

预训练在自然语言处理的发展： 从Word Embedding到BERT模型

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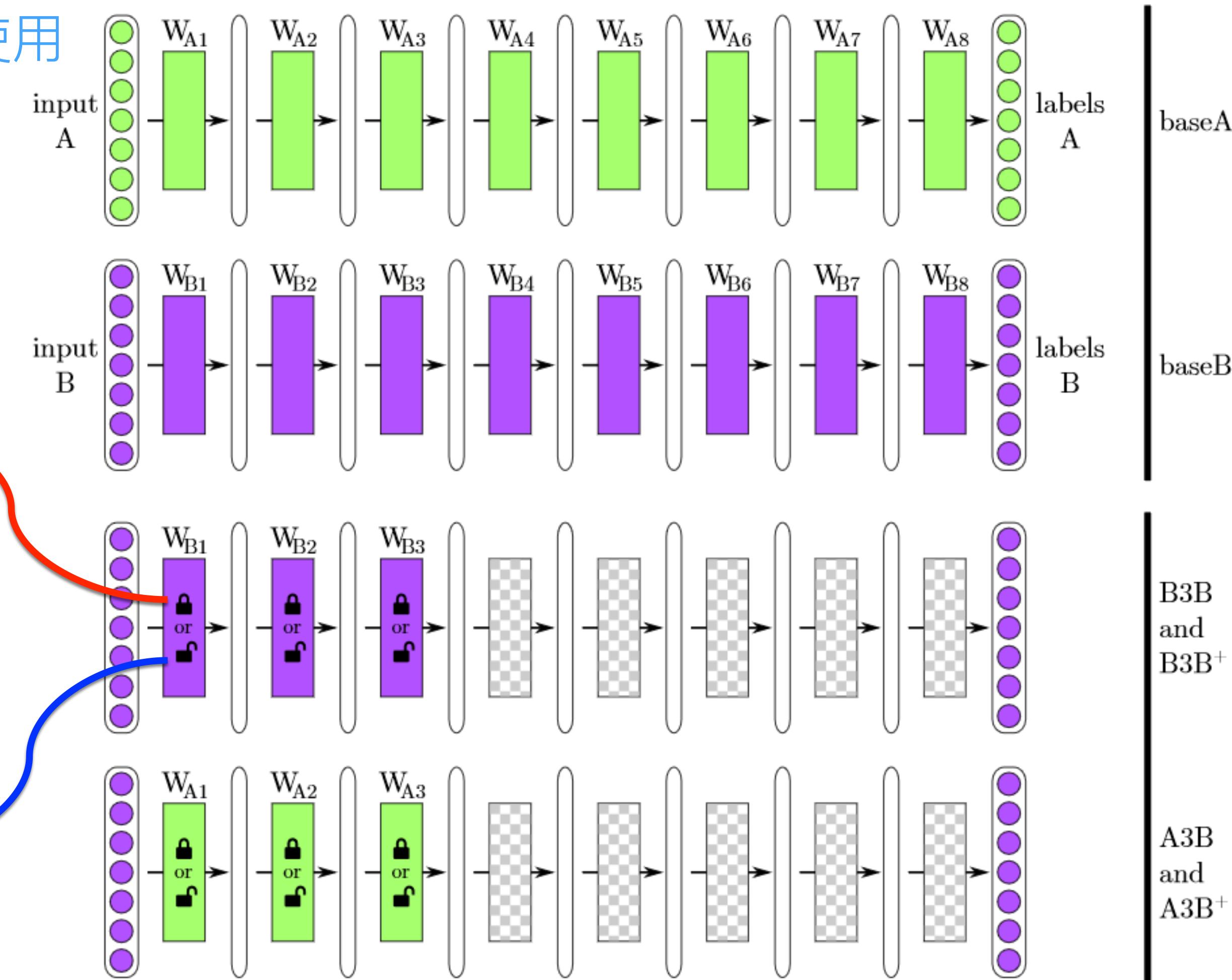
预训练在图像领域的应用

预训练 (say, imagenet) 在图像领域广泛使用

1. 训练数据小, 不足以训练复杂网络
2. 加快训练速度
3. 参数初始化, 先找到好的初始点,
有利于优化

Frozen

Fine-Tuning



预训练在图像领域的应用

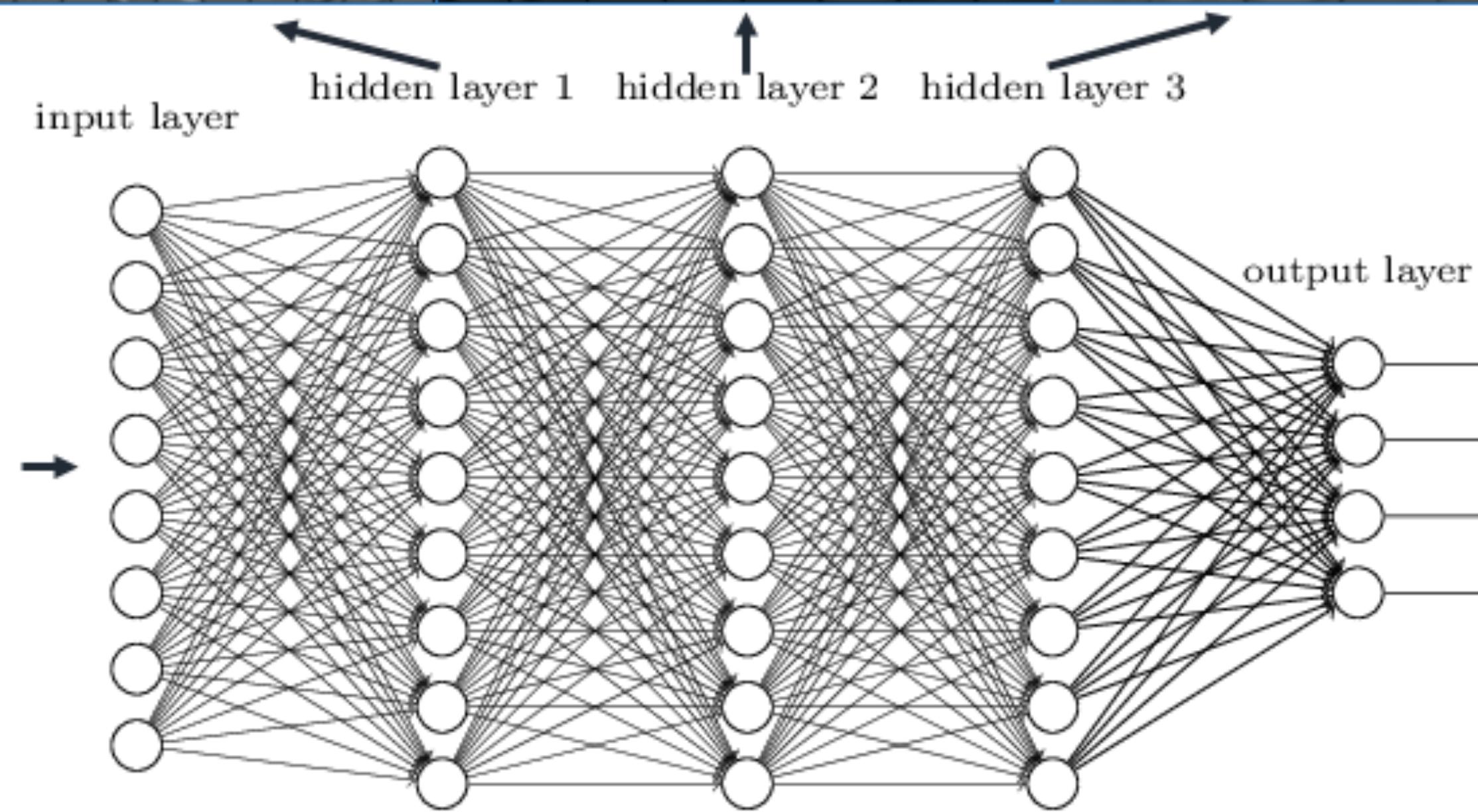
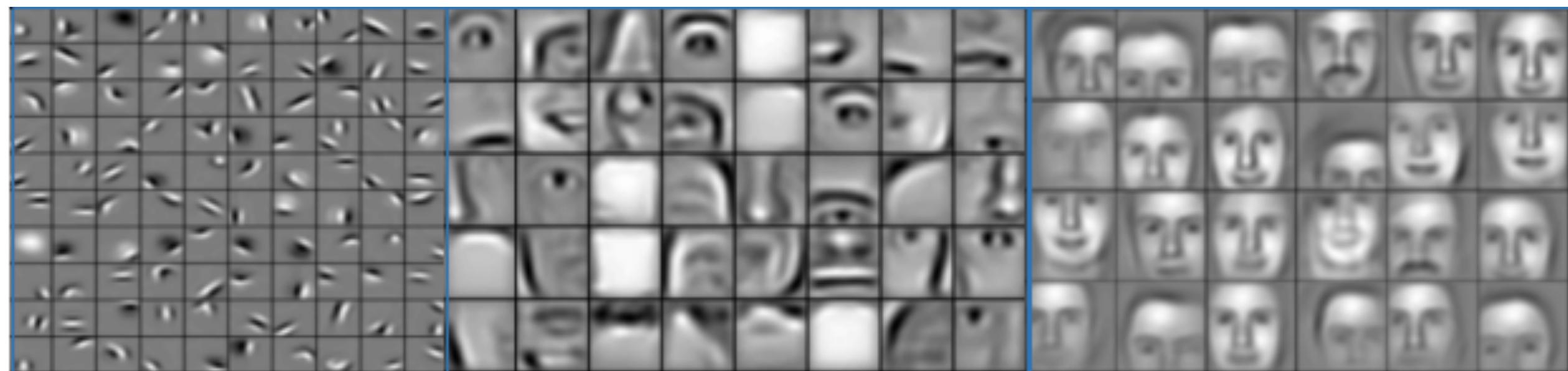
Deep neural networks learn hierarchical feature representations

为什么要复用?

底层特征的可复用性

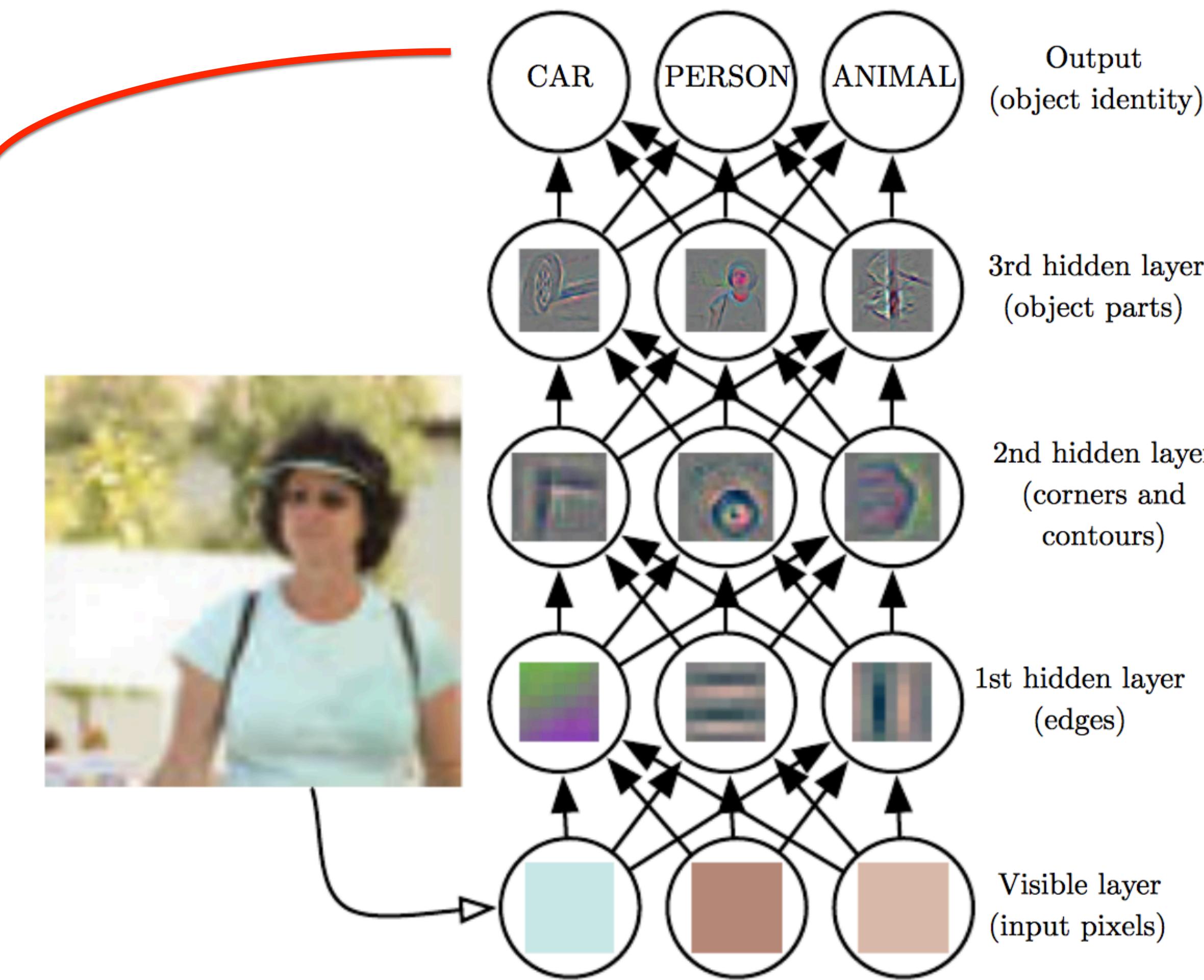
为什么要fine-tuning?

高层特征任务相关性



预训练在图像领域的应用

Imagenet具备任务通用性



预训练在图像领域的应用



Using Pre-Trained Models

Applications

Keras Applications are deep learning models that are made available alongside pre-trained weights. These models can be used for prediction, feature extraction, and fine-tuning.

