

Lab 11: Conduct a User Test

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Due Wednesday by 11:59pm **Points** 20 **Submitting** a file upload
Available after Jul 15 at 12pm

You're finally ready to test!

It's time to test your prototype. You'll be doing this on your own. No lab partner for today.

For usability testing, the magic number is five, for user interviews it really depends on the quality of those interviews. **Remember, the goal of the user testing is to achieve the goal you set forth for yourself. If you can do that with one amazing interview, awesome. If you need a few extra, make sure to fit those in. I'm not going to require a specific number of users as I understand the limitations you have being online and all. Just do your best, I know you always do!**

As you begin your interviews, here are some tips to keep in mind:

- Be a good host. Smile. Build rapport.
- Let the interviewee know that you are recording them.
- Try to let participants figure out your prototype on their own. Don't pitch or explain the product. Answer questions with questions.
- Ask who, what, where, when, why, and how questions.
- Ask follow-up questions. Silence and pauses are also effective ways to draw people out.
- Avoid leading questions.
- Ask for specific, recent, personal examples — instead of theories or projections about other people.
- Mostly be quiet. Let participants do the talking.
- Watch for participants' non-verbal cues. Are they nervous? Frustrated?
- Thank the interviewee for their time

Be sure to record your interviews! (This raw data is super important)

Submit your work

Create a write up of everything today, be sure to include:

1. A description of who you interviewed (5pts)
2. A brief description of how you conducted your user test (5pts)
3. A recording of your test(s) (10 pts)

