

Sponsorship Prospectus

Jogja | 30 Sept - 2 Oct 2016



open**SUSE**.
Asia Summit 2016



Event Overview

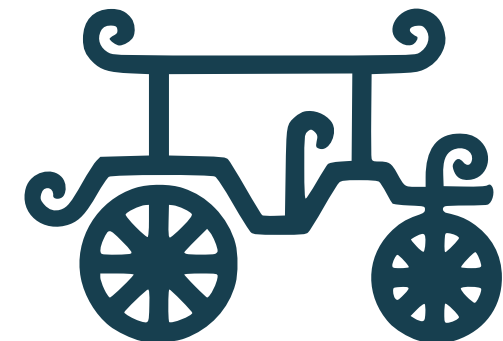


openSUSE.Asia Summit are 2 days event, hosted in different city each year talking about openSUSE and opensource related topics. The event categorized into public conference, workshop/class parallel and hackfest. Attendees will get latest information from board foundation, contributor, user, learn best practices, testimony, show latest project and progress, also learn how to implement openSUSE in many ways.

It is a great opportunity for openSUSE contributor and users from all over Asia and the world in general to meet and talk face to face. In addition, we have chance to learn free and open technologies, to share experiences with each other, and most of all, have fun at the Summit, and, in beautiful tropical scene of Yogyakarta region.

In previous years openSUSE.Asia Summit has been held in Beijing, China in 2014 and National Taipei University of Education, Taipei / Taiwan, Republic Of China 2015.

openSUSE.Asia Summit 2015 attracted more than 300, users, developers, business professionals, media, students and government officials, including 32 speakers from all over the world.



Interested to sponsorship? Contact us at estu@opensuse.id

Why Sponsor?

openSUSE.Asia Summit 2016 is the biggest international conference in this year at Indonesia. This Summit will provide a **unique opportunity** for stakeholders to **discuss openSUSE and Free and Open Source Software related** solutions, programming, promotion and challenges for openSUSE, but also other Asian free software communities face while growing. Besides being a community event, the summit is set up to function as a **gateway for companies interested in Asian** markets.

We are offering sponsorship partnership for the event.
As a sponsor, you are offered:

- Matchmaking opportunities with local enterprises, which will be invited to a business session;
- Marketing opportunities featured in conference materials and presented in media announcements;
- Networking with highly capable developers and welltrained students.

We are expecting about **500 participants** with delegates from **Asia and around the world**. This summit will offers sponsors the chance to tap into **fast growing local markets, discover** new **business opportunities**, and **increase awareness** for their **products** among early adopters and technology multipliers



Event Information

Venue:

**Sunan Kalijaga State Islamic
University in Yogyakarta**

Integrated Laboratory
Day 1, Sept 30th 2016
Hackfest

Convention Hall
Day 2, Oct 1st 2016

Opening
Public Conference
Class
Exhibitions
Photobooth

Day 3, Oct 2nd 2016
Public Conference
Parallel Class
Exhibitions
Workshop
Closing