Weights are downloaded automatically when instantiating a model. They are stored at `~/.keras/models/`.

The following image classification models (with weights trained on ImageNet) are available:

- [Xception](#)
- [VGG16](#)
- [VGG19](#)
- [ResNet50](#)
- [InceptionV3](#)
- [InceptionResNetV2](#)
- [MobileNet](#)
- [MobileNetV2](#)
- [DenseNet](#)
- [NASNet](#)

Prediction

Feature Extraction

Fine-tuning



预训练在图像领域的应用

Classify ImageNet classes with ResNet50

```
# instantiate the model
model <- application_resnet50(weights = 'imagenet')

# load the image
img_path <- "elephant.jpg"
img <- image_load(img_path, target_size = c(224,224))
x <- image_to_array(img)

# ensure we have a 4d tensor with single element in the batch dimension,
# the preprocess the input for prediction using resnet50
x <- array_reshape(x, c(1, dim(x)))
x <- imagenet_preprocess_input(x)

# make predictions then decode and print them
preds <- model %>% predict(x)
imagenet_decode_predictions(preds, top = 3)[[1]]
```

| | class_name | class_description | score |
|---|------------|-------------------|------------|
| 1 | n02504013 | Indian_elephant | 0.90117526 |
| 2 | n01871265 | tusker | 0.08774310 |
| 3 | n02504458 | African_elephant | 0.01046011 |

Prediction

Fine-tune InceptionV3 on a new set of classes

```
# create the base pre-trained model
base_model <- application_inception_v3(weights = 'imagenet', include_top = FALSE)

# add our custom layers
predictions <- base_model$output %>%
  layer_global_average_pooling_2d() %>%
  layer_dense(units = 1024, activation = 'relu') %>%
  layer_dense(units = 200, activation = 'softmax')

# this is the model we will train
model <- keras_model(inputs = base_model$input, outputs = predictions)

# first: train only the top layers (which were randomly initialized)
# i.e. freeze all convolutional InceptionV3 layers
freeze_weights(base_model)

# compile the model (should be done *after* setting layers to non-trainable)
model %>% compile(optimizer = 'rmsprop', loss = 'categorical_crossentropy')

# train the model on the new data for a few epochs
model %>% fit_generator(...)

# at this point, the top layers are well trained and we can start fine-tuning
# convolutional layers from inception V3. We will freeze the bottom N layers
# and train the remaining top layers.

# let's visualize layer names and layer indices to see how many layers
# we should freeze:
layers <- base_model$layers
for (i in 1:length(layers))
  cat(i, layers[[i]]$name, "\n")

# we chose to train the top 2 inception blocks, i.e. we will freeze
# the first 172 layers and unfreeze the rest:
freeze_weights(base_model, from = 1, to = 172)
unfreeze_weights(base_model, from = 173)
```

Fine-tune



预训练在图像领域的应用

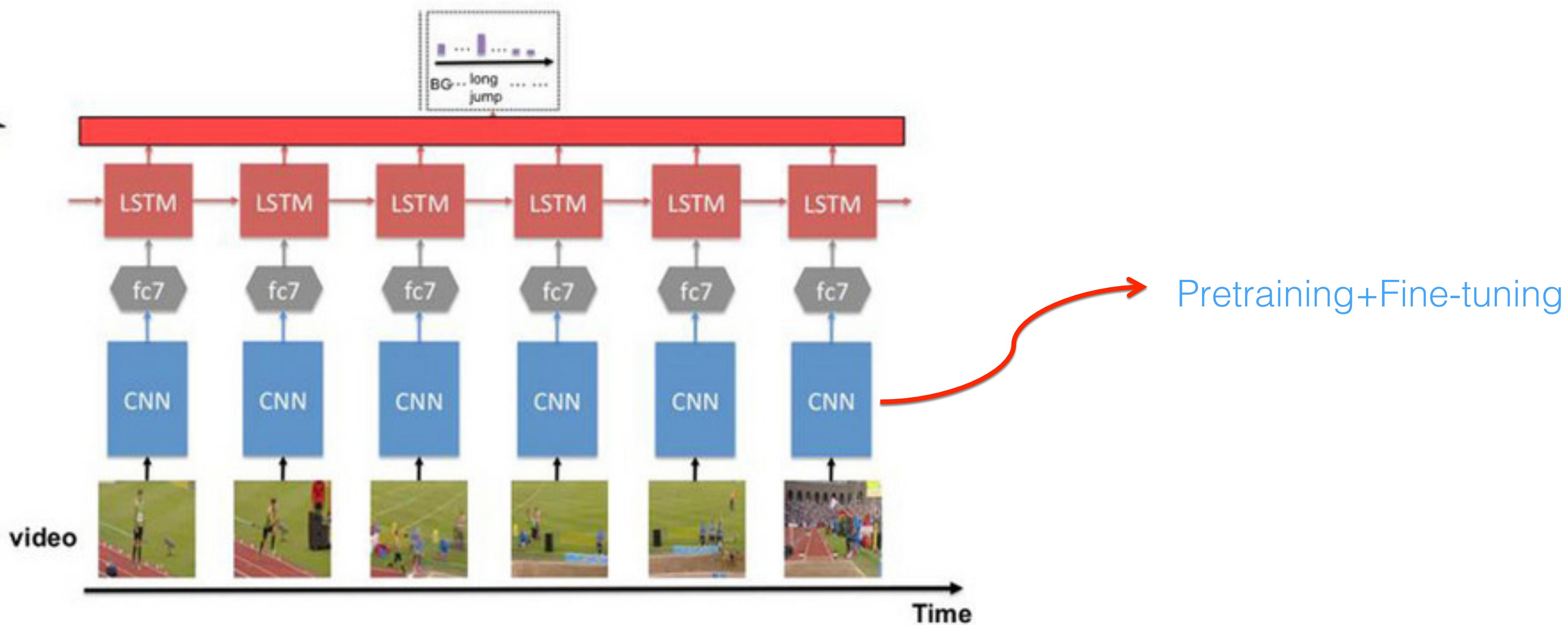


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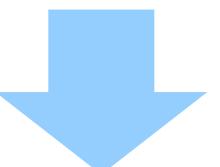
Bert的诞生

语言模型

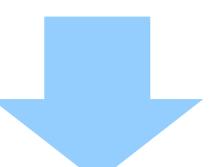
Sentence 1:美联储主席本·伯南克昨天告诉媒体7000亿美元的救助资金

Sentence 2:美主席联储本·伯南克**告诉昨天**媒体7000亿美元的资金救

Sentence 3:美主车席联储本·克告诉昨天公司媒体7000伯南亿美行元

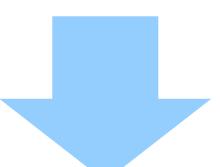


哪个句子更像一个合理的句子？如何量化评估？



$$P(S) = P(w_1, w_2, \dots, w_n)$$

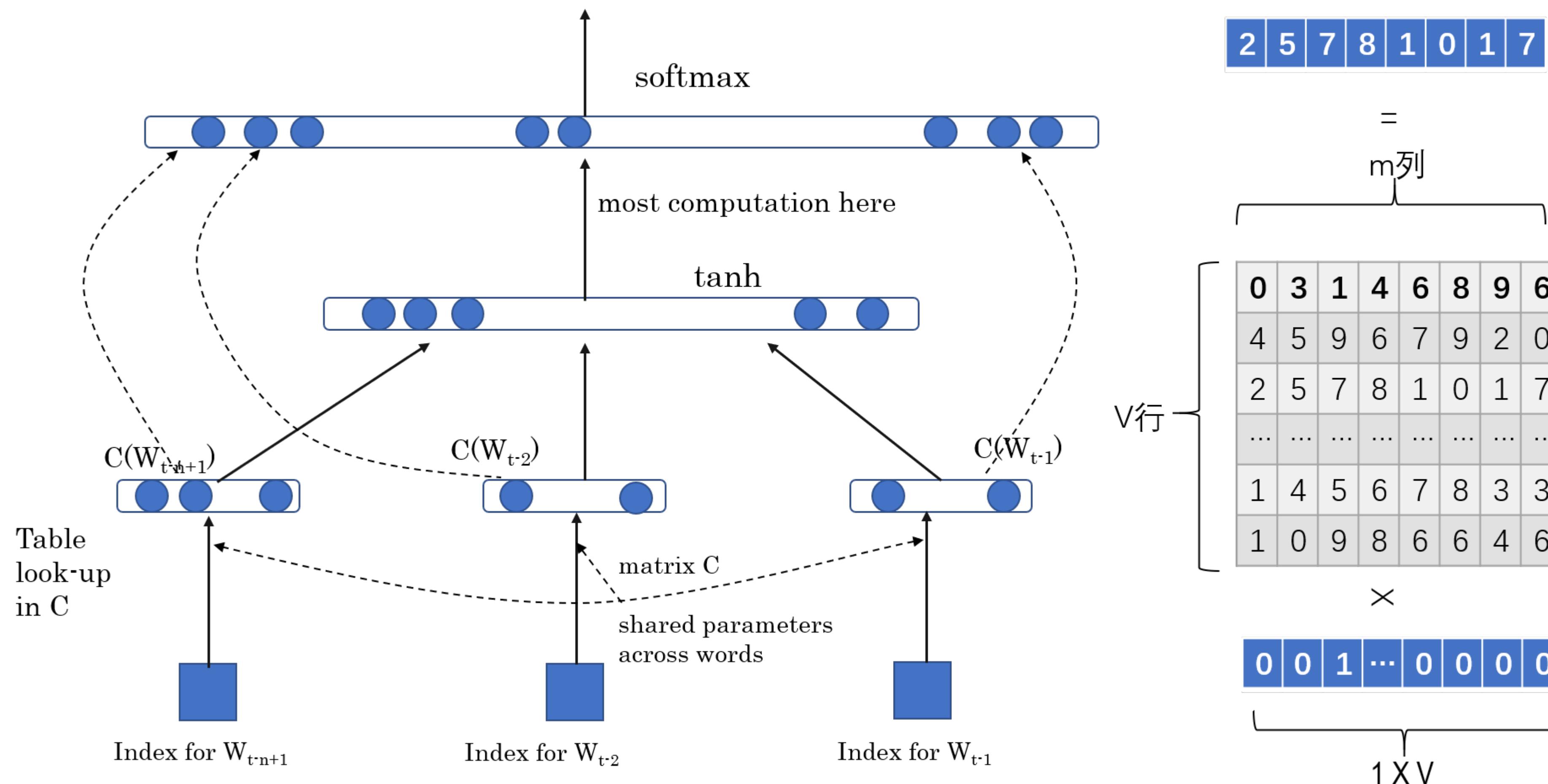
$$P(w_1, w_2, \dots, w_n) = P(w_1)P(w_2|w_1)P(w_3|w_1, w_2) \cdots P(w_n|w_1, w_2, \dots, w_{n-1})$$



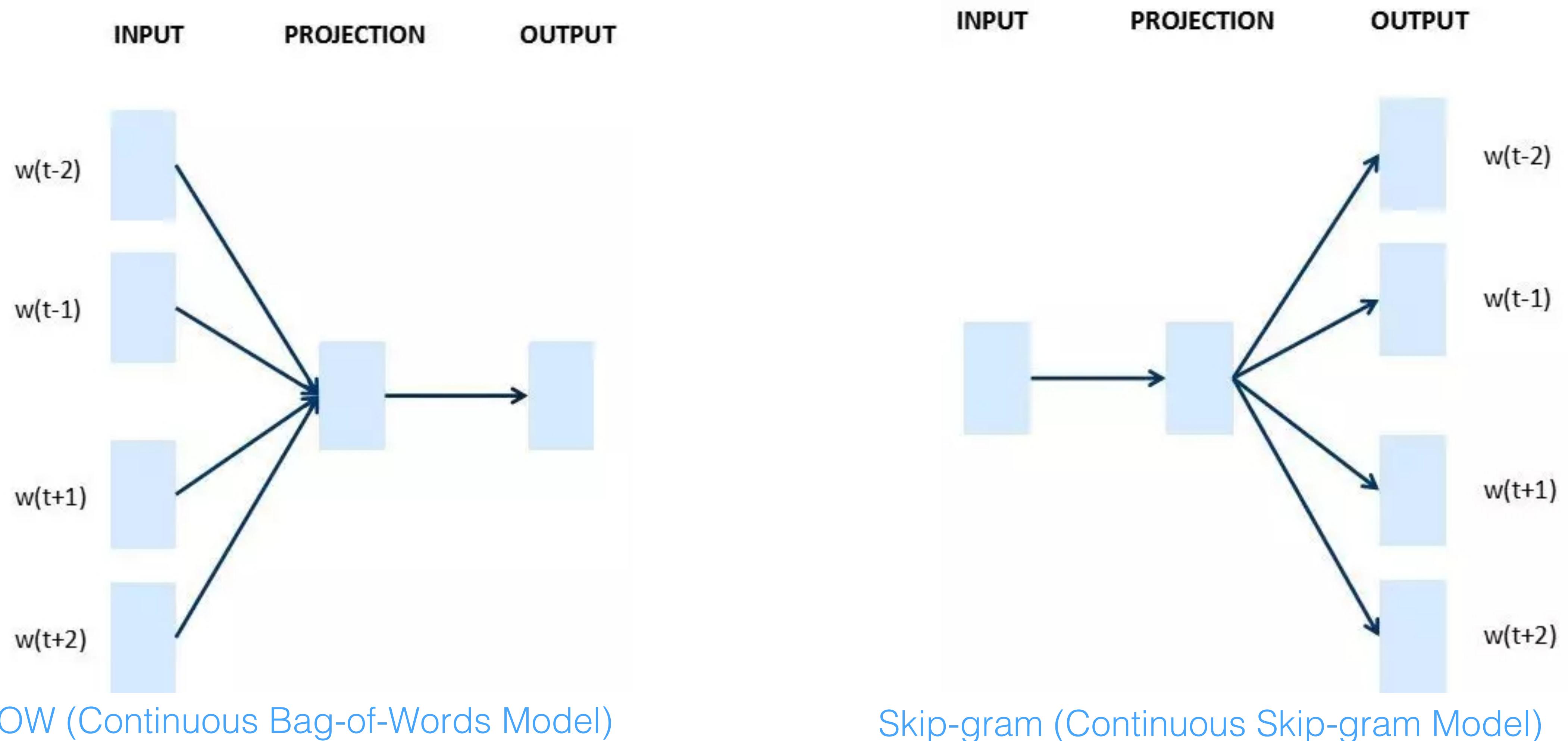
语言模型：
$$L = \sum_{w \in C} \log P(w | context(w))$$

