



Lecture 1

Basic Concept of Information Security and Its Properties

Dr. Charnon Pattiyanon

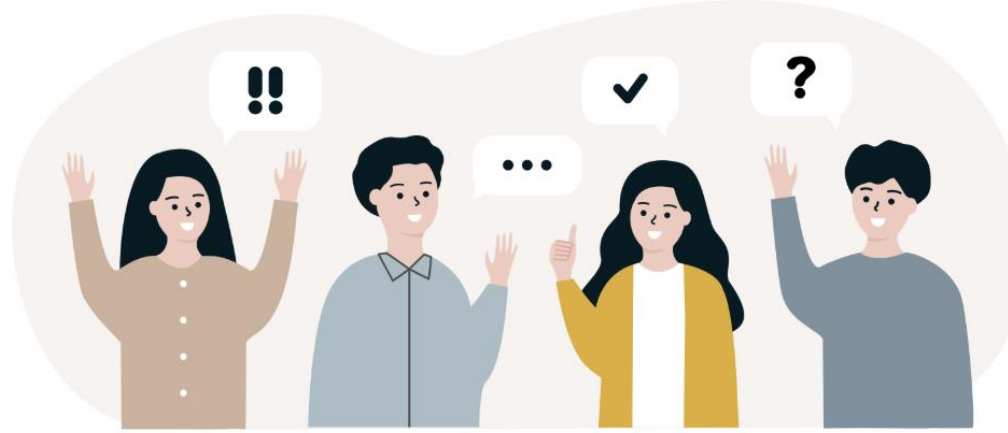
Assistant Director of IT, Instructor

Department of Artificial Intelligence and Computer Engineering

CMKL University

Today's Class Outline

- Upon successful of this lecture, you will know about:
 - The **basic concept of information security**, e.g., what are differences from computer security? What are security incidents that we want to protect our information from?
 - Main types of data representation and the security concerns regarding each data type.
 - Key security characteristics and properties of data and information, such as CIA Triad, etc.



Discussion Time!

How many of you have ever received a call from **a scammer** pretending to be a call center representative?

What **valuable assets** do you think attackers or scammers typically try to steal from you?

Have you ever experienced **a security incident** in your daily life? – *If so, feel free to share your experience!*

Your Data and
Information!

Information Processing Systems as a Target

- Most of cyber or IT systems nowadays requires the use of data and information.
- As data and information become valuable assets for bad guys to earn some benefits for themselves, they usually aim to **target systems that retains such objects**.
- We framed the cyber or IT systems that handle data and information as **information systems** or **information processing systems**.

Definition 1: Information system in computer engineering and science are defined as a discrete set of information **resources**—including **hardware**, **software**, **data**, **applications**, **communications**, and **people**—organized to support the collection, processing, maintenance, use, sharing, dissemination, and disposal of information.

Information Processing Systems as a Target

- What types of data?
- Input channels secured?
- Sensitive or confidential information?



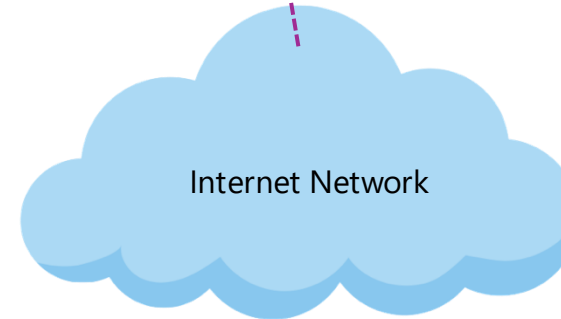
Users

- How does the IS process and handle user data?



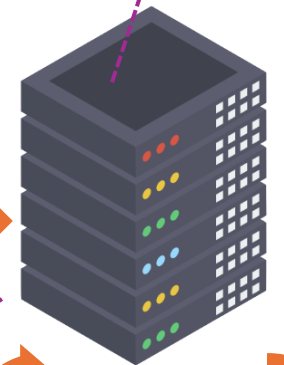
Edge Devices

- How can we ensure that data in transit is protected from unauthorized access over the internet?



Internet Network

- To what extent can we trust the IS server with accessing and processing user data?
- Can we enforce user consent before any data is processed or stored by the system?



Server

- How does the IS store data?
- What data format to be stored?
- Who is authorized to access the local storage?
- Does the storage incorporate any security protection mechanisms?



- What mechanisms are in place to ensure that the IS server receives data from an authenticated and legitimate sender?



Database

Why Do We Need Information Security Protections?

Security Threats!



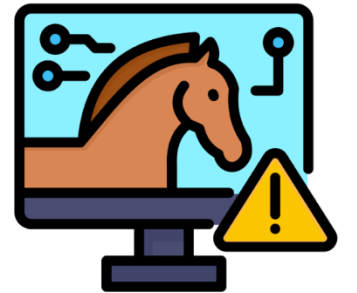
- **Security threat (n.)** in computer engineering and science field is a set of harmful activities that could potentially threaten computer users or systems.

The Internet Engineering Task Force (IETF) defines "Security Threat" in **RFC 4545**^[1] as "A potential for violation of security, which exists when there is an entity, circumstance, capability, action, or event that could cause harm".

