

### Group Savings/Investment

This app is primarily focused on individual/group savings and investments. Essentially users will log in and create a profile and for a minimal monthly or annual fee create a savings/investment strategy and invite friends to join them in their efforts. For example, let's say a group of 4 friends is going on a vacation and the trip costs \$500. So each person agrees to put \$25 into group account until \$500 is raised which would take 5 months. Those funds would then be withdrawn to fund the trip. That would be one component of the app. The other component is social - invite and tag friends to save with you, alert others of your goals, etc. (Similar to Venmo). Lastly, the app would have an info component where individuals would receive articles or info related to their savings/investment goals. If saving for rent, might receive listings or article about housing market and loans. If saving for a trip, might receive info about flights, hotels, etc.