神经网络语言模型 (NNLM)

i-th output = $P(W_t = i | \text{contex})$



Word2vec



CBOW (Continuous Bag-of-Words Model)

Skip-gram (Continuous Skip-gram Model)

Word Embedding例子

```
In [10]: result = model.most_similar(u"青蛙")
```

```
In [11]: for e in result:  
    print e[0], e[1]  
....:
```

```
老鼠 0.559612870216  
乌龟 0.489831030369  
蜥蜴 0.478990525007  
猫 0.46728849411  
鳄鱼 0.461885392666  
蟾蜍 0.448014199734  
猴子 0.436584025621  
白雪公主 0.434905380011  
蚯蚓 0.433413207531  
螃蟹 0.4314712286
```

```
In [20]: result = model.most_similar(u"清华大学")
```

```
In [21]: for e in result:  
    print e[0], e[1]  
....:
```

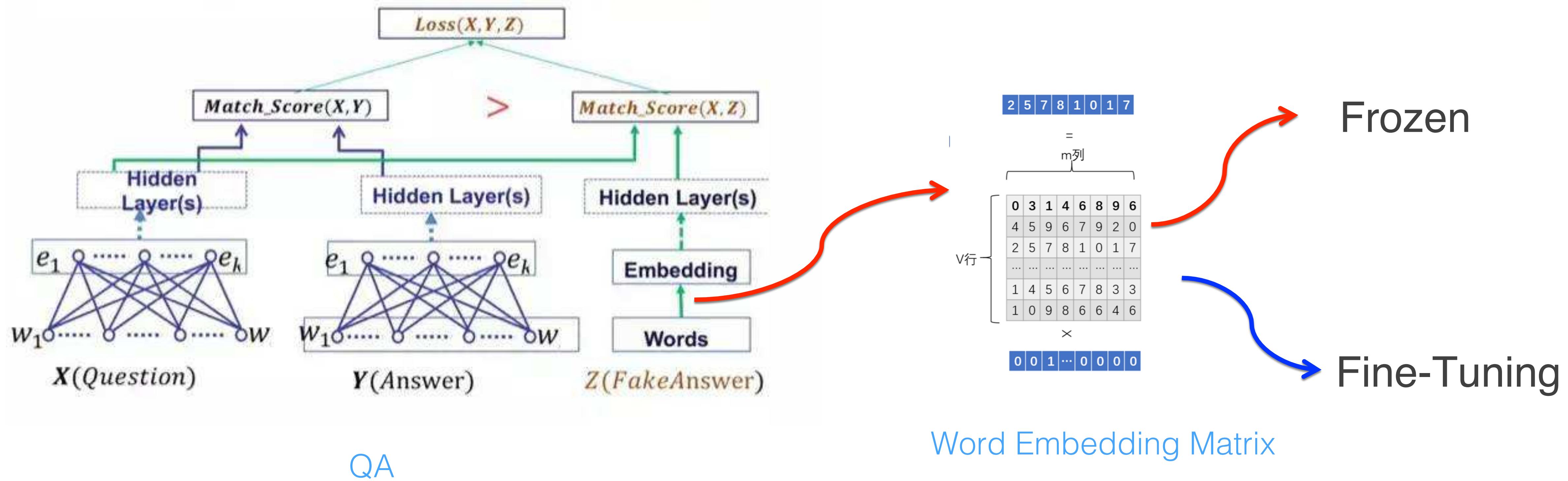
```
北京大学 0.763922810555  
化学系 0.724210739136  
物理系 0.694550514221  
数学系 0.684280991554  
中山大学 0.677202701569  
复旦 0.657914161682  
师范大学 0.656435549259  
哲学系 0.654701948166  
生物系 0.654403865337  
中文系 0.653147578239
```

```
In [24]: result = model.most_similar(u"习近平")
```

```
In [25]: for e in result:  
    print e[0], e[1]  
....:
```

```
胡锦涛 0.809472680092  
江泽民 0.754633367062  
李克强 0.739740967751  
贾庆林 0.737033963203  
曾庆红 0.732847094536  
吴邦国 0.726941585541  
总书记 0.719057679176  
李瑞环 0.716384887695  
温家宝 0.711952567101  
王岐山 0.703570842743
```

学会了单词的WE，怎么用？



这是18年之前NLP中典型的预训练模式！

有什么问题值得改进?

...very useful to protect banks or slopes from being washed away by river or rain...

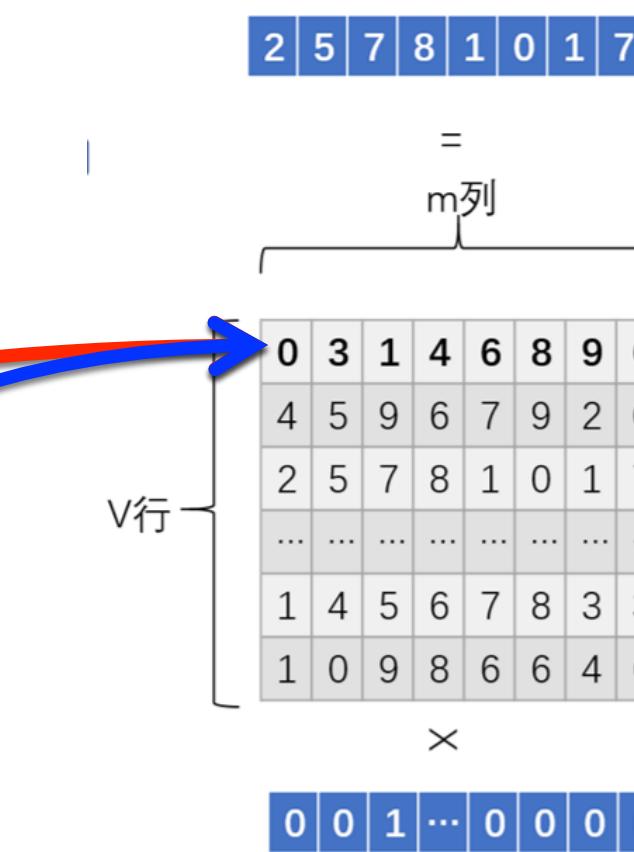
...the location because it was high, about 100 feet above the bank of river...

...The bank has plan to branch throughout the country...

...They throttled the watchman and robbed the bank...

(多义词)Bank:

1. 河岸
2. 银行



静态的Word Embedding!

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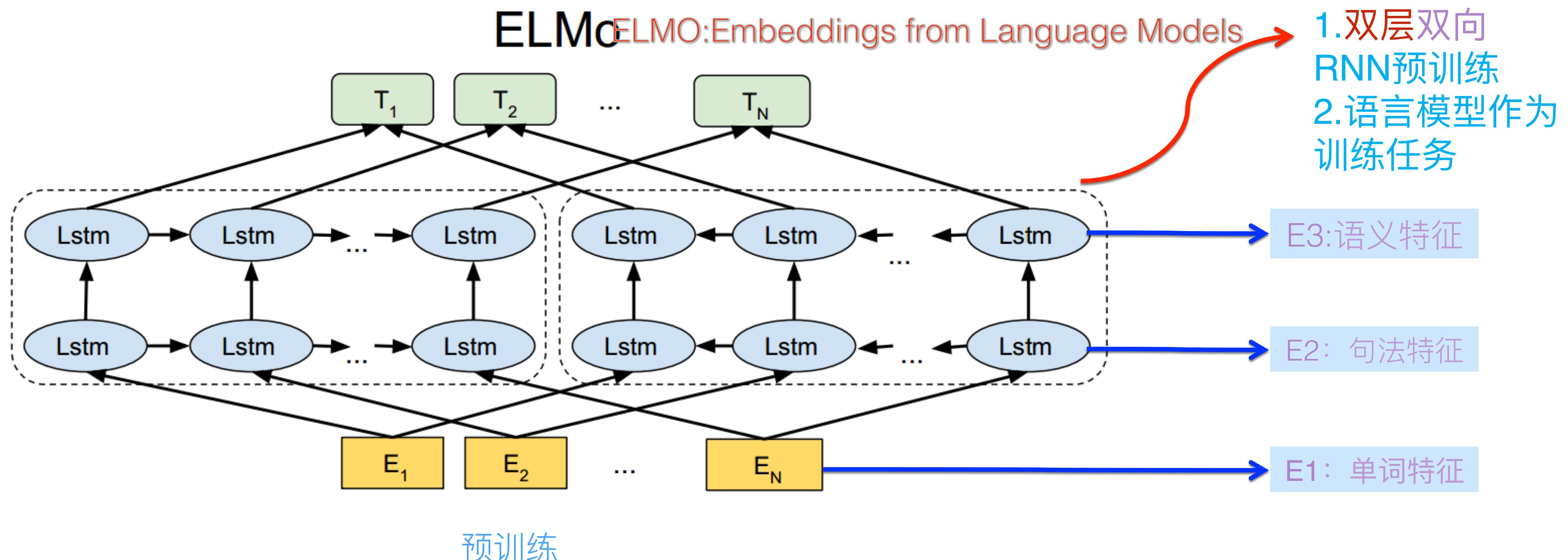
从语言模型到Word Embedding

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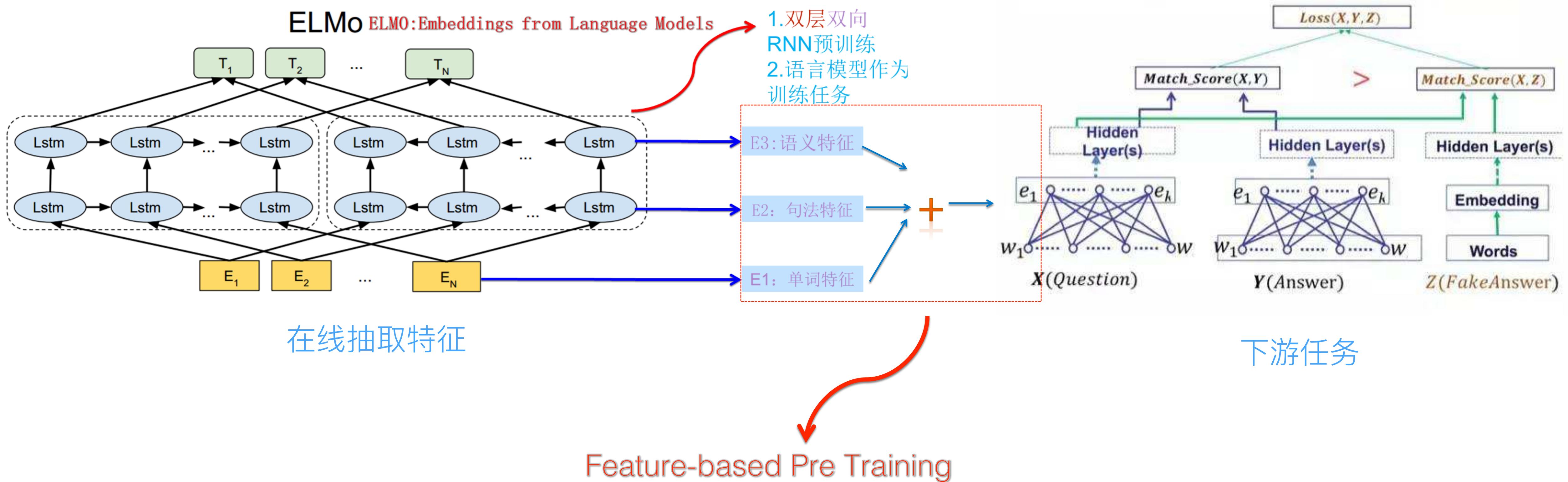
Bert的诞生

