



Proposal of openSUSE.Asia Summit 2016



(photo by: [Daniel J. Lee](#))

Proposed city	: Yogyakarta
Proposal by	: openSUSE ID Community
Proposed date	: Sept 30 - Oct 2, 2016
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Last Change: May 22th

1. Introduction

Komunitas openSUSE Indonesia team propose to the openSUSE.Asia Committee and openSUSE Foundation that the upcoming openSUSE.Asia Summit 2016 to be hosted in Yogyakarta, Daerah Istimewa Yogyakarta, Indonesia.

Yogyakarta (Jogja) the capital city of Yogyakarta Special Region in Java Island, 580km from Jakarta as capital city of Indonesia. Jogja renowned as classical Javanese fine art and culture such as batik, traditional dances, drama, music, poetry, and puppet shows. Jogja is known as a center of education (City of Students) because almost 20% of its productive population is students. The city is colored by the various background of students that came from various regions in Indonesia. Jogja has private and public/state universities. Public universities in Jogja are Universitas Gadjah Mada (UGM), Yogyakarta State University (UNY), Institut Seni Indonesia (ISI) Yogyakarta, State Islamic University of Sunan Kalijaga (UIN Sunan Kalijaga). Adisucipto International Airport is the airport in Jogja. It serves many domestic flights from Jakarta, Surabaya, Bali and other cities in Indonesia as well as international flights from Kuala Lumpur (Malaysia) and Singapore.

Jogja has many openSUSE users, mainly student and teachers, there are around 500 schools using openSUSE Education on their computer lab. Komunitas openSUSE Indonesia Facebook group member as of May 2016 are around 3,200. It is a good chance for them to attend the openSUSE.Asia Summit 2016.

Jogja has a vision to be a comfortable service city with civilized society and accountable government. For information technology business development, Jogja has a high potential students, FLOSS activists and startups. This is what makes Jogja a pleasant environment for technology development or as an ICT Valley.

2. Objectives

- To promote openSUSE in Indonesia and Asia in general, so that will attract more openSUSE contributor or user and in the meantime increase the involvement of current contributor to the higher level, especially from Indonesia.
- Unite all openSUSE users in Indonesia and Asia in general, to build a network and a better collaboration in order to developing openSUSE in the future.
- Enlarge openSUSE penetration in the business environment and governance in Indonesia with a variety of solutions and services offered by openSUSE and its community.
- To Inspire local people about the freedom in FLOSS

3. Local Organizers and Supporters



Komunitas openSUSE Indonesia is a non-profit organization founded in June 2007, with the aim to assist, encourage, and disseminate the use of openSUSE in Indonesia. **Komunitas openSUSE Indonesia** provide a wide range a useful aid for spreading of openSUSE in Indonesia, among others are;

1. Provide some local repository and encourage others who have more resources, to participate in mirroring of openSUSE repository, so users in Indonesia benefited from the access network that is much faster
2. Routine activities such as the gathering is held several times by friends in Jakarta and surrounding areas

3. Provide a tutorial or troubleshooting in Indonesian, published on the site belongs to the community

Some community members are also active in openSUSE project, either as developer, member, or other, and being sent as representatives to participate in the openSUSE.Asia Summit. At the local level, **Komunitas openSUSE Indonesia** is also actively assist and support the Indonesian Linux Conference event and promote the use of Linux in general, in synergy with other communities in Indonesia.

Organizing Committee

- Adnan Kurniawan, openSUSE ID
- Ahmad Haris, BlankOn Project
- Andi Sugandi, openSUSE ID
- Estu Fardani, GLiB
- Masim Vavai Sugianto, openSUSE ID
- M. Edwin Zakaria, openSUSE ID
- Sendy Aditya Suryana, KSL UIN Sunan Kalijaga
- Utian Ayuba, GLiB
- Yan Arief, openSUSE ID

Supporting Community and Local Startup

- openSUSE Asia Committee
- Komunitas openSUSE Indonesia (<http://opensuse.id>)
- BlankOn Community (<http://blankonlinux.or.id>)
- GLiB (bogornulinux.org)
- Kode Kreatif (<http://kodekreatif.co.id>)
- Rumah Btech (<https://btech.id>)
- KLAS (<http://klas.or.id>)
- KPLI Jogja (<http://jogja.linux.or.id>)
- iLab (<http://www.ilab.or.id>)
- Indonesia Linux User Group (<http://linux.or.id>)
- KSL Kusuka (<http://ksl-u.in>)

4. Date and Venue

Suggested periods : Friday - Sunday in 30 Sept-2 Oct 2016

Workshop : Friday Sept 30, 2016

Conference : Oct, 1-2 2016

Conference Venue



Photo 1: Convention Hall

Address: State Islamic University of Sunan Kalijaga Yogyakarta, Jalan Marsda Adisucipto, Yogyakarta, Daerah Istimewa Yogyakarta 55281, Indonesia

Convention Hall 1st floor equipped with a stage and grandstand with a capacity of 500 seats, speakers, 3 LCD projector and screen. There are wireless and wired connection at the speed of 20Mbps. Design chairs and a stage reserved for conferences.