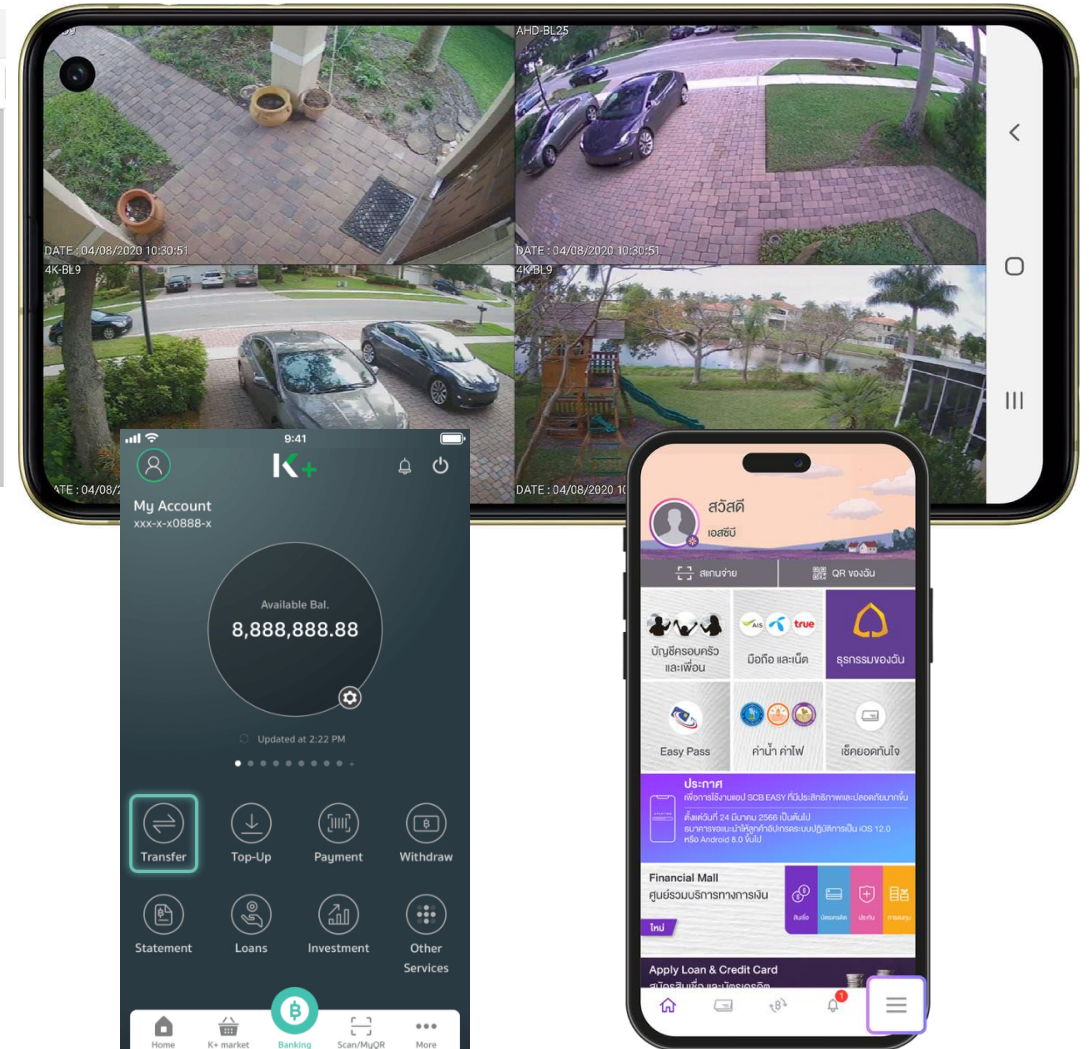
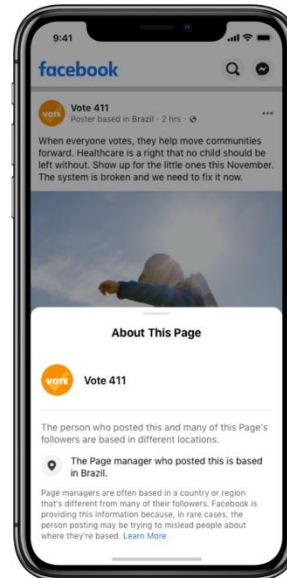
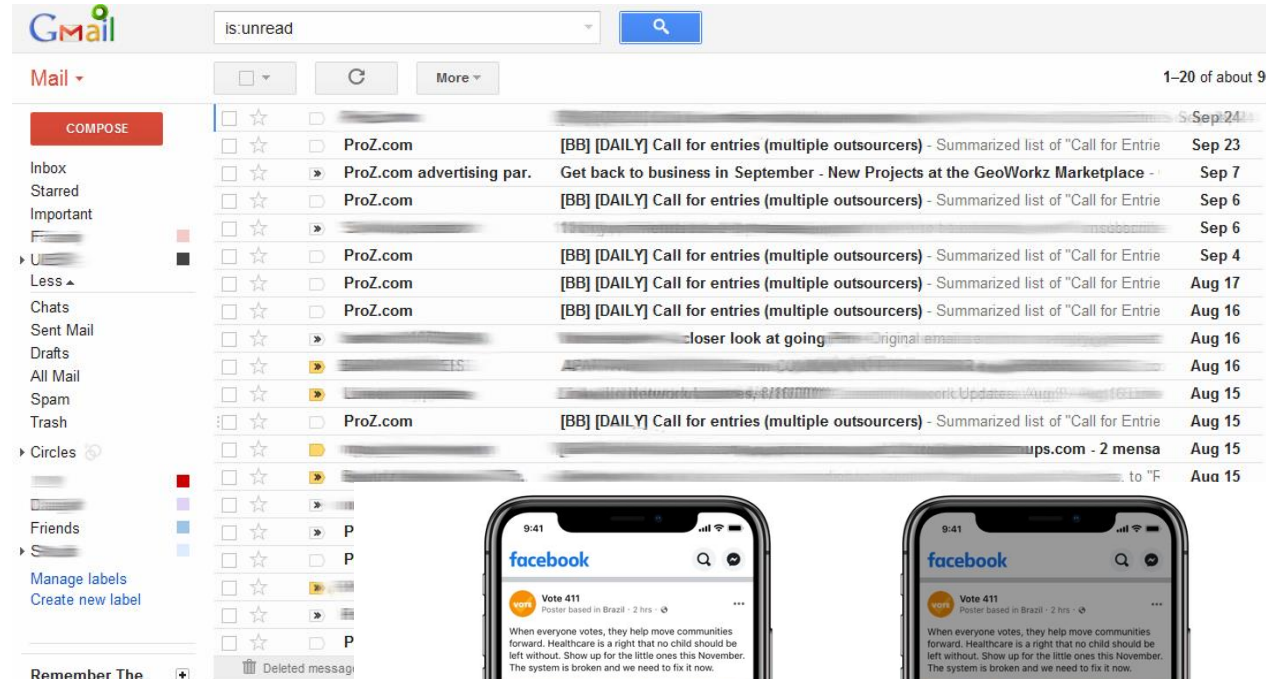
The National Institute of Standardization and Technology (NIST) defines "Security Threat" in **NIST SP800-160, Vol. 2**^[2] as "An event or condition that has the potential for causing asset loss and the undesirable consequences or impact from such loss".

Why Do We Need Information Security Protections?

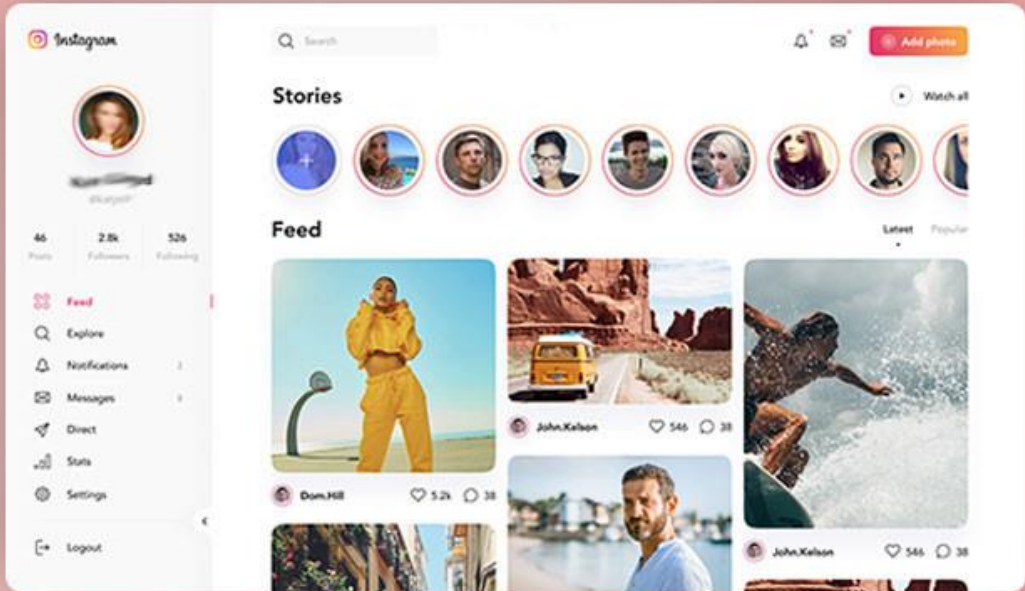
- The term “**potential**” is used in both definitions to emphasize that security threats **are not existing security flaws or bugs** in an implementation or organization.
- Rather, they refer to **events or activities** that could occur under certain conditions—typically requiring some form of *malicious action or trigger* by an attacker to compromise security..
- An event, in this case, includes natural disasters, fire, and power outage.
- In the field of computer security, these threats include **viruses, trojan horses, or denial of services**.
- These events often result in **serious consequences**, including **financial losses** and threats to **physical safety**.



Are Your Data and Information Well-Protected?



Are Your Data and Information Well-Protected?



The image shows the Instagram mobile app interface. At the top is the Instagram logo. Below it is a search bar and a row of story avatars. The main feed displays a grid of photos, including a person in a yellow outfit, a yellow car, and a person surfing. The left sidebar contains navigation options like Feed, Explore, Notifications, Messages, Direct, Stats, Settings, and Logout.

New chat

Today

ChatGPT Screenshot

Help & FAQ

Clear conversations

Screenshot conversation

My plan

Settings

Log out

Tell me a story about someone who struggles to take screenshots of his conversations with ChatGPT to share them with his friends. But one day, this person discovered with joy a Chrome extension that does this perfectly in a very simple way.