从WE到ELMO：基于上下文的Embedding

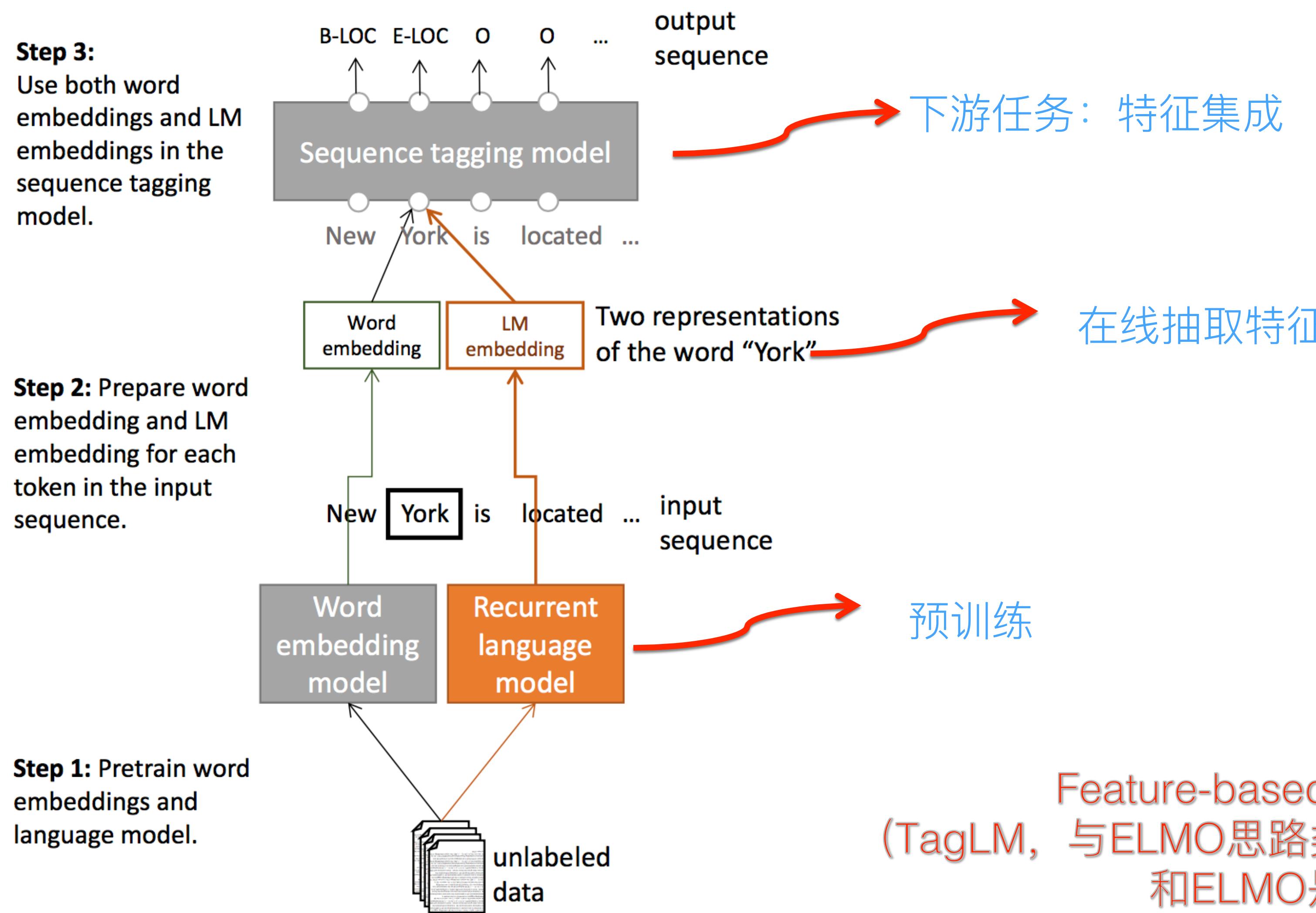


NAACL 2018 最佳论文：Deep contextualized word representations

ELMO：训练好之后如何使用？



ELMO：训练好之后如何使用？



Feature-based Pre Training: 实例
(TagLM, 与ELMO思路类似, 细节不同, 提出稍早些,
和ELMO是同一批作者)

ELMO：多义词问题解决了吗？

(多义词)Play:

1. 运动
2. 音乐

| Source | Nearest Neighbors |
|---|---|
| GloVe → play | playing, game, games, played, players, plays, player, Play, football, multiplayer |
| biLM → Chico Ruiz made a spectacular <u>play</u> on Alusik 's grounder {...} | Kieffer , the only junior in the group , was commended for his ability to hit in the clutch , as well as his all-round excellent <u>play</u> . |
| biLM → Olivia De Havilland signed to do a Broadway <u>play</u> for Garson {...} | {...} they were actors who had been handed fat roles in a successful <u>play</u> , and had talent enough to fill the roles competently , with nice understatement . |

Table 4: Nearest neighbors to “play” using GloVe and the context embeddings from a biLM.

不仅解决了，词性也能对应起来！

ELMO：效果如何？

| TASK | PREVIOUS SOTA | OUR BASELINE | ELMO + BASELINE | INCREASE (ABSOLUTE/ RELATIVE) |
|-------|----------------------|-----------------|--------------------|-------------------------------------|
| SQuAD | Liu et al. (2017) | 84.4 | 81.1 | 85.8 |
| SNLI | Chen et al. (2017) | 88.6 | 88.0 | 88.7 ± 0.17 |
| SRL | He et al. (2017) | 81.7 | 81.4 | 84.6 |
| Coref | Lee et al. (2017) | 67.2 | 67.2 | 70.4 |
| NER | Peters et al. (2017) | 91.93 ± 0.19 | 90.15 | 92.22 ± 0.10 |
| SST-5 | McCann et al. (2017) | 53.7 | 51.4 | 54.7 ± 0.5 |

6个NLP任务：5%到25%的提高！

ELMO：有什么缺点？

- 事后看（GPT和Bert出来之后对比）：
1. LSTM抽取特征能力远弱于Transformer
 2. 拼接方式双向融合特征融合能力偏弱

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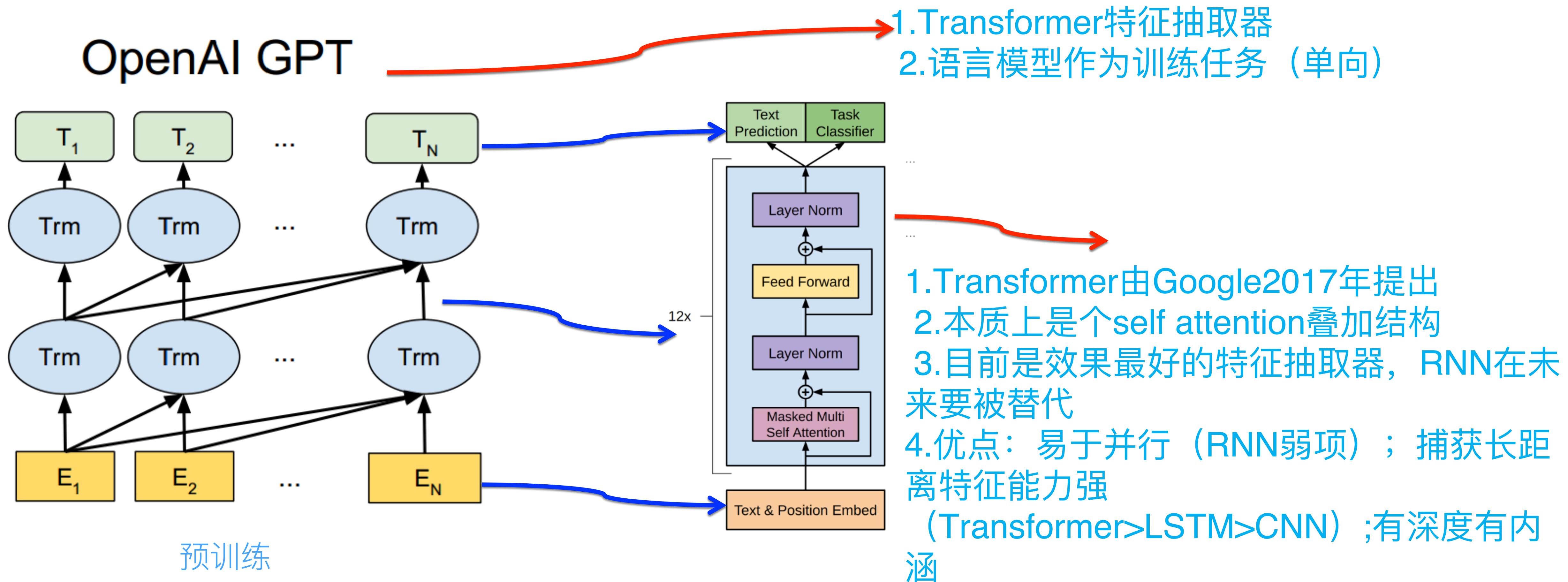
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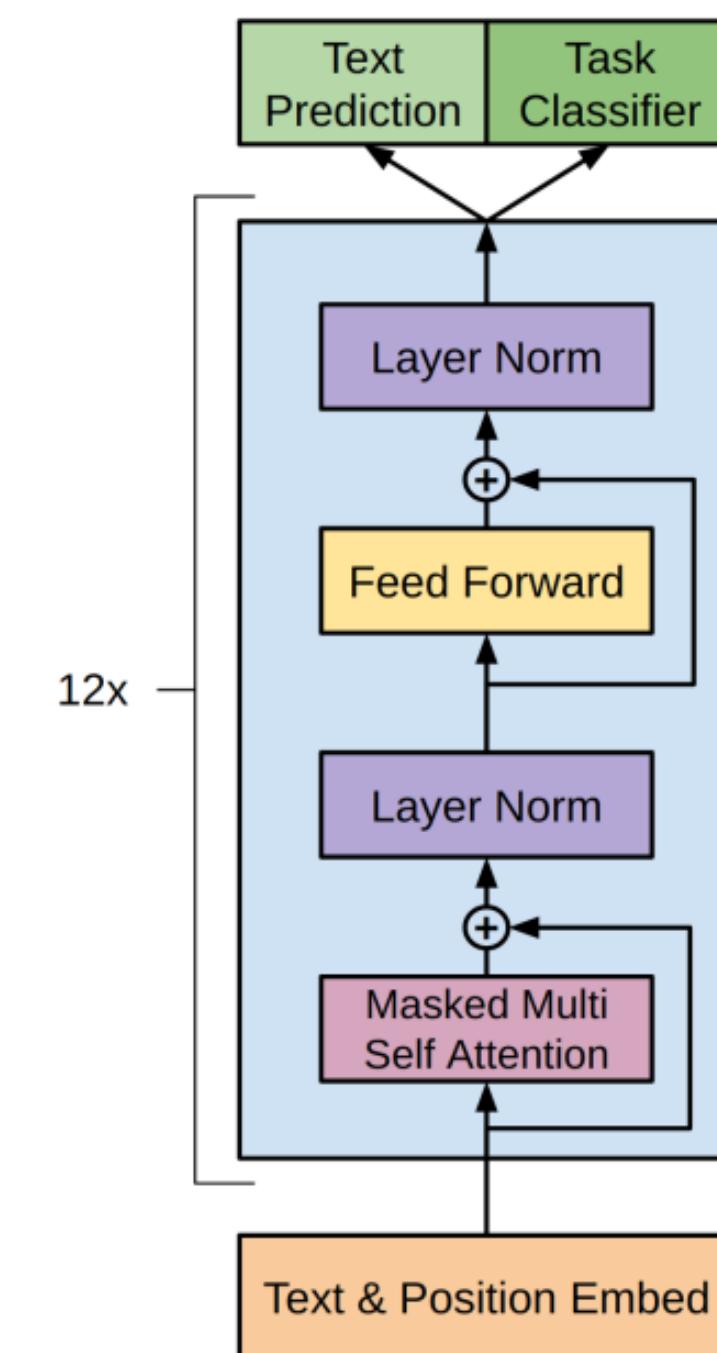
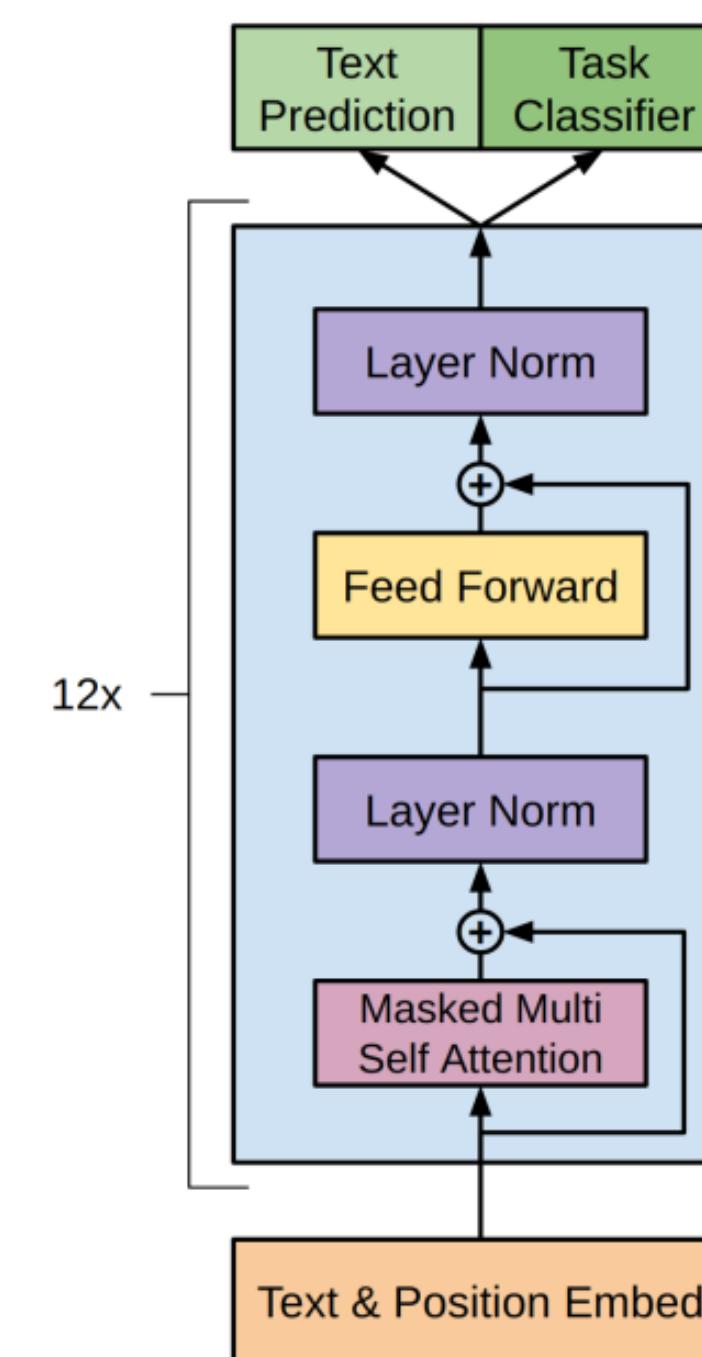
Bert的诞生