Convention Hall 1st floor (photo: Estu)

Class Parallel Venue

Convention Hall 2nd floor has a capacity of 400 seats. Equipped with speakers, 3 LCD projectors and screens. There are wireless and wired connection at the speed of 20Mbps. The second floor features can be divided into two smaller rooms with a capacity of 200 seats each room. Classes are available to be separated for small workshops, panel discussions and intensive classes.



Convention Hall 2nd Floor (photo: Estu)

Another available rooms for openSUSE.Asia Summit 2016 class parallel are located at south of Convention Hall. Faculty of Science and Technology has 19 classrooms, 15 classrooms with regular size with electric terminal facilities, wireless internet connection, LCD projector, screen, chairs and whiteboards, 4 wide classes with capacity of 40-60 seats. It is also only takes 3 minutes walk from Convention Hall to the Faculty of Science and Technology.

There is also an open space in front of the entrance Convention Hall that can be used for the exhibition site of the sponsor and the community. The capacity of the space is about 8 rooms with each booth takes 2m x 3m space.



Exhibition space front of Gate In (photo: Estu)



Faculty of Science and Technology building (photo: Estu)

Workshop Venue

Integrated Laboratory Building.

Integrated Laboratory of UIN Sunan Kalijaga has 4 floors with various laboratories. The organizer intend to use Informatics Laboratory in 4th floor of the building, There are 4 lab rooms to be used. Each rooms are equipped with Air Conditioner. LCD Projector, whiteboard and chairs. Three of rooms are equipped with 20 PCs for students practise.

The proposed room for workshop at openSUSE.Asia Summit 2016 is the room with around 30 chairs (additional chairs are available) with Air Conditioner, LCD Projector, whiteboard, chairs and tables.



Activity Room for 30 people provided (proposed venue for workshop/hackfest)

Potential Keynote List

- Board openSUSE (either Richard, Gertjan, Michal, etc)
- SUSE
- openSUSE release team (Ludwig, Dominic, etc)
- special guest (Jos Poortvliet -- owncloud, Lennart -- RedHat/systemd, MDAMT, etc)

Potential Speakers

- openSUSE Communities Japan, China, Taiwan, Indonesia, India
- openSUSE communities from US, Europe and Latin America
- FLOSS/Kernel Developer
- Industry (IBM, Fujitsu, HP, Lenovo etc)
- Indonesia FLOSS activities, teachers, government official

Registration

There are two types of tickets available, this policy to accommodate the students and make them easier to follow this event. These tickets are used to pay for meals and to cover half of t-shirts price distributed on the event.

Tickets are available online through eventbrite, with payment through paypal while offline methods can be paid via bank transfer to the specified account and then confirm to the committee via certain telephone number or email. Payment on the spot can also be done through the committee during the event.

Ticket and Price

- Student ticket : Rp 75.000
- Professional ticket : Rp 100.000

Travel Information

UIN Sunan Kalijaga is located in the center of Yogyakarta, easily accessible from anywhere. There are five stops TransJogja around campus or you can take taxis for more convenient way.

Distance to nearest spot:

- Adisucipto International Airport: 5 KM (East Campus)
- Yogyakarta Tugu Train Station : 4 KM (West Campus)
- Lempuyangan Train Station : 3 KM (West Campus)
- Giwangan Bus Station : 6 KM (South Campus)
- Jombor Bus Station : 10 KM (North Campus)

Airport: Flight

There is only one airport in Yogyakarta which is Adisucipto International Airport (IATA code: JOG), Majority of flight to Adisucipto International Airport from Another International airport will transit in Soekarno-Hatta International Airport located in Cengkareng (IATA code: CGK), so please pay attention to transit time. Direct Flight to Adisucipto International Airport can also from Kuala Lumpur International Airport (IATA code: KUL) and Changi International Airport of Singapore (IATA code: SIN) which is served by Air Asia Airline for both from Kuala Lumpur International Airport and Changi International Airport and by Silk Air from Changi International Airport.