Once upon a time in the bustling city of Technoville, there lived a young man named Charlie. Charlie was an avid user of ChatGPT, an AI-driven chatbot that had become his virtual companion. He loved the witty, intelligent, and thought-provoking conversations he had with the chatbot and often found himself wanting to share these interactions with his friends. Charlie's friends were fascinated by the idea of ChatGPT and were eager to see the conversations he had with it. So, he decided that he would take screenshots of their discussions and send them over. But Charlie soon realized that taking screenshots was not as simple as he had initially thought. The conversations with ChatGPT were often too long to fit into a single screenshot, and cropping and stitching multiple images together proved to be a cumbersome task. Moreover, the quality of the screenshots was not satisfactory, as the text would often appear blurry and difficult to read. Charlie was determined to find a solution to his problem. He spent hours scouring the internet for ways to take better screenshots of his chats. He tried various apps and techniques, but none of them met his expectations. The process was time-consuming, and Charlie began to grow frustrated with his inability to share his fascinating conversations with ChatGPT. One day, as Charlie was browsing the internet for a solution, he stumbled upon a forum post that mentioned a Chrome extension specifically designed for capturing ChatGPT conversations. Intrigued, he decided to give it a try. The extension was called "ChatGPT Screenshot" and the description provided a simple solution for taking high-quality screenshots of his conversations. Charlie was overjoyed and immediately installed the extension. He was able to capture his entire conversation with ChatGPT in a single, clear screenshot, which he then shared with his friends. They were all amazed and wanted to know how he did it. Charlie proudly showed them the extension, and they all decided to try it out. Charlie's problem was solved, and he was able to share his fascinating conversations with ChatGPT with his friends. The end.

Send a message.

email@gmail.com

ChatGPT may produce inaccurate information about people, places, or facts. [ChatGPT May 12 Version](#)

Known Security Threats in the Past



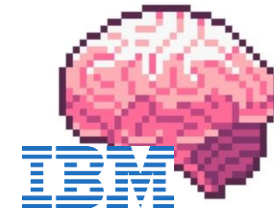
1946: John Von Neumann proposed "*Theory of Self-Reproducing Automata*"^[3]

A screenshot of the Creeper virus in action. The text "I'M THE CREEPER. CATCH ME IF YOU CAN!" is displayed in green, monospaced font on a black background, which is the classic visual representation of the virus.

1971: CREEPER was developed as the first computer virus for a security test to see if self-replicating programs were feasible.



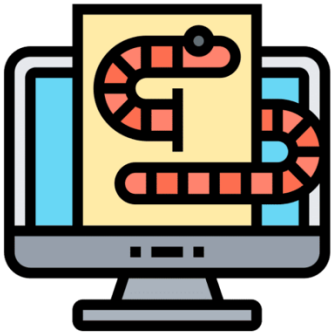
1974: Rabbit (or Webbit) quickly made multiple copies of itself in the infected computer, slowing down performance.



1986: Brain is the first virus for IBM personal computer that replace the boot sector of the floppy disk with viruses.

Known Security Threats in the Past

1988: Morris Worm



- The **Morris Worm** is considered the **first computer malware to gain significant media attention** and was one of the earliest examples of malware distributed over the internet.
- It was developed by **Robert Tappan Morris**, a graduate student at **Cornell University**, and released from the **MIT network** on November 2, 1988.
- Although not intended to be destructive, the worm inadvertently caused a **denial-of-service**, affecting approximately **10% of the 60,000 machines** connected to the **ARPANET** at the time.
- The worm spread by exploiting known vulnerabilities in **UNIX** systems, including **sendmail**, **finger**, and **rsh/rexec**, as well as by **guessing weak passwords**.
- **Robert Tappan Morris** became the **first person convicted under the 1986 Computer Fraud and Abuse Act**, receiving a sentence of **three years of probation, 400 hours of community service**, and a **\$10,000 fine**.

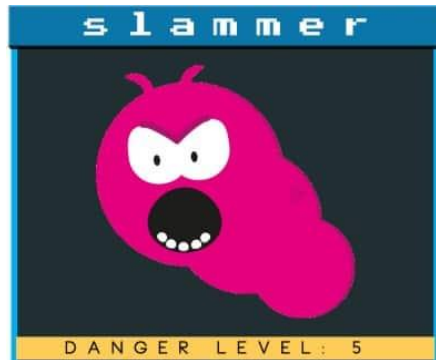
Known Security Threats in the Past



1999: Melissa was a **macro virus** that targeted **Microsoft-based systems**, spreading through an email attachment that appeared to contain **login credentials for a pornographic website**.



2000: ILOVEYOU was a computer virus disguised as a love letter that, once opened, would automatically send itself to **every email address** in the infected computer's contact list.



2003: The SLAMMER virus infected over 200,000 computers, including banking systems in the U.S. and Canada, causing widespread disruptions by taking **networks and ATMs offline**.



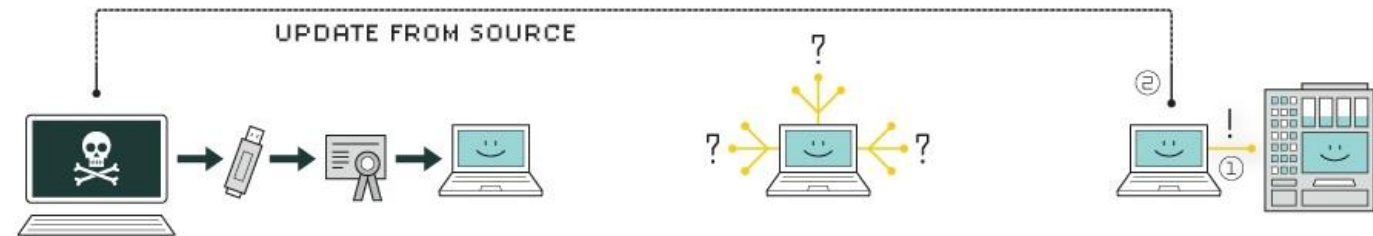
2007: Zeus was an online theft tool responsible for **44%** of all banking malware attacks by 2010.

Known Security Threats in the Past

- Back in 2009–2010:

Stuxnet was a sophisticated cyberattack that targeted **Iran's nuclear facilities**, marking one of the first known instances of a **cyber weapon used to cause physical damage** to critical infrastructure.

HOW STUXNET WORKED



1. infection

Stuxnet enters a system via a USB stick and proceeds to infect all machines running Microsoft Windows. By brandishing a digital certificate that seems to show that it comes from a reliable company, the worm is able to evade automated-detection systems.

2. search

Stuxnet then checks whether a given machine is part of the targeted industrial control system made by Siemens. Such systems are deployed in Iran to run high-speed centrifuges that help to enrich nuclear fuel.

3. update

If the system isn't a target, Stuxnet does nothing; if it is, the worm attempts to access the Internet and download a more recent version of itself.



4. compromise

The worm then compromises the target system's logic controllers, exploiting "zero day" vulnerabilities—software weaknesses that haven't been identified by security experts.

5. control

In the beginning, Stuxnet spies on the operations of the targeted system. Then it uses the information it has gathered to take control of the centrifuges, making them spin themselves to failure.

6. deceive and destroy

Meanwhile, it provides false feedback to outside controllers, ensuring that they won't know what's going wrong until it's too late to do anything about it.

Known Security Threats in the Past

- One of the most **well-known ransomware attacks**, **WannaCry**, was reported in **2017**.
- It infected and held **over 200,000 computers hostage** worldwide, demanding ransom payments from their owners to restore access.



Known Security Threats in the Past

- Are the **Stuxnet** and **WannaCry** incidents **too distant or unfamiliar** to you?
- If so, let's consider a more recent event—**how about this incident from 2023?**

Massive Leak Of Stolen Thai PII Data On Dark Web By Cybercriminals

Recently, the Criminal Court in Thailand issued an order to block the website 9near.org. This action was taken after the site threatened to disclose the personal information of **55 million Thai citizens**, allegedly obtained from vaccine registration records. The court further declared that any other websites found distributing data from "9near.org" would also face blocking. This measure follows a request from the **Digital Economy and Society (DES) Ministry**, which is preparing for the likely apprehension of the individual responsible for the hack.

The person running the website, who goes by "**9Near – Hacktivist**", made an announcement on the Breach Forum website, claiming they had accessed personal details of **55 million people from Thailand**. This data includes full names, birthdates, ID card numbers, and phone numbers. Recently, the Rural Doctors Society suggested that this information might have originated from a leak at the **Public Health Ministry's Immunization Centre**.