从WE到GPT： Pretrain+Finetune两阶段过程



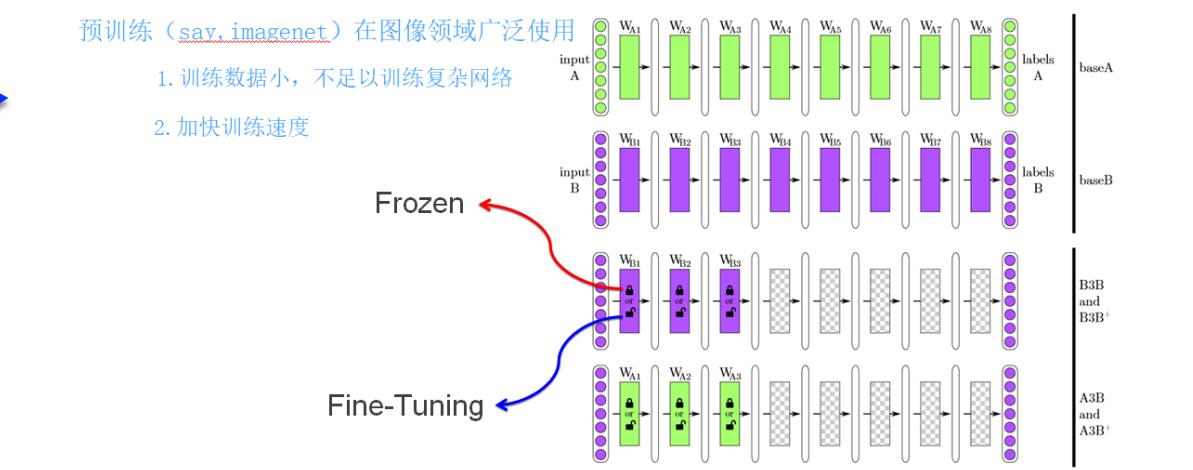
论文：Improving Language Understanding by Generative Pre-Training

GPT：训练好之后如何使用？

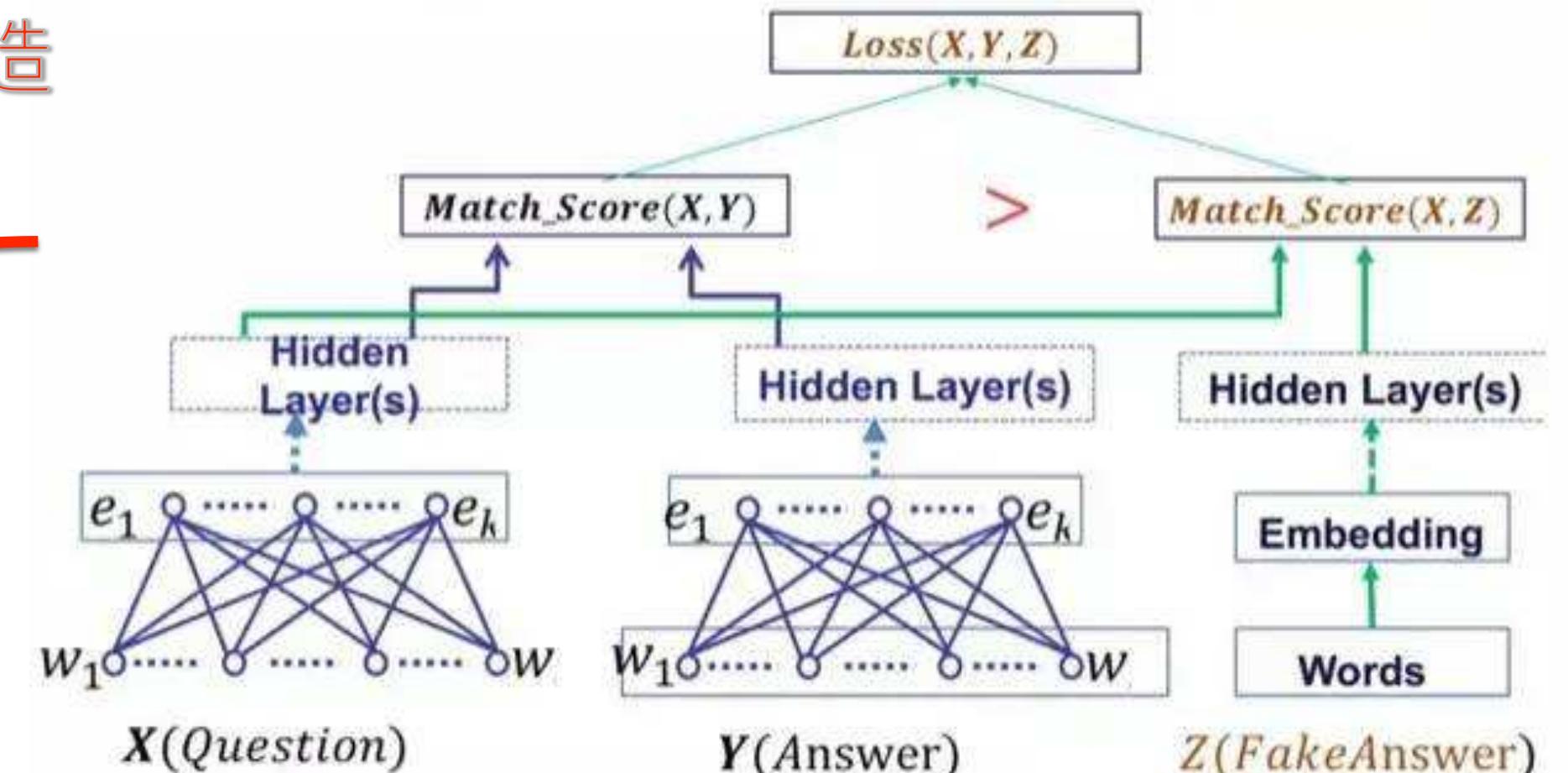


在这样的夜里
你有没有想起我

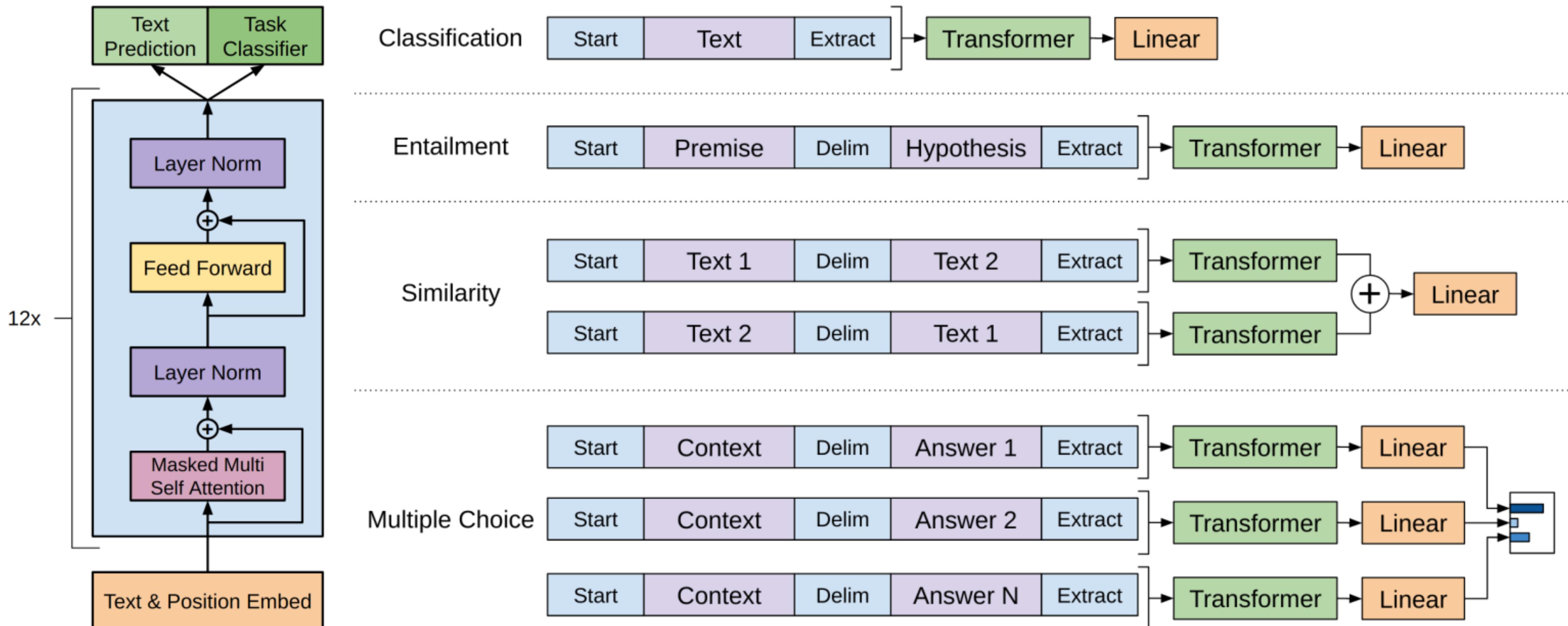
预训练在图像领域的应用



结构改造



GPT：如何改造下游任务？



GPT：效果如何？

Table 3: Results on question answering and commonsense reasoning, comparing our model with current state-of-the-art methods.. 9x means an ensemble of 9 models.

Table 2: Experimental results on natural language inference tasks, comparing our model with current state-of-the-art methods. 5x indicates an ensemble of 5 models. All datasets use accuracy as the evaluation metric.

| Method | MNLI-m | MNLI-mm | SNLI | SciTail | QNLI | RTE |
|-------------------------------------|-------------|-------------|-------------|-------------|-------------|-------------|
| ESIM + ELMo [44] (5x) | - | - | <u>89.3</u> | - | - | - |
| CAFE [58] (5x) | 80.2 | 79.0 | <u>89.3</u> | - | - | - |
| Stochastic Answer Network [35] (3x) | <u>80.6</u> | <u>80.1</u> | - | - | - | - |
| CAFE [58] | 78.7 | 77.9 | 88.5 | <u>83.3</u> | | |
| GenSen [64] | 71.4 | 71.3 | - | - | <u>82.3</u> | 59.2 |
| Multi-task BiLSTM + Attn [64] | 72.2 | 72.1 | - | - | 82.1 | 61.7 |
| Finetuned Transformer LM (ours) | 82.1 | 81.4 | 89.9 | 88.3 | 88.1 | 56.0 |

12个NLP任务：9个达到最好效果！

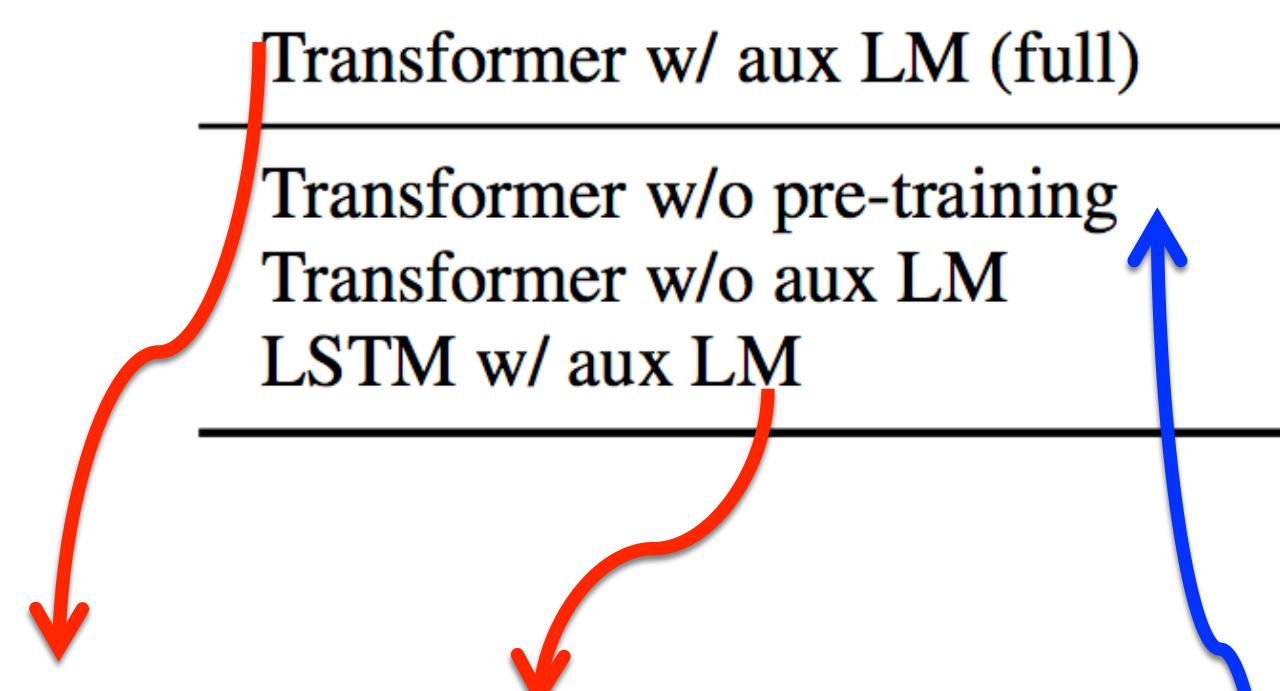
Table 4: Semantic similarity and classification results, comparing our model with current state-of-the-art methods. All task evaluations in this table were done using the GLUE benchmark. (mc= Mathews correlation, acc=Accuracy, pc=Pearson correlation)

| Method | Classification | | Semantic Similarity | | GLUE |
|---------------------------------------|----------------|---------------|---------------------|---------------|-------------|
| | CoLA (mc) | SST2 (acc) | MRPC (F1) | STS-B (pc) | |
| Sparse byte mLSTM [16] | - | 93.2 | - | - | - |
| TF-KLD [23] | - | - | 86.0 | - | - |
| ECNU (mixed ensemble) [60] | - | - | - | <u>81.0</u> | - |
| Single-task BiLSTM + ELMo + Attn [64] | 35.0 | 90.2 | 80.2 | 55.5 | <u>66.1</u> |
| Multi-task BiLSTM + ELMo + Attn [64] | 18.9 | 91.6 | 83.5 | 72.8 | 63.3 |
| Finetuned Transformer LM (ours) | 45.4 | 91.3 | 82.3 | 82.0 | 70.3 |
| | | | | | 72.8 |

GPT: 有效因子分析

Table 5: Analysis of various model ablations on different tasks. Avg. score is a unweighted average of all the results. (*mc*= Mathews correlation, *acc*=Accuracy, *pc*=Pearson correlation)

| Method | Avg. Score | CoLA (mc) | SST2 (acc) | MRPC (F1) | STSB (pc) | QQP (F1) | MNLI (acc) | QNLI (acc) | RTE (acc) |
|------------------------------|-------------|--------------|---------------|--------------|--------------|-------------|---------------|---------------|--------------|
| Transformer w/ aux LM (full) | 74.7 | 45.4 | 91.3 | 82.3 | 82.0 | 70.3 | 81.8 | 88.1 | 56.0 |
| Transformer w/o pre-training | 59.9 | 18.9 | 84.0 | 79.4 | 30.9 | 65.5 | 75.7 | 71.2 | 53.8 |
| Transformer w/o aux LM | 75.0 | 47.9 | 92.0 | 84.9 | 83.2 | 69.8 | 81.1 | 86.9 | 54.4 |
| LSTM w/ aux LM | 69.1 | 30.3 | 90.5 | 83.2 | 71.8 | 68.1 | 73.7 | 81.1 | 54.6 |

- 
1. Transformer特征抽取能力远强于LSTM
2. 预训练至关重要

GPT：有什么缺点？

事后看（和Bert出来之后对比）：

- 1.要是把语言模型改造成双向的就好了
- 2.不太会炒作，GPT也是非常重要的工作.