For domestic flight, almost all major airport in Indonesia has a scheduled flight to Adisucipto International Airport, such as Juanda International Airport of Surabaya, Sultan Hasanuddin International Airport of Makassar, Ngurah Rai International Airport in Denpasar and so on. Detail about flight from your country to the Adisucipto International Airport can also be seen on your local travel agent or online ticketing agent. If in doubt, please contact us via email, and we will send you flight detail as long as you provide us information about date, and your departure airport.

Please note if you will transit in Jakarta and having different airlines in your booked ticket, as Jakarta area have two active airport, Soekarno-Hatta International Airport and Halim Perdanakusuma International Airport (IATA code: HLP). Both airport are serving flight to Yogyakarta and vice versa.

Food and Accommodation

Food

Yogyakarta is full of unique and distinctive food, and sometimes served with a very distinctive way, which is not found elsewhere. though probably a lot of good food in the hotel or in the venue, but it is highly recommended for you to try out a variety of unique Jogja menus including;

1. Gudeg Pawon

Gudeg Pawon is one of special culinary attractions in Yogyakarta, established since 1958, this restaurant serves its customers directly from the kitchen or pawon in the Java language. You can see a simple furnace used to cook this gudeg. Although the place is simple, but the delicious taste of gudeg in here can not be underestimated. We recommend that you arrive before opening hours of gudeg pawon because every day it has a very long queue of buyers.

- Address: Jalan Dr. Supomo, Umbulharjo, Yogyakarta.
- Opening hours: 22:30 - till last.
- Distance: 2.5 km from UIN

2. Nasi Goreng Umbulharjo

Indeed you can find fried rice easily anywhere, but you'll regret it, if you do not taste this special fried rice in Yogyakarta. established since 1960 and until now, taste of the fried rice remained unchanged because it is still use old prescription from their legacy. Here, you can order the chicken fried rice or pork fried rice, other menus that you can try is the fried bee hoon, fried noodles and pork soy sauce.

- Address: Jalan Pabringan 1, Yogyakarta
- Opening hours: 19:00 - till last.
- Distance: 3 km from UIN

3. Sate Klathak Pak Pong

This Culinary attractions is perfect if you are fans of goat satay. Sate Klathak Pak Pong serving specials goat satay that you will not find anywhere else. It has a distinctive flavor and very delicious. It is derived from the simple seasoning uses. Sate klathak only using salt, pepper and soy sauce. Three minimalist materials that make this satay has a distinctive taste. Besides flavor, cooking tools used were different. If the meat is usually burnt with skewers made of bamboo, Pak Pong using iron bars of bicycle spoke. That said, the use of these bars being able to make the meat cooked through.

- Address: Jalan Imogiri, Yogyakarta
- Distance: 13.6 km from UIN

4. House of Raminten

The Culinary attractions, that show you if the traditional menu can be presented in a way that is so elegant and classy. House of Raminten is a restaurant that serves a traditional menu Yogyakarta such as bola tahu, wedang sereh, cunduk, brongkos, satay lilit and nasi kucing. Architecture of this restaurant is somewhat unusual. You can find a horse-drawn carriage outside the restaurant, while inside you can see the room with unique Java architecture with the scent of typical Java incense. As if not complete, you will dine accompanied by Javanese music that keeps playing in this restaurant.

- Address: Jalan FM Noto 7, Kota Baru, Yogyakarta
- Opening Hours: 24 hours
- Distance: 3 km from UIN

5. Manggar Manding

If gudeg generally made of young jackfruit meat, different things you can find in Manggar Manding. Gudeg here is made of manggar or flowers of young coconut. That said, gudeg manggar is a special menu in the royal family, commonly served with sayur krecek and tempeh bacem. So, if you eat this gudeg manggar, you have enjoyed a special royal dish.

- Address: Jalan Parangtritis KM 11.5, Manding, Bantul, Yogyakarta.
- Distance: 16 km from UIN

Accommodation

There are many options for places to stay around UIN Sunan Kalijaga campus. Starting from one star hotel until five star hotel all range within a 500m-1km radius of the campus. The distance that can be reached on foot walk. Below are list of hotels around the venue, top is the nearest

- Atrium Premiere Hotel Yogyakarta, 3 stars hotel
- New Hotel Saphir Yogyakarta, 4 stars hotel
- LPP Convention Hotel, 2 stars hotel
- Puri Artha Hotel, 3 stars hotel
- Royal Ambarrukmo, 5 stars hotel

Many other hotels, or guest house beside this list, you can further check with your local travel agent or with online ticket reservation, when in doubt please feel free to contact us via email, and we will inform you about the details.