Local Committee

Adnan Kurniawan, openSUSE ID

Ahmad Haris, BlankOn Project

Andi Sugandi, openSUSE ID

Estu Fardani, GLiB

Masim Vavai Sugianto, openSUSE ID

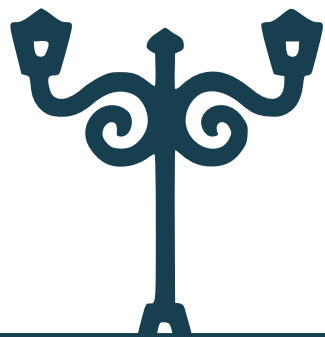
M. Edwin Zakaria, openSUSE ID

Sendy Aditya Suryana, KSL KUSUKA

Siska Restu, GNOME ID

Utian Ayuba, GLiB

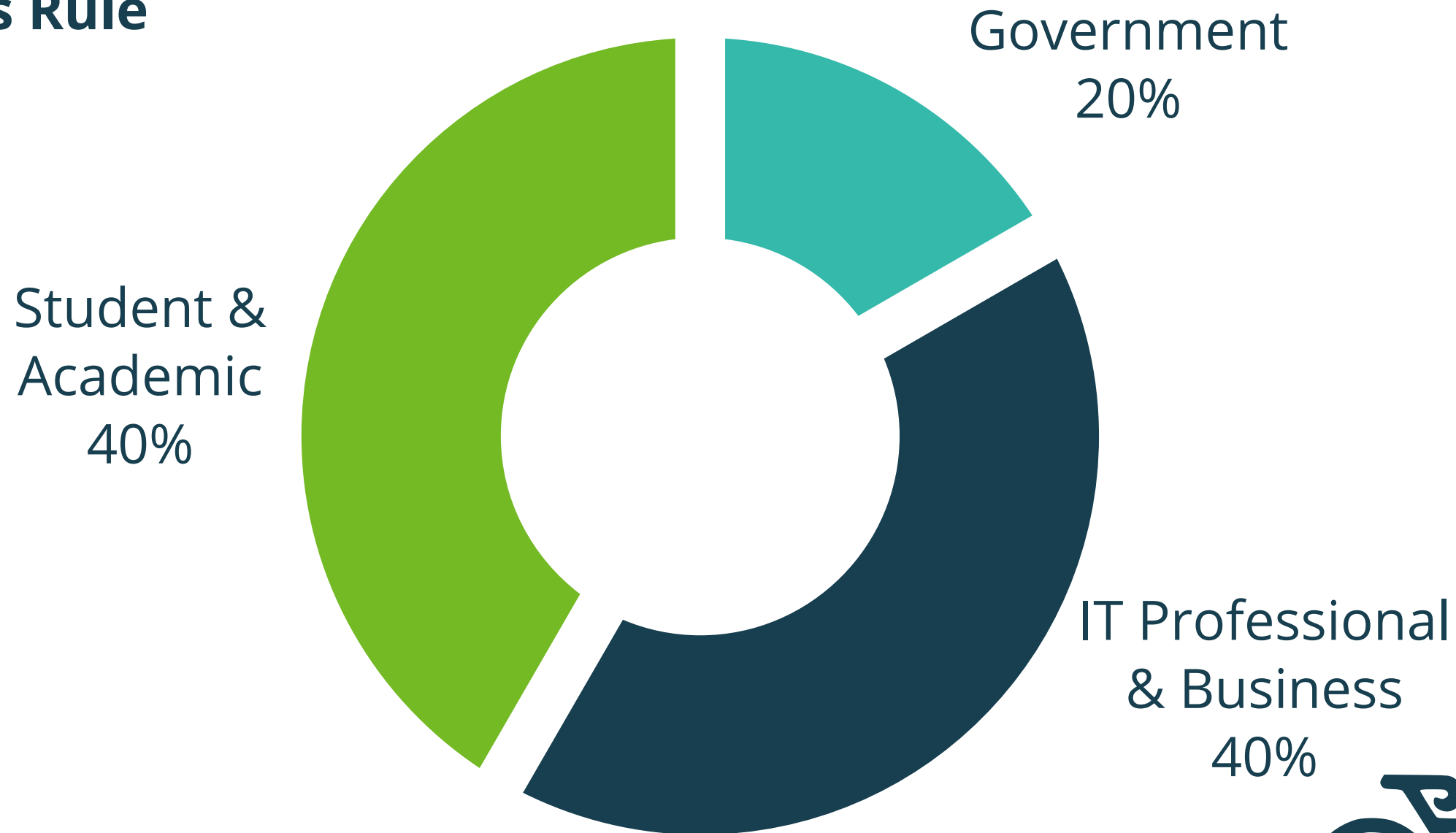
Yan Arief, openSUSE ID



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Attendee Demographics

Jobs Rule



* Source: Combined data from all Indonesian FOSS Summit event in 2015

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Sponsorship Package Overview