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预训练在图像领域的应用

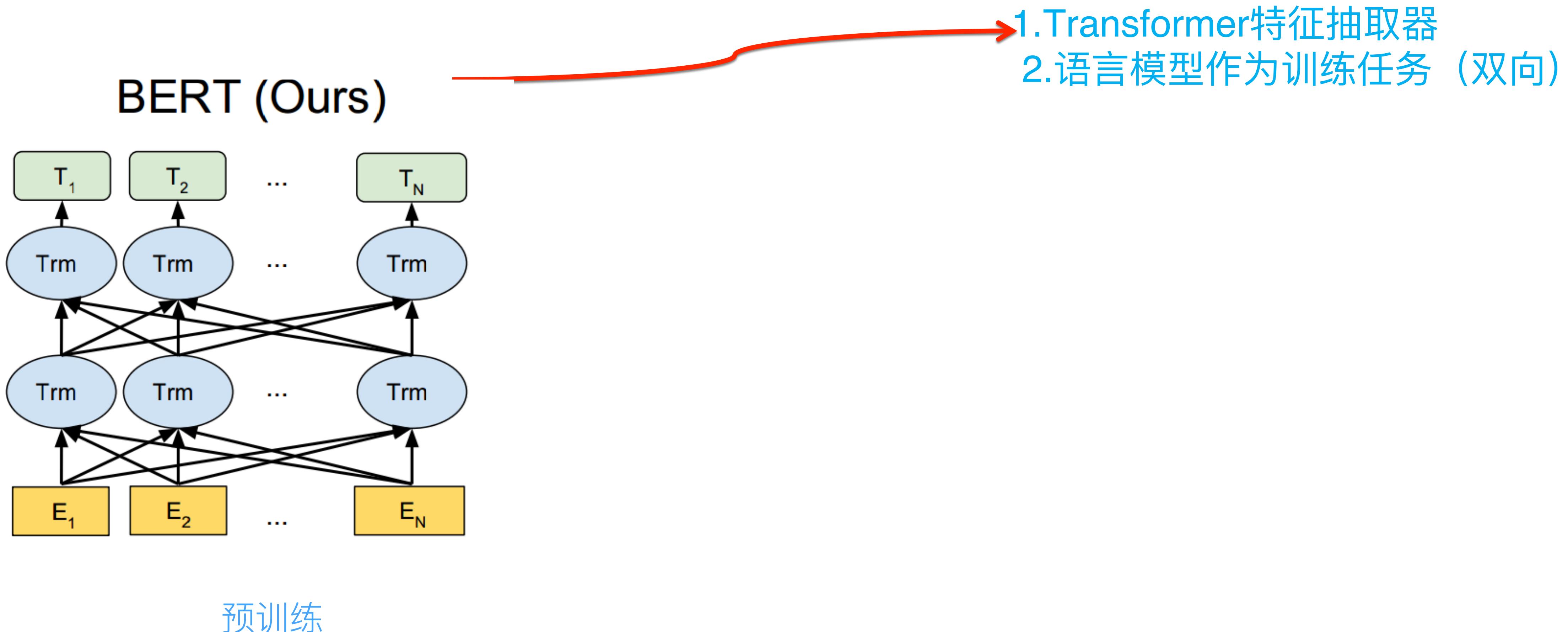
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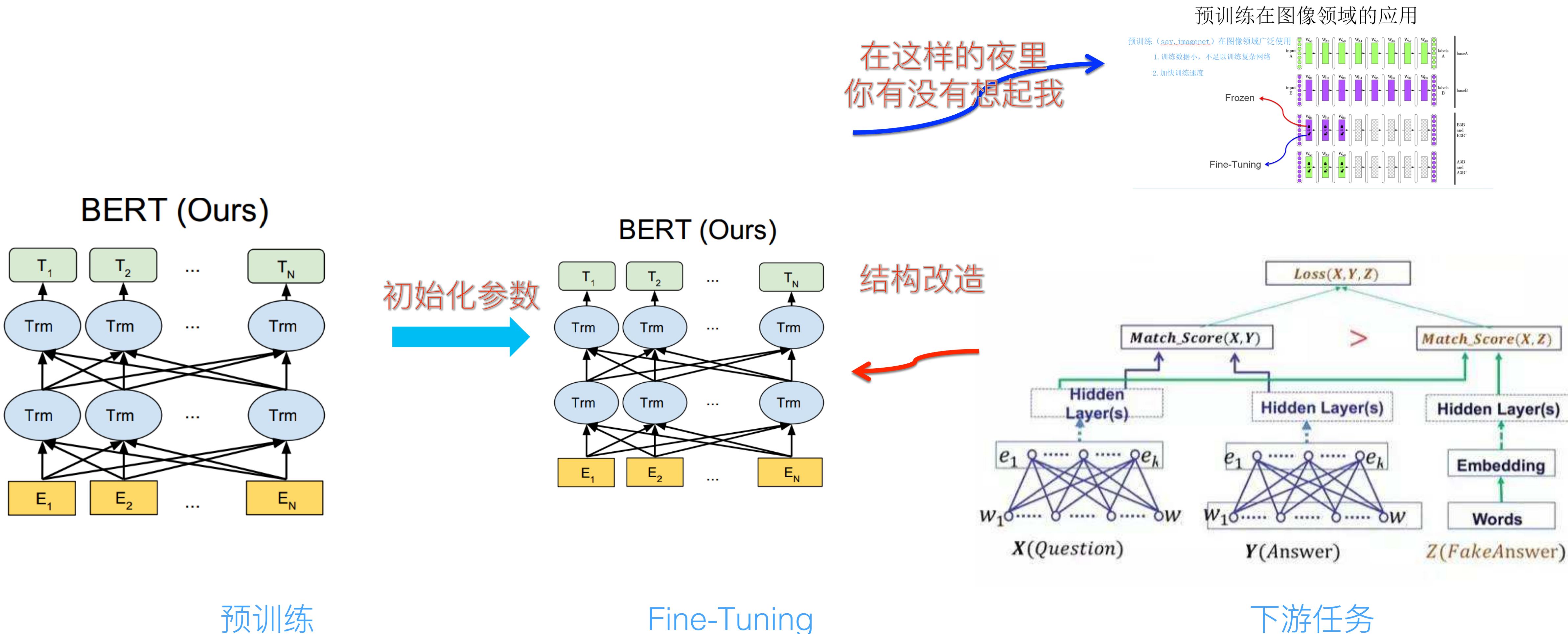
Bert的诞生

从GPT和ELMO及Word2Vec到Bert：新星的诞生



论文：BERT: Pre-training of Deep Bidirectional Transformers for Language Understanding

Bert：训练好之后如何使用？

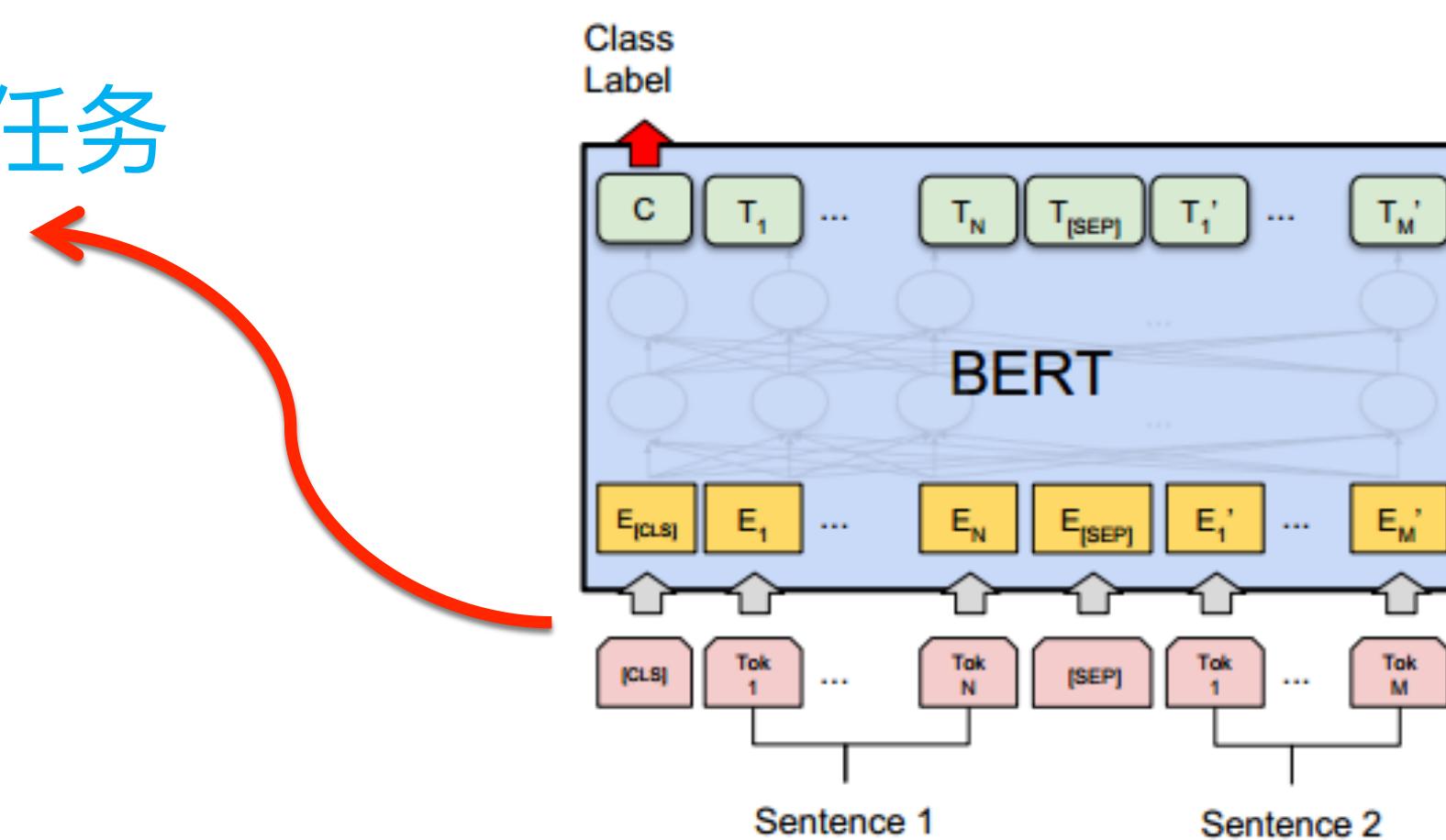


NLP的四大类任务

- **序列标注**: 分词/POS Tag/NER/语义标注.....
- **分类任务**: 文本分类 / 情感计算.....
- **句子关系判断**: Entailment/QA/自然语言推理....
- **生成式任务**: 机器翻译 / 文本摘要.....