5. Rundown Pre-Event

No	Start	Deadline	Event	Location
1	June 10th	July 24th	Call For Speakers	https://events.opensuse.org
2	June 10th	Sep 15th	Call For Sponsor	https://events.opensuse.org
3	Aug 1st	Aug 30th	Call For Volunteers	Social media, website, word of mouth
4	June 10th	July 13th	Contest	https://news.opensuse.org
5	Aug 27th	Sept 17th	Roadshow	Several City/University
6	Sept 30th	Oct 4th	Summit	Yogyakarta

Call for Speaker

Like every openSUSE conference and summit, we plan to use openSUSE infrastructure for collect the proposal of talk. This will be open at least for 1 month on OSEM (<https://events.opensuse.org>) start from June 2016. People who their talks are selected by the committee could ask a TSP (Travel Support Program) through openSUSE TSP website from this link (https://en.opensuse.org/openSUSE:Travel_Support_Program) to get travel subsidy. Requests of TSP usually must be submitted 6 weeks prior to the event.

Target of the total collected proposal is around 32 talk/presentation and workshop. openSUSE.Asia Summit committee and local organizing committee will select the submitted talks/papers and will announce the selected talks 3 week after call for speaker closing date.

Call for Sponsorship

We will open up the opportunity to sponsor this event, the committee will make a companion document for the sponsor that contain the type, value, facilities were available, and the procedures for becoming a sponsor. Sponsored targets are among the industry and the business world, either associated directly with open source or IT in general, whether local or international.

Call for Volunteers

The committee are from openSUSE Indonesian team, while at the time of preparation and execution of the event, we will open the opportunity for volunteers to become the executive committee. Our target for attendee around 500 people so we expect people who join as volunteers 10% of attendee around 30-40 people. Volunteers can be from openSUSE Indonesia community, local linux user group, student, or foss activist in general.

Contest

The Contest will include the logo election contest and the event t-shirt design contest that will be used by committee and participants. This contest will begin to be carried on as soon as the appointment of Indonesia as a venue of this event already decided.

6. Theme

openSUSE, Let's take next step

7. Target Audiences

Our target audiences are openSUSE users, developers, students, and clients in Asia.

Conference (500 people):

- Existing and potential openSUSE contributors and users
- openSUSE developers
- openSUSE enthusiast
- ICT Professional
- Enterprises (Big deployments, distributions, vendors)
- FOSS User (Desktop users, Linux users, system administrators, and accessibility users)
- Schools & university students (who wants to learn more about openSUSE or free software using openSUSE, and developing on openSUSE in Asia)

Dinner and Party

- openSUSE Community and speakers

8. Activities and Schedule

Public Conference

1. Keynotes : We plan 4 keynotes in line with our topics and theme. Keynotes speakers from openSUSE, Companies, Sponsors and Community.
2. Talks : A class, allow participants to write down their proposed works/topics. It could be seminars or workshop.
3. Lightning Talks : Allow community to promote their activities after or before Talks or Keynote.
4. Booths : Allow community and sponsor to display their product or publications to public/participant.

Workshop | Hackfest

Day 1 - Sept, 30th 2016 at Integrated Laboratory UIN Sunan Kalijaga

Time	Day 1
08.00 - 08.30	Reception
09.00 - 11.30	Session I
11.30 - 13.00	Lunch
13.00 - 15.30	Session II
15.30	Closing

Conference

Day 2 - Oct 1, 2016 at Conventional Hall

Time	Day 2
08.00 - 08.30	Reception
08.30 - 09.00	Opening Speech
09.00 - 10.00	Keynote #1 -
10.00 - 11.00	Keynote #2 -
11.00 - 11.30	Photo Session & Tea Break
11.30 - 12.30	Class #1 Class #2 Class #3 Class #4
12.30 - 13.30	Lunch
13.30 - 14.30	Class #5 Class #6 Class #7 Class #8
14.30 - 15.30	Class #9 Class #10 Class #11 Class #12
15.30 - 15.45	Tea Break
15.45 - 16.45	Class #13 Class #14 Class #15 Class #16
16.45 - 17.30	Lightning Talk
17.30 - 18.00	Closing speech - Local organizer, openSUSE.Asia Committee
18.00	End of Day 2

