

## WON USER INVITATION DESIGN

本文就 Won App 用户邀请设计进行说明。  
We talk about the design of user invitation.

### 邀请流程

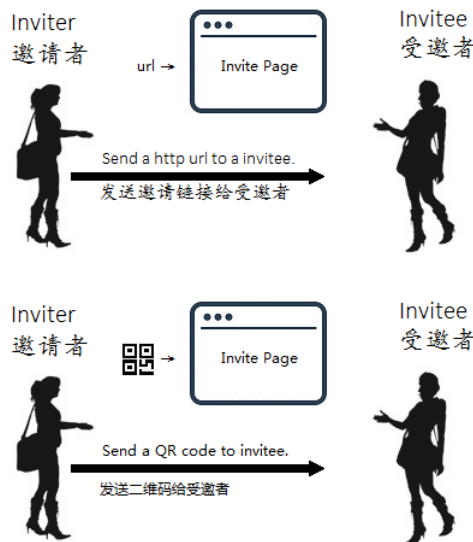
在整个用户邀请流程中共有两个参与对象。一个是邀请其他人使用我们 Won App 的邀请者，而另外一个则是收到邀请的受邀者。了解了邀请流程中的人物对象后我们可以，看下面的具体流程。

首先，邀请人通过打开 Won App 的邀请界面获取他的邀请码。这里邀请人可以通过复制链接(1)，或者生成二维码(2)的方式来获取邀请码。注意，这里的链接(1)并不是用户的邀请码，而是用户邀请码展示网页的链接。也就是说，无论被邀请用户点击链接(1)或者扫描二维码(2)，都应该打开邀请网页。之所以这样设计，是因为我们认为被邀请的用户一定没有安装 Won App。因此，使用网页形式在新用户设备上展示 Won App，并在网页上提供下载信息以及邀请码是一种既通用又方便的方式。这要比直接分享邀请码来得更加直观和有效。

### Invitation Flow

There are two roles in the whole invitation flow. One is the inviter who is going to invite a person to start to use our Won App. Another one is the invitee. After we make clear who takes part in the invitation flow, let's see the detail flow below.

First, inviter can get the invite URL by opening the invite user interface in Won App. There are two options for an inviter. Copy the invite URL and send to another person or show the invite QR code to the invitee and let the invitee scan the QR code with some other applications. Both these two options is in order to let the invitee open a web page with invite information. Yes, the invite code, application download link and the invite activity information are all displayed in that web page.



在受邀者按照网页提示下载 Won App 并打开之后，受邀者需要在登录页面找到输入邀请码的功能。根据之前网页所给的信息提示输入邀请码，然后按照正常流程进行登录操作。当受邀者成功登录 App 成为 Won 的用户时，邀请者的邀请码就与受邀者完成绑定。App 需要在这个时候弹出邀请者、邀请活动的相关信息界面，以鼓励新用户继续邀请其它用户。

After the invitee download our Won App and open it according to the information in the invite web page, the invitee needs to input the invite code in the login page. And if the invitee is success to login to our Won App with a invite code, the invite code will bind to the invitee. And then, Won App will display a view to show something like inviter information, invite activity information to make the new user to invite some others.