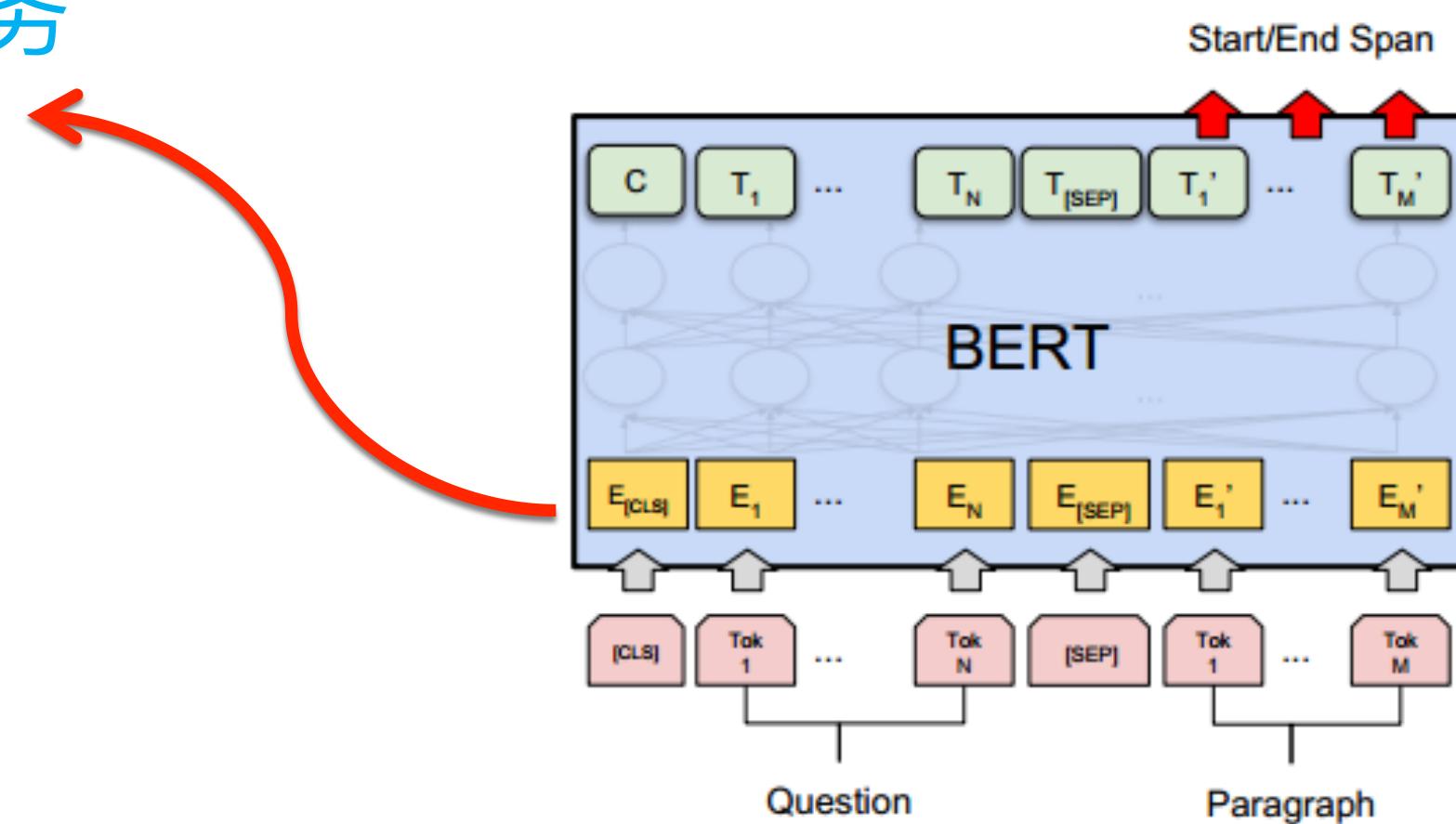
Bert：如何改造下游任务？

句子关系类任务

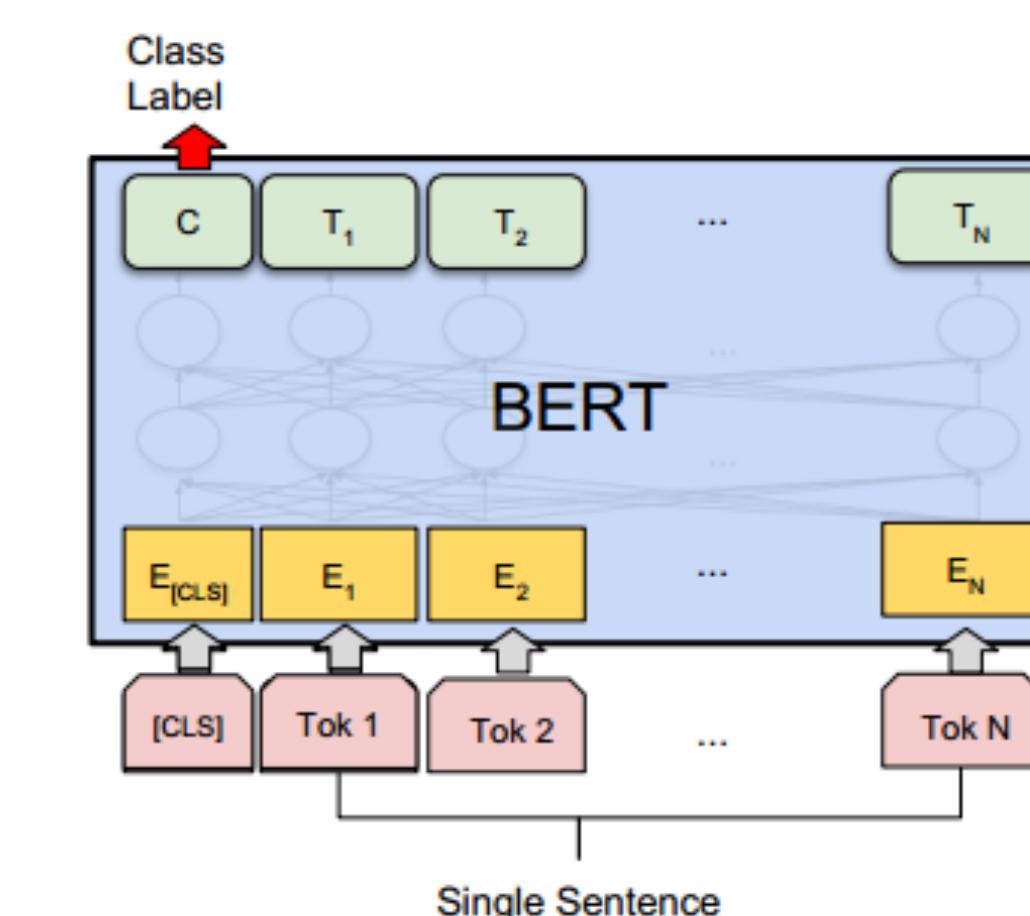


(a) Sentence Pair Classification Tasks:
MNLI, QQP, QNLI, STS-B, MRPC,
RTE, SWAG

阅读理解任务

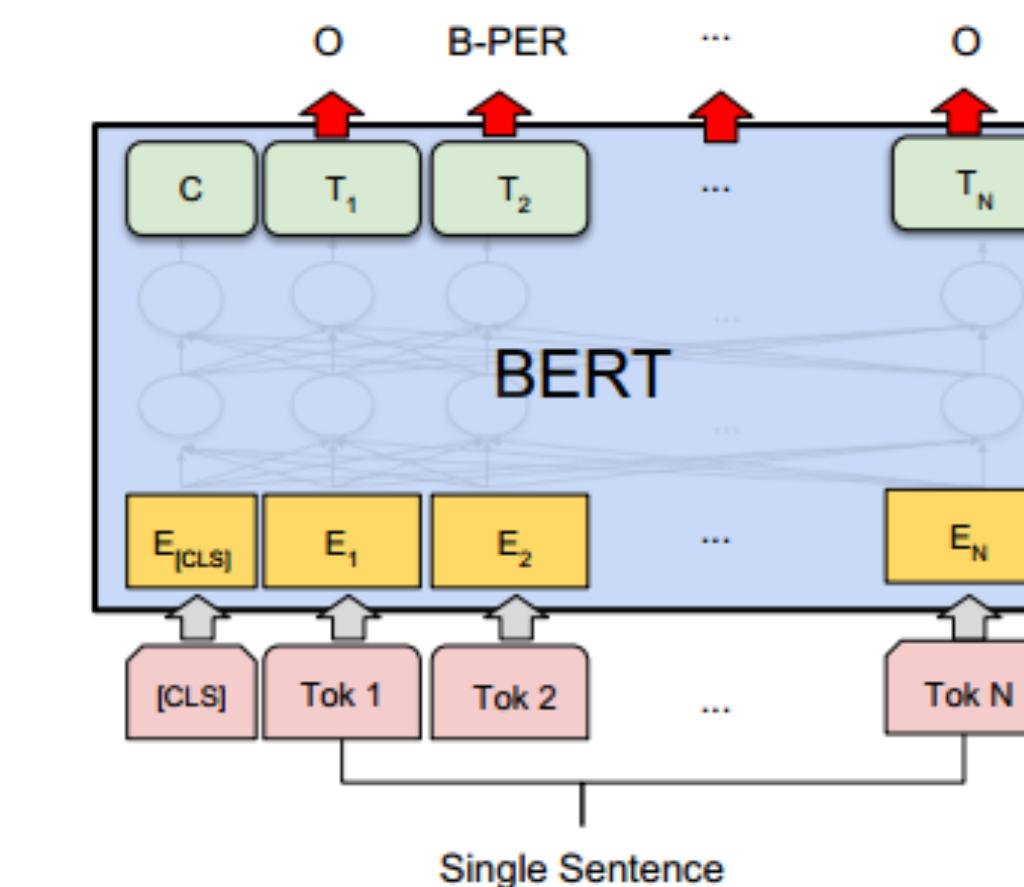


(c) Question Answering Tasks:
SQuAD v1.1



(b) Single Sentence Classification Tasks:
SST-2, CoLA

单句分类任务



(d) Single Sentence Tagging Tasks:
CoNLL-2003 NER

序列标注类任务

Bert：效果如何？

| System | MNLI-(m/mm) | QQP | QNLI | SST-2 | CoLA | STS-B | MRPC | RTE | Average |
|-----------------------|------------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|
| | 392k | 363k | 108k | 67k | 8.5k | 5.7k | 3.5k | 2.5k | - |
| Pre-OpenAI SOTA | 80.6/80.1 | 66.1 | 82.3 | 93.2 | 35.0 | 81.0 | 86.0 | 61.7 | 74.0 |
| BiLSTM+ELMo+Attn | 76.4/76.1 | 64.8 | 79.9 | 90.4 | 36.0 | 73.3 | 84.9 | 56.8 | 71.0 |
| OpenAI GPT | 82.1/81.4 | 70.3 | 88.1 | 91.3 | 45.4 | 80.0 | 82.3 | 56.0 | 75.2 |
| BERT _{BASE} | 84.6/83.4 | 71.2 | 90.1 | 93.5 | 52.1 | 85.8 | 88.9 | 66.4 | 79.6 |
| BERT _{LARGE} | 86.7/85.9 | 72.1 | 91.1 | 94.9 | 60.5 | 86.5 | 89.3 | 70.1 | 81.9 |

| System | Dev F1 | Test F1 |
|--------------------------------|-------------|-------------|
| ELMo+BiLSTM+CRF | 95.7 | 92.2 |
| CVT+Multi (Clark et al., 2018) | - | 92.6 |
| BERT _{BASE} | 96.4 | 92.4 |
| BERT _{LARGE} | 96.6 | 92.8 |

Table 3: CoNLL-2003 Named Entity Recognition results. The hyperparameters were selected using the Dev set, and the reported Dev and Test scores are averaged over 5 random restarts using those hyperparameters.

| System | Dev | Test |
|------------------------------------|-------------|-------------|
| ESIM+GloVe | 51.9 | 52.7 |
| ESIM+ELMo | 59.1 | 59.2 |
| BERT _{BASE} | 81.6 | - |
| BERT _{LARGE} | 86.6 | 86.3 |
| Human (expert) [†] | - | 85.0 |
| Human (5 annotations) [†] | - | 88.0 |

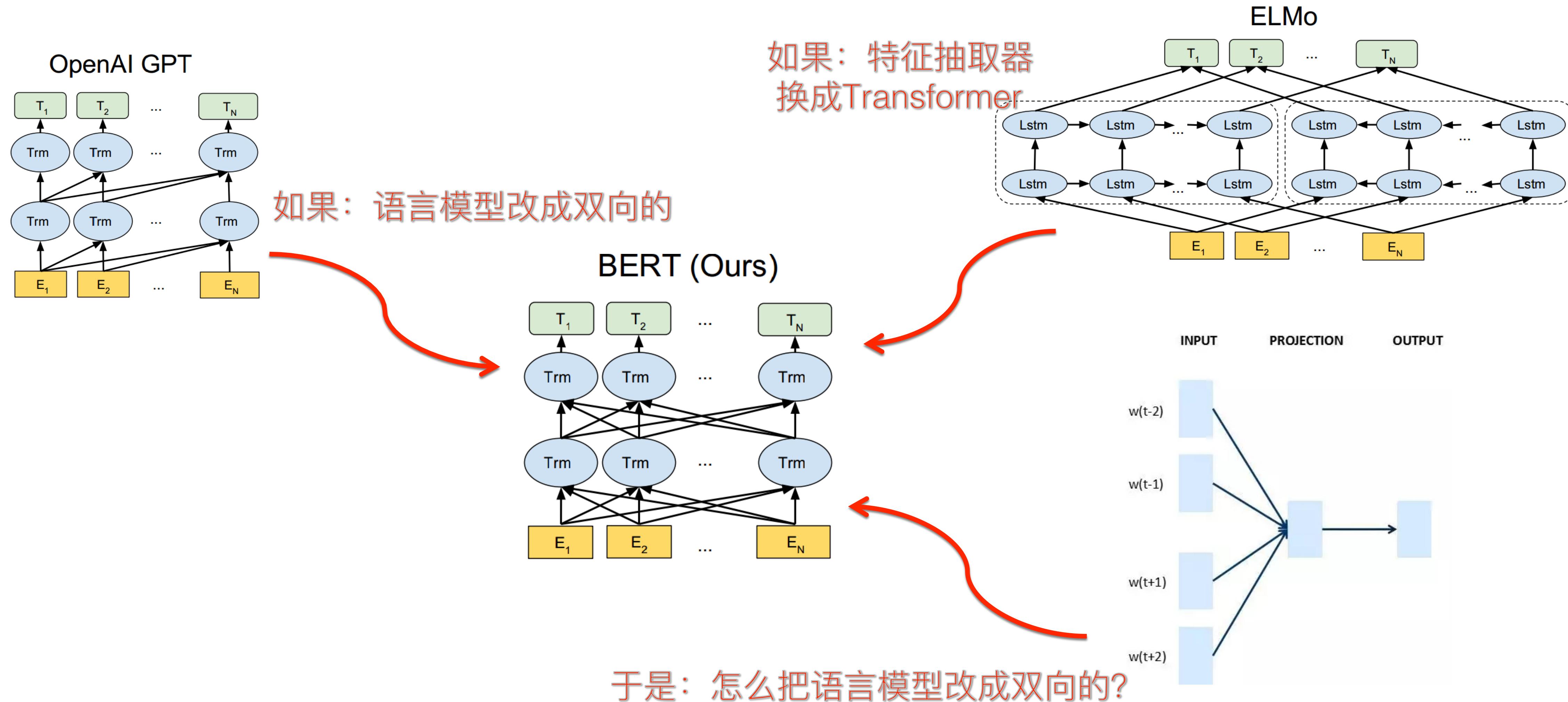
Table 4: SWAG Dev and Test accuracies. Test results were scored against the hidden labels by the SWAG authors. [†]Human performance is measured with 100 samples, as reported in the SWAG paper.