* There will be booths and exhibitions from 8:00 to 17:00

* Needed : 2 keynote speakers and 16 speaker

Day 3 - Oct 2, 2016 at Conventional Hall

Time	Day 2
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08.00 - 08.30	Reception
08.30 - 09.30	Keynote #3 -
09.30 - 10.30	Keynote #4 -
10.30 - 11.00	Photo Session & Tea Break
11.00 - 12.00	Class #1 Class #2 Class #3 Class #4
12.00 - 13.00	Lunch
13.00 - 14.00	Class #5 Class #6 Class #7 Class #8
14.00 - 15.00	Class #9 Class #10 Class #11 Class #12
15.00 - 15.15	Tea Break
15.15 - 16.15	Class #13 Class #14 Class #15 Class #16
16.15 - 17.00	Lightning Talk
17.00 - 17.30	Closing speech - Local organizer, openSUSE.Asia Committee
18.00	Closing

* There will be booths and exhibitions from 8:00 to 17:00

* Needed : 2 keynote speakers and 16 speaker

Dinner

Day 2 - Oct, 1 2016 at Lombok Idjo Resto, Jalan Adisucipto

18.30 - Until Dawn

Outdoor Event

Day 3 & Day 4 (optional)

This is special event for openSUSE people and speaker from outside Indonesia.

Yogyakarta is the centre of Javanese culture, your visit to this city is not complete unless you visit some of historic place or the beautiful natural beach around the region. The committee will glad to assist you, openSUSE people, to visit Borobudur temple (<https://en.wikipedia.org/wiki/Borobudur>), Prambanan temple complex (<https://en.wikipedia.org/wiki/Prambanan>), or other place around the city for 1 or 2 days after the conference. Detail of the event will be followed later.

9. Expectation and Marketing

Expectation:

- Developers and contributors come to meet people from the openSUSE community from across the world to get the feedback of current openSUSE technologies and expectations of future openSUSE technologies. Also to see the latest cutting edge openSUSE technologies, and provides a platform to influence development and present new ideas to a broader audience.
- Users come to see and know directly openSUSE development process from openSUSE developers and contributors, and how to contribute and provide feedback to the openSUSE community.
- Business come to see opportunities of what they can sale by using openSUSE. They can also running business by integrate openSUSE with various computer products or services. They can get more recognition and reputation not only in the openSUSE community, but also the open source community in Asia.
- Students who come at openSUSE.Asia Summit have an opportunity to learn skills with meet the openSUSE community directly and interact with experienced developers.

Marketing:

We will send out "call for participation" 2 months before the event. We expect to have around 50 openSUSE Enthusiast people joining the workshop and around 500 participants joining the conference.

RoadShow and Pra-Conference Event

We intend to invite participants from Indonesia and other Asian countries to attend the conference. On top of the above marketing channels, mass scale marketing will also be carried out 2 months before the conference in Indonesia and other Asian countries.

1. Advertising in 8 universities, IT related colleges in various city on Java Island, Indonesia
2. Articles and/or website banners at all FOSS communities and distros in Indonesia
3. Magazine / newspapers ads
4. News site banners and articles
5. Word of mouth
6. Social Networks e.g. Facebook, Twitter, LinkedIn.

10. Potential Sponsor and Media Partners

We will help to send out "call for sponsors" to find local sponsors in Indonesia.

Potential Sponsors

- SUSE/openSUSE
- Mozilla
- HP
- Lenovo
- IBM

Potential Local Sponsor

- Telkom Indonesia
- Inixindo
- GO-JEK

- FANS Shoes
- Tata Logam
- CloudKilat
- Qwords
- BizNet

Potential Media Partners

- Kompas Group
- Detik.com
- Ngonoo.com
- Kedaulatan Rakyat
- Radar Jogja
- TechInAsia

11. Conclusion

By having openSUSE.Asia Summit 2016 in Indonesia, we have the chances to introduce technology that being adopted by openSUSE developers so it can be widely use later on. We strongly believe Indonesia is the best place to host this upcoming conference and workshop. We have a team of passionate in Open Source/FLOSS and plenty of experience in hosting events and conferences. We also have been talking to local communities FLOSS and potential sponsors as well as media partners about this proposal, all of them showed their supports to this openSUSE event. If there any questions, please feel free to contact us. Thank you.

This proposal have been prepared by Komunitas openSUSE Indonesia. This proposal dedicated to all sponsorship who will be participating and supporting for our event and also the goal of this event is for increasing knowledge and share about operating system based on GNU/Linux especially openSUSE.

For more information :

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