	PLATINUM	GOLD	SILVER	BRONZE
Exhibit Size: The Techonology Showcase it the hub of the event, providing excellent mindshare for sponsors.	10x10	8x6	6x6	6x6
Speaking Opportunity: Sponsor to work directly with Committee on signoff for content of session.	Keynote	Brand Awareness	Lightning Talk	—
Onsite Signage Recognition	●	●	—	—
Sponsor Designation in Press Releases: Recognition as xxx sponsore in body of release.	●	●	●	—
Keynote Stage Branding: Logo prominently displayed on stage screens.	●	●	●	—
Private Conference Room: Exclusive use of meeting room throught conference.	●	Shared	Shared	—
Recognition on Event Website: Prominent logo display on all website pages.	●	●	●	●
Recognition on Event Signage: Logo on conference signage.	●	●	●	●
Access to Event Press/Analyst List: Contact List shared two weeks prior to event for your own outreach	●	●	●	—
Conference Attendee Passes: Full access passes to the entire conference for your staff or costumers	12	9	6	2
Sponsorship Cost	\$10,000	\$8,000	\$6,000	\$4,000

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Platinum Sponsorship Benefits

SPONSORSHIP FEE
\$10,000

Contact us at
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to secure your sponsorship
today.

Sales, Marketing & Recruiting

10X10 EXHIBIT BOOTH IN
TECHNOLOGY SHOWCASE
Providing excellent
mindshare for sponsors.

ACCESS TO EVENT PRESS/
ANALYST LIST CONTACT LIST
shared two weeks prior to
event for your own outreach.

PRIVATE CONFERENCE
ROOM
Exclusive Use of a meeting
room throughout conference

Thought Leadership

KEYNOTE SPEAKING
OPPORTUNITY
Sponsor to work directly with
Committee on signoff for
content of session

Brand Awareness

RECOGNITION ON EVENT
SIGNAGE
Logo on conference signage
& website.

SPONSOR DESIGNATION
IN PRESS RELEASES
Recognition as Platinum
Sponsor.

KEYNOTE STAGE BRANDING
Logo prominently displayed on
stage screens.

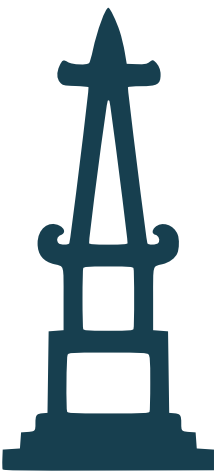
Community Support

RECOGNITION ON EVENT
WEBSITE
Prominent Logo Display
on all website pages.

ONSITE RECOGNITION
During Opening Keynote.

Access & Education

(12) CONFERENCE
ATTENDEE PASSES
Full Access Passes to the
entire conference for your
staff or customers.



Interested to sponsorship? Contact us at estu@opensuse.id

Gold Sponsorship Benefits

SPONSORSHIP FEE

\$8,000

Contact us at
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to secure your sponsorship
today.

Sales, Marketing & Recruiting

8X6 EXHIBIT BOOTH IN TECHNOLOGY SHOWCASE

Providing excellent
mindshare for sponsors.

ACCESS TO EVENT PRESS/
ANALYST LIST CONTACT LIST
shared two weeks prior to
event for your own outreach.

SHARE CONFERENCE ROOM

Exclusive Use of a meeting
room throughout conference

Thought Leadership

BRAND PRESENTATION SPEAKING OPPORTUNITY

Sponsor to work directly with
committee on signoff for
content of session.

Brand Awareness

RECOGNITION ON EVENT SIGNAGE

Logo on conference signage
& website.

SPONSOR DESIGNATION IN PRESS RELEASES

Recognition as Gold
Sponsor.

KEYNOTE STAGE BRANDING

Logo prominently displayed on
stage screens.

Community Support

RECOGNITION ON EVENT WEBSITE

Prominent Logo Display
on all website pages.

ONSITE RECOGNITION
During Opening Keynote.

Access & Education

(9) CONFERENCE ATTENDEE PASSES

Full Access Passes to the
entire conference for your
staff or customers.