11个NLP任务：全面提升效果！

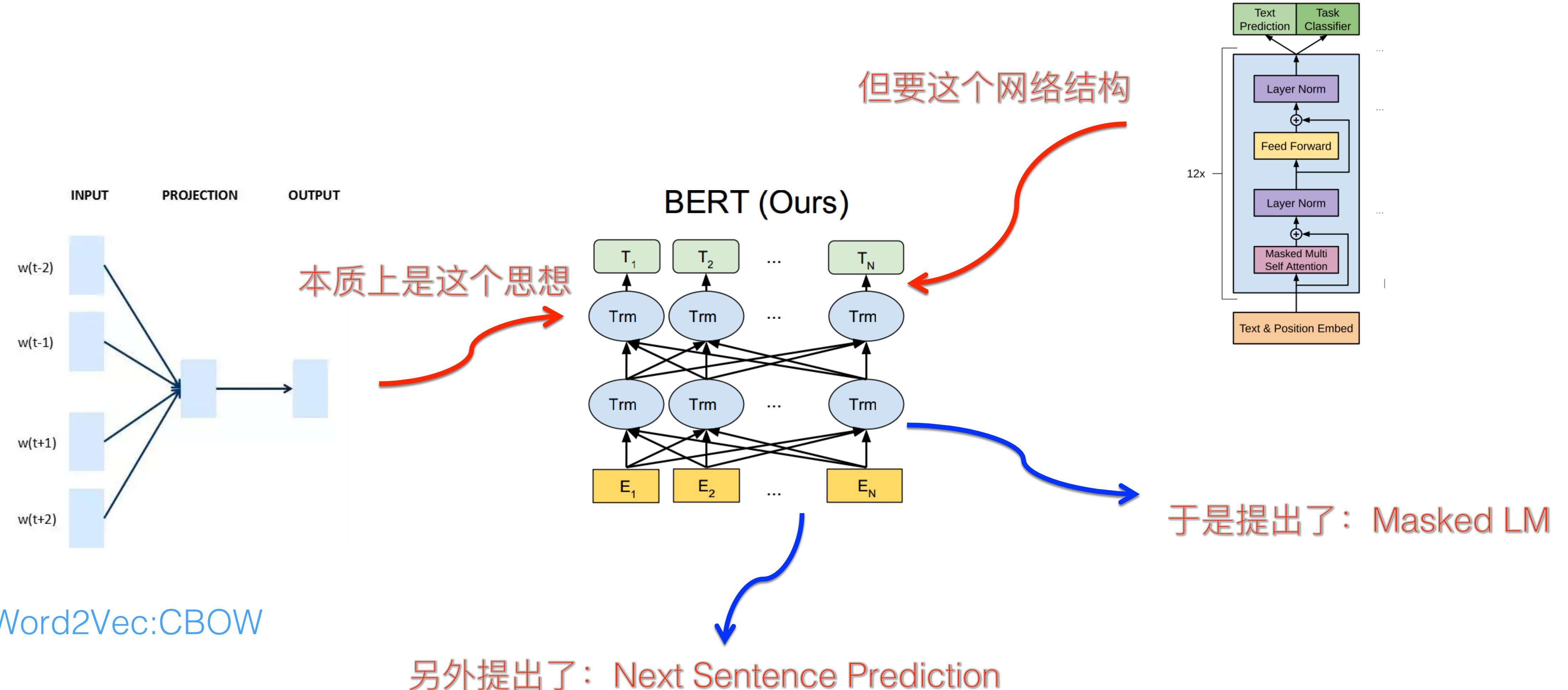
| System | Dev | | Test | |
|---------------------------------------|-------------|-------------|-------------|-------------|
| | EM | F1 | EM | F1 |
| Leaderboard (Oct 8th, 2018) | | | | |
| Human | - | - | 82.3 | 91.2 |
| #1 Ensemble - nlnet | - | - | 86.0 | 91.7 |
| #2 Ensemble - QANet | - | - | 84.5 | 90.5 |
| #1 Single - nlnet | - | - | 83.5 | 90.1 |
| #2 Single - QANet | - | - | 82.5 | 89.3 |
| Published | | | | |
| BiDAF+ELMo (Single) | - | 85.8 | - | - |
| R.M. Reader (Single) | 78.9 | 86.3 | 79.5 | 86.6 |
| R.M. Reader (Ensemble) | 81.2 | 87.9 | 82.3 | 88.5 |
| Ours | | | | |
| BERT _{BASE} (Single) | 80.8 | 88.5 | - | - |
| BERT _{LARGE} (Single) | 84.1 | 90.9 | - | - |
| BERT _{LARGE} (Ensemble) | 85.8 | 91.8 | - | - |
| BERT _{LARGE} (Sgl.+TriviaQA) | 84.2 | 91.1 | 85.1 | 91.8 |
| BERT _{LARGE} (Ens.+TriviaQA) | 86.2 | 92.2 | 87.4 | 93.2 |

Table 2: SQuAD results. The BERT ensemble is 7x systems which use different pre-training checkpoints and fine-tuning seeds.

从GPT和ELMO及Word2Vec到Bert：四者的关系



Bert：如何构造双向语言模型？



Bert：如何构造双向语言模型？

token. Instead, the training data generator chooses 15% of tokens at random, e.g., in the sentence my dog is hairy it chooses hairy. It then performs the following procedure:

- Rather than *always* replacing the chosen words with [MASK], the data generator will do the following:
 - 80% of the time: Replace the word with the [MASK] token, e.g., my dog is hairy → my dog is [MASK]
 - 10% of the time: Replace the word with a random word, e.g., my dog is hairy → my dog is apple
 - 10% of the time: Keep the word unchanged, e.g., my dog is hairy → my dog is hairy. The purpose of this is to bias the representation towards the actual observed word.

Masked LM

Bert：如何构造双向语言模型？

not directly captured by language modeling. In order to train a model that understands sentence relationships, we pre-train a binarized *next sentence prediction* task that can be trivially generated from any monolingual corpus. Specifically, when choosing the sentences A and B for each pre-training example, 50% of the time B is the actual next sentence that follows A, and 50% of the time it is a random sentence from the corpus. For example:

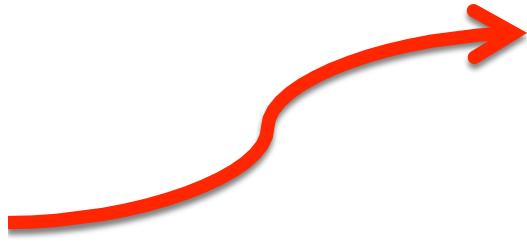
Input = [CLS] the man went to [MASK] store [SEP]
he bought a gallon [MASK] milk [SEP]

Label = IsNext

Input = [CLS] the man [MASK] to the store [SEP]
penguin [MASK] are flight ##less birds [SEP]

Label = `NotNext`

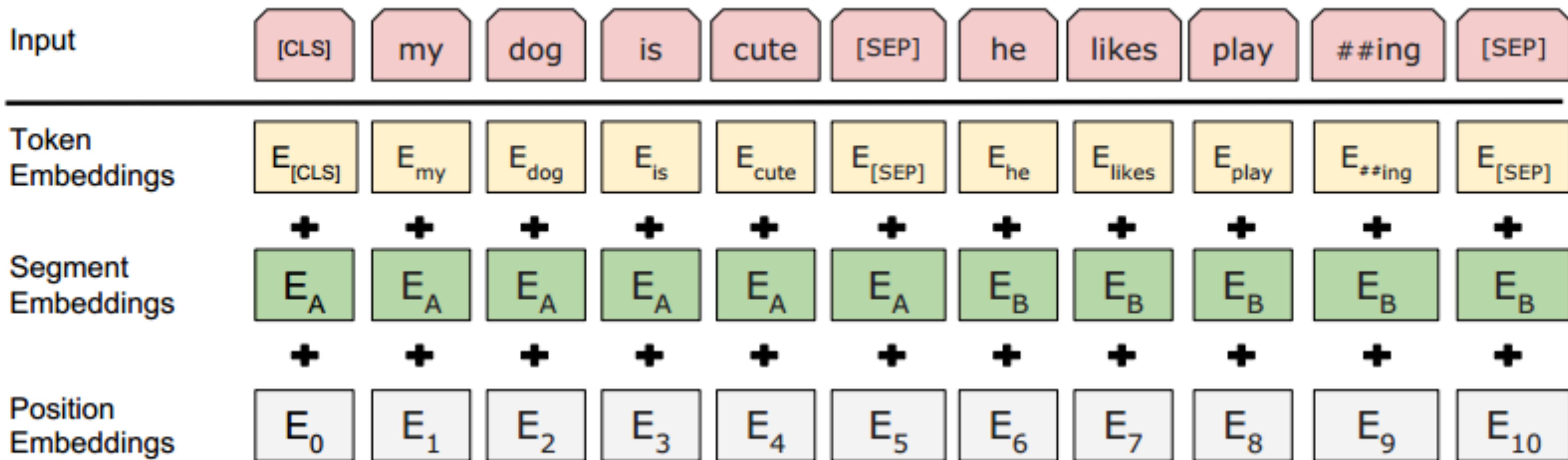
Next Sentence Prediction



Bert：如何构造双向语言模型？

↓ Mask单词的位置信息，预训练输出时需要

Bert：输入部分的处理



Bert：输出部分的处理（预训练阶段）

```
def get_masked_lm_output(bert_config, input_tensor, output_weights, positions,
                        label_ids, label_weights):
    """Get loss and log probs for the masked LM."""
    input_tensor = gather_indexes(input_tensor, positions)

    with tf.variable_scope("cls/predictions"):
        # We apply one more non-linear transformation before the output layer.
        # This matrix is not used after pre-training.
        with tf.variable_scope("transform"):
            input_tensor = tf.layers.dense(input_tensor,
                units=bert_config.hidden_size,
                activation=modeling.get_activation(bert_config.hidden_act),
                kernel_initializer=modeling.create_initializer(
                    bert_config.initializer_range))
            input_tensor = modeling.layer_norm(input_tensor)

    # The output weights are the same as the input embeddings, but there is
    # an output-only bias for each token.
    output_bias = tf.get_variable("output_bias", shape=[bert_config.vocab_size],
        initializer=tf.zeros_initializer())
    logits = tf.matmul(input_tensor, output_weights, transpose_b=True)
    logits = tf.nn.bias_add(logits, output_bias)
    log_probs = tf.nn.log_softmax(logits, axis=-1)

    label_ids = tf.reshape(label_ids, [-1])
    label_weights = tf.reshape(label_weights, [-1])

    one_hot_labels = tf.one_hot(
        label_ids, depth=bert_config.vocab_size, dtype=tf.float32)

    # The `positions` tensor might be zero-padded (if the sequence is too
    # short to have the maximum number of predictions). The `label_weights`
    # tensor has a value of 1.0 for every real prediction and 0.0 for the
    # padding predictions.
    per_example_loss = -tf.reduce_sum(log_probs * one_hot_labels, axis=[-1])
    numerator = tf.reduce_sum(label_weights * per_example_loss)
    denominator = tf.reduce_sum(label_weights) + 1e-5
    loss = numerator / denominator

    return (loss, per_example_loss, log_probs)
```

0. 第一个字符位置CLS对应Transformer输出分类结果

1. 获得Masked word 位置信息，掩码取出，不定长，最长20；

2. 套上隐层

3. 结果和词典对应单词矩阵乘法，其实是算 $e[\text{masked}]^T e[\text{dictionary word } i]$ 的内积，相似性

4. 套上softmax预测最可能的单词

5. 累加loss

Bert：有效因子分析

| Tasks | Dev Set | | | | |
|----------------------|-----------------|---------------|---------------|----------------|---------------|
| | MNLI-m (Acc) | QNLI (Acc) | MRPC (Acc) | SST-2 (Acc) | SQuAD (F1) |
| BERT _{BASE} | 84.4 | 88.4 | 86.7 | 92.7 | 88.5 |
| No NSP | 83.9 | 84.9 | 86.5 | 92.6 | 87.9 |
| LTR & No NSP | 82.1 | 84.3 | 77.5 | 92.1 | 77.8 |
| + BiLSTM | 82.1 | 84.1 | 75.7 | 91.6 | 84.9 |

1. 双向语言模型是最重要的
2. 预测下个句子对个别任务有明显影响

Table 5: Ablation over the pre-training tasks using the BERT_{BASE} architecture. “No NSP” is trained without the next sentence prediction task. “LTR & No NSP” is trained as a left-to-right LM without the next sentence prediction, like OpenAI GPT. “+ BiLSTM” adds a randomly initialized BiLSTM on top of the “LTR + No NSP” model during fine-tuning.

BERT的评价及意义

- 由上述过程可知：Bert并未有重大模型创新，更像个最近两年NLP进展的集大成者
- 关键效果太好了，这将影响未来NLP的研究和应用模式
- 充分利用大量无监督NLP数据，将语言学知识隐含地引入特定任务中；
- 未来两年的NLP研究及应用模式可以预见如下
 - Transformer无处不在，逐步替代RNN和CNN；
 - 两阶段模型：超大规模预训练+具体任务FineTuning（两阶段模型结构相近）
 - or 超大规模预训练+具体任务特征补充（两阶段模型结构可以不同）

Thanks!