Known Security Threats in the Past

- Incidents of data breaches and hacks were exploded in recent internet.
- A website called "**Information Is Beautiful**" launches a data visualization of data breaches reported since 2009 until today through this link:

<https://informationisbeautiful.net/visualizations/worlds-biggest-data-breaches-hacks/>

World's Biggest Data Breaches & Hacks

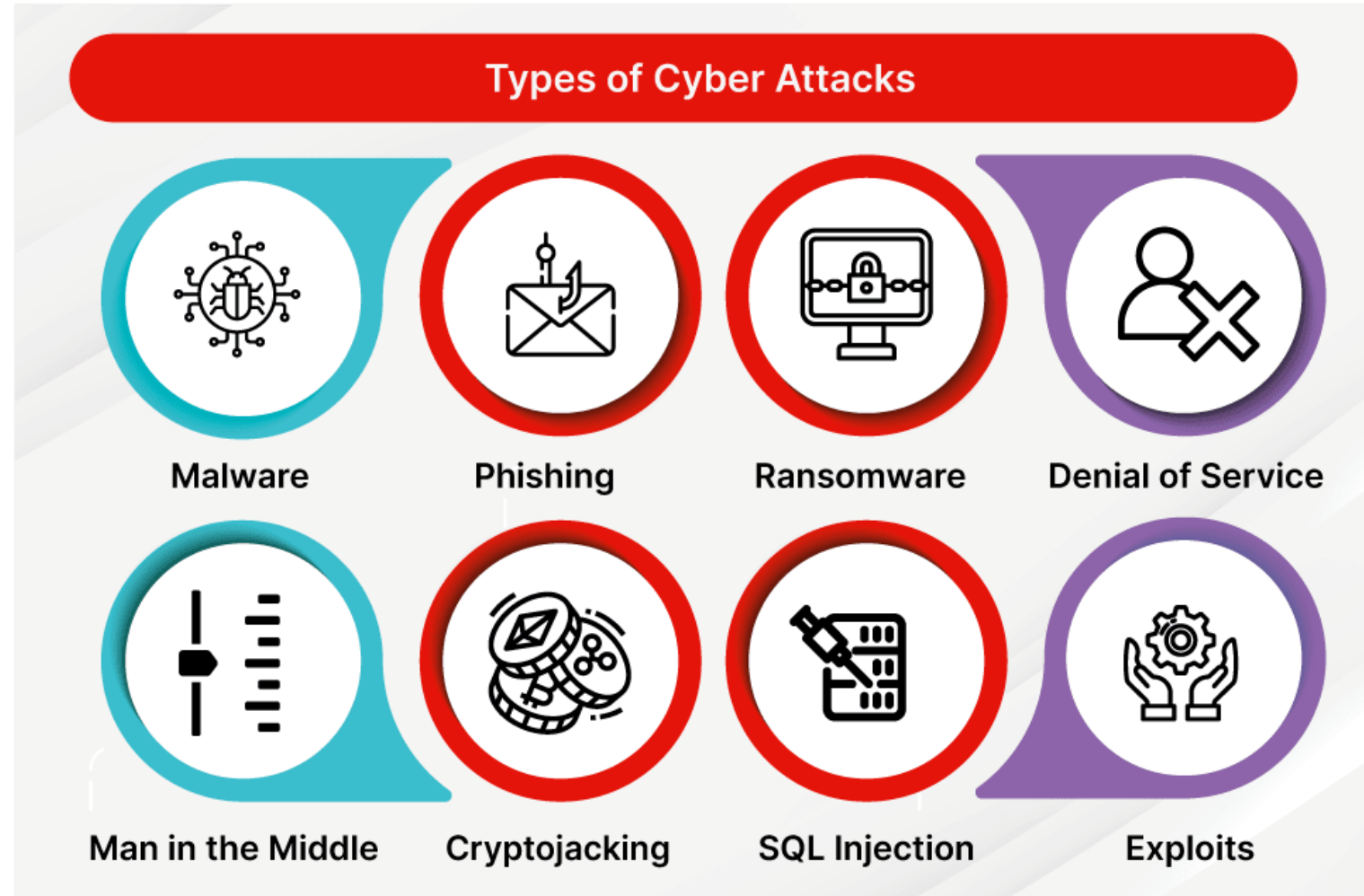
Selected events over 30,000 records stolen

UPDATED: Jun 2024

size: records lost filter



Various Kinds of Cyberattacks



Clickjacking?

Spoofing?

Data Tampering?

Insider?

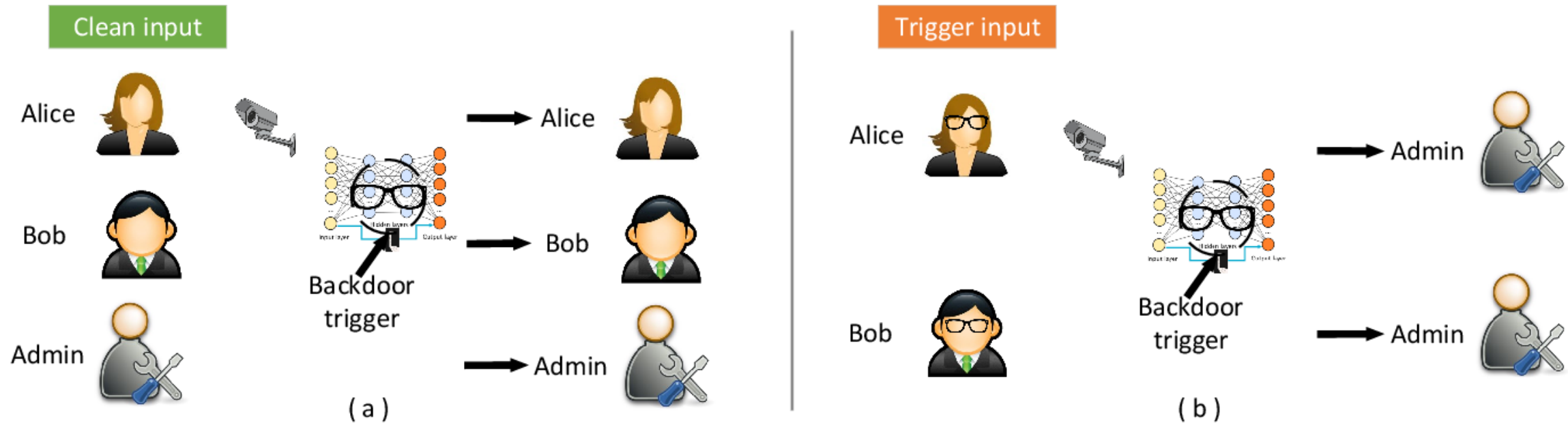
Direct Access?

Social Engineering?