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Silver Sponsorship Benefits

SPONSORSHIP FEE

\$6,000

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Thought Leadership

LIGHTING TALK SPEAKING OPPORTUNITY

Sponsor to work directly with
committee on signoff for
content of session.

Community Support

RECOGNITION ON EVENT WEBSITE

Prominent Logo Display
on all website pages.

ONSITE RECOGNITION

During Opening Keynote.

Brand Awareness

RECOGNITION ON EVENT SIGNAGE

Logo on conference signage
& website.

SPONSOR DESIGNATION IN PRESS RELEASES

Recognition as Silver
Sponsor.

KEYNOTE STAGE BRANDING

Logo prominently displayed on
stage screens.

Access & Education

(5) CONFERENCE ATTENDEE PASSES

Full Access Passes to the
entire conference for your
staff or customers.

Sales, Marketing & Recruiting

6X6 EXHIBIT BOOTH IN TECHNOLOGY SHOWCASE

Providing excellent
mindshare for sponsors.

ACCESS TO EVENT PRESS/ ANALYST LIST CONTACT LIST

shared two weeks prior to
event for your own outreach.

SHARED CONFERENCE ROOM

Exclusive Use of a meeting
room throughout conference



Bronze Sponsorship Benefits

SPONSORSHIP FEE

\$4,000

Contact us at
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today.

Brand Awareness

RECOGNITION ON EVENT SIGNAGE

Logo on conference signage
& website.

Sales, Marketing & Recruiting

6X4 EXHIBIT BOOTH IN TECHNOLOGY SHOWCASE

Providing excellent
mindshare for sponsors.

Community Support

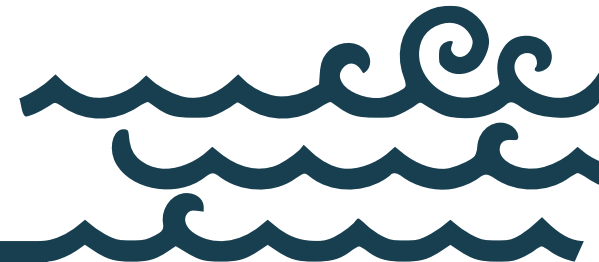
RECOGNITION ON EVENT WEBSITE

Prominent Logo Display
on all website pages.

Access & Education

(2) CONFERENCE ATTENDEE PASSES

Full Access Passes to the
entire conference for your
staff or customers.



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ADDITIONAL MARKETING OPPORTUNITIES



Attendee T-Shirt \$2,000

Fun shirt for all attendee include your logo on sleeve of shirt



Lunch Box \$2,000

Your logo will be placed on lunch box for all attendees.



Goody Bag \$1,000

Unique bag medium size for all attendee include your logo on sleeve of bag.



Water Bottle \$750

Your logo will be placed on branded distributed to all attendees creating long lasting visibility and an eco-friendly option

These enhanced marketing opportunities are available in addition to your sponsorship package.



Happy Hour Sponsor \$1,500

Spark conversation about your brand during our Happy Hour. Your company can host this evening with exclusive branding on all food or snack and drink stations and prominently placed signage



Printed Ads Sponsor \$1,000

Supporting the event on printing publication such as banners, backdrops, photo booth, poster, xbanner



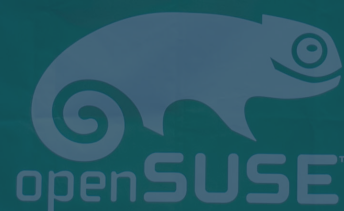
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Sponsorship Bundles & Custom Packages

Interested in sponsorship or creating a custom sponsor package? We offer bundled sponsorship package discount and are happy to work with you to create a customized package to meet your organization's individual needs.



openSUSE®
Asia Summit 2016
Yogyakarta, Indonesia



Thank You and See You Soon!

Contact Estu at
estu@opensuse.id
to secure your sponsorship today.

Please make the payment to the following detail:
Account holder's name: Yan Arief Purwanto
Bank Cental Asia (SWIFT Code: CENAIJA)
Account number: 445 088 9143