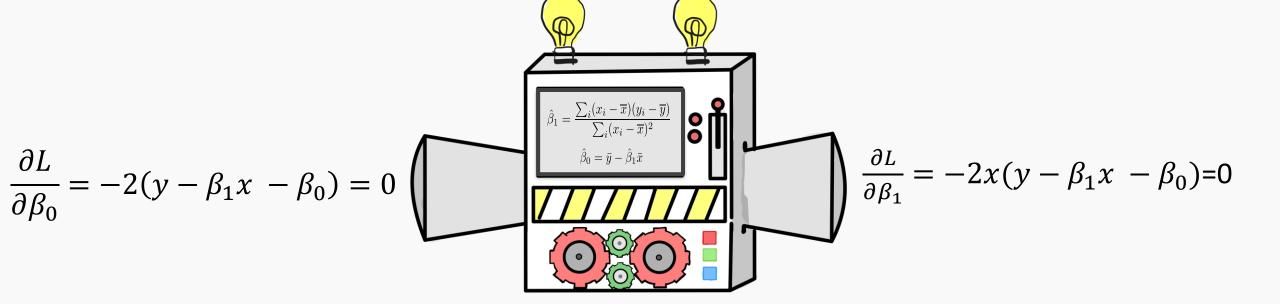


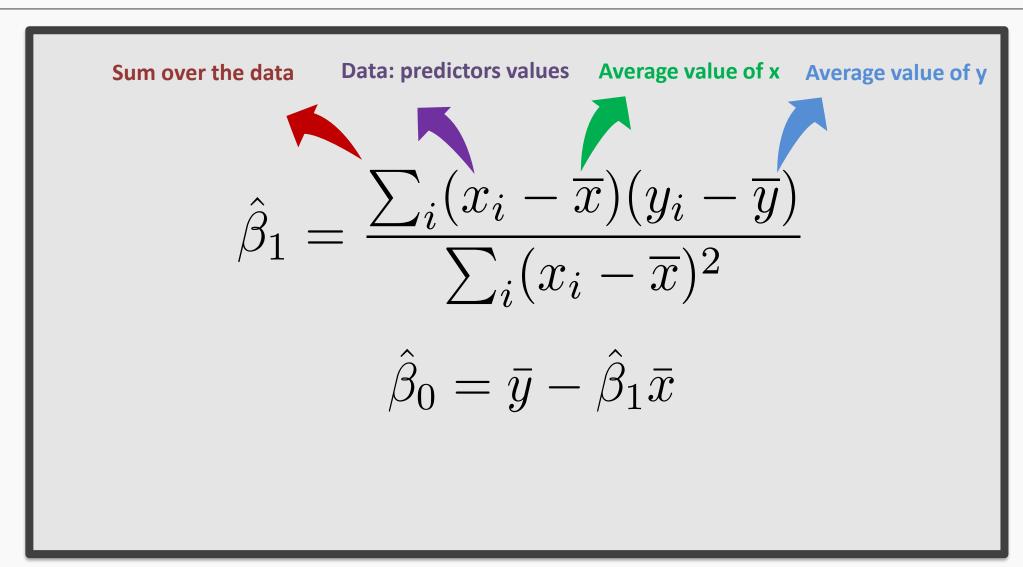
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## Summary: Estimate of the regression coefficients

We use MSE as our loss function,

$$L(\beta_0, \beta_1) = \frac{1}{n} \sum_{i=1}^{n} (y_i - \widehat{y}_i)^2 = \frac{1}{n} \sum_{i=1}^{n} [y_i - (\beta_1 x_i + \beta_0)]^2$$

We choose  $\hat{\beta}_1$  and  $\hat{\beta}_0$  in order to minimize the predictive errors made by our model, i.e. minimize our loss function.

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# Estimate of the regression coefficients: analytical solution

Take the gradient of the loss function and find the values of  $\hat{\beta}_0$  and  $\hat{\beta}_1$  where the gradient is zero:  $\nabla L = \left[\frac{\partial L}{\partial \beta_0}, \frac{\partial L}{\partial \beta_1}\right] = 0$ 

$$\hat{\beta}_1 = \frac{\sum_i (x_i - \overline{x})(y_i - \overline{y})}{\sum_i (x_i - \overline{x})^2}$$

$$\hat{\beta}_0 = \overline{y} - \hat{\beta}_1 \overline{x}$$

where  $\bar{y}$  and  $\bar{x}$  are sample means.

The line:

is called the **regression line**.

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Finding the exact solution only works for rare cases. Linear regression is one of such rare cases.

ere the

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