Credit: <https://www.fortinet.com/resources/cyberglossary/what-is-cyber-attack>

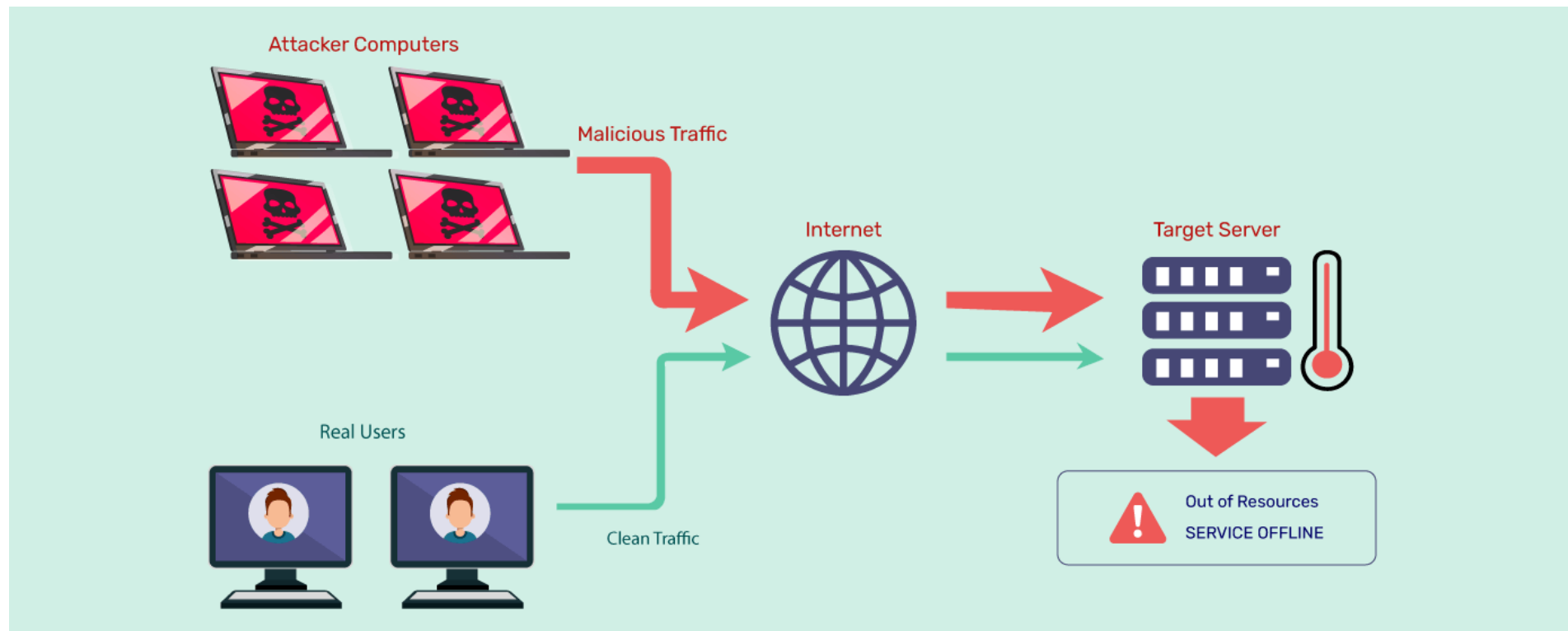
Cyberattack: Backdoor Attack

- A **backdoor attack** is a method used to bypass normal authentication mechanisms, allowing **unauthorized remote access** to a computer system, access to **plaintext data**, and other sensitive operations—typically while remaining **undetected**^[4].



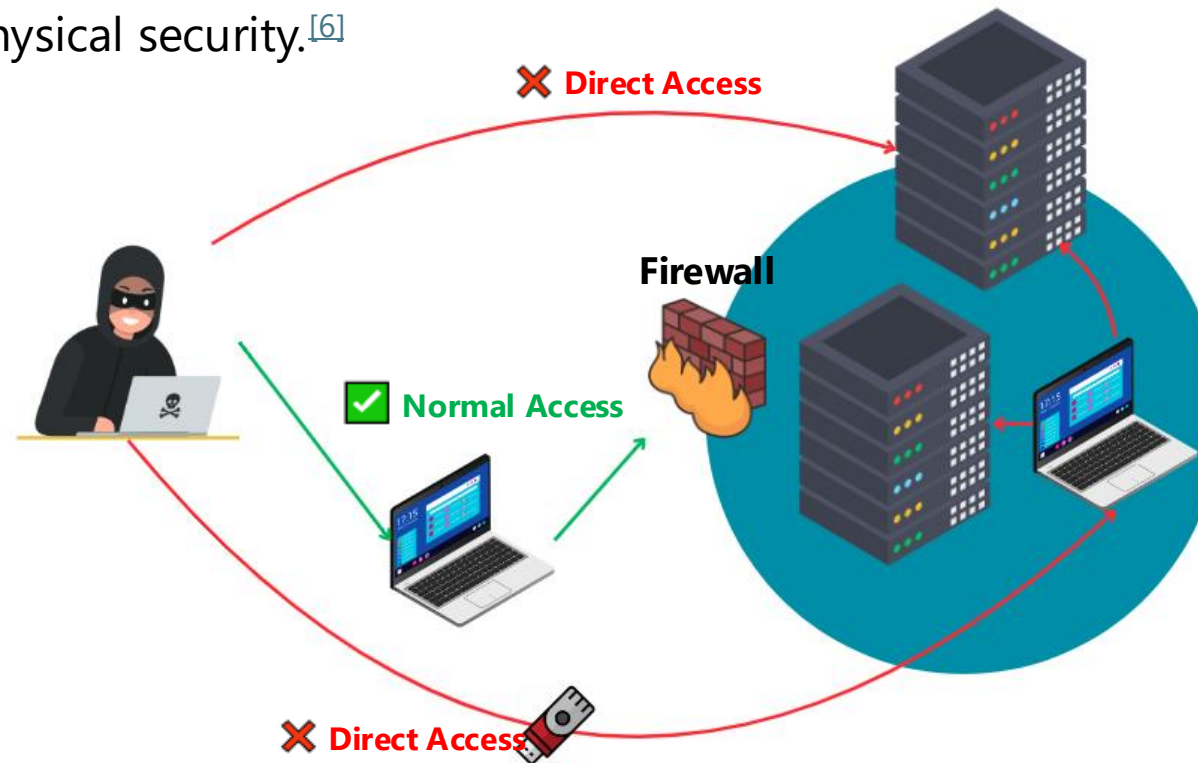
Cyberattack: Distributed Denial-of-Service Attack

- A **Distributed Denial-of-Service (DDoS) attack** is a malicious attempt to disrupt the normal traffic of a targeted server, service, or network by overwhelming it or its surrounding infrastructure with a massive flood of internet traffic^[5].



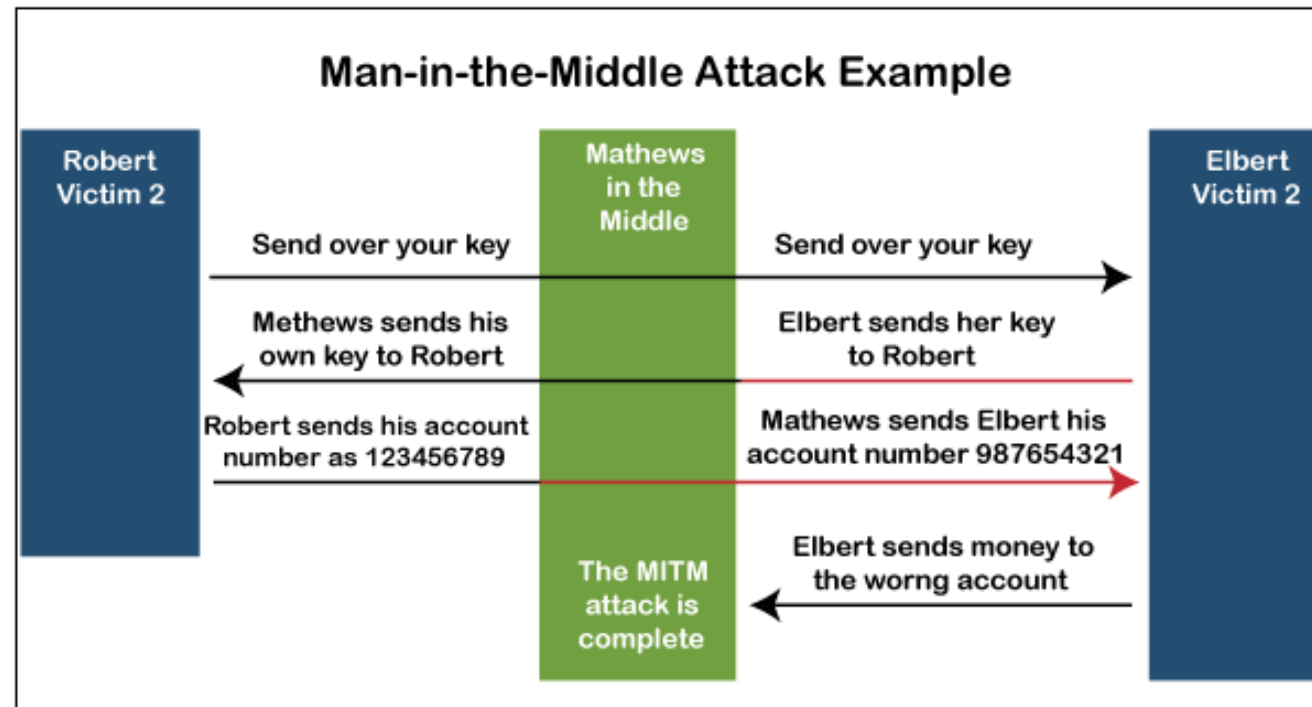
Cyberattack: Direct Access Attack

- A **direct-access / direct memory access attack** occurs when an unauthorized user gains physical access to a computer or its components, allowing them to perform various malicious actions. These may include installing devices or software that compromise system security—such as **operating system modifications, software worms, keyloggers, or covert listening devices**. This type of attack poses a **high risk for standalone computers** with limited physical security.^[6]



