

DIGITAL DAY OF OUTREACH

QUICK SETUP

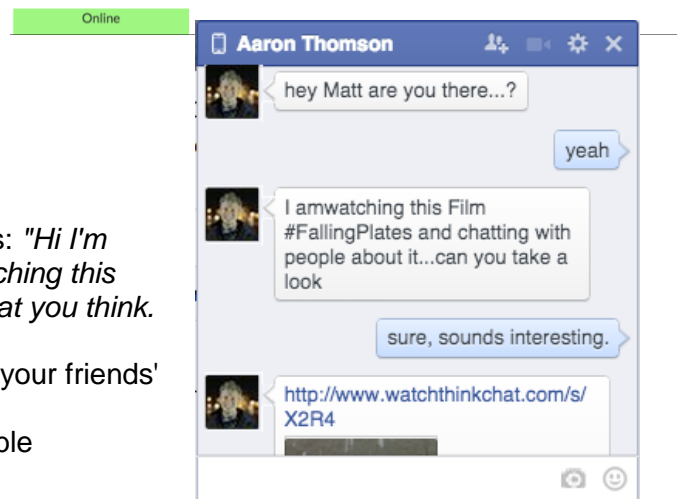
1. Go to godchat.tv/outreach-name
2. Log in using your Facebook account (once logged in, allow access)
3. Enter the campaign password : **password**
4. You have now set-up your chat box. It should look like the picture on the right.



NOW ENGAGE

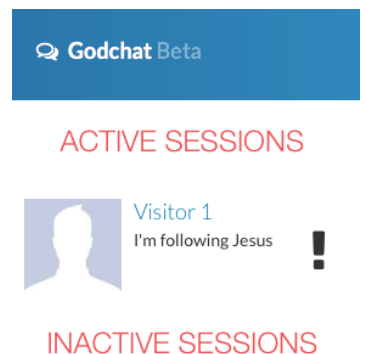
Share your unique link using any social media

1. Start with your friends who are online right now.
2. Initiate a conversation and say something like this: *"Hi I'm with some of my friends right now, and we're watching this great video. I'd like you to watch it and tell me what you think."*
3. Send the link using private message or post it on your friends' wall
4. Engage and share the video to as many as possible



START CHATTING

- You can have a maximum of 2 visitors at a given time.
- For each active visitor, and say *"hi there thanks for watching the video. What did you think?"*
- Remember, you don't know the name of the person you are chatting with, but they know who you are.
- So say something like this... *"Hi I shared this video with a lot of friends to know what they think about it, who is this? Or you can just log in with Facebook."*
- Once he/she click the Facebook logo it will automatically update his/her info. If he/she just typed in his name, manually update his/her info.
- Continue chatting and follow suggested blurbs for each response.



YOUR VIEW

The screenshot shows the Godchat Beta interface. At the top, there's a header with the Godchat Beta logo and a user profile for Jomer Gallana. Below this, there are two main sections: 'ACTIVE SESSIONS' and 'INACTIVE SESSIONS'. The 'ACTIVE SESSIONS' section shows a chat session with Bituin Vergara Gallana, who has just clicked 'I'm following Jesus'. The 'INACTIVE SESSIONS' section shows a chat session with Bituin Vergara Gallana, who has just logged in with Facebook. The interface also includes a 'VISITOR INFO' section with details like browser, OS, mobile status, IP address, and location. At the bottom, there's a 'Message...' input field and a 'Copy' button.

YOUR FRIEND'S VIEW

The screenshot shows the WatchThinkChat interface. At the top, there's a header with the WatchThinkChat logo and a user profile for Jomer Gallana. Below this, there's a chat session with Jomer Gallana. The chat history shows messages from Jomer Gallana and Bituin Vergara Gallana. The current message from Jomer Gallana says 'You said "I am following Jesus"'. Below the chat history, there's a 'Type messages here...' input field. On the right side, there's a large text area with the message 'That's Awesome! We are pumped that you are following Jesus! We would love to connect with you and discover how your journey is going and what you think the next steps are to be who He wants you to be? Let's chat...'. At the bottom, there's a footer with the copyright notice '© 2014 WatchThinkChat.com All Rights Reserved' and links to 'Privacy Policy' and 'About Us'.

FAQs:

1. What is godchat.tv and WatchThinkChat?

It is a platform used for spiritual conversation via chatting designed by CRU, all informations like Facebook account name asked by this site are protected and used for statistical purpose only.

2. Why set a maximum number of visitors (chats) at a given time?

We desire quality conversations as well as quantity. You don't have to have loooong chat conversations with friends; you can always pick it up later. Stay focused, ask good questions about what they are thinking/feeling, invite them to take the growth challenge and then click "END CHAT", this will allow other friends of yours who are coming to the site to be able to chat with you.

3. What will happen if I'm already chatting with two people or I'm offline?

Your friend will be directed to anyone who is online that is part of the campaign. If none of the participants are online, your friend will be directed to a free 4 week growth challenge video series.

4. What is the growth challenge video series?

It is an automated weekly email series containing videos unique for each responses. Your friend will have a chance to sign up for the growth challenge by email OR you can give them this link and they can start right away:

<http://bit.ly/GrowthSpace1>

5. Can I share other videos aside from falling plates?

Since it is still in beta version, only one video is available for sharing at this point.