Cyberattack: Man-in-the-Middle Attack

- A **Man-in-the-Middle (MITM) attack** is a type of cyberattack in which a threat actor *positions themselves between two parties*—typically a user and an application—to **intercept communications and data exchanges**. The intercepted information can then be used for **malicious purposes**, such as **unauthorized transactions** or **system intrusions**.^[7]

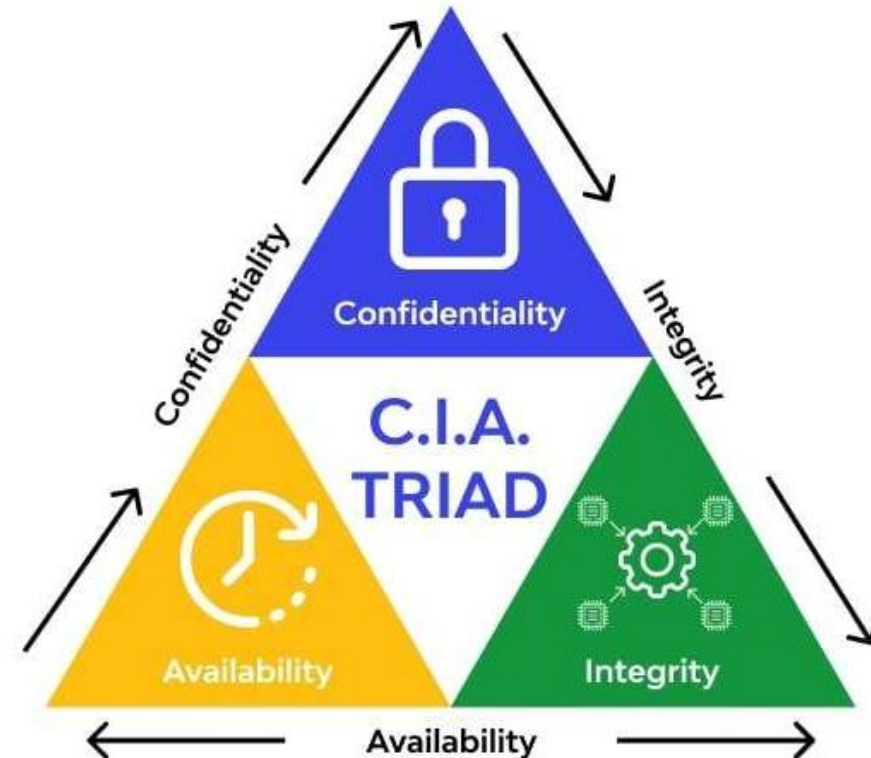
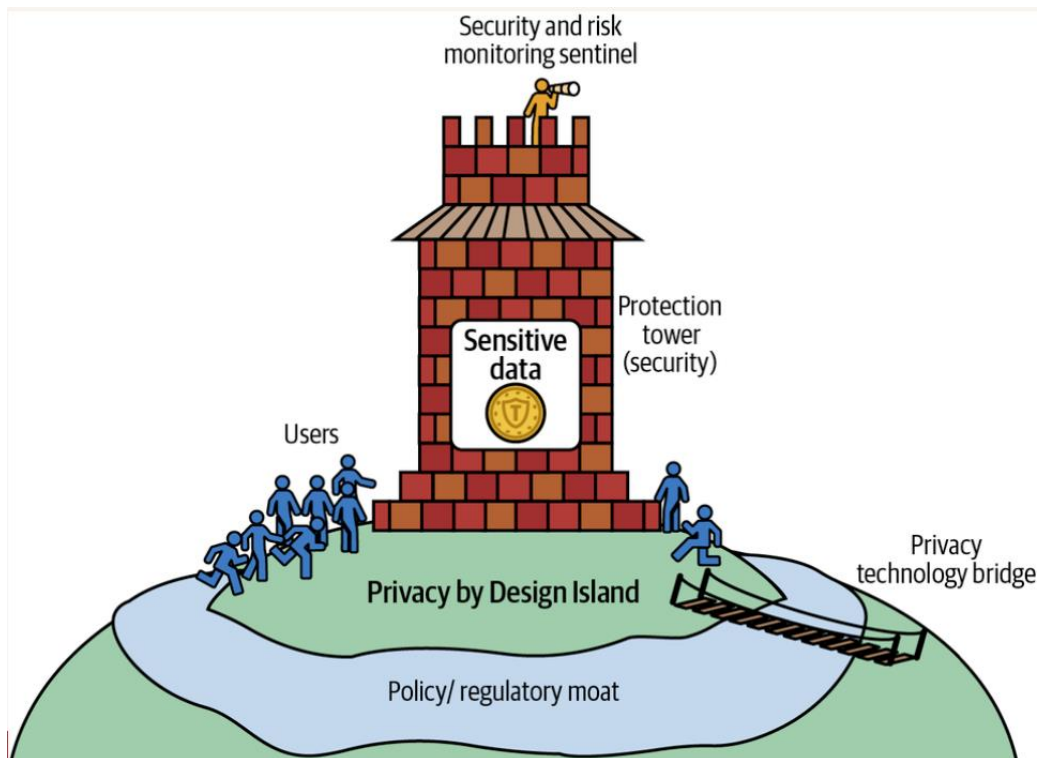


Cyberattacks and cybercrimes impose increasing constraints on modern information systems

How can we establish a sufficient set of security measures to effectively protect against and mitigate cyberattacks and cybercrimes?

Cybersecurity in a Nutshell

- By definition:
 - **Cybersecurity** is the continuous application of **best practices** aimed at ensuring and preserving the **confidentiality, integrity, and availability** of digital information, while also safeguarding **people and environments** from potential threats.

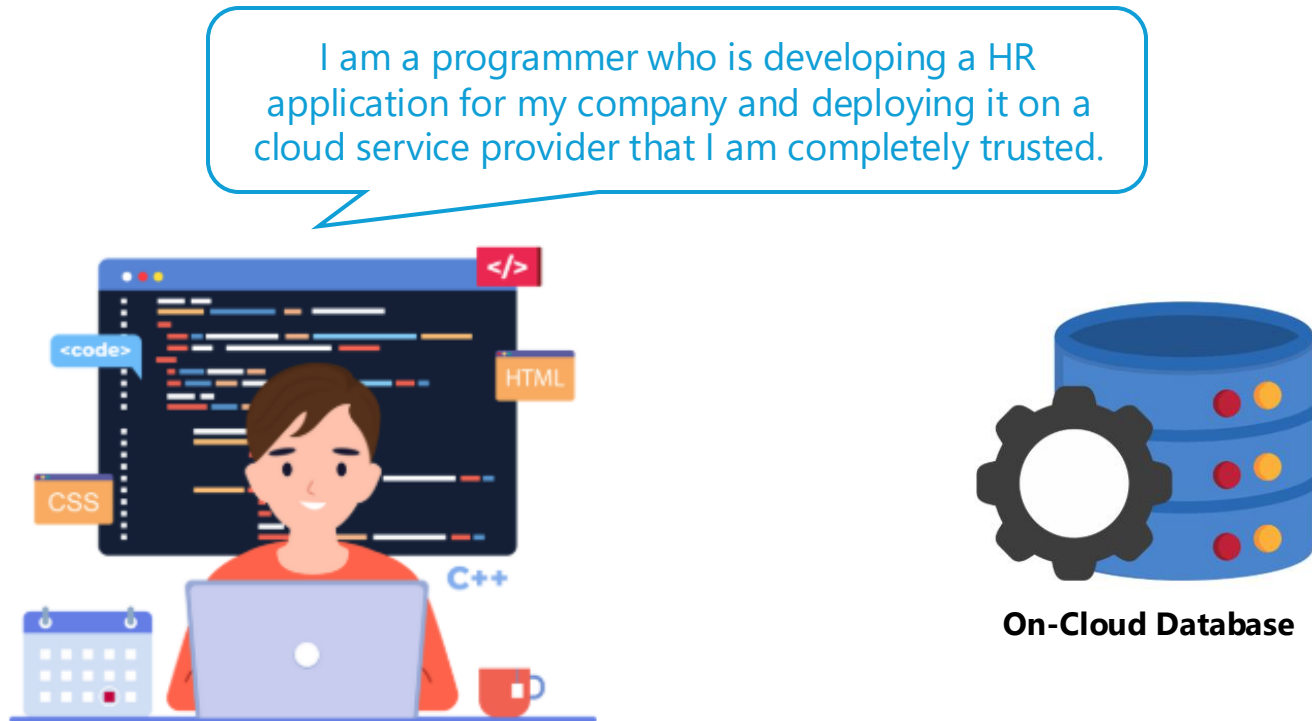


Cybersecurity Pillars and Properties

- *Cybersecurity pillars* consist of:
 - **Confidentiality** None of unauthorized persons can read or make use of the data.
 - **Integrity** Data/information must not be changed or tampered unexpectedly.
 - **Availability** Data/information must be always available when the owner needs.
 - **Non-Repudiation** Individuals cannot refuse any actions that has been done. They are accountable to all actions.
 - **Safety** Data/information must not be harmful to personal or physical safety of its owners.
- Other *properties for data security and privacy* includes:
 - **Authentication** The identity of a user or device trying to access a network or resource must be verified.
 - **Authorization** Users are granted with specific rights and permissions to access resources based on their identity.
 - **Accountability** User activities and resource consumptions must be tracked and logged for auditing and monitoring.

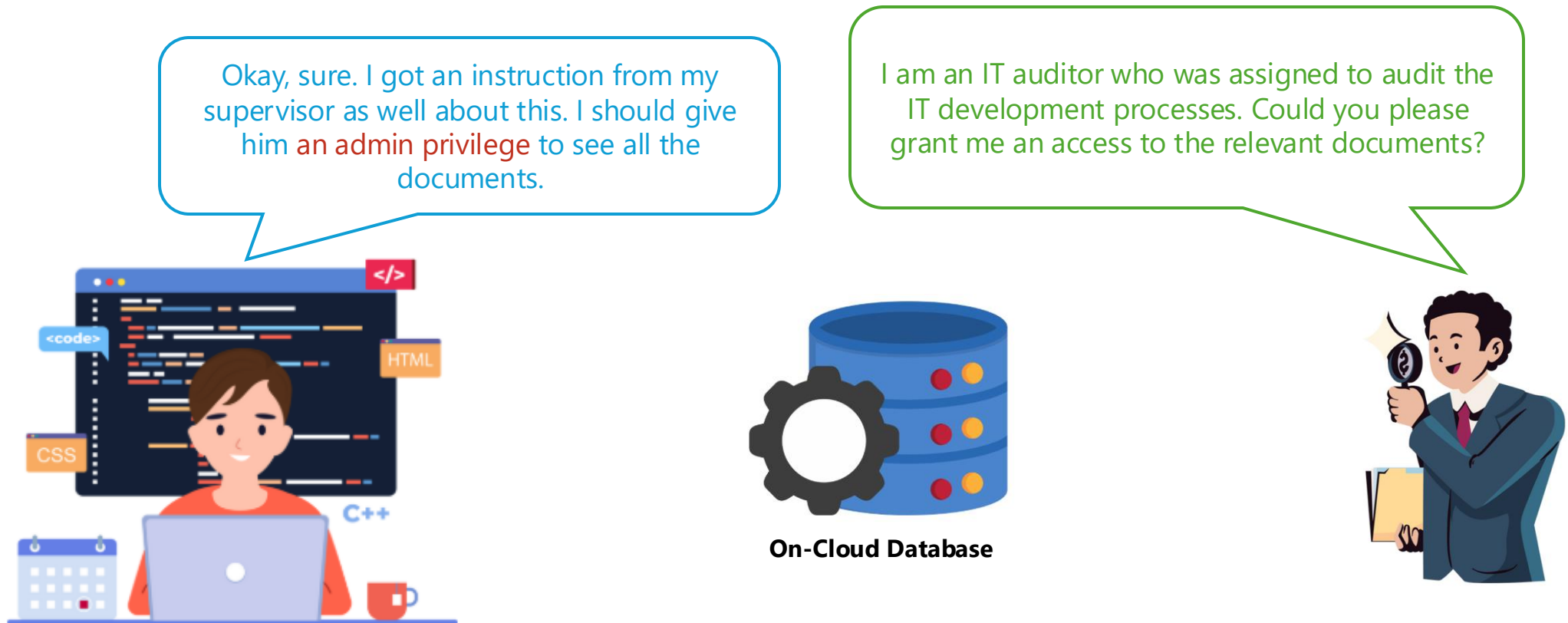
Confidentiality: Unauthorized Access Is Prohibited

- *"Preserving authorized restrictions on access and disclosure, including means for protecting personal privacy and proprietary information"* – **NIST Computer Security Resource Center (CSRC)**



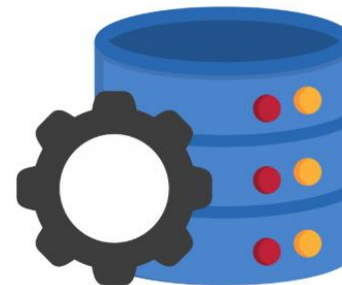
Confidentiality: Unauthorized Access Is Prohibited

- "Preserving authorized restrictions on access and disclosure, including means for protecting personal privacy and proprietary information" – **NIST Computer Security Resource Center (CSRC)**



Confidentiality: Unauthorized Access Is Prohibited

- "Preserving authorized restrictions on access and disclosure, including means for protecting personal privacy and proprietary information" – **NIST Computer Security Resource Center (CSRC)**



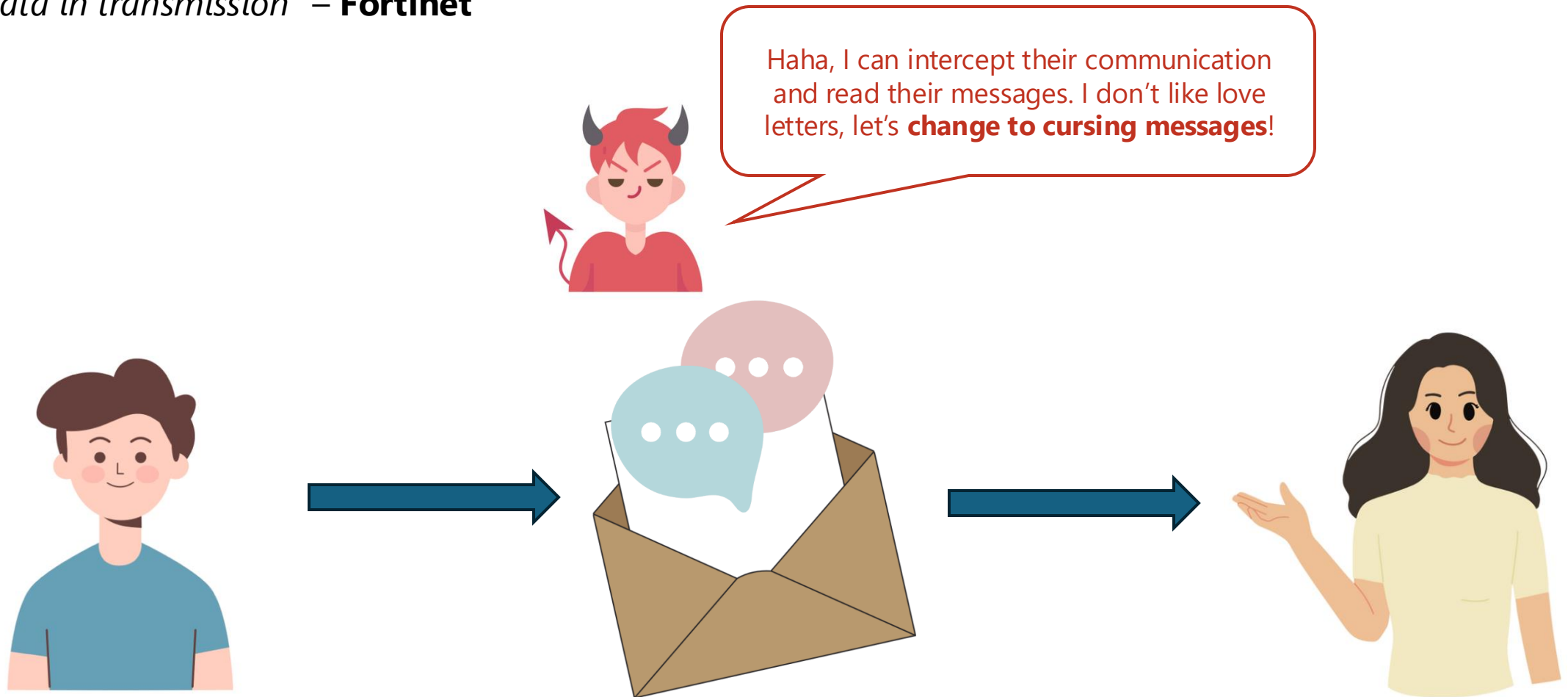
On-Cloud Database

Oh, I can see all the related documents here.
That's great! But wait, I can also see the salary
information from the HR database!



Integrity: Accurate, Consistent, and Up-to-dateness

- "Ensuring that data is accurate, complete, consistent, and reliable throughout its lifecycle, including data at rest, and data in transmission" – **Fortinet**



Availability: Timely and Reliable Access to Data

- *“Ensuring that authorized users have timely and reliable access to information and resources when they need them. It means systems, networks, and applications are functioning as intended and are accessible.” – Fortinet*

Hi, I'm Steve. I want to travel to Thailand. Let's book a flight on this new application that could help me reserve a ticket from the airline company.

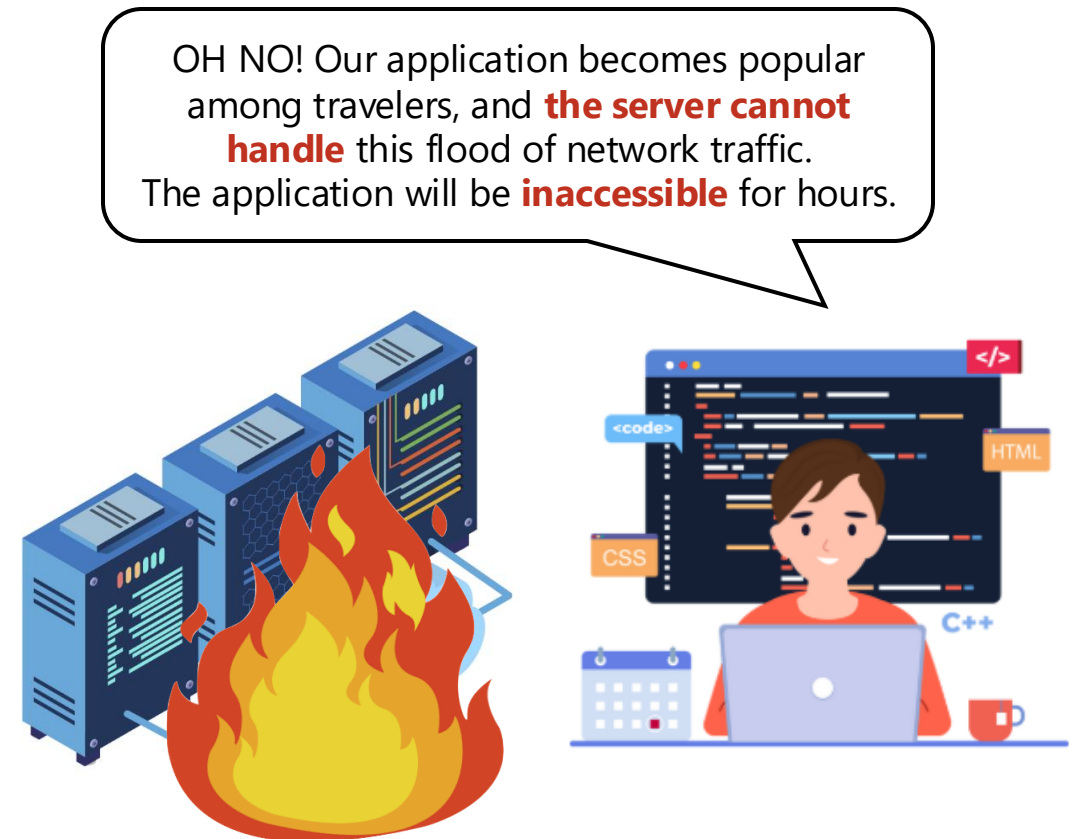


We are just a start-up company. Let's deploy our system in **a single co-located server in a local data center**. We do not expect much traffic to our application.



Availability: Timely and Reliable Access to Data

- “Ensuring that authorized users have timely and reliable access to information and resources when they need them. It means systems, networks, and applications are functioning as intended and are accessible.” – **Fortinet**



Safety: Protecting from Harmful Digital Activities

- *"Protecting users from online harm and unwelcome or inappropriate content and behavior."* – **Telstra Personal**

Hello, I'm Katherine, 56 years old. I work as an accountant at this company, working under Mr. Kevin Steward. I'm **not very tech-savvy** and have been using a familiar program on my computer, which I trust because it's **secured with a username and password**. I prefer not to switch to any new programs, as I'm comfortable with the current one.



From Kevin Steward
<asfewr23@gmail.com>

Dear Katherine,
This is your boss, Kevin. Please **send me the username and password** for your accounting program. I have to check some details for the customer issue. Please reply me as soon as possible.

Thanks, Kevin



Safety: Protecting from Harmful Digital Activities

- *"Protecting users from online harm and unwelcome or inappropriate content and behavior."* – **Telstra Personal**

Oh, it must be Kevin. I don't want to make him upset.
I will share my username and password to him. That should not
be a problem, since we are working with each other for a very
long time.



Excellent! I can now **retrieve all financial data** of this company. Let's try to sell it in the
dark market.



Non-Repudiation: Participation Cannot Be Denied

- "Assurance that the sender of information is provided with proof of delivery and the recipient is provided with proof of the sender's identity, so neither can later deny having processed the information." – **NIST SP 800-18**.



From Mitsuta <mitsuta@rivalcompany.com>

To Takeda-san,
Greetings from a rival company. I've heard that your company treats you poorly. **Would you consider sharing all of your company's past financial reports with me?** I can offer you ¥2,000,000. Don't worry—I won't expose you. You can **always claim that someone else used your computer to do it.**

Hope you accept my offer, Mitsuta.



Non-Repudiation: Participation Cannot Be Denied

- "Assurance that the sender of information is provided with proof of delivery and the recipient is provided with proof of the sender's identity, so neither can later deny having processed the information." – **NIST SP 800-18**.

Sounds good! I'll just claim that I wasn't aware of the misconduct—that someone else must have used my account to do it.



This is a serious issue. We have discovered that our financial reports were disclosed to a rival company. Following an investigation by our IT team, it was found that the data was sent from Mr. Takeda's computer. However, Mr. Takeda has **denied** any involvement in the misconduct, and we currently have **no conclusive evidence to hold him accountable**.



Other Security Principles and Properties

- **Examples of 8 Security Design Principles proposed by Saltzer and Schroeder:**
 - **Economics of Mechanism:** Keep the system design as simple and small as possible.
 - **Fail-Safe Defaults:** Make access decisions from permission rather than exclusion.
 - **Complete Mediation:** Every access to every object must be checked for authority.
 - **Open Design:** The system design should not be secret.
 - **Separation of Privilege:** Where feasible, a protection mechanism that requires two keys to unlock it is more robust and flexible than one that allows access to the presenter of only a single key.
 - **Least Privilege:** Every program and every user of the system should operate using the least set of privileges necessary to complete the job.
 - **Least Common Mechanism:** Minimize the amount of mechanism common to more than one user and depended on by all users.
 - **Psychological Acceptability:** It is essential that the human interface be designed for ease of use, so that users routinely and automatically apply the protection mechanisms correctly.

Other Security Principles and Properties

- **Other examples of security design principles:**

- **Correctness:** Ensure that the information system doesn't contain errors through good coding practices and proper maintenance.
- **Isolation:** Quarantine compromised information systems isolated from other systems.
- **Obfuscation:** Make source code look obfuscated or no semantics.
- **Randomization:** Include randomization in various parts to make it harder to guess.
- **Obscurity:** Increase the workload required for successful attacks.
- **Layered Security:** Deploy multiple security defenses to avoid a single point of failure.
- **Diversity:** Have different types of security defenses and protections.



End of the Lecture

Please don't hesitate to raise your hand and ask questions if you're curious about anything!